

As we designed the UI for our tracking app, we focused heavily on ensuring that the design reflected our core values of reliability and user-friendliness. This was apparent in every aspect of the design, from the color palette to the shapes of buttons and other elements.

We chose a color scheme that exuded trust and stability. For this, we leaned towards blues, colors traditionally associated with reliability. By consistently applying these colors across key elements like headers, footers, and primary action buttons, we aimed to create a visual sense of dependability. This wasn't just about aesthetics; it was about instilling a feeling of trust in the users every time they interacted with the app.

In terms of button shapes, we maintained uniformity to reinforce this sense of reliability. We avoided experimenting with too many different shapes or styles. Instead, we opted for a consistent shape – for instance, rounded rectangles – for all buttons. This consistency wasn't just about making the app look neat; it was a deliberate choice to make users feel more at ease. When users see the same shapes repeatedly, it creates a sense of familiarity and predictability, essential for a reliable user experience.

Moreover, to enhance user-friendliness, we paid close attention to the layout and navigational elements. The design was intuitive, ensuring that users could easily find what they were looking for without feeling overwhelmed. The buttons were not only consistent in shape but also in size and placement, making it easy for users to understand how to navigate the app from the moment they started using it.

Overall, every design decision we made, from the color palette to the shape of the buttons, was guided by these two values – reliability and user-friendliness. Our goal was to create an interface that not only looked good but also felt familiar and easy to use, building trust and a positive experience for every user.