# Questions for MySql Project: Inventory Management System

### 1. Yearly Sales Trends by Product

**Question:** Calculate the yearly sales (Quantity \* Price) for each product, and display the trend for the last 3 years.

Display: ProductName, Year, Total Sales

#### 2. Top 5 Products with the Highest Sales Growth

**Question:** Identify the top 5 products that have experienced the highest growth in sales (Quantity \* Price) between the current year and the previous year.

Display: ProductName, Sales Growth Percentage, Current Year Sales, Previous Year Sales

#### 3. Customers Who Have Placed Orders for Products with the Highest Sales

**Question:** Find customers who have placed orders for products that have the highest total sales (Quantity \* Price).

Display: CustomerName, ProductName, Total Sales

#### 4. Products That Have Been Ordered But Never Restocked

**Question:** Identify products that have been ordered at least once but have never been restocked (i.e., StockLevel remains unchanged).

Display: ProductName, StockLevel, OrderID, OrderDate

## 5. Average Order Quantity for Each Customer

**Question:** Calculate the average order quantity for each customer.

Display: CustomerName, Average Order Quantity

# 6. Customers Who Have Ordered Products from Multiple Categories

Question: Find customers who have ordered products from more than one product category.

Display: CustomerName, Number of Categories Ordered From

# 7. Products with Sales Below Reorder Level

Question: Identify products whose total sales (Quantity \* Price) are below the reorder level.

Display: ProductName, Total Sales, ReorderLevel

# 8. Products with the Highest Sales That Have Low Stock

**Question:** Find the products with the highest sales (Quantity \* Price) but a stock level below the reorder level.

**Display:** ProductName, Total Sales, StockLevel, ReorderLevel

# 9. Total Sales for Each Customer by Month

Question: Calculate the total sales for each customer for each month.

Display: CustomerName, Month, Total Sales

# 10. Products with the Highest Quantity Sold But Low Profit

**Question:** Identify products that have sold the highest quantity but generated low total profit

(Quantity \* (Price - Cost)).

Display: ProductName, Total Quantity Sold, Total Profit

## 11. Top 3 Customers with the Highest Number of Returned Orders

**Question:** Identify the top 3 customers with the highest number of returned orders.

**Display:** CustomerName, Number of Returned Orders

### 12. 12. List of unpaid customers whose orders have been delivered

**Question:** Write an SQL query to retrieve the list of unpaid customers whose orders have been delivered.

Display: CustomerName, OrderID, OrderDate, OrderStatus, PaymentStatus

#### 13. Products with Sales Above the Average Sales for Their Category

**Question:** Identify products whose total sales (Quantity \* Price) exceed the average sales for their category.

Display: ProductName, Category, Total Sales, Category Average Sales

# 14. Total Sales per Category for the Last Year

Question: Calculate the total sales for each product category in the last year.

**Display:** Category, Total Sales (Last Year)

#### 15. Find the Most Profitable Customer

**Question:** Identify the most profitable customer based on the total profit (Total Sales - Total Cost) of their orders.

Display: CustomerName, Total Sales, Total Cost, Total Profit

#### 16. Stock Turnover Ratio for Each Product

**Question:** Calculate the stock turnover ratio for each product, defined as Total Sales / Average Stock Level.

Display: ProductName, Stock Turnover Ratio

# 17. Sales Analysis for Products Based on Seasonal Trends

**Question:** Calculate and display the sales (Quantity \* Price) for each product based on seasonal trends (quarterly analysis).

Display: ProductName, Quarter, Total Sales

## 18. Customers with the Most Frequently Purchased Products

Question: Find the customers who have ordered the most frequently purchased products.

Display: CustomerName, ProductName, Number of Orders

# 19. Top 5 Products by Gross Margin

Question: Find the top 5 products with the highest gross margin (Price - Cost), and display their sales.

Display: ProductName, Gross Margin, Total Sales

#### 20. Predictive Stock Alerts for Products with Declining Sales

**Question:** Identify products with declining sales (current month vs. previous month) and generate predictive alerts for low stock.

Display: ProductName, Last Month Sales, Current Month Sales, Predicted Low Stock Alert

# 21. Monthly Growth Rate of Sales per Category

**Question:** Calculate the monthly growth rate of sales for each category.

Display: Category, Month, Growth Rate (%)

#### 22. Sales Distribution by Product and Customer Segments

Question: Create a report that shows the sales distribution for each product based on customer

segments (e.g., age, location).

Display: ProductName, CustomerSegment, Total Sales

# 23. Top 3 Products with the Most Returns

Question: Identify the top 3 products with the most returns.

Display: ProductName, Number of Returns

# 24. Top Performing Product Category Based on Sales

Question: Identify the product category with the highest sales in the last 6 months.

Display: Category, Total Sales

# 25. Sales Comparison Between New and Returning Customers

**Question:** Compare the total sales from new customers and returning customers over the last year.

Display: CustomerType (New/Returning), Total Sales

#### 26. Profitability Analysis for Products by Supplier

 $\textbf{Question:} \ \textbf{Calculate the profitability of each product by supplier, defined as Total Sales - (Cost * all the profitability of each product by supplier).} \\$ 

Quantity).

Display: SupplierName, ProductName, Profitability

#### 27. Inventory to Sales Ratio for Each Product

**Question:** Calculate the inventory to sales ratio for each product, defined as StockLevel / Total Sales.

Display: ProductName, StockLevel, Total Sales, Inventory to Sales Ratio

#### 28. Customers Who Have Ordered High-Value Products (Above \$500)

Question: Identify customers who have ordered products with a total value above \$500.

**Display:** CustomerName, ProductName, OrderTotal Value

# 29. Sales Impact Analysis After Promotional Discounts

**Question:** Analyze the sales impact before and after a promotional discount was applied to a

product.

Display: ProductName, Sales Before Discount, Sales After Discount

# 30. Top 5 Products by Net Profit

Question: Find the top 5 products that generate the highest net profit (Total Sales - Total Cost).

Display: ProductName, Net Profit, Total Sales