

# **5 days Data Science Workshop**

## **For Karakoram International University Students**

### **Outline**

#### **Day 1: Introduction to Data Science and AI**

1. **Introduction to AI and Data Science:**
  - Definitions: AI, Machine Learning (ML), and Data Science.
  - Key terms: Algorithms, datasets, predictions.
  - Evolution of AI and DS.
2. **Components of Data Science:**
  - Data Collection
  - Data Cleaning
  - Data Analysis
  - Modeling and Prediction
3. **Real-Life Applications:**
  - Healthcare (e.g., disease prediction).
  - Retail (e.g., recommendation engines).
  - Social Media (e.g., content suggestions).
  - Transportation (e.g., self-driving cars).
4. **Tools we need for implementing Data science:**
  - Google Colab
  - Weka
  - Roboflow
  - JenniAI

#### **Practical Activities:**

1. **Interactive Poll:** Ask students how they think AI is used in their daily lives.
  2. **Group Activity:** Brainstorm one real-life AI use case for each group. Have them present it briefly.
  3. **Quick Practical:** Use a simple ChatGPT prompt to show an AI tool in action (e.g., summarize a document).
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#### **Day 2: Data Processing, Cleaning, and Visualization**

#### **Presentation Content:**

1. **Understanding Data:**
  - Types of data: Structured vs. unstructured.
  - Introduction to datasets (e.g., CSV files).
2. **Data Cleaning Basics:**
  - Handling missing values.
  - Removing duplicates.
  - Data transformations (e.g., normalization).
3. **Data Visualization:**
  - Importance of visualization.
  - Tools: Matplotlib, Tableau.
  - Creating graphs: Line, bar, scatter, heatmap.

4. **Case Study:** Analyze a real-world dataset (e.g., sales or weather).

**Practical Activities:**

1. **Dataset Cleaning:**
    - Provide a messy dataset (e.g., house data with missing values).
    - Guide participants to clean it using Python (pandas library).
  2. **Visualization Task:**
    - Use Seaborn/Matplotlib to create bar and scatter plots from a cleaned dataset.
  3. **Interactive Q&A:**
    - Share visualizations created by participants and discuss insights.
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## Day 3: AI Research Tools and Prompt Engineering

**Presentation Content:**

1. **AI Research Tools:**
  - Platforms: Jenni AI, ChatGPT.
2. **Prompt Engineering:**
  - Writing effective prompts.
  - Dos and don'ts of prompt design.
  - Examples: ChatGPT, DALL·E.
3. **Exploring Pre-Trained Models:**
  - Using Hugging Face to load models.
  - Running inference on small datasets.

**Practical Activities:**

1. **Prompt Engineering Challenge:**
    - Give participants a scenario (e.g., generate customer service replies).
    - Have them craft prompts and test their effectiveness with ChatGPT.
  2. **Kaggle Exploration:**
    - Explore a dataset on Kaggle (e.g., dataset).
    - Discuss how to frame a research question.
  3. **Small AI Tool Experiment:**
    - Use Hugging Face to run a sentiment analysis model.
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## Day 4: Machine Learning – House Price Prediction

**Presentation Content:**

1. **What is Machine Learning?:**
  - Types: Supervised, unsupervised, reinforcement.
  - ML pipeline: Data preparation, training, evaluation.
2. **Linear Regression and Logistic Regression**
  - Real-life examples: Predicting prices, demand.
3. **Building an ML Model:**

- Dataset: House price prediction dataset.
- Using scikit-learn for linear regression.
- 4. **Model Evaluation:**
  - Metrics: MAE, RMSE, R-squared.
  - Tips for model improvement.

#### **Practical Activities:**

1. **Hands-On Coding:**
    - Load and explore the dataset (e.g., housing prices).
    - Train a linear regression model using scikit-learn.
    - Evaluate model performance.
  2. **Interactive Task:**
    - Change a parameter (e.g., add/remove features) and observe the impact on predictions.
  3. **Discussion:**
    - Group brainstorming on improving model accuracy.
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## **Day 5: Deep Learning for Image-Based Applications**

#### **Presentation Content:**

1. **Introduction to Deep Learning:**
  - Difference between ML and DL.
  - Neural networks basics: Input, hidden, and output layers.
2. **What are Convolutional Neural Networks (CNNs)?:**
  - Concepts: Filters, pooling, activation functions.
  - Applications: Image classification, object detection.
3. **Building a CNN Model:**
  - Dataset: MNIST or CIFAR-10.
  - Using TensorFlow/Keras for image classification.
4. **Training and Evaluation:**
  - Metrics: Accuracy, precision, recall.
  - Visualizing training performance (loss/accuracy curves).

#### **Practical Activities:**

1. **Image Classification Task:**
    - Use TensorFlow/Keras to build a CNN model.
    - Train on MNIST (digits) or CIFAR-10 (objects).
  2. **Interactive Debugging:**
    - Identify and resolve issues in model performance (e.g., overfitting).
  3. **Group Activity:**
    - Discuss potential applications of CNNs in real-life scenarios (e.g., medical imaging, security).
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