1 -   Choose Your Marketplace Type

-   Marketplace Type: General Ecommerce.

-   Primary Purpose: The primary purpose of this type of marketplace is to provide a platform where a wide range of products. I have chopsen General E-commerce as the marketplace type for building a FURNITURE WEBSITE. The General E-commerce marketplace for furniture will serve as an online platform where customers can explore various categories of furniture such as sofas, tables, chairs and more.

2 -   Define Your Business Goals:

i)   What problem does your marketplace aim to solve?

→   Problem: Customers often find it difficult to access a wide variety of quality furniture that suits their needs and preference in one place. Additionally they may struggle with high costs and long delivery times.

Solutions: Our marketplace will offer a broad selection of stylish, high-quality furniture at competitive prices, with customizable

option and efficient delivery services to enhance customer satisfaction.

ii) What is your target Audience?

→ Target Audience:

Our marketplace targets homeowners, interior designers, and businesses looking for quality furniture to furnish their spaces. It focuses on urban dwellers and middle to high-income earners who value style, comfort, and convenience.

iii) What Products or services will you offer?

Products:

→ Chairs: Various types including dining chairs, office chairs, and lounge chairs.

→ Sofas: Sectional sofas, recliners and loveseats.

→ Tables: Coffee tables, dining tables, and side tables.

iv) What will set your marketplace apart.

→ Customization: Customer will have the option to personalize their furniture, such as selecting color, and size to fit their unique needs and preferences.

→ Affordability: Offering High-quality furniture at competitive prices, with regular discounts and deals.

Data Schema

3- Create a Data Schema:

[Product]
- ID
- Name
- Price
- Stock
- Category
- Tags

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[Order] ------------------→ [Customer]
- Order ID
- Product ID
- Quantity
- Status
- Time stamp

- Customer ID
- Name
- Contact Info
- Address
- Order History

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[Shipment] ←------------ [Delivery Zone]
- Shipment ID
- Order ID
- Status
- Delivery Date

- Zone Name
- Coverage Area
- Assigned Driver