

## Aliyan Ali

UX/UI Designer

### **ABOUT ME**

Creative and user-focused UX/UI
Designer with expertise in crafting
intuitive, engaging digital experiences.
Skilled in tool like Figma. I transform
ideas into functional designs that align
user needs with business goals.

### **CONTACT**

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#### **SKILLS**

- UX/UI design
- SaaS design
- Responsive and Adaptive Design
- Web & Mobile app design
- Dashboard design

#### LANGUAGE

- English
- Urdu

### **JOB EXPERIENCES**

# UX/UI Designer DOT TO DOT

2023-2025 Present

- Designed user-friendly and visually appealing interfaces for web and mobile platforms, enhancing usability and engagement.
- Delivered responsive designs that increased user satisfaction and improved conversion rates by 100%.

# **UI/UX Designer Franskienterprise**

2021-2023

- Conducted user research, including surveys and usability tests, to identify pain points and improve user experiences.
- Develop strong client relationships to understand their needs and provide customized solutions.

### **EDUCATION**

#### **Bachelor's Degree**

2018-2020 UNIVERSITY OF ARTS | LAHORE

UNIVERSITY OF ARTS I LAHORE

# **Master's Degree** 2021-2023