The project that me and Mohammed worked on is a mockup of a track app that helps the user to track their items while it's shipping. We took a generous amount of time to come up with this idea because we have tried to look up for something that can help the society or the community that we live in and not just to show off our UI design skills without leaving an impact, even though this mockup is a simulation we worked on it as if it is a real project that serves the clients. On our Track App, the user can create a new account or register using google.

Me and Mohammed pretty much both worked together on everything. Especially the hand-drawn mockups since it wasn't a one-sided idea but rather, we had to meet-up and draw it together so we both approve on what we should add and what we should not. We had to meet and finish the first prototype together since I believe it's the most important one because from that prototype, we were able to understand what we are doing, what we must add, and what we must remove. However, fixing the issues was not fully together when it came to fixing the "buttons" for example, these slight details were added individually. I worked on the shape of buttons while Mohammed focused on what fonts to be used.

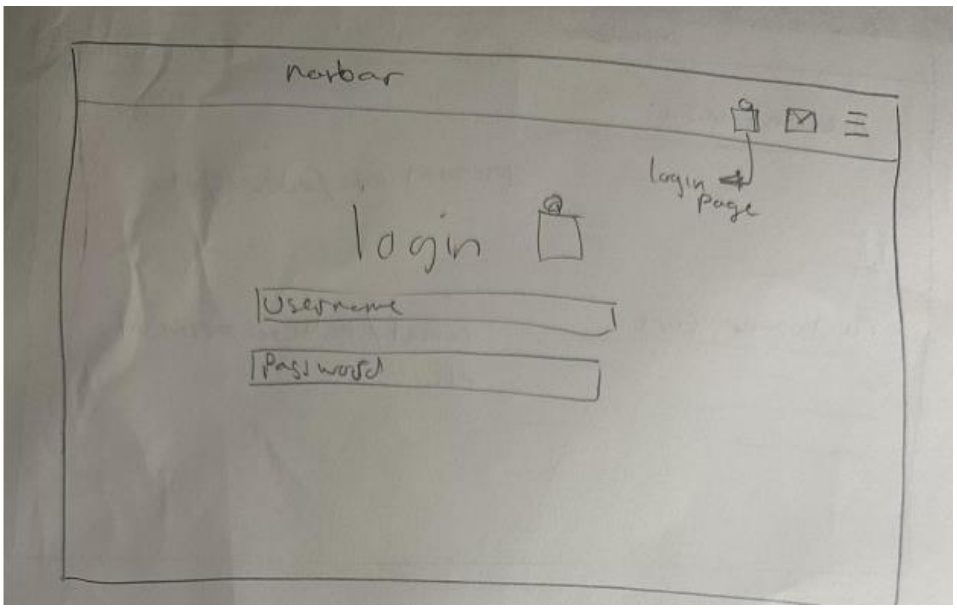
For me personally, I was excited about this idea because I have not seen an application that is responsible mainly for tracking shipments which means that there is a gap in the market when it comes to this matter. Sometimes when I use Amazon and track my shipments, I do not feel that it's fully accurate all the time which leaves me frustrated, and it goes same for USPS etc. Also, I believe that trying to track your item using these applications is not user-friendly, it lacks some critical features because these applications with a very big platform that serves a lot of purposes, such as selling items. I believe that using an app that is focused on just providing very detailed shipping information would be very helpful to those who order a lot of items online, hence there's an increase reliance on online shopping and global supply chain. I believe I should be the responsible for making this because of my personal commitment to improving everyday experiences through technology, and I think I'm passionate about creating solutions that can simplify the complexity and make the life easier for people which will make me leave a mark in the society for being productive.

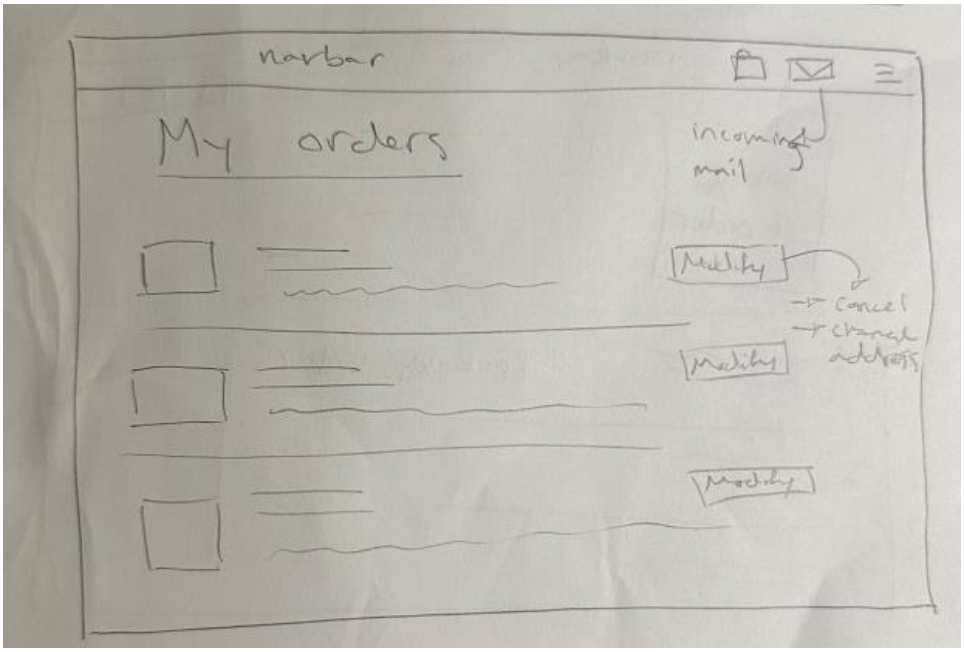
This app will improve the lives of my audience and the efficiency of the companies because the user can have real-time information of their shipments, reducing anxiety and uncertainty. Knowing the estimated delivery time helps users plan their schedules more efficiently, especially if they need to be available to receive a package. For example, me and my roommate live in an apartment that is not fully safe which makes both of us required to be there to receive the package because if we were not there it might get stolen, this issue made both of us postpone the delivery when we are not at our apartment to another time instead of leaving the shipment in front of the door. I think that the app can provide valuable insights, like delivery trends and potential delays, helping users make informed decisions. Me and Mohammed decided to make the app targeting mobile-friendly UI because it would ensure that users can track their shipments on the go, which is crucial in our increasingly mobile world, and a good design can make the app accessible to a wider audience.

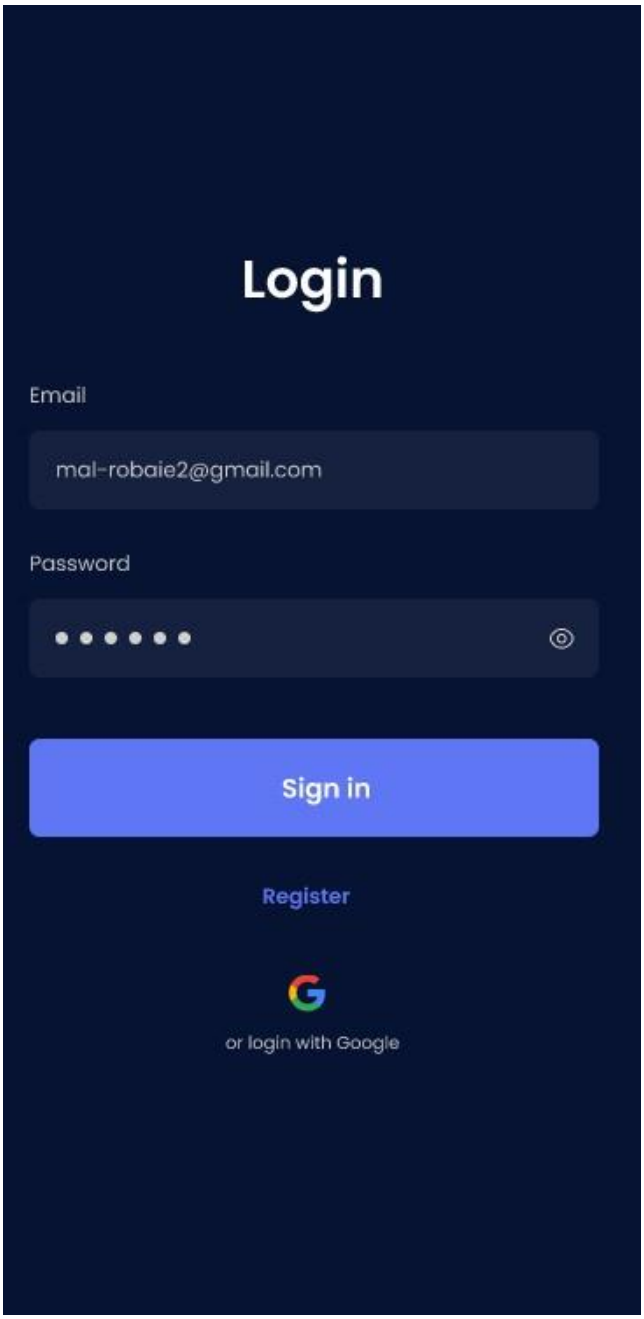
The summary of the story that we have written for this project is "Sarah, the marketing manager, is in her cozy living room on a Saturday morning. She's sipping her favorite latte, wrapped in a blanket, and browsing her smartphone. Sarah is expecting several packages today, and she wants to ensure she doesn't miss any of them. She opens the package tracking app, and with a single glance, she sees all her incoming packages and their current status. As Sarah scrolls through the updates, she notices one of her packages is out for delivery and should arrive within the next hour. This information makes her day; she can relax and

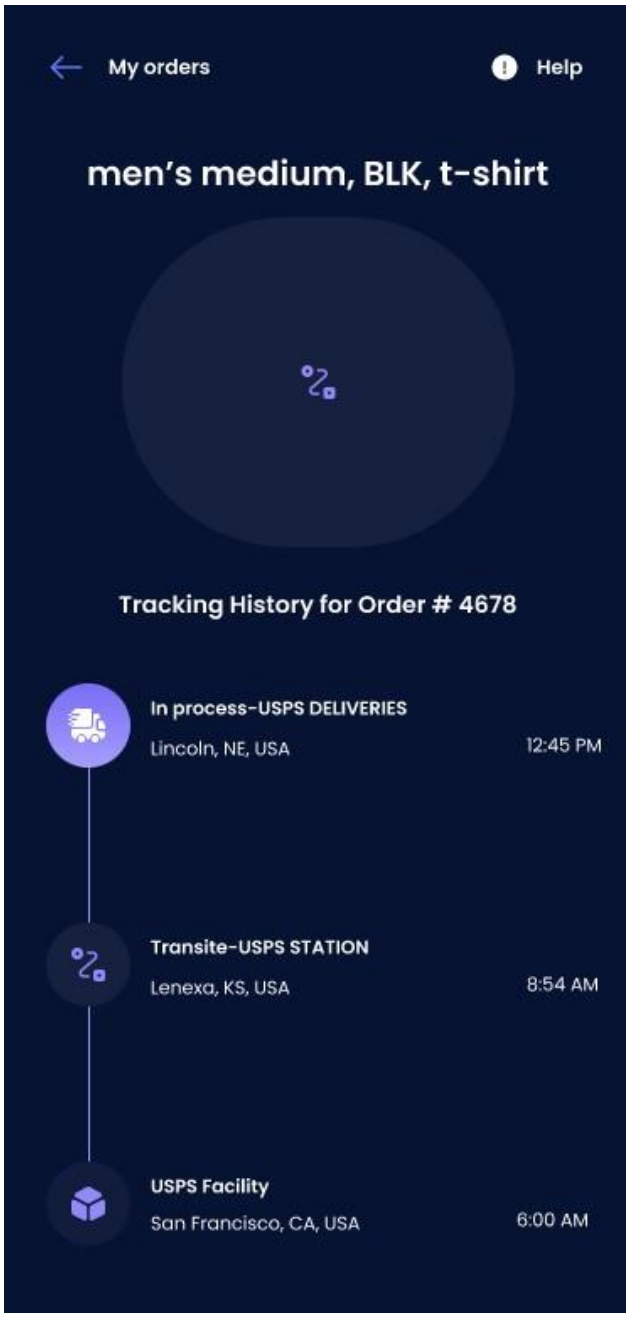
enjoy her morning, knowing that her package will soon arrive. Sarah thinks about how convenient it is to have all her package information in one place, and she even shares the app with her friends who are also online shopping enthusiasts.” We tried to make the app as convenient and sufficient as possible, so the user can easily use it to track their shipments without any complexity, and I think that the UI that we have created serves this purpose.

Here I will show some of the hand-drawn sketches of the project and the early design of the mockup from Figma.









I think the one thing I am very proud of from this project is how decisive me and my partner were when it comes to picking the colors and the shape of the buttons. I am very proud that I picked this color for the button because I wanted to break the color and highlight on "Sign in" without making the color too bright nor pain on the eyes of the user. I do not believe that there would be any better color to replace this specific color with the color of the background.