



Overview

Supply Chain & Logistics Dashboard

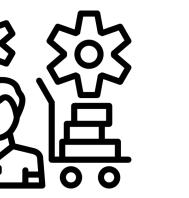


Overview



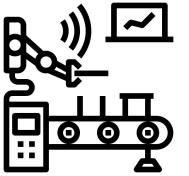
High-level view of revenue, cost, orders, and overall supply chain performance.

Supplier



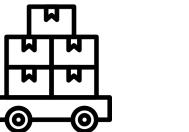
Analyze supplier spend, lead time, order quantity, and procurement efficiency...

Production



Track production quantity, defect rate, and manufacturing performance.

Inventory



Monitor current stock levels, inventory movement, and stock availability.

Shipment



Measure shipped, delivered, delayed orders and delivery performance.

Customer



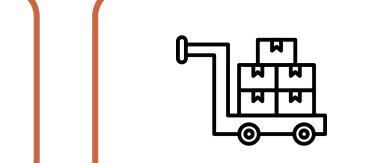
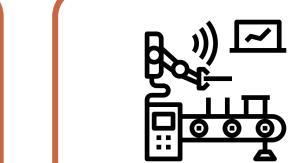
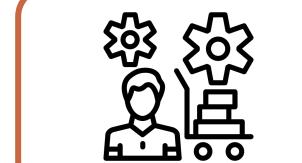
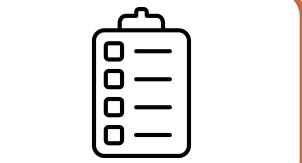
Review customer orders, revenue contribution, and demand patterns.





Overview

Supply Chain & Logistics Dashboard



Gross_Sales
186.86M

Total_Revenue
176.95M

Profit
48.56M

Delayed_Delivery
573

Discount Rate %
5.31%

Perfect_Order %
75.29%

Supplier

Supplier Overview



Manufacturer

Manufacturing Overview



Shipment

Shipment Overview



Customer

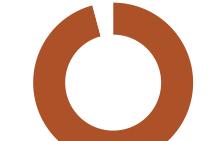
Customer Overview

**187K**

Total Order Quantity

160K

Current Stock level

129K

Total Quantity Shipped

5647

Delivered Quantity

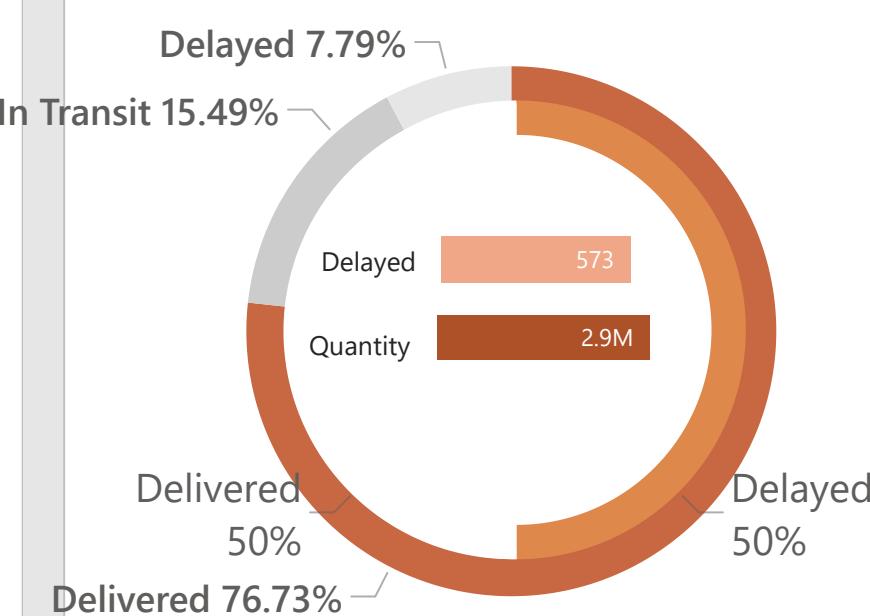
Supplier by Lead Time

BOE Technology	12
Apple Electronics Co. Ltd	12
Sony Semiconductor	12
Taiwan Semiconductor Mfg	12
SK Hynix Inc.	12
Apple India	9
Apple Vietnam	9

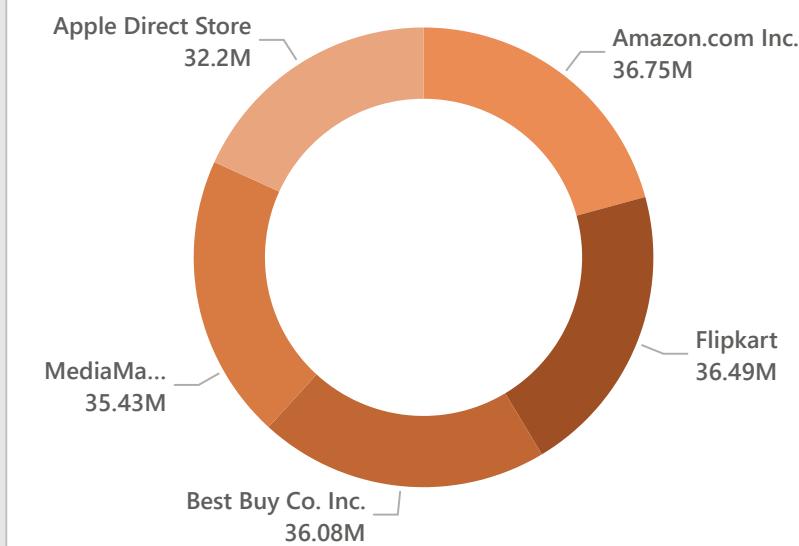
Stuck by Product

iPhone 16 Pro Max	25K
AirPods 3 Pro	22K
Apple Watch Ultra	20K
iPhone 15 Pro	15K
iPhone 15 Plus	14K
iPhone 16 Pro	13K
iPhone 16 Plus	13K

Delayed Deliveries



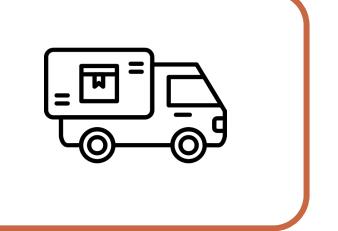
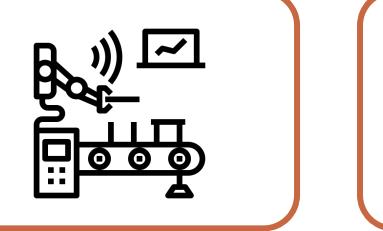
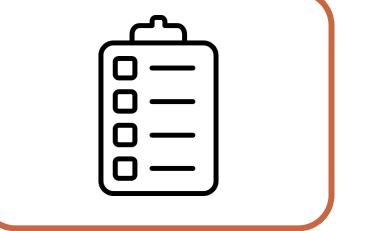
Total Revenue by Customer





Overview

Supply Chain & Logistics Dashboard



Total Order QTY

129K

Defect Rate

24K

Delayed Delivery

573

Total Unit Cost

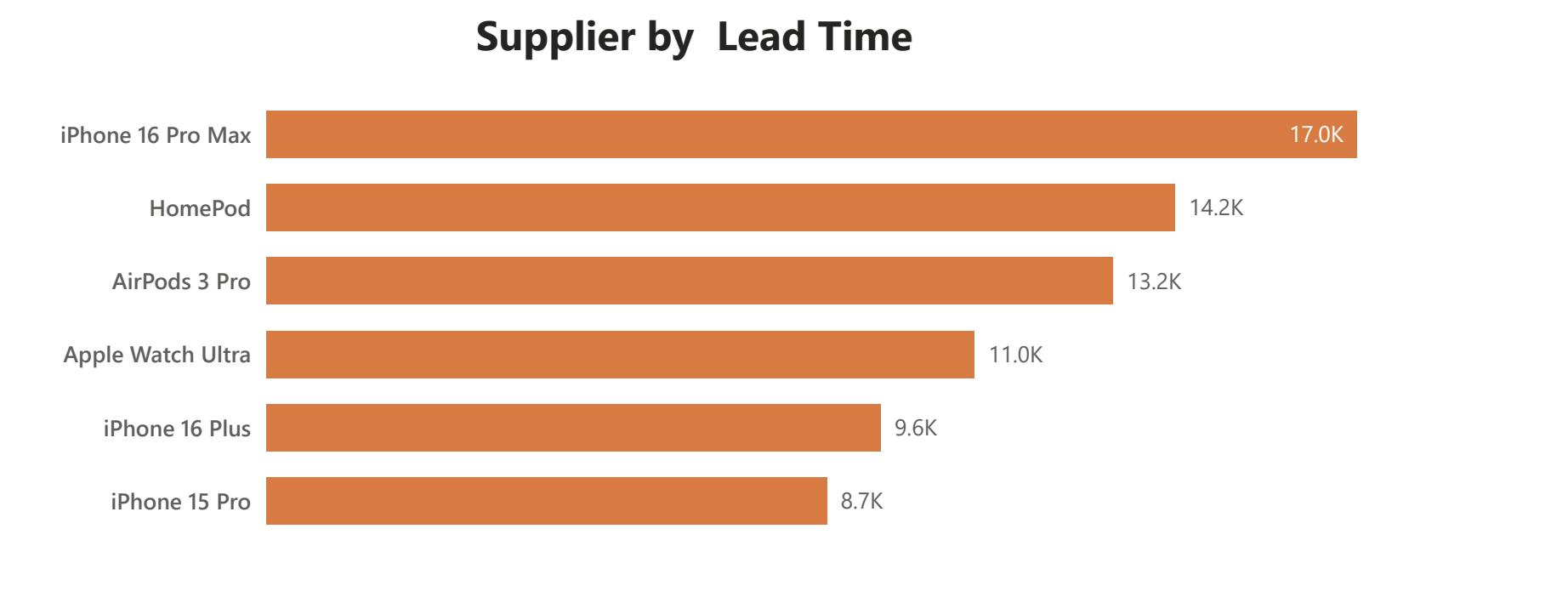
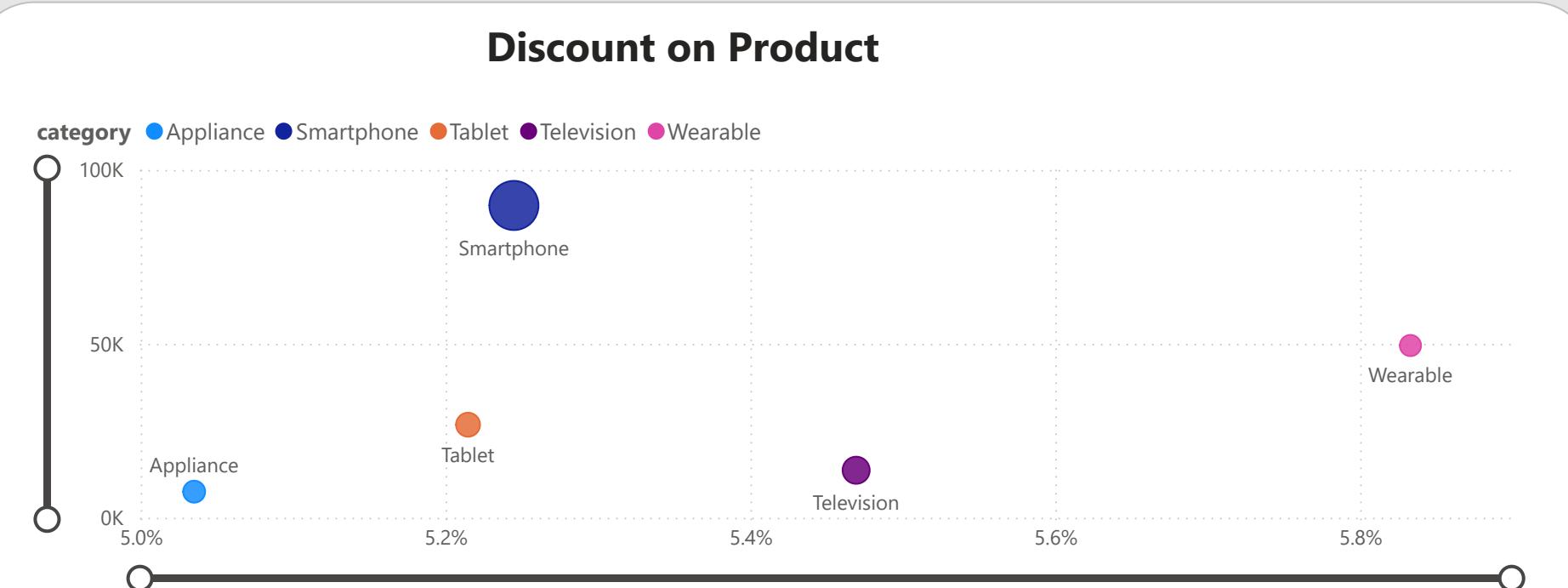
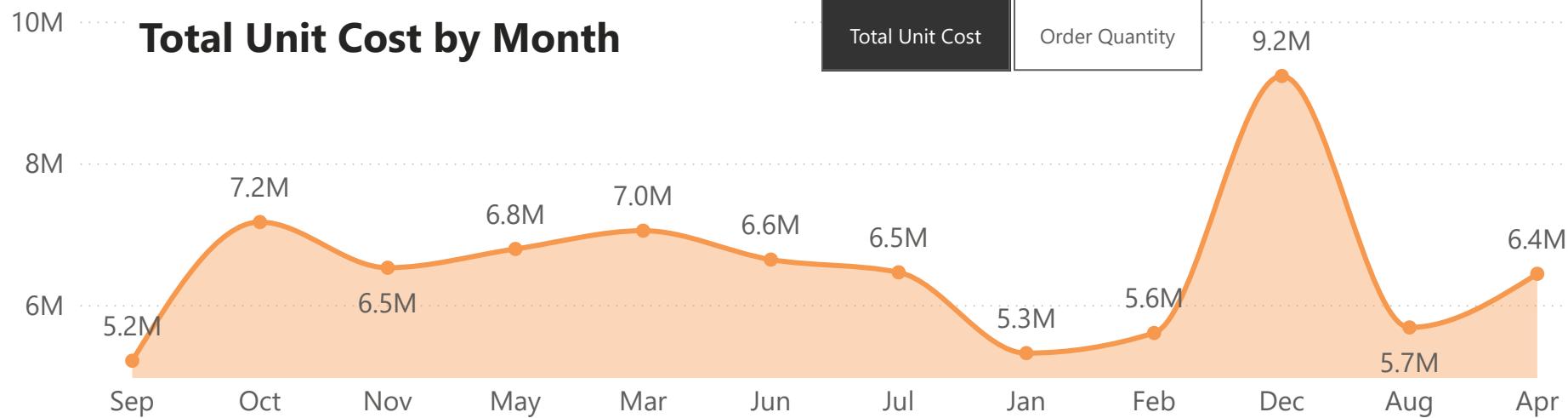
78.13M

Total Supplier

7

Profit

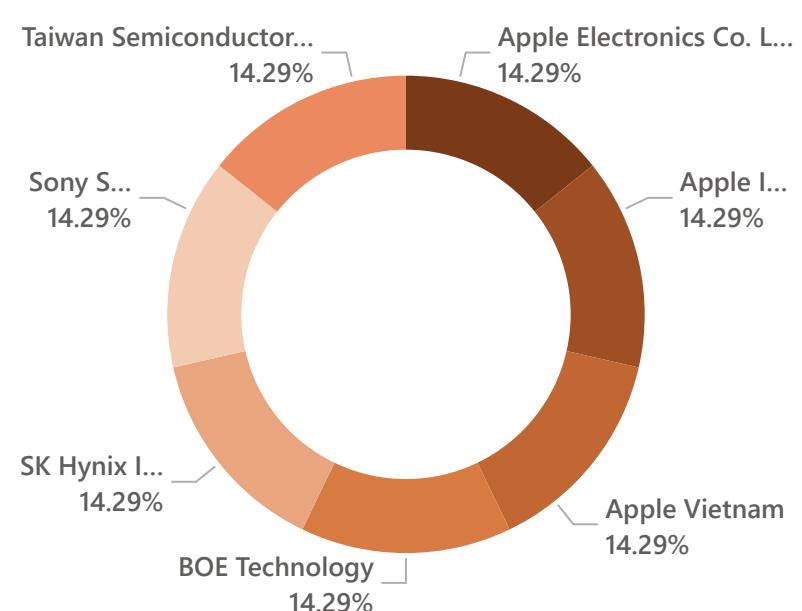
48.56M



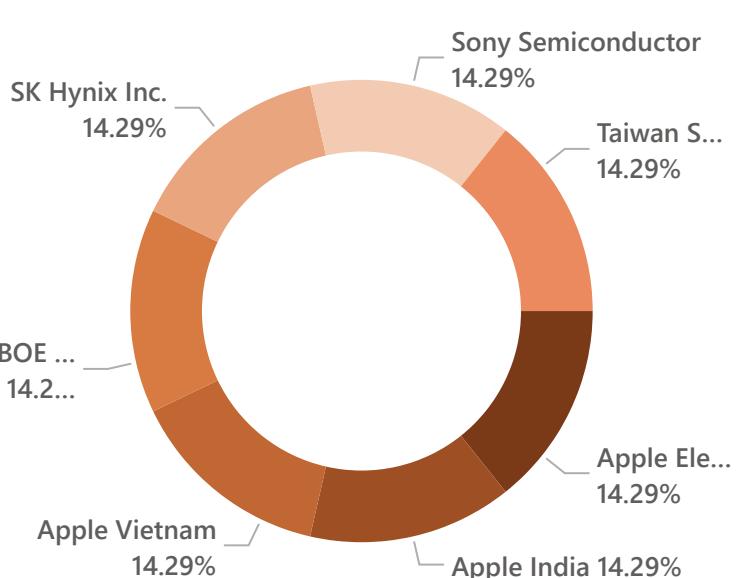
Details

product_name	Total_Cost	Shipping_Cost	Quantity	Lead_Time_Days
HomePod	15.69M	259.21K	213K	3310
iPhone 16 Pro Max	10.70M	274.44K	197K	3141
Apple TV 4K	10.63M	121.89K	110K	1637
iPhone 16 Plus	9.34M	167.70K	105K	1742
Apple TV HD	7.48M	143.14K	106K	1580
iPad Pro 12.9	4.69M	200.36K	111K	1569
iPhone 15 Plus	3.87M	169.52K	98K	1461
iPhone 15 Pro	3.11M	141.06K	105K	1659
iPad Pro 11	2.97M	126.61K	106K	1447
iPhone 16 Pro	2.81M	140.76K	100K	1201
Apple Watch Ultra	2.41M	245.73K	68K	1643
Crystal UHD 65"	2.04M	169.91K	108K	1491
AirPods 3 Pro	1.55M	229.80K	68K	1748
iPad 10th Gen	0.84M	161.20K	112K	1736
Total	78.13M	16,866.35K	1268K	25365
		19,417.68K	2874K	25365

Total Revenue by Supplier



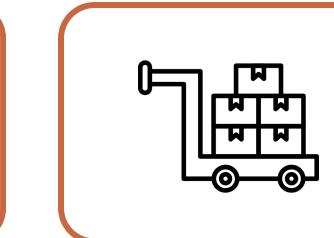
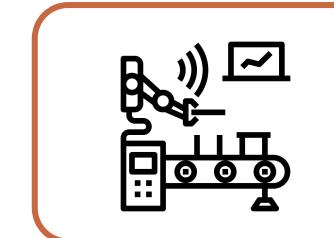
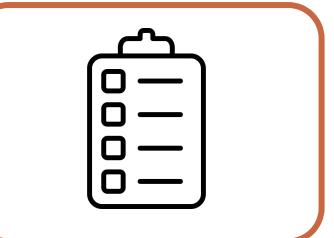
Total Profit by Supplier





Overview

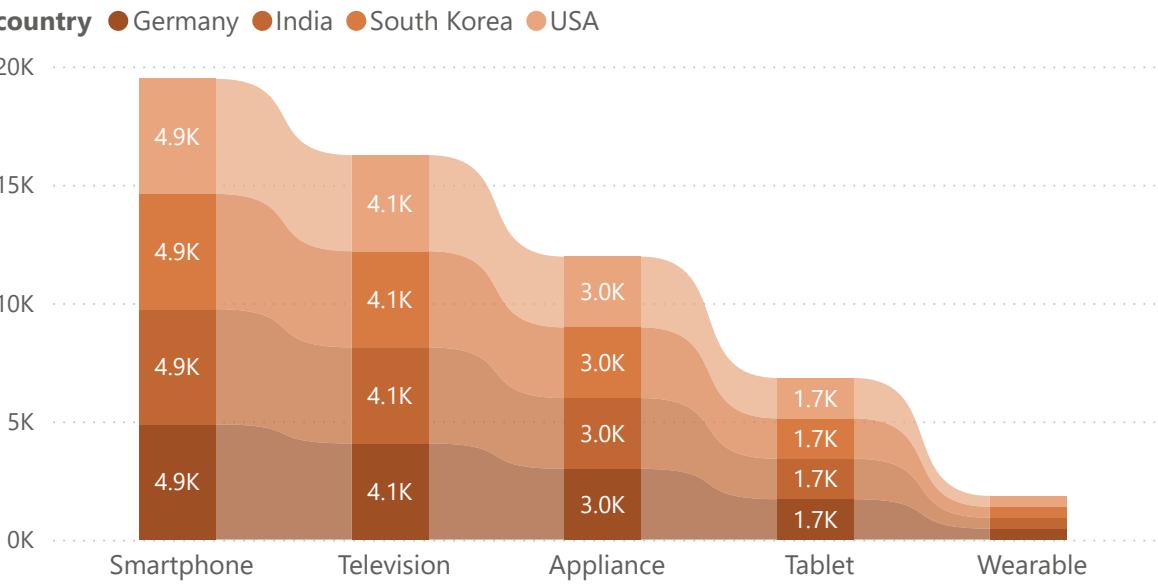
Supply Chain & Logistics Dashboard



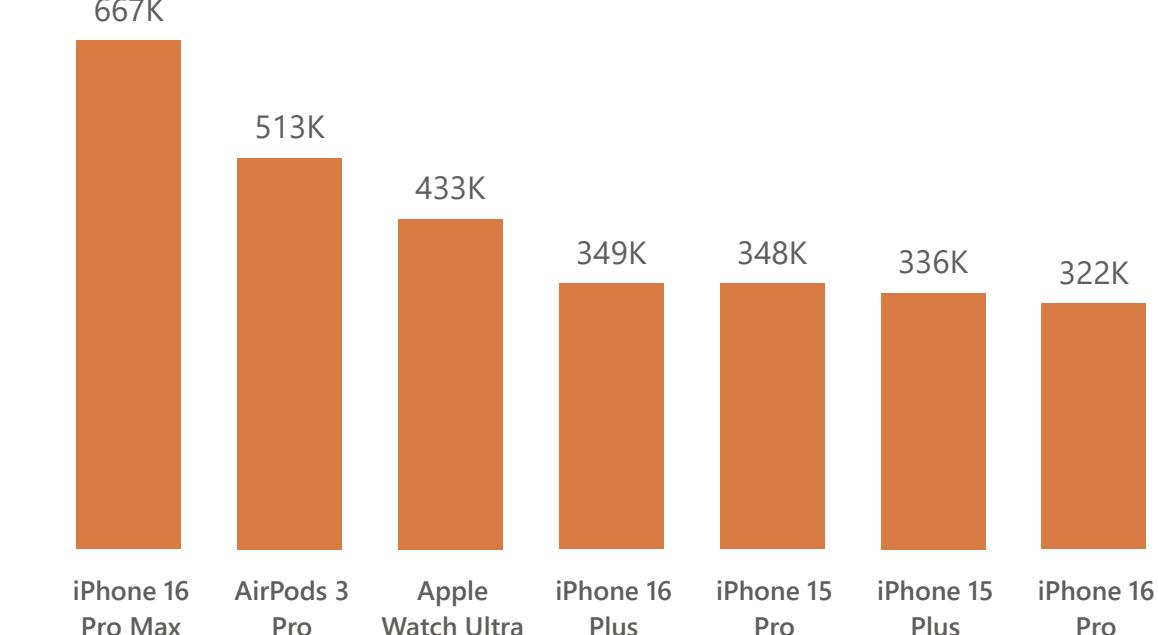
Details

product_name	Produced_QTY	Defact_Rate	Unit_cost	Weight_kg	Delivery Delay %
HomePod	98189	375	2,989.98	122.53	7.08%
Apple TV 4K	60714	281	2,144.99	15.89	11.21%
iPhone 16 Pro Max	666778	4253	1,739.98	0.36	7.04%
Apple TV HD	61978	304	1,494.99	21.56	8.74%
iPhone 16 Plus	348590	2277	1,343.99	0.22	9.48%
iPad Pro 12.9	170592	1056	923.99	0.67	4.63%
iPhone 15 Plus	335798	2129	699.99	0.22	9.36%
iPad Pro 11	209447	1301	629.99	0.47	10.60%
iPhone 16 Pro	322312	2056	594.99	0.18	7.11%
iPhone 15 Pro	348288	2289	489.99	0.17	9.31%
Crystal UHD 65"	72243	345	422.49	30.16	6.42%
Apple Watch Ultra	433101	2871	300.99	0.06	7.27%
AirPods 3 Pro	512756	3438	160.99	0.06	5.80%
iPad 10th Gen	189661	1127	153.99	0.56	11.66%
					7.24%
Total	3830447	24102	14,091.34	193.11	7.64%

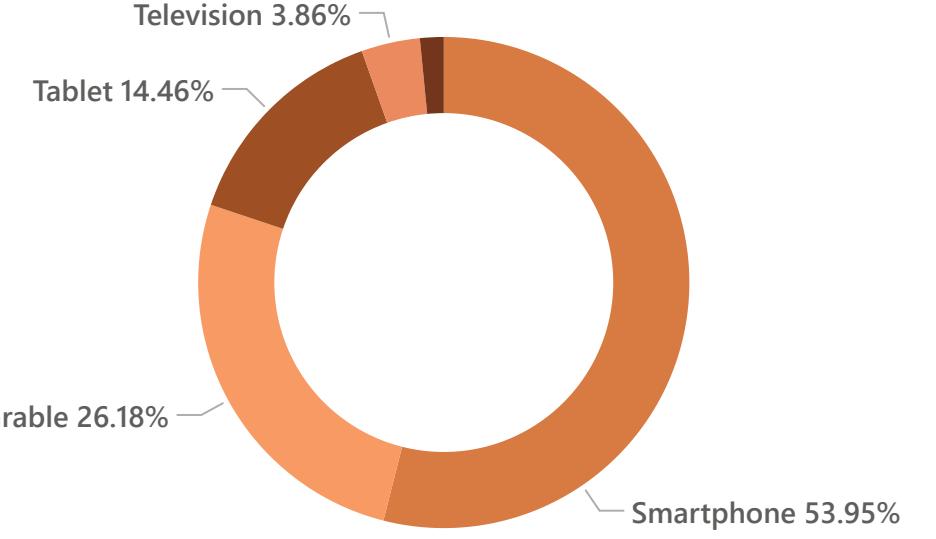
Total Unit Cost



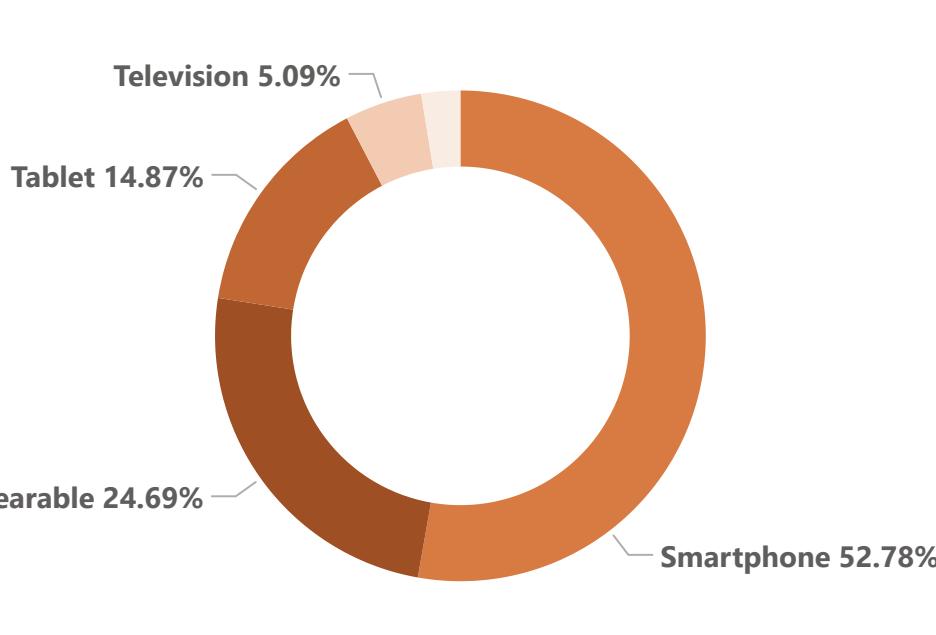
Quantity produced by Product



Defect Rate by Category



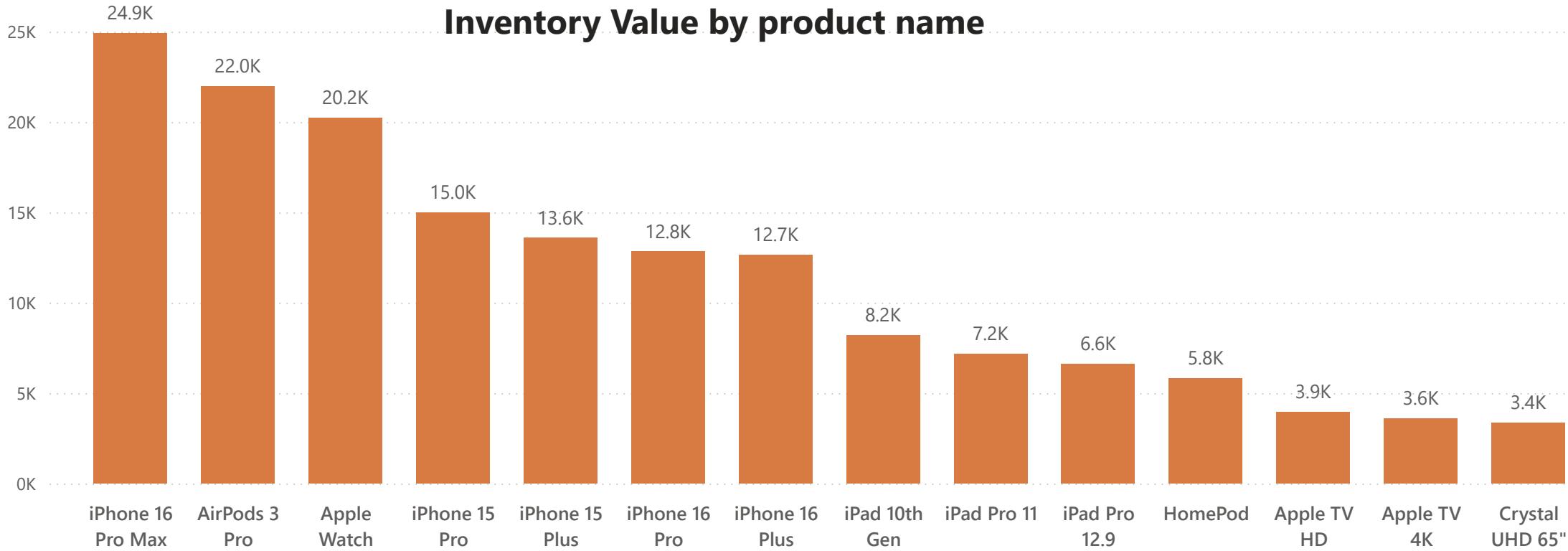
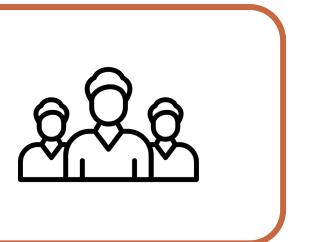
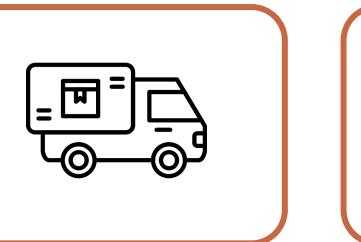
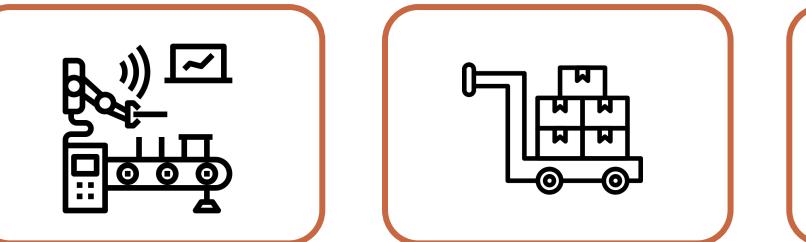
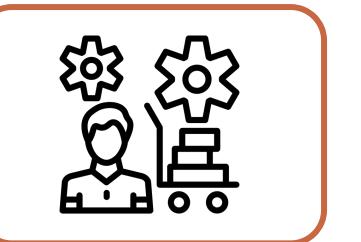
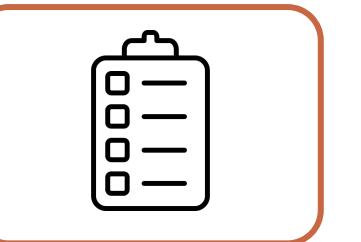
Quantity produced by Category





Overview

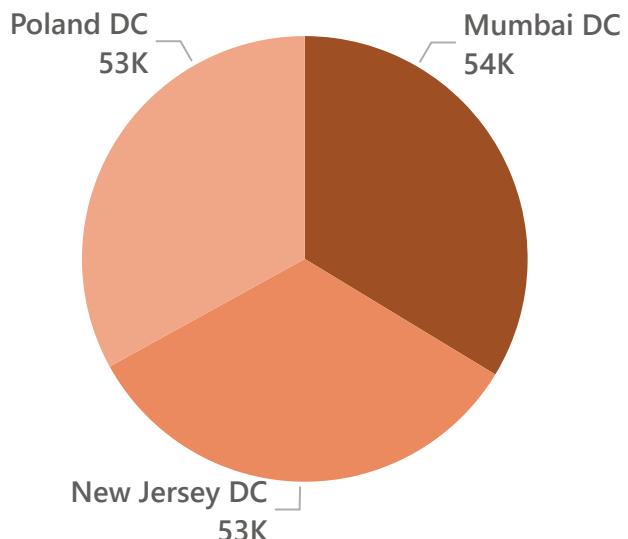
Supply Chain & Logistics Dashboard



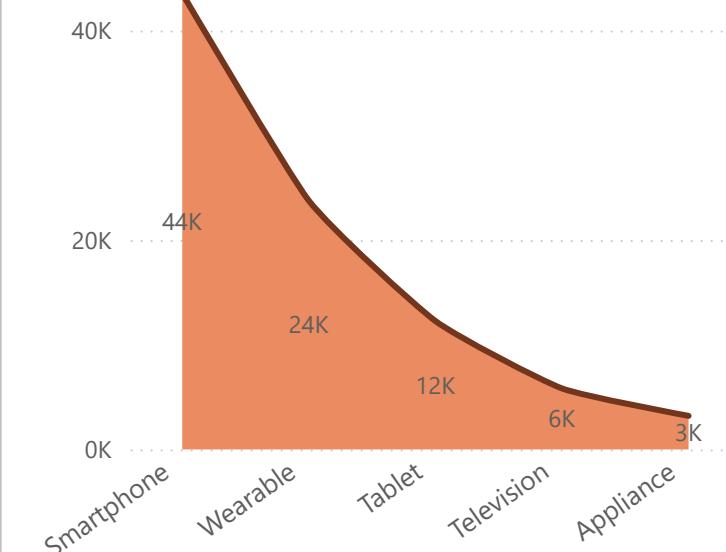
Details

product_name	Inventory Value	Reorder point	Safety stock level	Defect Rate
iPhone 16 Pro Max	24901	23073	13776	4253
AirPods 3 Pro	21970	21693	12555	3438
Apple Watch Ultra	20241	18267	11202	2871
iPhone 15 Pro	14992	13212	8196	2289
iPhone 15 Plus	13579	12300	7263	2129
iPhone 16 Pro	12825	11616	6969	2056
iPhone 16 Plus	12661	12258	7347	2277
iPad 10th Gen	8199	7575	4365	1127
iPad Pro 11	7177	6663	3969	1301
iPad Pro 12.9	6603	6342	3930	1056
HomePod	5835	5394	3207	375
Apple TV HD	3946	3540	2052	304
Apple TV 4K	3602	3246	1920	281
Crystal UHD 65"	3365	3135	1854	345
Total	159896	148314	88605	24102

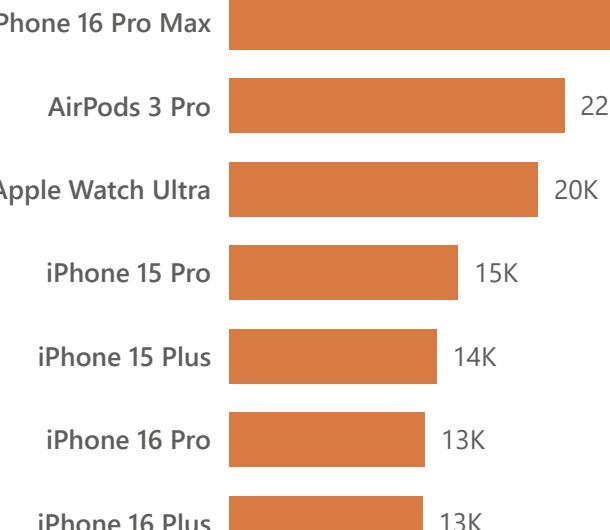
Stock level by facility name



safety stock level by Category



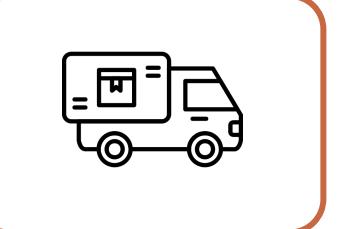
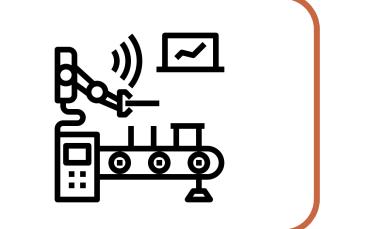
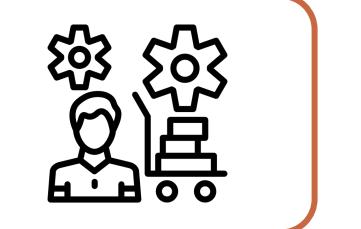
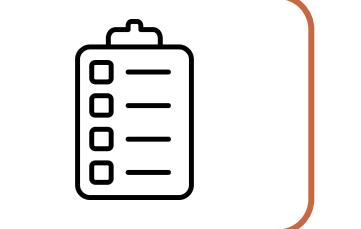
Supplier by Lead Time





Overview

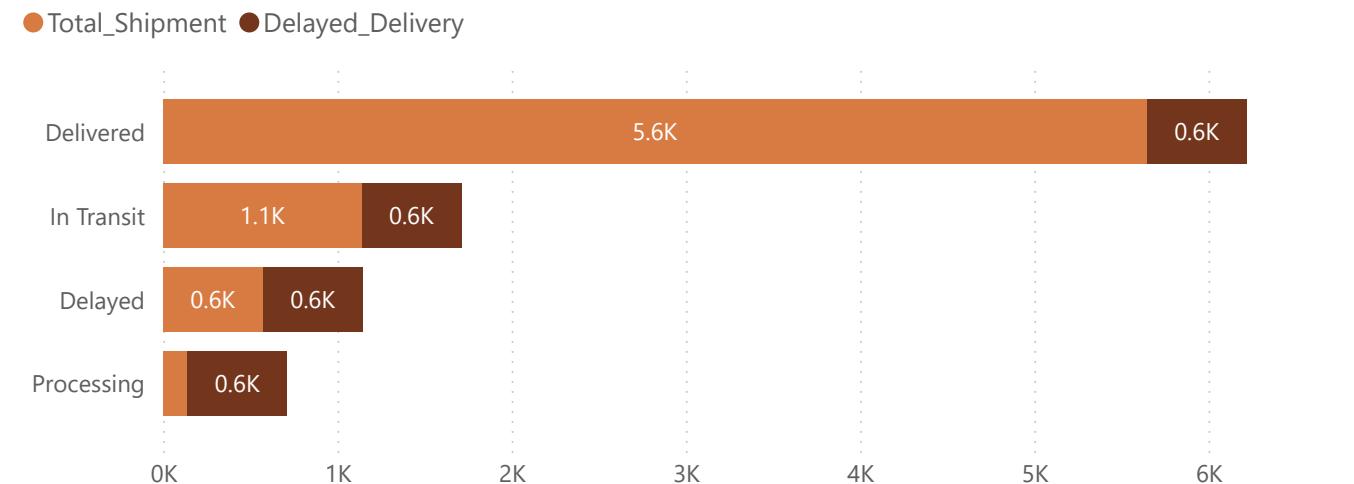
Supply Chain & Logistics Dashboard



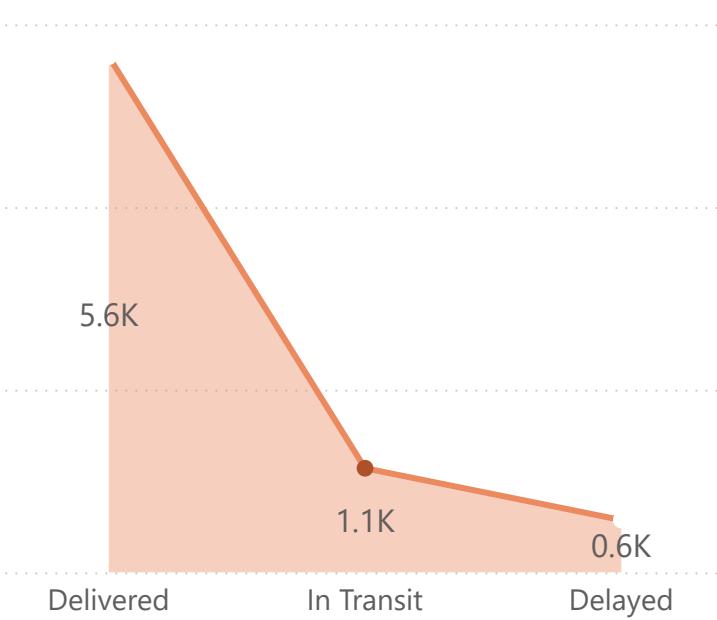
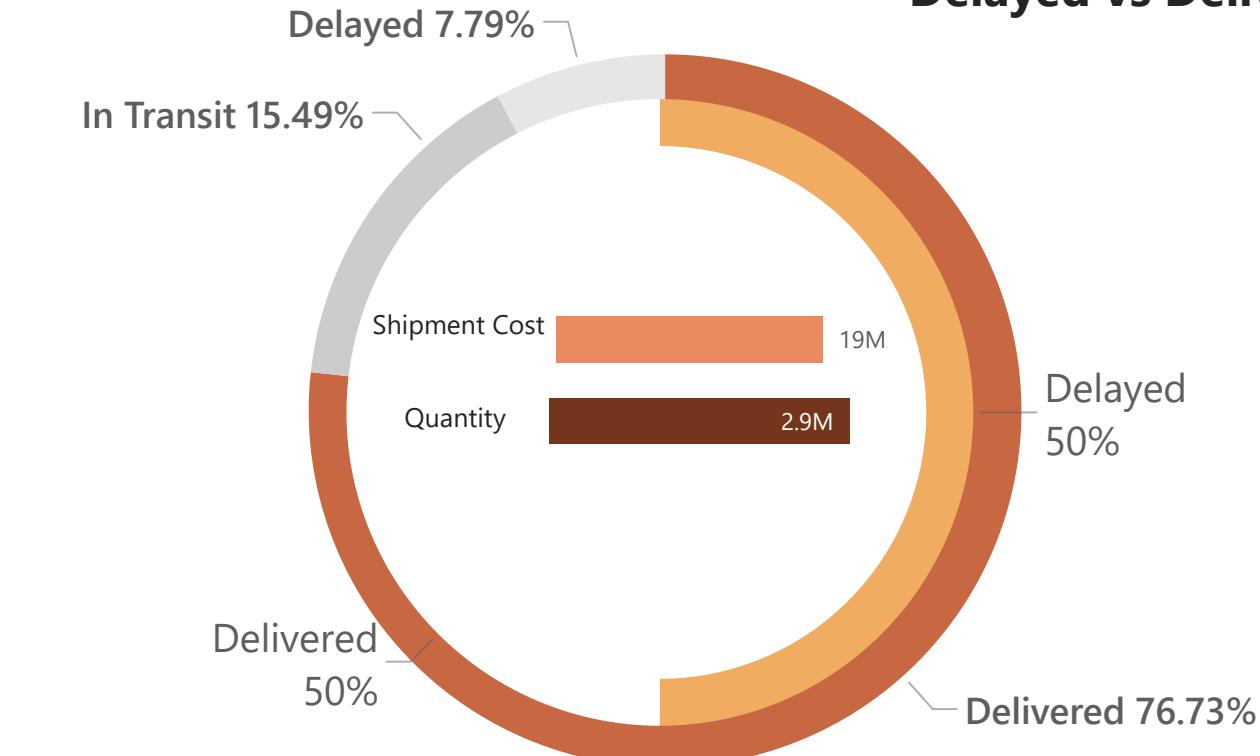
Details

carrier	Total_Shipment	Shipping_cost	Deliverd_QTY	Delayed_Delivery	Delivery Delay %
+ UPS Worldwide	845	2.42M	624	61	7.22%
+ XPO Logistics	870	2.30M	636	64	7.36%
+ Kuehne+Nagel	796	2.19M	619	51	6.41%
+ FedEx International	824	2.17M	631	64	7.77%
+ C.H. Robinson	867	2.17M	663	60	6.92%
+ Maersk Line	837	2.16M	612	87	10.39%
+ CMA CGM	802	2.12M	611	55	6.86%
+ DB Schenker	835	2.01M	633	65	7.78%
+ DHL Express	824	1.88M	618	66	8.01%
Total	7500	19.42M	5647	573	7.64%

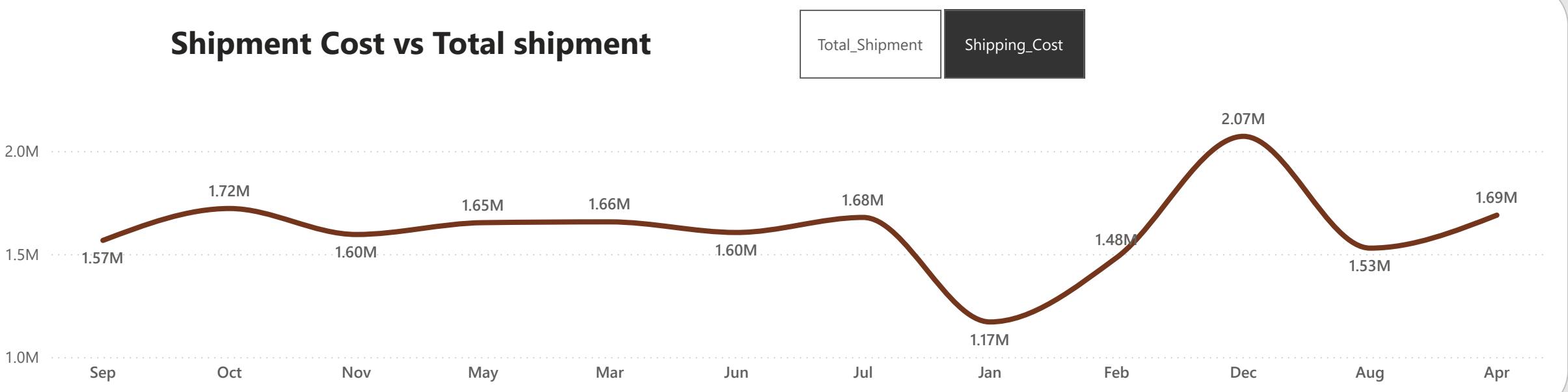
Shipment vs Delayed Delivery



Delayed vs Delivered vs Transit



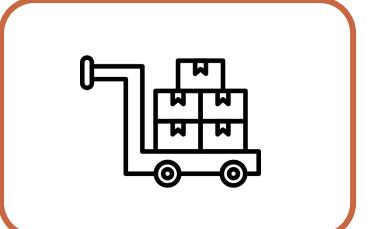
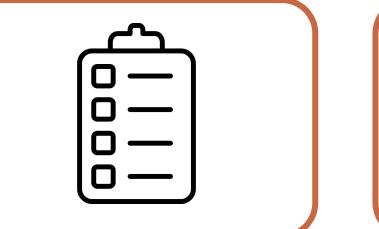
Shipment Cost vs Total shipment





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Supply Chain & Logistics Dashboard



Gross_Slaes

186.86M

Total_Revenue

176.95M

Profit

48.56M

Discount Rate %

5.31%

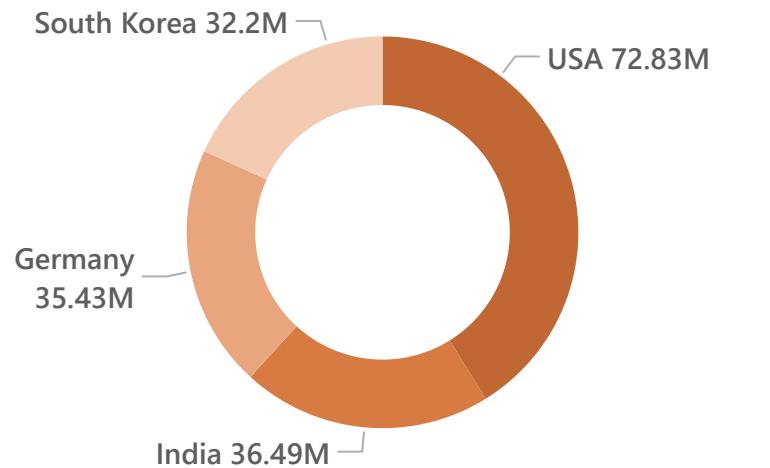
Perfact_Order %

75.29%

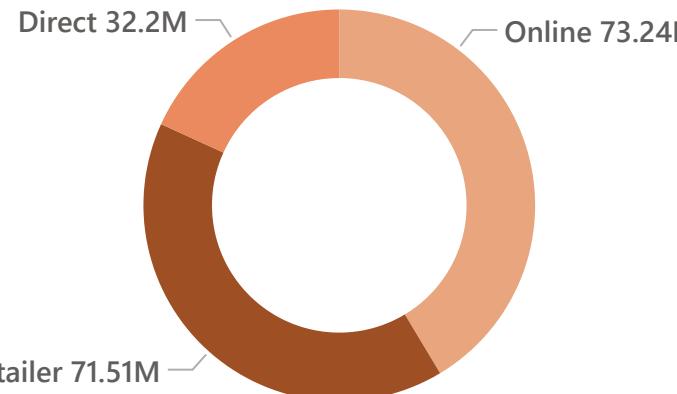
Profit_Margin %

27.44%

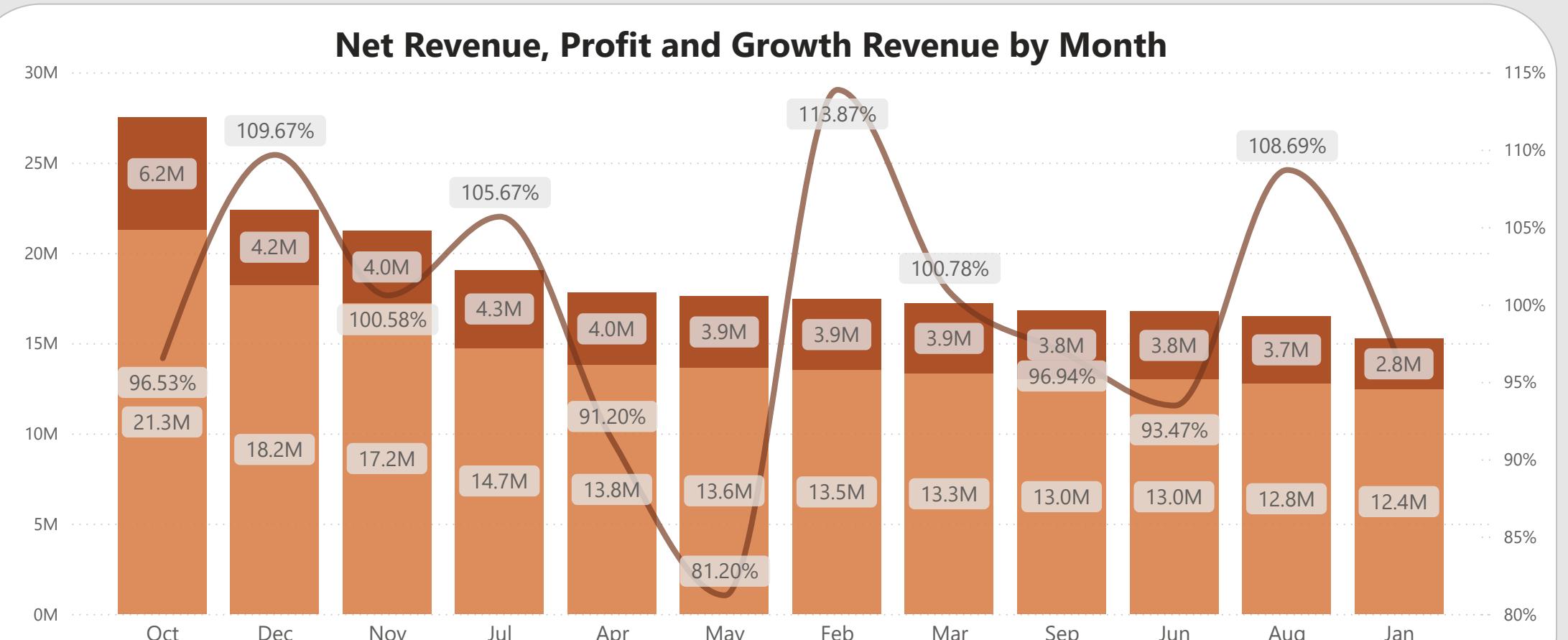
Revenue by Country



Revenue by Channel



Net Revenue, Profit and Growth Revenue by Month



Details

product_name	Gross_Slaes	Total_Revenue	Profit	Order_QTY	Discount %
iPhone 16 Pro Max	36.34M	34.49M	9.19M	16990	5.09%
iPhone 16 Plus	29.20M	27.68M	7.24M	9571	5.22%
HomePod	17.31M	16.43M	5.19M	14155	5.04%
Apple TV 4K	14.18M	13.43M	4.21M	6807	5.30%
iPhone 15 Plus	15.67M	14.82M	3.85M	7578	5.41%
Apple TV HD	11.05M	10.43M	3.24M	6900	5.65%
iPhone 16 Pro	11.92M	11.30M	2.95M	6576	5.24%
iPad Pro 12.9	11.05M	10.47M	2.74M	6965	5.19%
iPhone 15 Pro	11.04M	10.42M	2.69M	8731	5.59%
Apple Watch Ultra	9.89M	9.25M	2.33M	11030	6.46%
iPad Pro 11	8.12M	7.70M	2.01M	6559	5.18%
AirPods 3 Pro	6.09M	5.80M	1.53M	13188	4.81%
Crystal UHD 65"	2.95M	2.78M	0.87M	6600	5.57%
iPad 10th Gen	2.06M	1.94M	0.50M	7570	5.46%
Total	186.86M	176.95M	48.56M	129220	5.31%