[](https://goo.gl/V3n9s3)**ONE PAGE BUSINESS CASE TEMPLATE**

**LOGO**

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| **DATE** | 01/01/23 |
| **SUBMITTED BY** | 1. Manager |
| **TITLE / ROLE** | Project Manager |

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| **THE PROJECT**  In bullet points, describe the problem this project aims to solve or the opportunity it aims to develop. |
| * Increase number of warehouses for RainforestRetail * Remove bottleneck in distribution network * Reduce delivery times for customers * Increase capacity in distribution network |
| **THE HISTORY**  In bullet points, describe the current situation. |
| * RainforestRetail is served by a single warehouse holding all stock * As orders increase in number and size more pressure is placed on existing infrastructure * The warehouse represents a single point of failure in the distribution network * Delivery times are increased for customers who live far from the warehouse |
| **LIMITATIONS**  List what could prevent the success of the project, such as the need for expensive equipment, bad weather, lack of special training, etc. |
| * Availability of suitable sites * Contractor availability * Supply chain issues * Delays to building work due to weather |
| **APPROACH**  List what is needed to complete the project. |
| * One suitable site per region to build a new warehouse * Alternatively, existing warehouse facilities which could be refitted * Necessary contractors in each region * Staff for each new warehouse * Additional HR capacity to manage additional resources * Updated inventory management system to support multiple sites |
| **BENEFITS**  In bullet points, list the benefits that this project will bring to the organization. |
| * Removal of a single point of failure in the distribution network * Reduction in delivery times for some customers * Ability to direct inventory to areas where demand is higher |

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