DID YOU KNOW?

Fairfax County Fire and Rescue Department
Data Analytics Strategy Management Division

SHOPPING MALL PROPERTY TYPES

Accurate documentation of incident location property types can be confusing, but getting it right is very important to the fire service. Property type data helps identify:

- fire problems at similar location types, which leads to
  - training for the field
  - proper resource deployment
- at-risk properties for prevention programs

There are two basic shopping center types: **shopping malls** and **strip malls**. Here's how you document each on the NFIRS report:

STEP 1: What kind of MALL is it? (mixed use property type)

Mixed Use Property:

SHOPPING MALLS

Tyson's, Springfield, Fair Oaks

53-Enclosed mall

STRIP MALLS

single-level, connected shops

51-Row of stores

STEP 2: What kind of BUSINESS is it? (property use type)

Property Use:

Macy's, Foot Locker, Gap, Hollister, Nike

529-Retail- Apparel, clothing, shoe/footwear, tailor

Claire's, Gamestop Barnes & Noble

549-Retail- Specialty (books, jewelry, florist, etc.)

kiosks, Walgreens, Dollar Tree

581-Retail- Department or discount, kiosk, drug/pharmacy

salon/barber, nail/massage

557-Retail- Beauty, grooming (barber/hair salon, nail salon, spa, massage parlor, etc.)

DAD JOKES

Once you've seen one shopping plaza, you've seen the mall.