

Year 2021

# Incubation and Acceleration for GameFi

**G-LINK@SG**

the incubator for the metaverse

> About GameFi

# About GameFi

GameFi = Game play + NFT + Finance



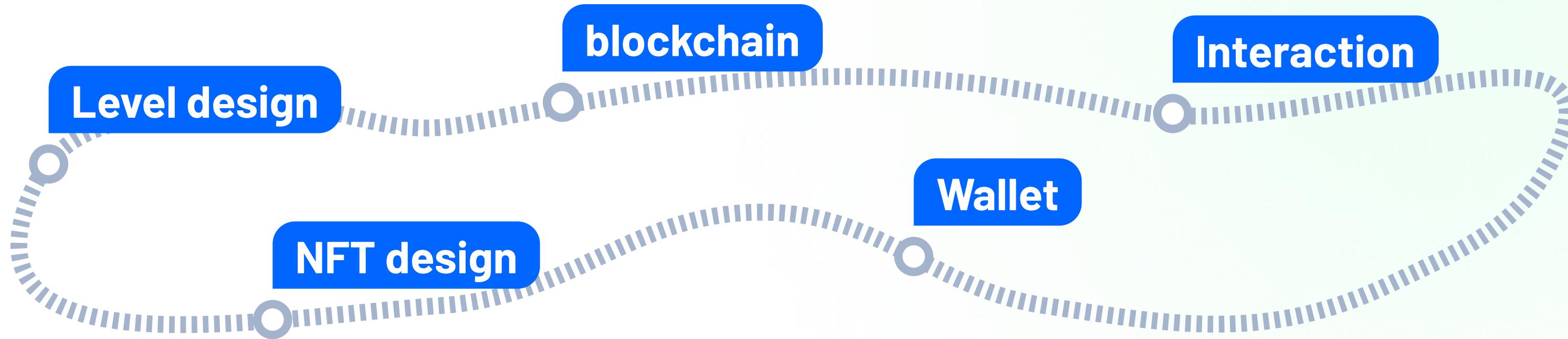
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> Project Kick Off

# Project Kick Off

Game design



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# Project Kick Off

## Tokenomics

Fair launch?

Single coin, pair coin (Axis), triple coin (Farmer land)?

Vesting and release



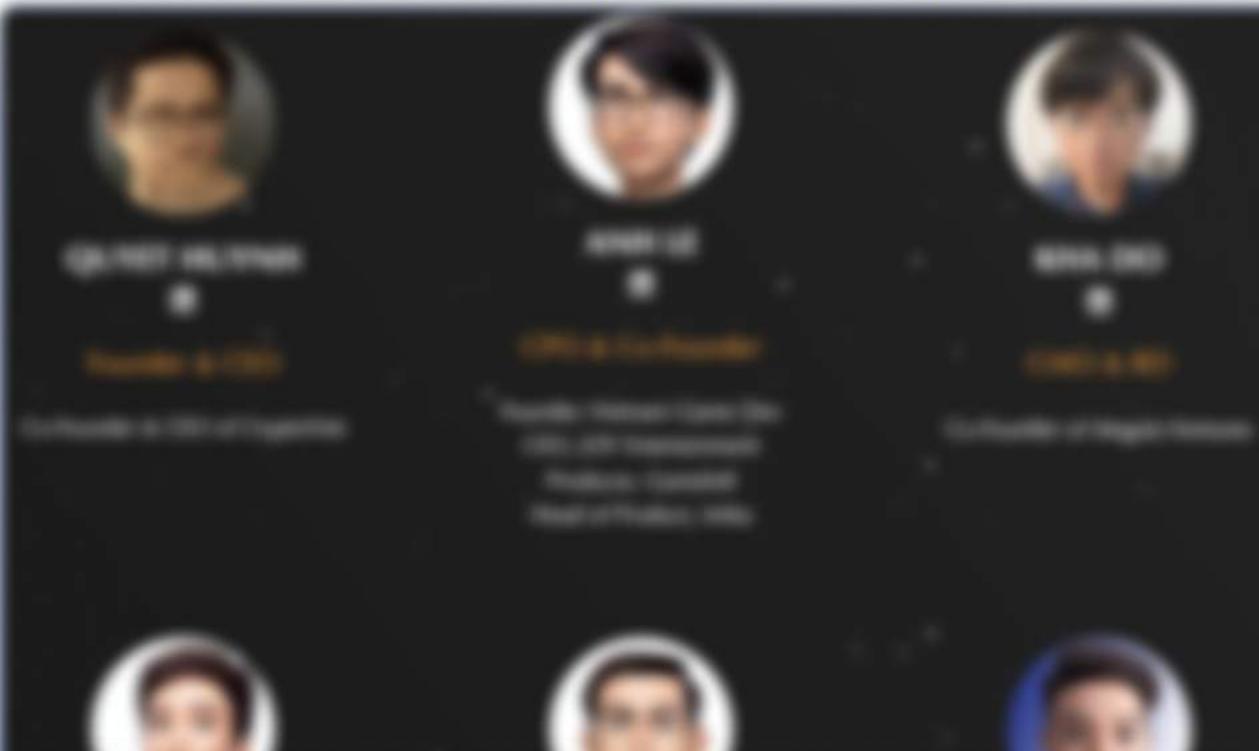
> Project Kick Off

# Project Kick Off

- Onepager, Slogan, WP, Blog
- Social medium account  
(Telegram, Twitter, Instagram, Medium)
- Project Packaging  
(Team, CEO, CMO, Anonymity )

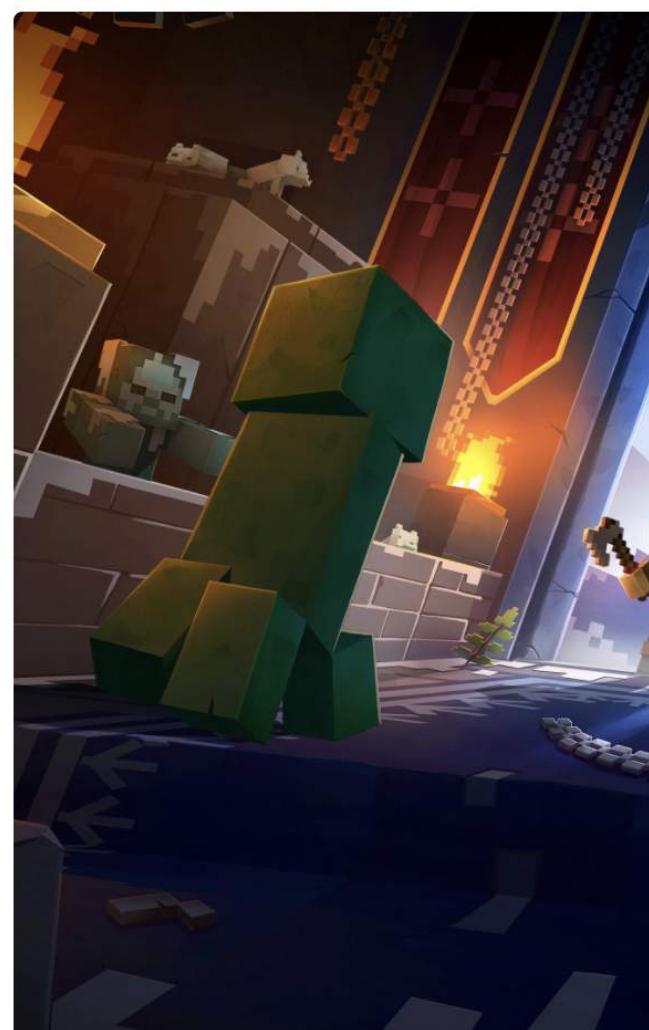


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The image shows a screenshot of the MetaverseX website. At the top left is the logo 'MetaverseX'. To its right is a search icon. Below the header is a navigation menu with the following items: Introduction (which is highlighted in blue), Inspiration, Mission, Roadmap, THE GAMEPLAY, Career, Arms, Game Modes, Marketplace, ECOSYSTEM, NFT Ecosystem, Asset Portfolio Manage, Security (mitigating risks), and COMMUNITY.

## Introduction



The decentralized, MMO sandbox, creative virtual land; design and create various buildings on the open markets as NFTs

# Project Kick Off

- Private sale  
(Investor and consensus)
- IDO  
(Exchange? IDO platform?)
- AirDrop  
(Community round)

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## > Project Launch

# Project Launch

KOL Project review and AMA

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The image consists of three main parts. At the top right is a screenshot of a software interface titled "YouTube Influencers" with a table of 36 rows. The table includes columns for rank, influencer name, URL, views, review type, price, and notes. The notes column contains specific details like "\$40K 2-3 min se news videos" and "1-2 minute segm". Below this is a screenshot of a YouTube channel page for "JCrypto" (4.67K subscribers). The channel has 4.67K subscribers and 1 video. The video thumbnail shows a person with glasses and a hoodie. The video title is "HOW I'M MAKING \$200 A DAY WITH THIS PLAY-TO-EARN GAME! WHY BNX IS EXPLODING AND IS THIS SUSTAINABLE?". The video has 26 views and was uploaded 55 minutes ago. At the bottom is a white box containing the promotional text: "HOW I'M MAKING \$200 A DAY WITH THIS PLAY-TO-EARN GAME! WHY BNX IS EXPLODING AND IS THIS SUSTAINABLE?".

Rank	Influencer	URL	Views	Inclusive of:	Price	Selected Influencers (check box for your influencers of choice)	Note
22	Youtube Influencers					<input type="checkbox"/>	\$40K 2-3 min se news videos
23	JRNY	<a href="https://www.youtube.com/c/JRNYCrypto/videos">https://www.youtube.com/c/JRNYCrypto/videos</a>	547K	1 Full dedicated review	70,000	<input type="checkbox"/>	Alternatively you segment video
24	Chico Crypto	<a href="https://youtube.com/c/ChicoCrypto">https://youtube.com/c/ChicoCrypto</a>	262K	1 Full dedicated review	45,000.00	<input type="checkbox"/>	"Expedited fee applied"
25	Bitboy	<a href="https://www.youtube.com/channel/UCjernQfjaXAzA-95Rkoy9n_q">https://www.youtube.com/channel/UCjernQfjaXAzA-95Rkoy9n_q</a>	1.17M	1 Full dedicated review	40,000.00	<input type="checkbox"/>	Alternative you segment video
26	Satoshi Stacker	<a href="https://www.youtube.com/channel/UCGDjpwZV-bU-slSnhnCKQ">https://www.youtube.com/channel/UCGDjpwZV-bU-slSnhnCKQ</a>	215K	1 Full dedicated review	17,000.00	<input type="checkbox"/>	1-2 minute segm
27	Ivan On Tech	<a href="https://www.youtube.com/channel/UCrymtJBtlDtM2o84uIV-Vg">https://www.youtube.com/channel/UCrymtJBtlDtM2o84uIV-Vg</a>	475K	1 Full dedicated review	100,000.00	<input type="checkbox"/>	
28	CryptosRUs	<a href="https://www.youtube.com/channel/UCf7M6Sp3A-D3P45oWBPQxQ">https://www.youtube.com/channel/UCf7M6Sp3A-D3P45oWBPQxQ</a>	430K	Sponsored segment - 3 min	15,000.00	<input type="checkbox"/>	
29	Vosk Coin	<a href="https://www.youtube.com/channel/UCf44v6854K6zcslwAlaxNw">https://www.youtube.com/channel/UCf44v6854K6zcslwAlaxNw</a>	412K	1 Full dedicated review	15,000.00	<input type="checkbox"/>	
30	Bitcoin for Beginners	<a href="https://youtube.com/c/BitcoinforBeginners">https://youtube.com/c/BitcoinforBeginners</a>	96.3K	1 Full dedicated review	8,000.00	<input type="checkbox"/>	
31	Crypto Pablo	<a href="https://www.youtube.com/channel/UCBwxppVNHSENMMCIXYMAROG">https://www.youtube.com/channel/UCBwxppVNHSENMMCIXYMAROG</a>	128K	1 Full dedicated review	4,000.00	<input type="checkbox"/>	\$2500 project up \$1200 mid roll
32	Prime Investors	<a href="https://www.youtube.com/channel/UC3qIN2e6haEluCTuRfxDD">https://www.youtube.com/channel/UC3qIN2e6haEluCTuRfxDD</a>	127K	1 dedicated review +Telegram Shoutout	3,500.00	<input type="checkbox"/>	
33	Dusty BC	<a href="https://www.youtube.com/user/CrazymonkeyMBS">https://www.youtube.com/user/CrazymonkeyMBS</a>	126K	Review Mention	5,500.00	<input type="checkbox"/>	Includes Telegra
34	Crypto Bull	<a href="https://youtube.com/channel/UCipSvkh4PEKX87">https://youtube.com/channel/UCipSvkh4PEKX87</a>	24.3K	1 Full dedicated review	1,500.00	<input type="checkbox"/>	
35	Satoshi Aoki	<a href="https://youtube.com/channel/Udbv3LKh">https://youtube.com/channel/Udbv3LKh</a>	619K	1 Full dedicated review	1,200.00	<input type="checkbox"/>	
36	Crypto Serpent	<a href="https://youtube.com/c/vanAntaoiaIo">https://youtube.com/c/vanAntaoiaIo</a>	30.4K	1 Full dedicated review	1,800.00	<input type="checkbox"/>	

› Project Launch

# Project Launch

- Dive into the ecosystem & Affiliation
- Exchange Listing
- Market Making  
(Cope with pressure)



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➤ Social Channel management



# Social Channel management

- Guild Channel  
(KOL, YGG, Tool set)
- Road Map Management
- Value Creation & storytelling  
(add value to the eco, keep create focus point)

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# Thanks



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