

Amazon Sales Dataset

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Amazon Sales Dataset



SDAIA

الهيئة السعودية للبيانات
والذكاء الاصطناعي
Saudi Data & AI Authority



amazon

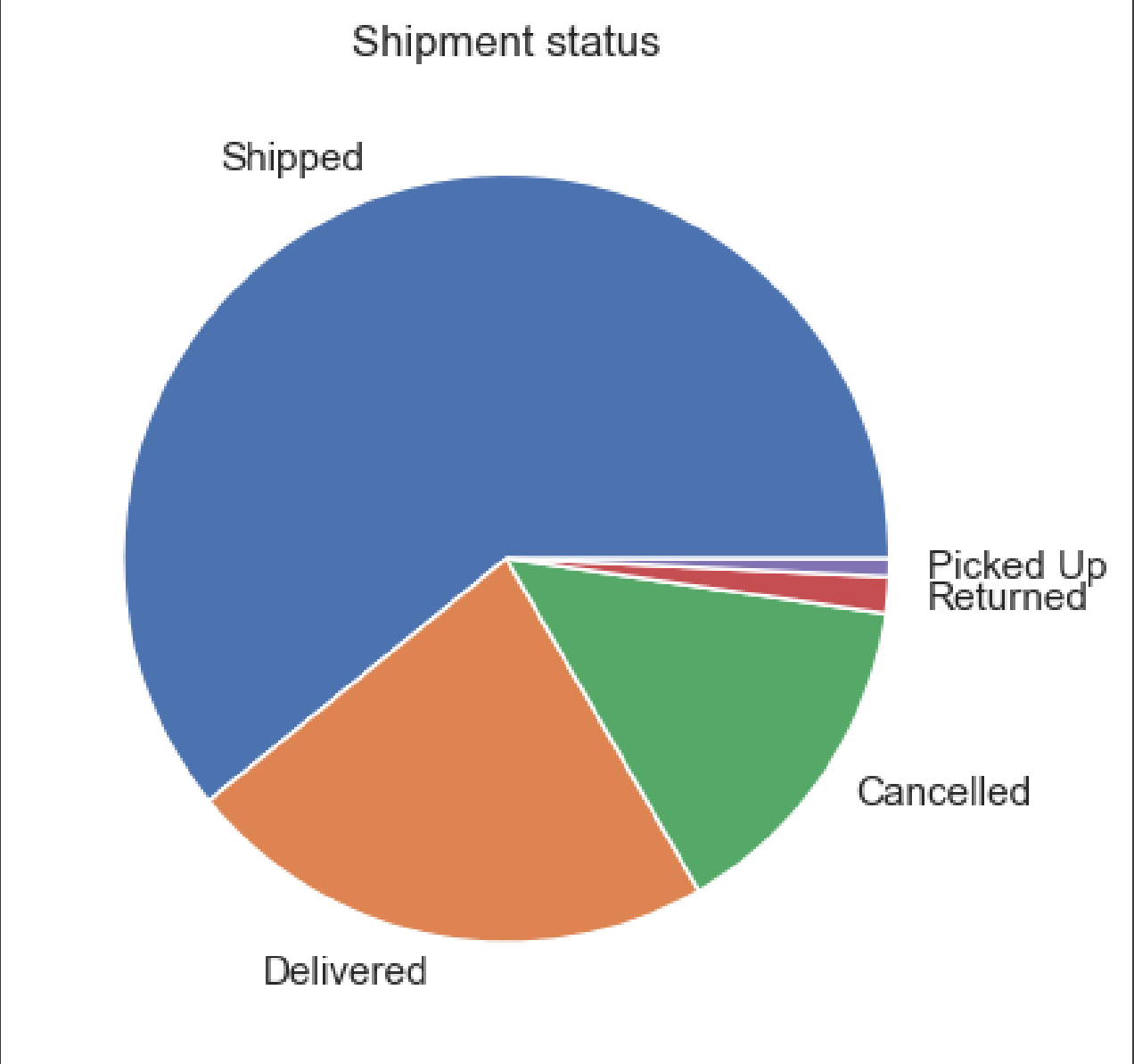
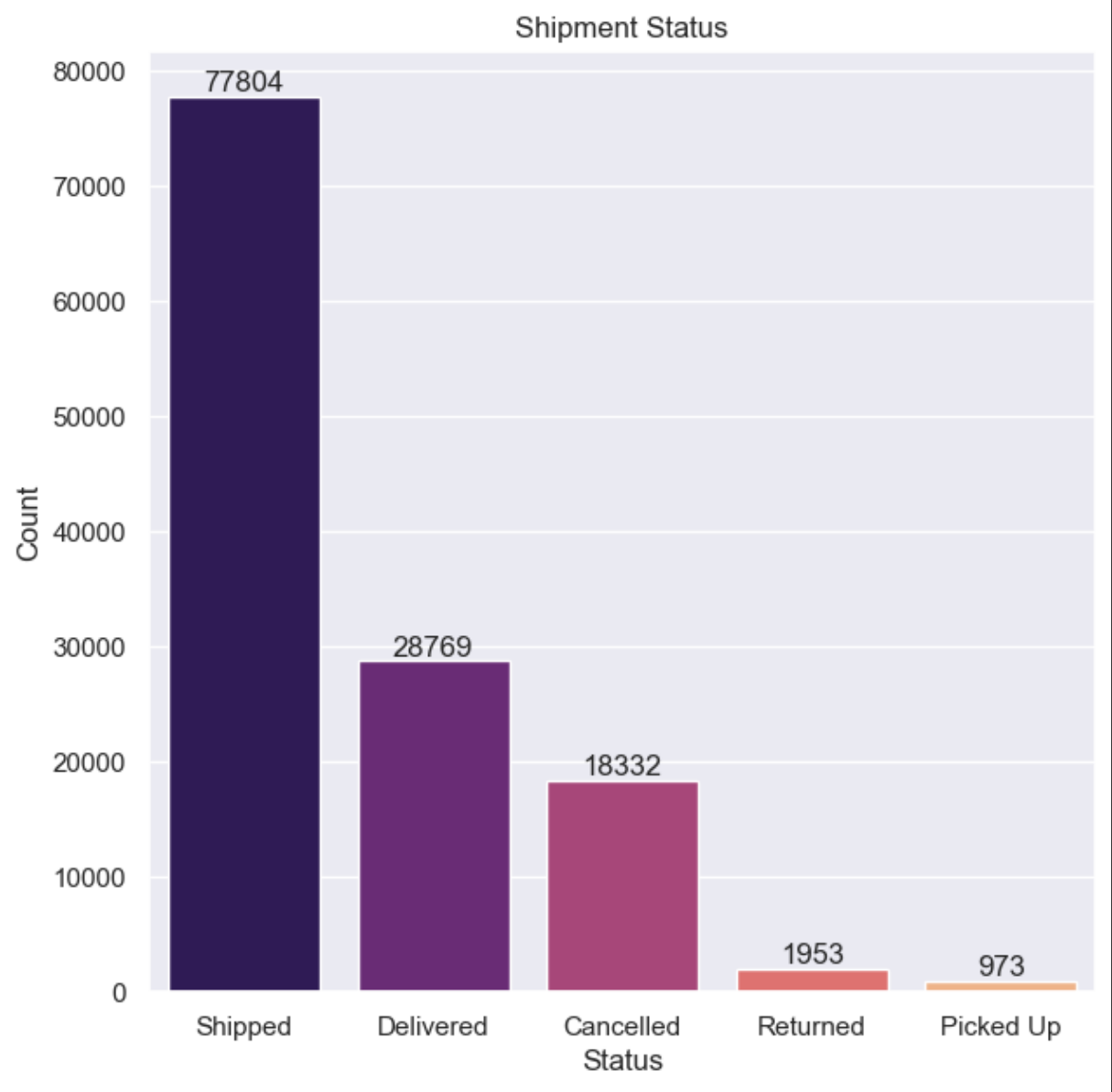
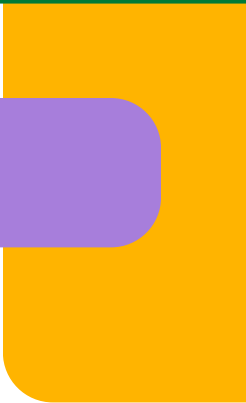
this dataset provides a comprehensive overview of amazon sales from **April to July**. covering a variety of products. Using this dataset, retailers and digital marketers can measure the performance of their campaigns more accurately and efficiently.



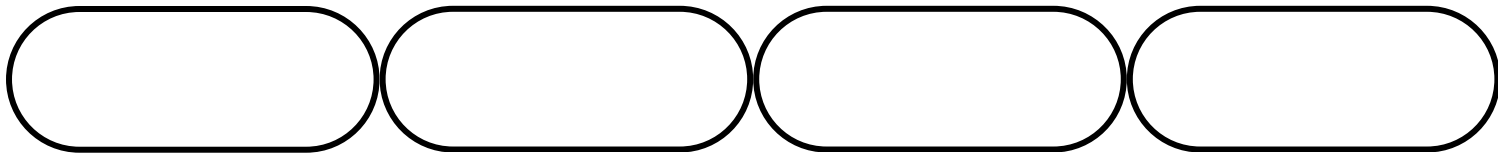
Dataset contains:

- 24 Columns
- 120,000 rows

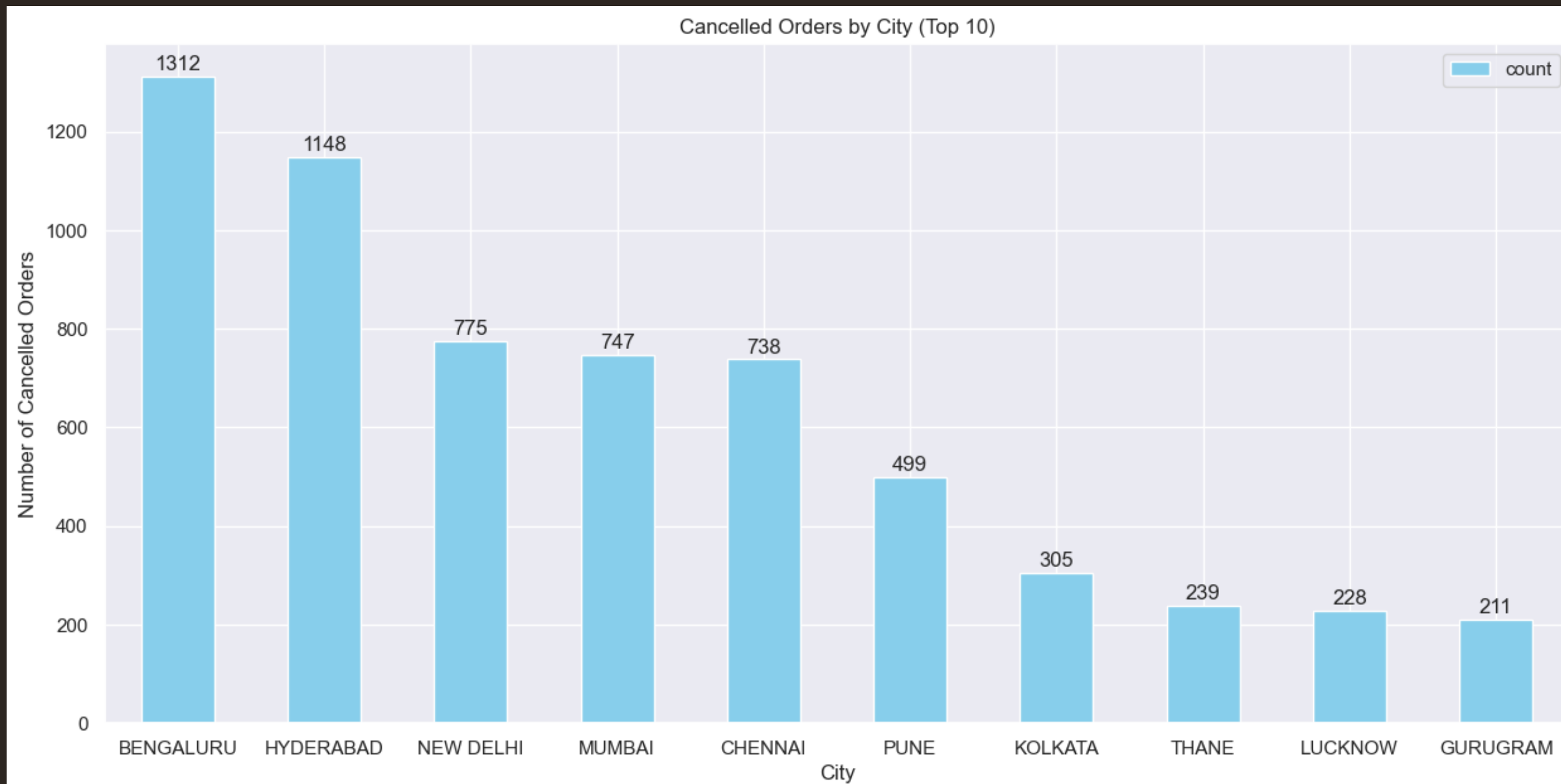
- index
- Order ID
- Date
- Status
- Fulfilment
- Sales Channel
- ship-service-level
- Style
- SKU
- Category
- Size
- ASIN
- Courier Status
- Qty
- currency
- Amount
- ship-city
- ship-state
- ship-postal-code
- ship-country
- promotion-ids
- B2B
- fulfilled-by
- Unnamed: 22

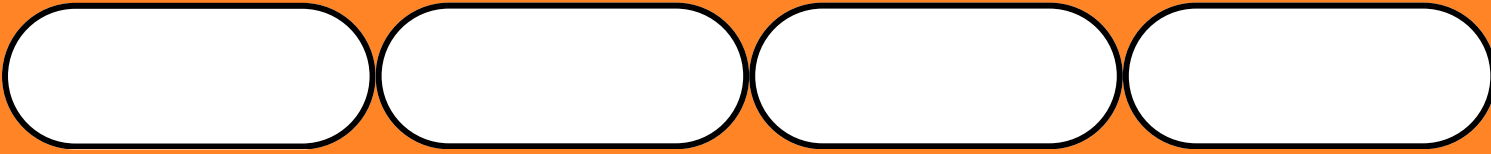


Charts Based on Shipment Status



CANCELLED ORDERS COUNT

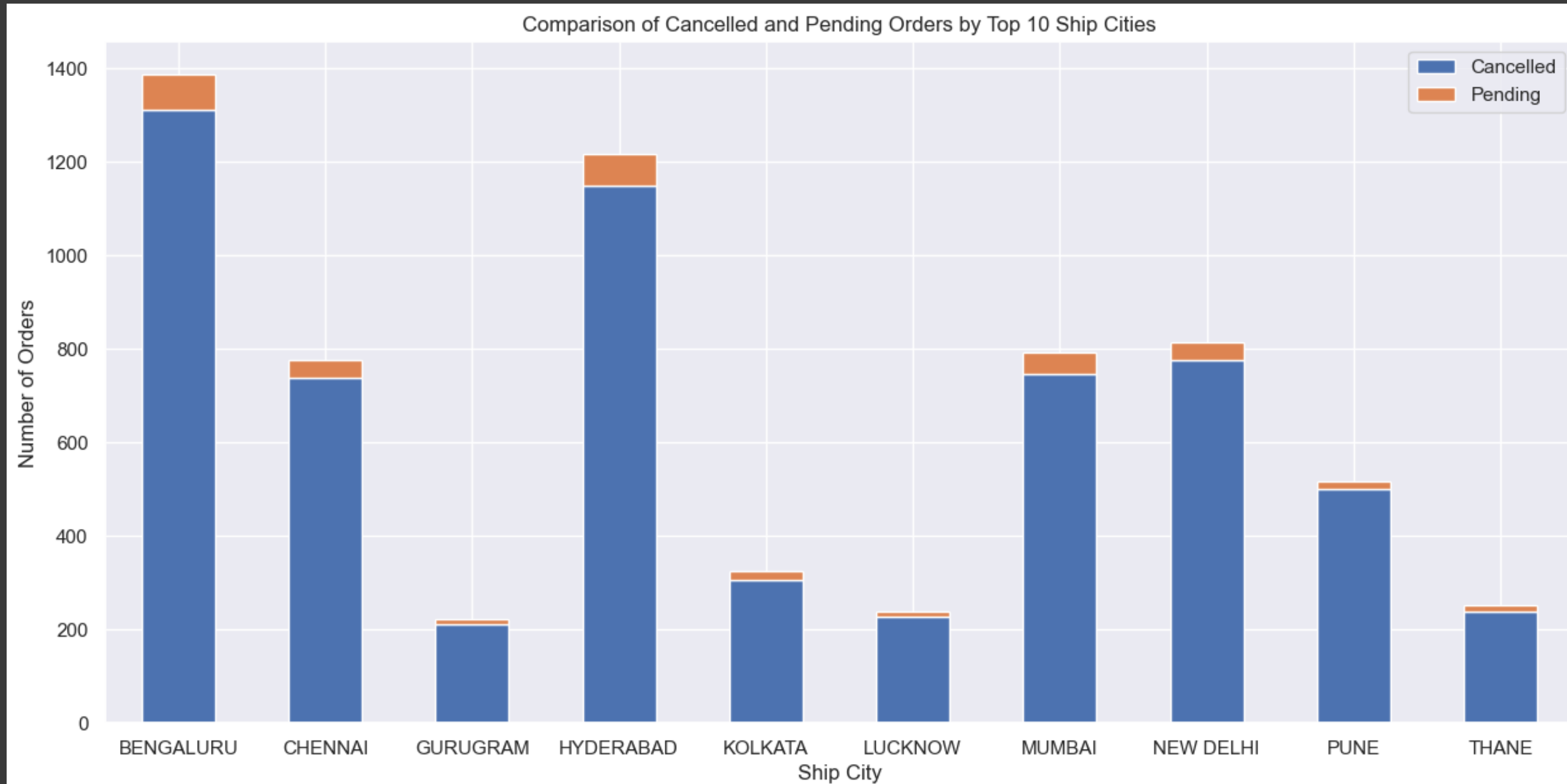


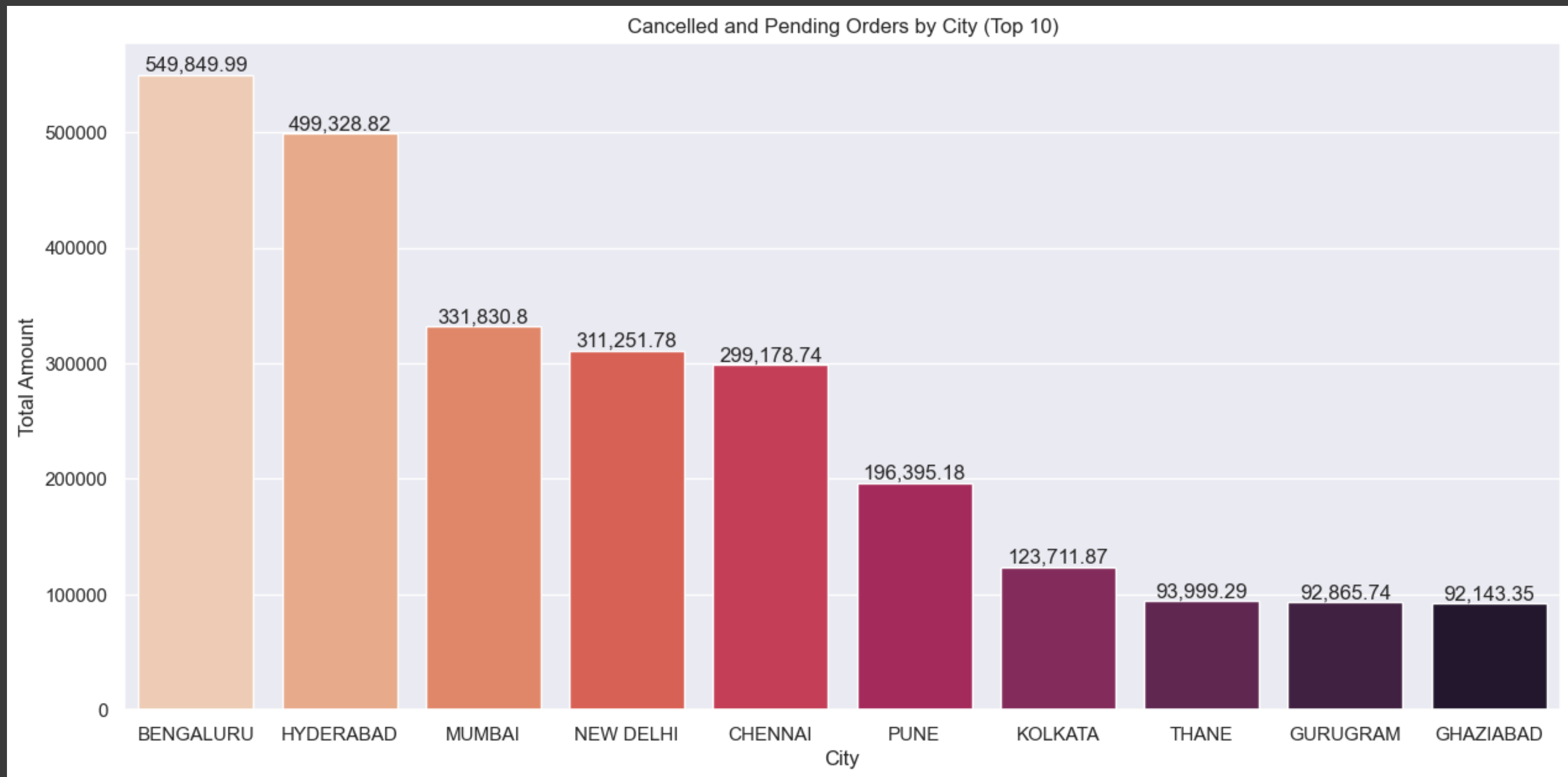


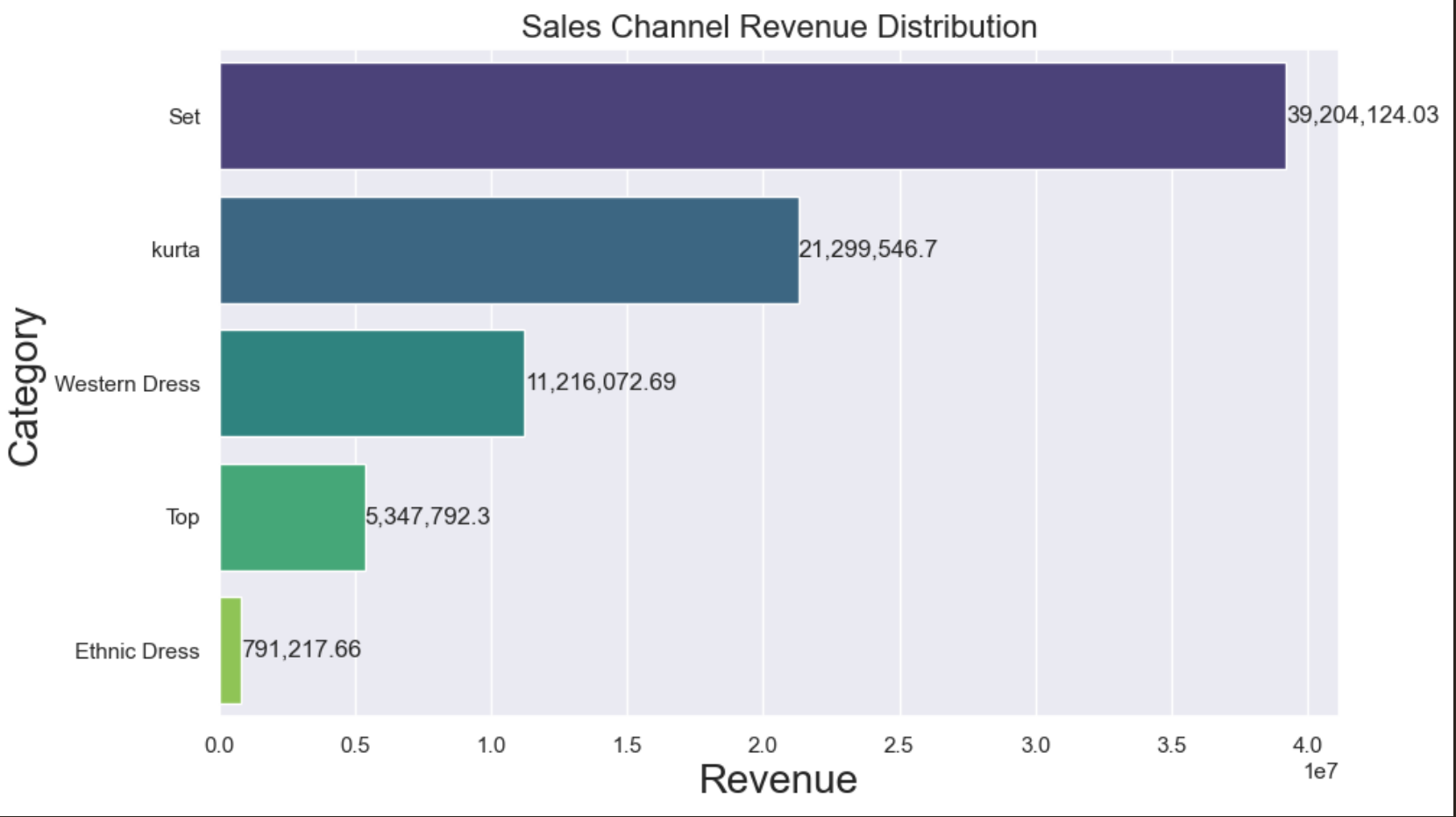
PENDING ORDERS COUNT

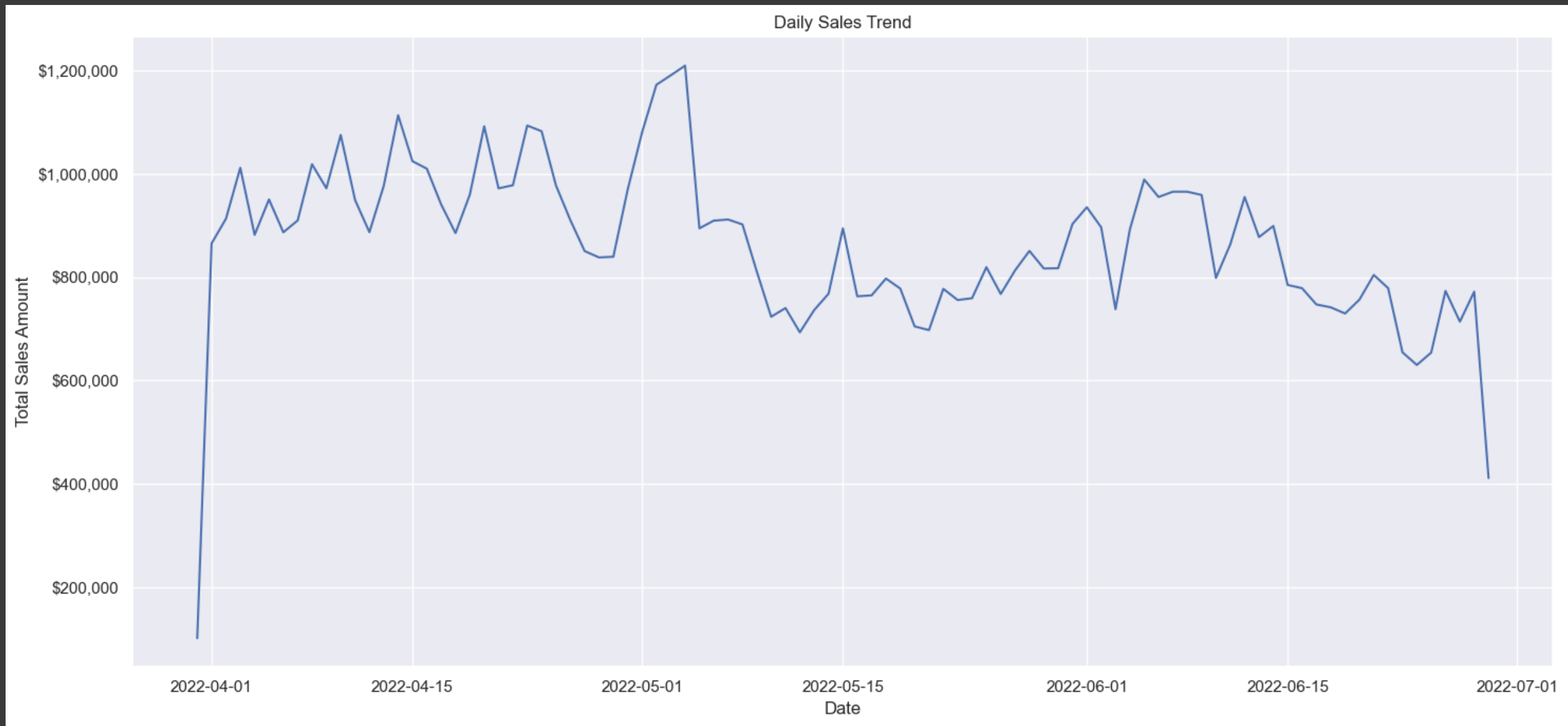


What do we notice here ?

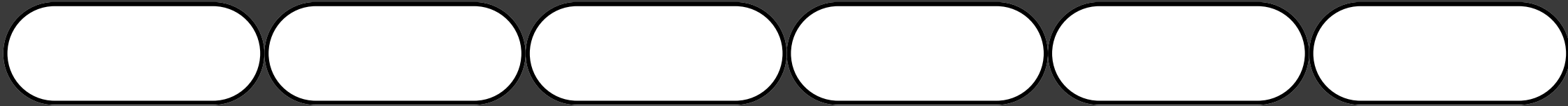








Daily Sales
Trend



Indian holidays in May

From sources across the web

Buddha's Birthday



Press Freedom Day



Coal Miners Day



Maharashtra Day



May Day



International Firefighters' Day



World Asthma Day



International Day of Families



World Laughter Day



International Labour Day Or May Day



Rabindra Jayanti



Bird Day



Moatsu festival



World Athletics Day



National Technology Day

World Red Cross Day



International Nurses Day



International Museum Day



Gujarat Day

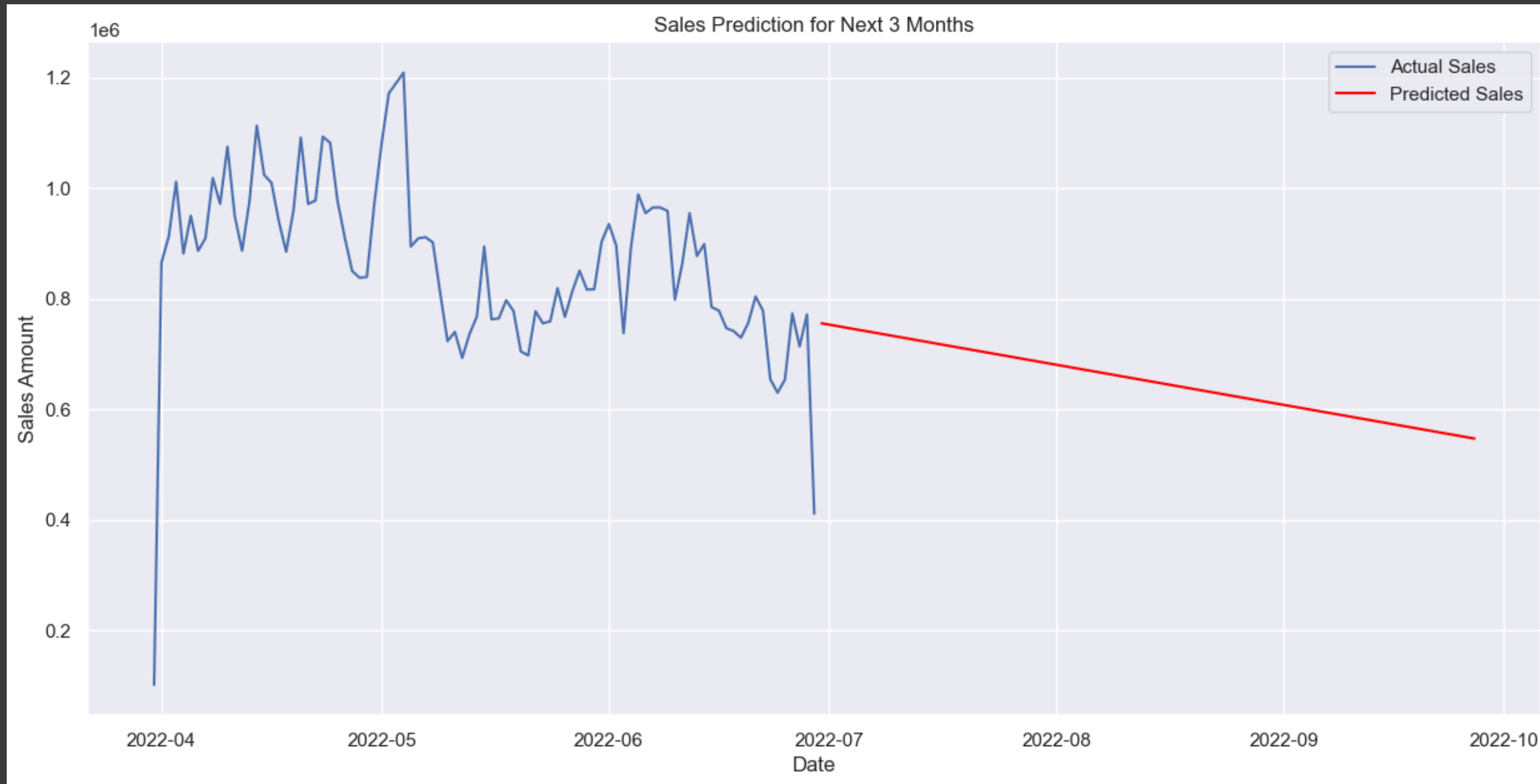


Thrissur Pooram



What was the reason for that peak in May ?





**Daily Sales
Trend**



Thank you all