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# **Faith Peterson**

# **Services**

# **Projects**

Product Manager / Product Owner

Scrum Master

Discovery / User research

Project initiation and backlog

Solution scoping and definition

Ongoing deep collaboration with technical team

### Team Enablement

Users, developers, nonprofit staff, volunteers

Custom training and support

Skill development

Facilitate specialized activities (f.ex., user or client journey assessment)

Experiential/immersive learning

Mini-training and targeted support: "How do I \_\_\_\_\_?"

# Software / Systems

Legacy systems

Enhancement/maintenance

Modernization / replacement

Transformation / evolution

Greenfield

B2B, B2B2C, markets, platforms, enterprise, internal

Web and mobile

# **Engagements**

# **Flexible Working Arrangements**

Type: Contract, Direct, Fractional, Consultation

Duration: Short-term, long-term, project-based, contract-to-hire

Location: Remote, hybrid, on-site

### **Roles Options**

Leader: figures things out, enables a team, gets things done

Player-Coach: a hands-on veteran who helps your team level up

Utility Player: fills in where needed

Specialist: someone with specific

expertise

Trainer: develop your team by deepening or broadening their skills

### **Getting Aligned**

Ready to engage your team day 1 after initial consultation. I'll quickly discover and assess:

What's happening?

Why is it happening?

How to fix it?

What's the path to impact?

# Certifications

Certified Scrum Product Owner (CSPO) Certified ScrumMaster (CSM) Certified Usability Analyst (CUA)

# **Career Synopsis**

ScrumMaster, Trainer/Coach, Data Analyst — Healthcare Client - Patient Engagement Project Initiation

Team Transformation

User Story Refinement and Acceptance Criteria

Data Standardization Analysis and Assessment

Sr Product Manager — Talent Acquisition Platform

Sr. Business Analyst / Product Owner — Field Force Management for Home Care

Product Manager — Educational Assessment System

Business Systems Analyst — e-Commerce - Deerfield, IL / Remote

Sr. Business Systems Analyst — Automotive Remarketing System