

BUSINESS CASE	
Proposed Project	RateMyApartments
Date Produced	October 10 2021
Background	This project is envisioned to ease the stress of house/apartment searching on the people of Regina. This would be a web application where people can upload reviews of apartments they have lived in Regina and also where people can view those reviews for information on certain apartments.
Business Need/ Opportunity	There are minimal to no web applications or mobile apps where people can view reviews or people's experiences in certain apartments in Regina. This would be a great contribution to the city and would be much appreciated by the community. It would also ease the stress of apartment search and the uncertainty of the reliability of the apartment building.
Options	Option 1 - Create it as a mobile application Option 2 - Create it as a web application
Cost-Benefit Analysis	

Cost-Benefit Analysis for the 1st option:

For the costs,

- (i) This would require us having to master how to build mobile which is not something feasible given the short duration we are given for the project. (Time cost)
- (ii) No direct access as the app would have to be downloaded first before use.
- (iii) Most people tend to visit websites when looking for information or reviews on a particular thing. This would reduce the amount of users that would be drawn to the app.

For the benefits,

- (i) Users would get access to reviews on apartments and reduce the stress on them.
- (ii) People would also be able to voice their concerns about certain apartments by leaving reviews which would help viewers.
- (iii) Easy navigation around the app.

Cost-Benefit Analysis for the 2nd option:

For the costs,

- (i) Time cost
- (ii) Will require mastering of web development but will be faster than 1st option because there is already background knowledge

For the benefits,

- (i) Users would get direct and easy access to reviews on apartments and reduce the stress on them without having to download the app.
- (ii) People would also be able to voice their concerns about certain apartments by leaving reviews which would help viewers.
- (iii) Easy navigation through the website
- (iv) Easier and more personalized user experience

Recommendation

The recommended option would be the second option. This is more feasible since we all have some background knowledge on web development and we would be able to divide the responsibilities amongst ourselves.