

## SOW for Movie Recommendation System

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AI Algorithms 1 -  
AI Analysis, Design and  
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### Rationale/Problem

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Now days the trend is for everything to be available on our computers and phones that can be accessed from anywhere at any time. But with so much content available in the palm of our hands, it has become harder and harder to find what you are looking for. Due to the sheer amount of content available, It has become necessary to have some way of sorting through all the data to find what you are looking for easily.

One thing that we all love to do in our free time is watching movies or tv shows, and as with all things now days you have easy access to almost all the movies and tv shows ever made with the click of a button. The problem is how do we find something we are interested in with so much content available. That is where a recommender system comes in, I will be developing a recommender system that will help you find movies to watch from a list of thousands of movies.

In this project I will be recommending movies to a certain user based on movies previously watched by that user as well as movies liked by other people with similar taste in movies as the user. The movie recommender system will consider features such as the rating of the movie, and the number of people that gave a rating to the movie when making recommendations to a certain user.

## Data Requirements/Assumptions

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1. List of movies
  - The genre of the movie
  - The id of the movie
2. Ratings given to a movie by users
  - Ideally ratings by at least 10 users per movie for it to be considered reliable
  - Ideally each user has at least 5 movies liked to make better predictions
3. There are at least 10,000 movies available to make recommendations from
4. There is data for at least 10,000 users

## Data Source/Description

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### Data Source:

MovieLens 25M Dataset: <https://grouplens.org/datasets/movielens/25m/>

### Data Source Info:

MovieLens is run by GroupLens, which is a research lab at University of Minnesota. This data is publicly available for download and use for non-commercial purposes.

I do not have permission to redistribute the data so will include the link to the data source in my Github. Read the Readme file at the link above for more info on usage of the data.

### Data Info

This data consists of Six CSV file related to the movies and the ratings/tags assigned by the users to those movies.

## **6 CSV Files:**

1. movies.csv
  - List of movies
  - Movie ID, Movie title, Movie genres
2. ratings.csv
  - Rating assigned to a movie by users
  - User ID, Movie ID, Rating, timestamp
3. tags.csv
  - Tags assigned to a by users
  - User ID, Movie ID, Tags, timestamp
4. links.csv
  - Links to the movie on other sources
  - movieId, imdbId, tmdbId
5. genome-tags.csv
  - IDs of tags assigned by users
  - tagId, tag
6. genome-scores.csv
  - movie ID, tag id, relevance

## **Acknowledgement**

F. Maxwell Harper and Joseph A. Konstan. 2015. The MovieLens Datasets: History and Context. ACM Transactions on Interactive Intelligent Systems (TiiS) 5, 4: 19:1–19:19. <https://doi.org/10.1145/2827872>

## **Test Process**

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I will split the data into three categories, training dataset, validation dataset and test dataset. The model will be trained using the training data and then evaluate it using the validation data. Based on accuracy of the validation data I will make changes to hyperparameters of the model and retrain the model until I get an acceptable accuracy (90%). Once an acceptable accuracy is reached I will test the model using the test data, and make sure the accuracy is still similar to the validation data accuracy.

I will pre reserve ~10% of the data as test data(holdout dataset) before I split the remaining data into training and validation data. I will then use K-fold cross validation to find the optimal split for training and testing data so I can get the best accuracy.