

PRESENTATION SKILLS II

RED ACADEMY

Agenda

- Part 1 Review
- Part 2
 - Know your actors
 - Know your stage
 - Know your craft
- Examples



Topic of Passion

-

Presentations

2 minutes

PART 1

REVIEW

Why is your presentation as important as its content?



**Your design is only as good
as your ability to communicate it**







Know The Script

Know The Audience

A black and white photograph of a large, dense crowd of people. The individuals are mostly seen from behind or side profile, with their dark silhouettes standing out against a bright, overexposed background. Many people have their right hands raised, some holding up smartphones to take pictures or record video. The overall atmosphere is one of a large public event, such as a concert or protest.

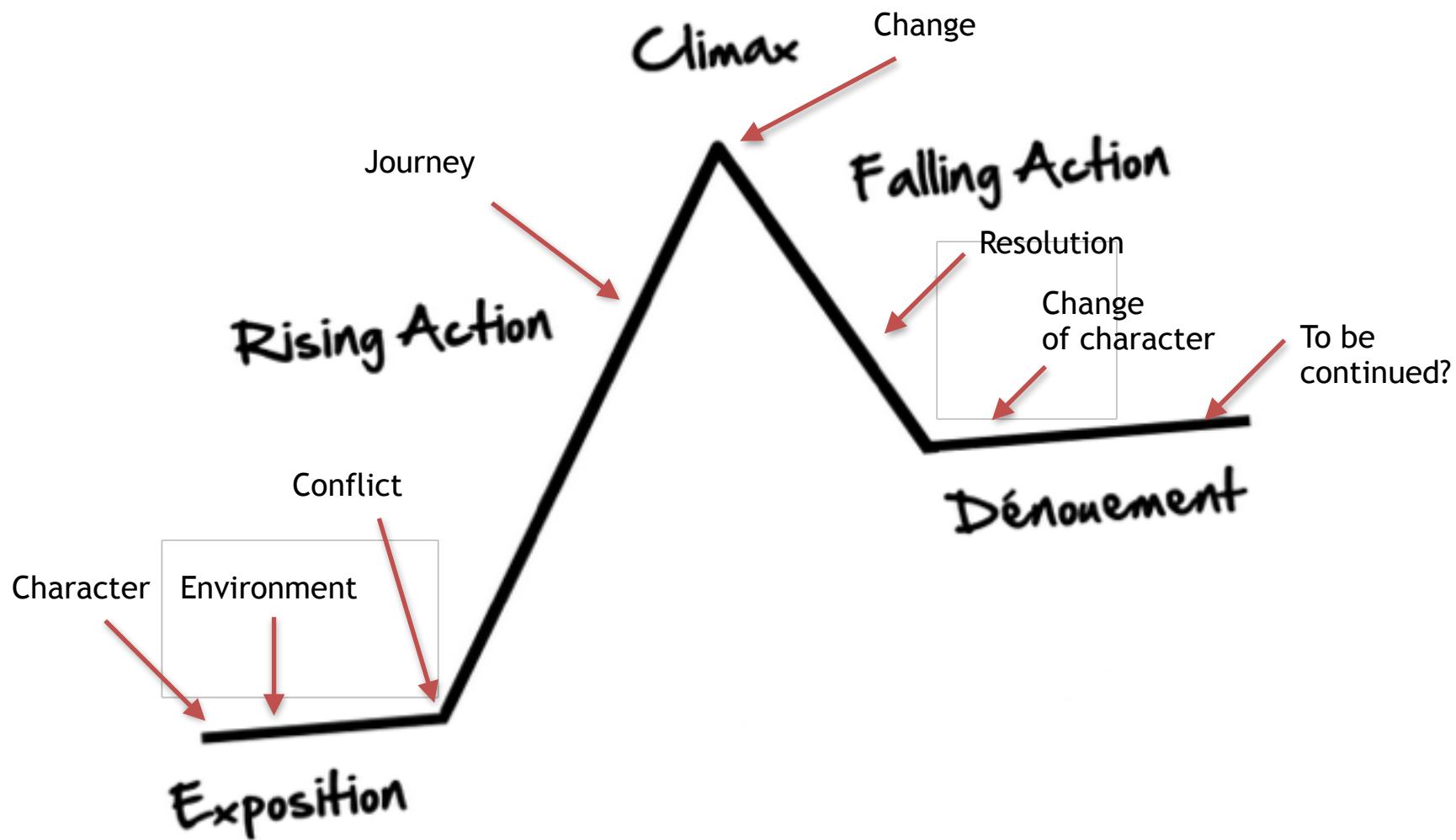
Audiences

- Innovators
 - Strategic designers and developers
- Doers + Enablers
 - Team: managers, designers, developers
- Influencers
 - Stakeholders + clients
- Listen
 - **Feedback not feedfact**



Know The Story

The Story Arc



PART 2

Know The Actors



Know Your Colleagues



Know Your Colleagues

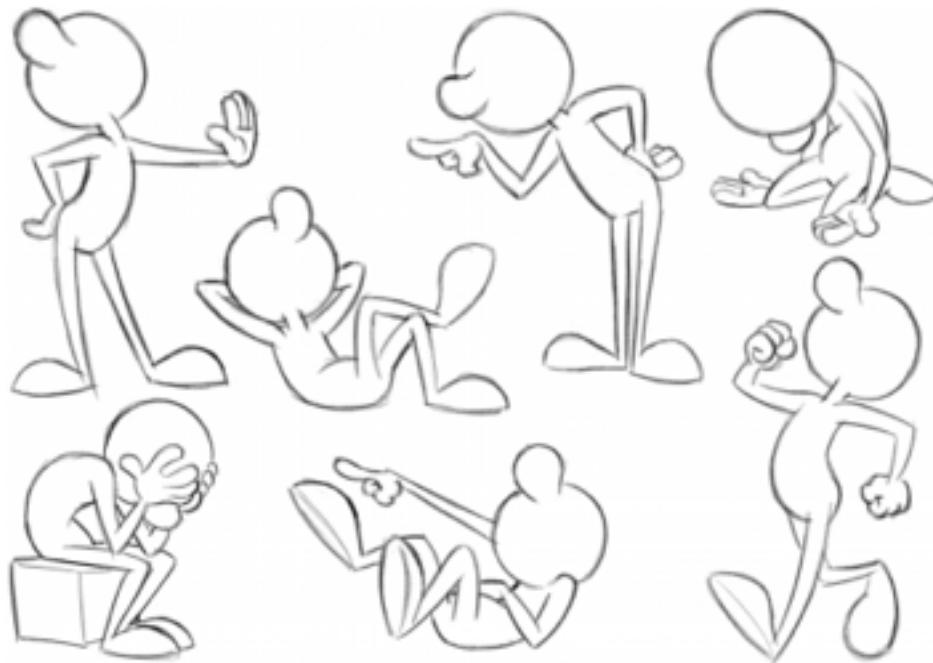
- You're “on” from beginning to end
- Have a layout
- Make introductions
- Define each members' role
- Avoid hiding and hugging
- Don't overshadow
- Socialize outside of work

Know Yourself



Know Yourself

- Posture
- Arms
- Feet
- Hands
- Position
- Eyes
- Voice: cadence, projection, enunciation



10 POWERFUL BODY LANGUAGE TIPS

for your next presentation

“The first step in being good at something is being bad at it.”

- Unknown

Know Yourself

- You are the tool
- Take care
- Accept strengths + weaknesses
- Push yourself
- Fail to succeed
- Forgive yourself

Like You

Influence others

Demonstrate Authority

Results

Greater impact

Build Confidence

Draw attention

A red curtain stage with white text.

Know The Stage



TEDxVancouver

x = independently organized TED event

TEDxVancouver



The Stage Itself

- Preview the stage
- Discover limitations/opportunities
- Assign performance positions
 - Presenter
 - Technical controller
 - Stand by
 - Notes



Brought To Stage

- Digital material to bring
 - videos, programs, browsers, prototypes, presentation
- Equipment to bring
 - computer, chargers, cables, dongles, projector, screen etc.
- Actors
 - prepared, warmed up, on time, dressed appropriately



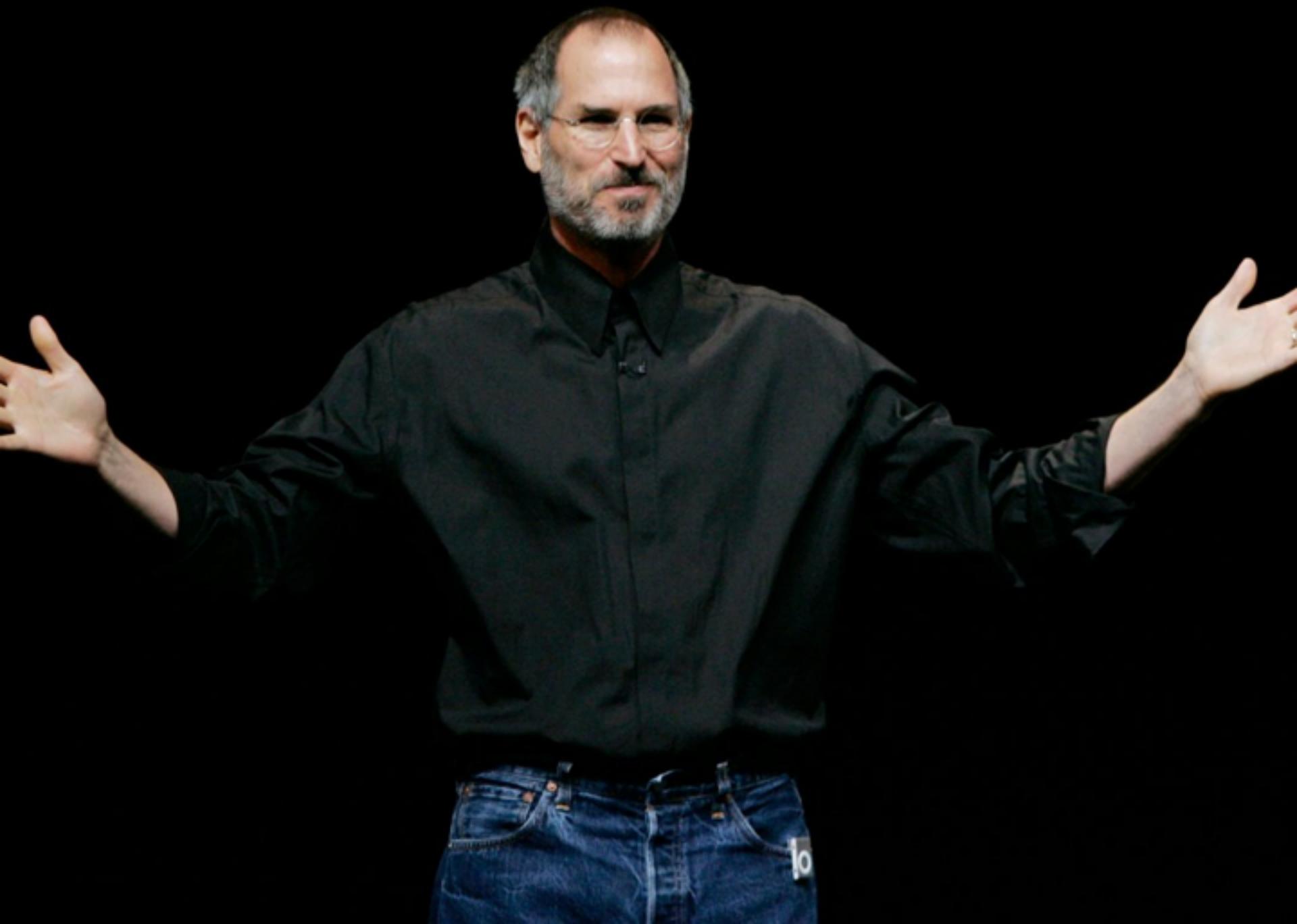
Know Your Craft

Know Your Craft

- Actor
- Artist
- Photographer
- Writer
- Film maker
- Facilitator
- More...



ACTOR



A composite image featuring Bob Ross's portrait on the right and his painting of a waterfall scene on the left. The painting depicts a waterfall cascading over dark rocks into a pool, surrounded by lush green and yellow foliage, with a majestic snow-capped mountain range in the background under a blue sky with white clouds.

ARTIST



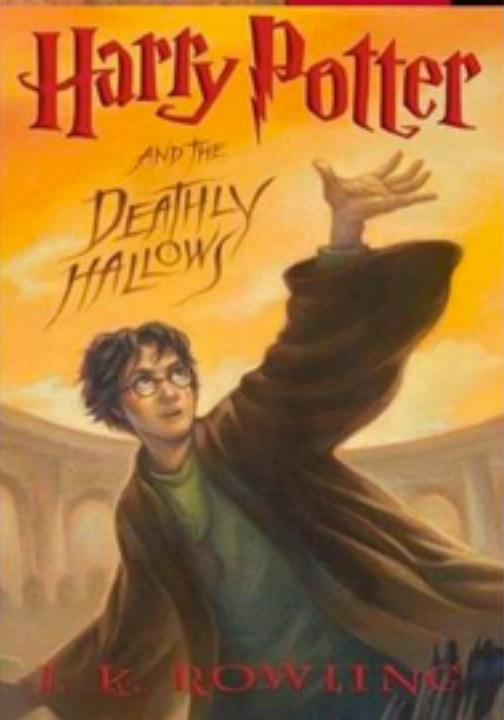
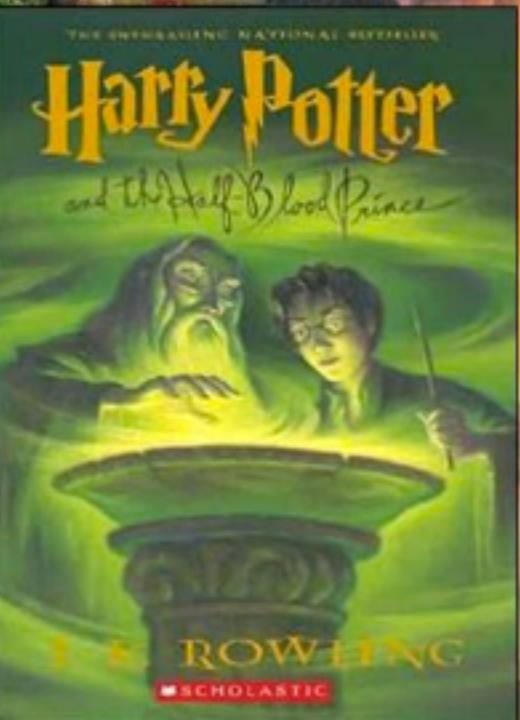
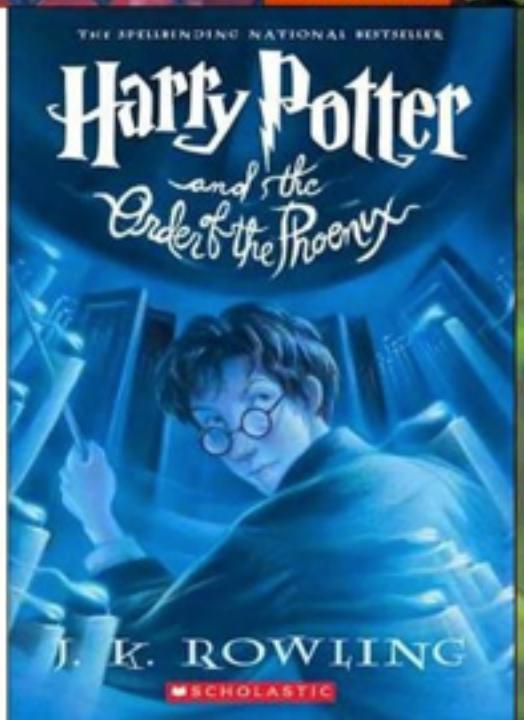
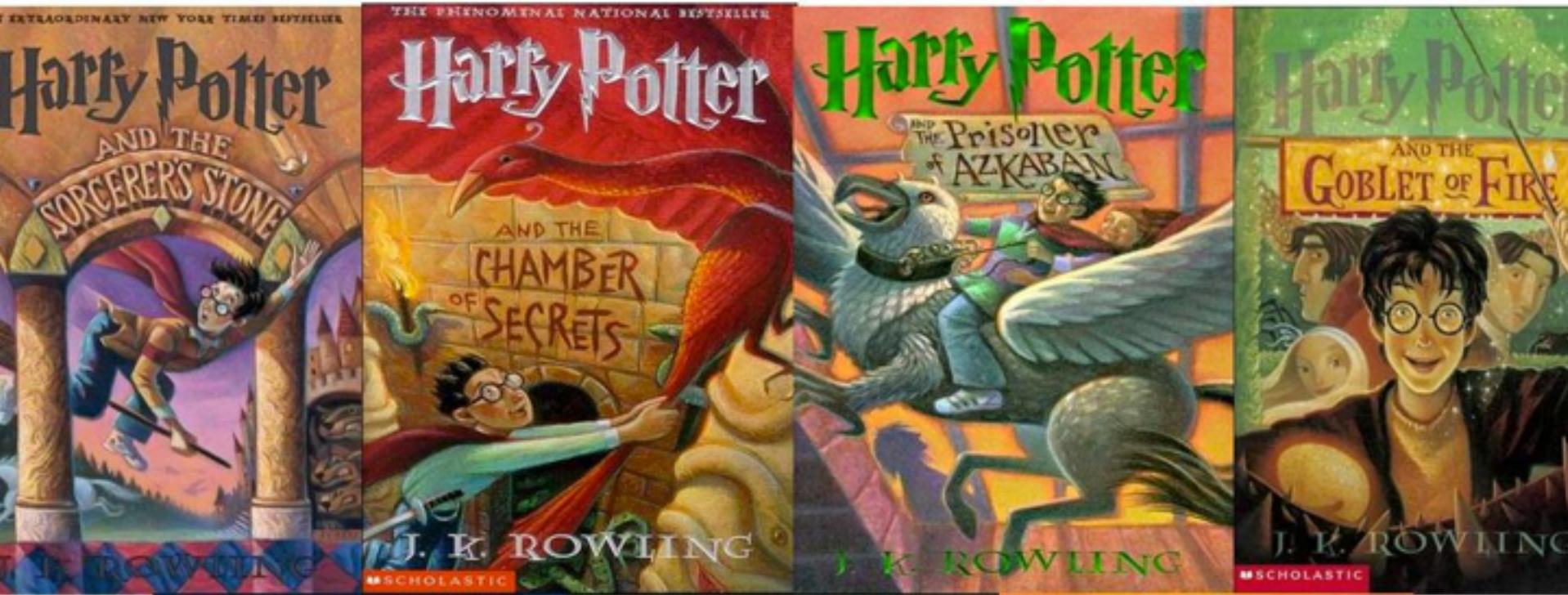
PHOTOGRAPHER





WRITER





A close-up portrait of Steven Spielberg. He has grey hair, a full grey beard, and is wearing black-rimmed glasses. He is smiling slightly and wearing a dark, textured leather jacket over a dark turtleneck. The background is solid black.

FILM MAKER





FACILITATOR



**Others?
or a
Combination?**

EXAMPLES



Prezi

TED

Ideas worth spreading



EXERCISE

Learning Objective

Create a performance/presentation on a given topic.

Agenda

1. 20 minutes. Teams of 3-4.
2. Construct a story around the topic of your project.
3. Create a 5 minute play/presentation on that topic that blends various creative styles (or crafts). This must include ALL members of the team.
4. Present it to the class.

Deliverable

An illustrative play

Resources

Actors, pen, paper, markers, props, whatever you want!

Q&A