



# COFFEE SHOP SALES

## Sales Report



Filters

Month

May 2023



### May 2023

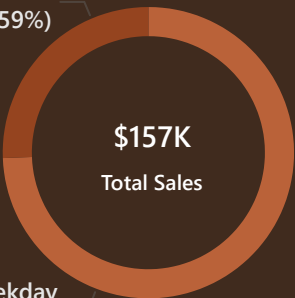
Mon Tue Wed Thu Fri Sat Sun

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Hover on this visual to see details

## Sales by Weekday/ Weekend

Weekend  
\$40K (25.59%)



Weekday  
\$117K (74.41%)

## Sales by Store Location

Hell's Kitchen | 52.60K

▲ +30.5% | +12.3K vs LM

Astoria | 52.43K

▲ +32.8% | +13.1K vs LM

Lower Manhattan | 51.70K

▲ +32.0% | +12.5K vs LM

## Total Sales

\$157K

▲ +31.8% | +37.8K vs LM



## Total Orders

34K

▲ +32.3% | +8.2K vs LM



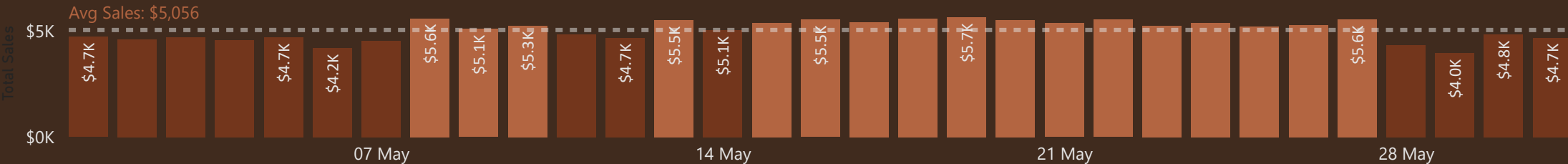
## Total Quantity Sold

48K

▲ +32.3% | +11.8K vs LM



## Sales Trend over the period



## Sales by Product Category

Coffee | 60.36K

▲ +31.3%

Tea | 44.54K

▲ +33.5%

Bakery | 18.57K

▲ +32.4%

Drinking Chocolate | 16.32K

▲ +33.0%

Coffee beans | 8.77K

▲ +28.5%

Branded | 2.89K

▲ +21.4%

Loose Tea | 2.40K

▲ +30.9%

Flavours | 1.91K

▲ +34.3%

Packaged Chocolate | 0.98K

▲ +12.4%

## Sales by Product Type

Barista Espresso | 20.42K

▲ +31.3%

Brewed Chai tea | 17.43K

▲ +31.1%

Hot chocolate | 16.32K

▲ +33.0%

Gourmet brewed coffee | 15.56K

▲ +31.6%

Brewed herbal tea | 10.93K

▲ +35.8%

Brewed Black tea | 10.78K

▲ +34.3%

Premium brewed coffee | 8.74K

▲ +33.1%

Organic brewed coffee | 8.35K

▲ +26.3%

Scone | 8.31K

▲ +29.2%

Drip coffee | 7.29K

▲ +34.6%

## Sales by Days & Hours

