Faiza Manzoor

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Web Developer & Data Analyst

Highly motivated software engineering graduate with strong analytical skills and a passion for developing innovative, data-driven solutions. Proficient in Object-Oriented Programming, Web Development (HTML, CSS, JavaScript, and frameworks), and Data Analysis (SQL, Excel, Python) with a solid foundation in Data Structures and Algorithms. Eager to apply these skills to impactful projects that bridge software development and data insights. A collaborative team player with a growth mindset, committed to learning and contributing to cutting-edge web applications and data analytics initiatives..

EDUCATION

- **University Of Education, Lahore**   Dec. 2019 - July 2023
  BS in Information Technology - 3.4 CGPA

EXPERIENCE

- **Web Developer Intern**   May 2023 - Aug. 2023
  Cofcode Tecnologies LTD

  ○ **Responsibilities**: At Cofcode Technologies, I specialized in PHP and WordPress backend development, managing server operations and website performance. I applied MVC architecture to build and customize dynamic e-commerce and business sites, focusing on creating scalable and maintainable code. My role involved developing websites, integrating and testing themes and plugins, debugging issues, and enhancing the overall user experience.

- **Web Developer**   Sep. 2023 - Dec. 2023
  Tech Hub, kasur

  ○ **Responsibilities**: In this role, I updated ArcGIS maps and integrated third-party services to support field operations. I developed Power BI reports with a focus on UI/UX improvements, optimizing data visualization for better user insights. Additionally, I contributed to documentation, data entry, and client training on D365 Field Service and the Power Platform.

- **Web Developer**   Dec. 2023 – March 2025
  Exotic It Hub, Bangladesh

Responsibilities: In this role,I responsible for designing, developing, and maintaining websites using the WordPress platform, including creating custom themes, plugins, and ensuring responsive, SEO-friendly, and secure websites. A MERN developer works on full-stack web applications using MongoDB, Express.js, React.js, and Node.js, handling both frontend and backend development, building APIs, integrating databases, and ensuring seamless, scalable, and efficient user experiences.

- **Web Developer & Marketing Assistant**   Feb 2024 – Feb 2025
  Media Quotient inc, Lahore

Responsibilities: In this role, Successfully handled all aspects of website development and project marketing for Media Quotient Inc., ensuring up-to-date knowledge of development requirements and market intelligence. Coordinated approvals before sharing proposals and documentation with clients, customers, and vendors. Managed effective and timely completion of tasks within and beyond office hours, while maintaining smooth coordination among office personnel to meet all documentation and project timelines.

PROJECTS

- **BloodBank — FYP**: Developed an Online Blood Bank Management System that centralized and managed data from hospitals and blood banks in Kasur. The system streamlined blood inventory tracking, donor management, and hospital coordination, ensuring efficient access to blood availability information for patients and healthcare providers.

- **DairyBot — Automated Dairy Farm System**: I developed an automated dairy farm management system using JavaScript, HTML, and CSS. The project aimed to enhance farm operations through streamlined management and innovative technology integration, showcasing my ability to apply web architecture principles effectively

- **Healthcare Analytics Dashboard**: Designed and developed a Healthcare Analytics Dashboard using Power BI to visualize key healthcare metrics, enabling data-driven insights for patient care, hospital performance, and resource management through interactive and dynamic reports.

- **Amazon Global Sales**: Created an Amazon Global Sales Dashboard using Power BI to visualize and analyze sales performance across regions. The dashboard provided insights into key metrics such as revenue, top-selling products, and customer trends, enabling data-driven decision-making and performance tracking.

- **E-commerce Sales** : Designed and developed an E-commerce Sales Dashboard using Power BI to visualize key sales metrics, track customer behavior, and analyze product performance. The dashboard provided interactive insights for data-driven decision-making and improved business performance monitoring.

SKILLS SUMMARY

- **Languages**: Python, JavaScript , PHP , C++, HTML5/CSS

- **Frameworks/Technologies**: .Node.js , React, Numpy, Pandas, Sk-Learn , MatPlotlib

- **Tools**: Github, MySQL, Figma, PowerBI, Excel, Tableau

- **General Skills**: Problem Solving, Critical Thinking, Project Management, Adaptability, Time Management, Communication, Leadership, Technical Documentation

- **Additional Skills**: OOP, DSA, Design Patterns, Agile Methodologies