Business Model Canvas

Key Partners

- Companies
- Engineers

Specialists in the field of robotics and artificial intelligence

Key Activities

- Marketing
- customer service
- System update and maintenance
- Show the available services

Key Resources

- Marketing experts
- Partnerships
- Engineers
- Databases for clients
- Investors

Value Propositions

- Hire robotics and intelligence programmers and developers of robots and artificial intelgence
- Rapid implementation of high-quality technical products and robots
- Saving time and effort on the client
- The presence of several companies or individuals specialized to help Implementing technical ideas
- Training and qualification of robotics programmers and technicians
- Online payment

Customer Relationships

- Technical Support
- Show available jobs
- Show products and services of technical companies
- Requesting products and services from technology companies and engineering individuals
- Presenting training courses for technical companies
- Online payment
- delivery
(The company or engineer is responsible for delivering the project through shipping companies)
- Connecting clients with companies or engineers specializing in the field

Channels

- An indirect and direct channel, according to the ability of the engineer or company
- Social Media
- Internet

Customer Segments

- Robotics engineers
- The workers in the technical sector
- The interested in the field of technology and robotics
- Technical companies
- Students - Electrical Engineering / Electronics Engineering - Mechanical Engineering – Science the computer
- Technical students in general and robotics technologists in particular

Cost Structure

- Marketing
- Servers
- Databases
- Application protection
- Maintenance work for the platform
- Application developers
- Taxes=5 %

Total cost for the first year = 266,700 SR
After the first year = 161,700 SR

Revenue Streams

- %25 Financial commission from technical companies or individuals when implementing a project or implementing training workshops or advertising within the application
- Market size in Saudi Arabia=6.2 Billion
- The size of the market in Riyadh, Jeddah and Dammam=1.1 Billion
- The size of the market for general education students=232 Million
- Annual return=2.2%