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# 1 Bayes, Reproducibility and the Quest 2 for Truth

3  
 4 D. A. S. Fraser, M. Bédard, A. Wong, Wei Lin and A. M. Fraser  
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 9  
 10 *Abstract.* We consider the use of default priors in the Bayes methodology  
 11 for seeking information concerning the true value of a parameter. By de-  
 12 fault prior, we mean the mathematical prior as initiated by Bayes [*Philos.  
 13 Trans. R. Soc. Lond.* **53** (1763) 370–418] and pursued by Laplace [*Théorie  
 14 Analytique des Probabilités* (1812) Courcier], Jeffreys [*Theory of Probabil-  
 15 ity* (1961) Clarendon Press], Bernardo [*J. Roy. Statist. Soc. Ser. B* **41** (1979)  
 16 113–147] and many more, and then recently viewed as “potentially dan-  
 17 gerous” [*Science* **340** (2013) 1177–1178] and “potentially useful” [*Science*  
 18 **341** (2013) 1452]. We do not mean, however, the genuine prior [*Science* **340**  
 19 (2013) 1177–1178] that has an empirical reference and would invoke stan-  
 20 dard frequency modelling. And we do not mean the subjective or opinion  
 21 prior that an individual might have and would be viewed as specific to that  
 22 individual. A mathematical prior has no referenced frequency information,  
 23 but on occasion is known otherwise to have repetition properties called con-  
 24 fidence. We investigate the presence of such supportive property, and ask  
 25 can Bayes give reliability for other than the particular parameter weightings  
 26 chosen for the conditional calculation. Thus, does the methodology have re-  
 27 producibility? Or is it a leap of faith.

28 For sample-space analysis, recent higher-order likelihood methods with  
 29 regular models show that third-order accuracy is widely available using pro-  
 30 file contours [In *Past, Present and Future of Statistical Science* (2014) 237–  
 31 252 CRC Press].

32 But for parameter-space analysis, accuracy is widely limited to first order.  
 33 An exception arises with a scalar full parameter and the use of the scalar  
 34 Jeffreys [*J. Roy. Statist. Soc. Ser. B* **25** (1963) 318–329]. But for vector full  
 35 parameter even with a scalar interest parameter, difficulties have long been  
 36 known [*J. Roy. Statist. Soc. Ser. B* **35** (1973) 189–233] and with parame-  
 37 ter curvature, accuracy beyond first order can be unavailable [*Statist. Sci.* **26**

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(2011) 299–316]. We show, however, that calculations on the parameter space can give full second-order information for a chosen scalar interest parameter; these calculations, however, require a Jeffreys prior that is used fully restricted to the one-dimensional profile for that interest parameter. Such a prior is effectively data-dependent and parameter-dependent and is focally restricted to the one-dimensional contour; these priors fall outside the usual Bayes approach and yet with substantial calculations can still give less than frequency analysis.

We provide simple examples using discrete extensions of Jeffreys prior. These serve as counter-examples to general claims that Bayes can offer accuracy for statistical inference. To obtain this accuracy with Bayes, more effort is required compared to recent likelihood methods, which still remain more accurate. And with vector full parameters, accuracy beyond first order is routinely not available, as a change in parameter curvature causes Bayes and frequentist values to change in opposite direction, yet frequentist has full reproducibility.

An alternative is to view default Bayes as an exploratory technique and then ask does it do as it overtly claims? Is it reproducible as understood in contemporary science? The posterior gives a distribution for an interest parameter and, thereby, a quantile for the interest parameter; an oracle could record whether it was left or right of the true value. If the average split in evaluative repetitions is in accord with the nominal level, then the approach is providing accuracy. And if not, then what is up, other than performance specific to the parameter frequencies in the prior. No one has answers although speculative claims abound.

*Key words and phrases:* Confidence, curved parameter, exponential model, gamma mean, genuine prior, Jeffreys, L’Aquila, linear parameter, opinion prior, regular model, reproducibility, risks, rotating parameter, two theories, Vioxx, Welch–Peers.

## 1. INTRODUCTION

### 1.1 Preview

Reproducibility has recently become prominent in science. What form of reproducibility might be available for Bayes methodology? And what is it? Or is Bayes above such verification of its approach? There are of course genuine priors as clarified by Efron (2013) which admit full frequency modelling; and there are subjective priors that represent an investigator’s opinion. But otherwise there are default priors that claim to be objective and are called objective by those who promote them. As such we can reasonably ask what supports the claim of objectivity? Does the use of such methodology have some form of reproducibility as expected in science?

Being aware of conditional probability, Bayes realized that by combining the model for the data variable together with a hypothesized prior distribution for the

parameter, he could obtain a joint model for both parameter and variable. This then provides a marginal posterior distribution for the parameter of interest. With this in mind, he then supposed the presence of a random source for his parameter, which led to the widely promoted Bayes approach. Making up a missing input to a theorem can lead to a legitimate concern about the validity of the conclusion from that theorem. Nonetheless, these worries aside, we can still wonder whether the Bayes procedure somehow works, or whether there exists a prior that cancels the effect of the subjectiveness?

Suppose we instigate a default Bayesian calculation with a prior  $\pi(\theta)$  on the full parameter and obtain a distribution for the full parameter. Then for a scalar interest parameter  $\psi(\theta)$  we can determine the marginal distribution and then invert to obtain say a  $\beta$ -level quantile for the interest parameter. We can certainly ask how that quantile relates to the true value of the parameter. The derivation asserts that if possible parameter val-

1 uses are in accord with the weighting in the prior then  
 2 accuracy is at the specified  $\beta$  level; but if a different  
 3 weighting represents the possible  $\theta$  then the nominal  $\beta$   
 4 may be entirely erroneous. As this process is well defined  
 5 and repeatable, we can certainly simulate and see  
 6 whether and in what manner there is reproducibility. In  
 7 the eventuality that the particular weighting in the prior  
 8 does not work, then the procedure can be subject to potentially  
 9 serious consequences. This provides meaning to the “potentially dangerous” and “potentially useful”  
 10 attributes mentioned earlier. In other words, does the  
 11 procedure do as it says? And it gives background to a  
 12 standard process for publication retraction.

13  
 14 In some cases, however, we may uncover repetition  
 15 properties, the reproducibility proposed later by Fisher  
 16 (1930) and Neyman (1937), yet also implicitly present  
 17 in Laplace (1812) and next described.

## 18 1.2 Reproducibility

19  
 20 Reproducibility is widely acknowledged and af-  
 21 firmed in the sciences; see, for example, the editorial  
 22 by Marcia McNutt (2014), the former Editor-in-Chief  
 23 of the prestigious journal Science and now president of  
 24 the US National Academy of Sciences. She praises the  
 25 role of reproducibility in science and more broadly the  
 26 role of statistics in science, and in her role of Editor-in-  
 27 Chief has recently administered the retraction of arti-  
 28 cles in Science (McNutt, 2015). And now, for a default  
 29 Bayesian who asserts probabilities for an unknown pa-  
 30 rameter, we can reasonably require that reproducibility  
 31 be verified: that the actual probability should be the  
 32 asserted probabilities, not just those calculated from  
 33 some speculative mathematical weighting of possible  
 34 parameter values. If subjective, then state as subjective.

## 35 1.3 Bayes, Statistics and Science

36  
 37 Also in the journal Science, Efron (2013) discusses  
 38 the role of Bayes theorem in the present century and  
 39 offers a classification of prior densities: the “genuine  
 40 prior,” for those representing an empirical or theo-  
 41 retically based distribution that describes the sourcing  
 42 of the true value of the parameter in the application;  
 43 the “Laplace prior,” for those providing some form  
 44 of noninformative weight function, such as those of  
 45 Laplace; and then, by omission, the “opinion or sub-  
 46 jective prior” as sometimes promoted for applications.  
 47 He describes the first as “genuine,” the Laplace prior  
 48 as “troublesome” or “potentially dangerous,” and the  
 49 opinion prior, by omission, as perhaps not deserving  
 50 comment. In response, Fraser (2013) offers the view  
 51 that the Laplace prior can on occasions provide “a route

1 to approximate confidence.” And then, separately, the  
 2 above mentioned editorial in Science (2014 January  
 3 17) praises the role of reproducibility in science and  
 4 more broadly the role of statistics in science.

## 5 1.4 It Is Tough to Make Bayes Reproducible

6  
 7 In this paper, we use large-sample likelihood theory  
 8 to determine where and in what form the likelihood  
 9 function provides information concerning a parameter  
 10 of interest. We then determine how and to what degree  
 11 that information can be extracted by Bayes-type argu-  
 12 ments. As part of this, we find that the Jeffreys–Laplace  
 13 prior is an essential input but needs to be differentially  
 14 applied in order to give reproducible information on  
 15 a parameter of interest. These modified Jeffreys-type  
 16 priors are usually data dependent and interest param-  
 17 eter dependent, thus falling outside the usual Bayes  
 18 framework. Although this modified prior is informed  
 19 by large-sample likelihood methods, the frequency-  
 20 based higher-order likelihood methods themselves pro-  
 21 duce parameter information with higher accuracy and  
 22 lower computational overhead. So what does Bayes  
 23 contribute other than an exploration option that sepa-  
 24 rately needs its reproducibility verified?

## 25 2. BACKGROUND

### 26 2.1 The Scalar Location-Model with Flat Prior 27 Gives Reproducibility

28  
 29 For a location or measurement model  $f(y - \theta)$  with  
 30 observed data  $y^0$ , consider a comparison of the fre-  
 31 quency approach and the Bayes approach using the flat  
 32 prior favoured by Laplace. The frequency approach is  
 33 essentially descriptive: it records in essence the statisti-  
 34 cal position of the data relative to a possible parameter  
 35 value  $\theta$ ,

$$(2.1) \quad p(\theta) = \int_{-\infty}^{y^0} f(y - \theta) dy;$$

36  
 37 this is just  $F(y^0; \theta) = F^0(\theta)$  or the observed distri-  
 38 bution function. Meanwhile, the Laplace assessment  
 39 based on transformation invariance or noninformative  
 40 scaling uses the flat prior  $\pi(\theta) = c$  and gives the nom-  
 41 inal posterior survivor value

$$(2.2) \quad s(\theta) = \int_{\theta}^{\infty} f(y^0 - \theta') d\theta'$$

42  
 43 for the parameter value  $\theta$ . These are numerically equal,  
 44  $p(\theta) = s(\theta)$ , as is obvious by elementary calculus, or  
 45 by seeing one as a reflection of the other, or by looking  
 46 left from the data or right from the parameter value and

1 seeing the same functional shape. The technical equality says that the Bayes survivor value has merit in producing the lower confidence bound. Clearly, we have here that frequency and Bayes have formal equivalence or that Laplace was just anticipating Fisher but did not quite formulate his proposal in terms of the confidence generalization.

2 The preceding can be reexpressed in terms of corresponding quantile functions. Let  $\hat{\theta}_\beta$  be the solution 3 of  $\hat{\beta} = s(\theta)$  for this special location case; then  $\hat{\theta}_\beta = 4 s^{-1}(\beta)$  is the  $\beta$ -level lower quantile of the posterior 5 distribution with the frequency property that

$$6 \quad \text{pr}\{\hat{\theta}_\beta \leq \theta; \theta\} = \beta,$$

7 thus just pure reproducibility. Indeed for say the 8 Normal( $\mu; \sigma_0/n^{1/2}$ ) in obvious notation we have 9  $s(\mu) = \Phi\{(\bar{y}^0 - \mu)/(\sigma_0/n^{1/2})\}$ ,  $\hat{\mu}_\beta = \bar{y}^0 - z_\beta \sigma_0/n^{1/2}$  10 where  $z_\beta$  is the usual  $\beta$ -level quantile of the 11 Normal(0, 1) with distribution function  $\Phi(z)$ , and  $\bar{y}$  is 12 the usual sample average. It follows routinely that  $\hat{\mu}_\beta$  13 is the Bayes, the frequency, the confidence, the fiducial 14 lower  $\beta$ -level quantile and has full reproducibility, call 15 it confidence or call it probability or other appropriate 16 term. We now consider Laplace-based Bayes more 17 generally, in relation to reproducibility.

## 2.2 The Scalar Jeffreys, Where Bayes Gives Approximate Reproducibility

28 The location property can also arise as an approximation: Jeffreys (1946) recommended the use of 29 an invariant prior, being the square root of the expected 30 information or expected information determinant. For this in some wide generality indicated in 31 Section 3.3, we can begin with a general exponential 32 model  $f(y; \theta) = \exp\{\varphi'(\theta)u(y) + k(\theta)\}H(y)$  with  $p$ - 33 dimensional  $u$  and  $p$ -dimensional  $\varphi$ . This can be reex- 34 pressed in terms of the essential  $u(y)$  and  $\varphi(\theta)$  as 35

$$36 \quad f(u; \varphi) = \exp\{\varphi'u - \kappa(\varphi)\}h(u) \\ 37 \quad (2.3) \quad = \exp\{\ell(\varphi; u)\}h(u),$$

38 where the log-likelihood  $\ell(\varphi; u) = a + \log f(u; \varphi)$  39 has the usual additive constant; the additive constant 40 can then be replaced by a representative giving the 41 log-likelihood  $\log f(u; \varphi) - \log f(u; \hat{\varphi})$  which conve- 42 niently has maximum value 0. Let  $J_{\varphi\varphi} = -\ell_{\varphi\varphi}(\varphi; u) =$  43  $\kappa_{\varphi\varphi}(\varphi)$  be the observed information function with sub- 44 scripts denoting differentiation; it is also the expected 45 information. The standard Jeffreys prior is

$$46 \quad (2.4) \quad \pi_J(\varphi) = |J_{\varphi\varphi}(\varphi)|^{1/2}$$

1 which is free of  $u$ ; it also provides a measure element 2  $\pi_J(\theta) d\theta$  that is parameterization invariant.

3 For the scalar parameter case, the role of the prior 4 is easily seen from a second-order log-density expansion 5 about the observed  $(u^0, \hat{\varphi}^0)$  where coordinates 6 have been re-centered at the observed data values and 7 then rescaled with respect to root observed information 8 (Cakmak et al., 1998):

$$9 \quad g(s; \varphi) = (2\pi)^{-1/2} \exp\{-(s - \varphi)^2/2 \\ 10 \quad (2.5) \quad - a(\varphi^3 - s^3)/6n^{1/2}\} \{1 + O(n^{-1})\}.$$

11 This has observed information  $J(\varphi; s) = 1 + a\varphi/n^{1/2}$  12 and as written has been normalized to the second order. 13 If we integrate the root information adjusted parameter 14 increment,  $(1 + a\varphi/n^{1/2})^{1/2} d\varphi = d\beta$ , we obtain

$$15 \quad \beta = \int_0^\varphi (1 + a\varphi/2n^{1/2}) d\varphi = \varphi + a\varphi^2/4n^{1/2},$$

16 with inverse transformation  $\varphi = \beta - a\beta^2/4n^{1/2}$ . Cal- 17 culating  $\hat{\varphi}$  and  $\hat{\beta}$  and substituting in (2.5) then gives

$$18 \quad (2.6) \quad (2\pi)^{-1/2} \exp\{-(\hat{\beta} - \beta)^2/2 \\ 19 \quad - a(\hat{\beta} - \beta)^3/12n^{1/2}\} d\hat{\beta},$$

20 which now describes a location model to second-order 21 accuracy. And if we then switch from  $d\hat{\beta}$  to  $d\beta$  as 22 from Section 2.1 to Section 2.2, we find that the den- 23 sity for  $\beta$  is just the likelihood with the Jeffreys prior. 24 It follows then that quantiles and intervals calculated 25 using the scalar Jeffreys prior have second-order re- 26 producibility; see Section 2.1. This was established by 27 Welch and Peers (1963) using transforms and analysis 28 in the complex plane. For vector parameters, however, 29 Jeffreys (1961) indicated that there were problems with 30 his prior in the regression model context and suggested 31 an alternative; we now examine this problem.

## 2.3 Vector Laplace and Vector Jeffreys do Not Give Reproducibility

32 Consider a Normal location model on the plane, say 33  $\phi(y_1 - \theta_1, y_2 - \theta_2)$  where  $\phi(z_1, z_2)$  is the bivariate 34 standard Normal; let  $(y_1^0, 0)$  be the data and  $\psi = \theta_1$  35 be the interest parameter; the Laplace or Jeffreys prior 36 is the flat prior  $\pi(\theta) = c$ .

37 First, consider the linear parameter  $\psi = \theta_1$ . By 38 the previous subsections, the Bayes posterior survivor 39 value is  $s(\psi) = \Phi(y_1^0 - \psi)$ . This is in full accord 40 with the usual confidence  $p$ -value, and thus has repro- 41 ductibility.

42 But now suppose we add curvature to the interest 43 parameter, so  $\psi^c = \theta_1 + \gamma\theta_2^2/2$  and have  $\gamma$  positive

so that the contours of  $\psi^c$  are cupped to the left. Then with increasing  $\gamma$  the *p*-value *decreases* from that  $s(\psi) = \Phi(y_1^0 - \psi)$  under linearity, and the Bayes survivor *s*-value *increases* from that under linearity (Fraser, 2011). They change in opposite directions from the neutral linearity. Of course, the frequency *p*-value retains full reproducibility from its construction. It follows then that Bayes or Jeffreys does not have reproducibility. This is a shocking result. And the Bayes approach should not hide the failure. Earlier versions of this phenomenon (Dawid, Stone and Zidek, 1973) were attributed to marginalization, but the present example is more specific and attributes it to marginalization in the presence of a curved interest parameter.

In this paper, we determine where the information concerning an interest parameter is to be found in the likelihood function and in what form. This leads us to determine what sort of prior would extract this information concerning an interest parameter. We then use a simple and familiar model, the gamma model, as a counter-example to Bayes, to illustrate the needed calculations and to see that they can only achieve second-order accuracy, in general. More complex examples are not needed to demonstrate the failure. And, in addition to this mitigated accuracy, the method requires intensive analysis and greater computational overhead than the routine frequency procedures. Of course, the Bayesian calculations lead to nominal probabilities for a parameter and such does have appeal. But the subjective derivation seems in conflict with reproducibility.

## 2.4 Statistics and Highest Professional Standards

Statistics, at the centre of science and community, deserves the highest professional standards for accuracy, precision and reliability, as appropriate to the context. Of course, there have been huge professional developments in methods for exploration and for discovery, and this is of immense value. But also there has been false discovery, and a need for verifications, along with the potential risks. Can these be serious? And is it more than just having liability insurance? Can things go wrong with statistics centrally involved?

The risks can be serious and the consequences immense. An earthquake at L'Aquila, Italy, on January 5, 2009, caused an estimated 300 deaths. But it had been preceded by many small seismic shocks that alarmed people. A government authority appointed a committee of seismologists with statistical expertise that reported that there was no strong reason for a major quake. The people were reassured and returned to their usual activities but the major quake arrived and a legal court charged the committee members with manslaughter.

The pain killer Vioxx was approved by the US Food and Drug Administration (FDA) in 1999 and then withdrawn by the pharmaceutical company Merck in 2004 after an acknowledged excess of cardiovascular thrombotic (CVT) events with Vioxx, in a placebo controlled study. However, the available evidence for life-threatening risks had long been overwhelming and some 40,000 died as indicated by an FDA estimate; and Merck paid over five billion dollars in penalties and in settlements to benefit the injured and their survivors.

Statistics itself has two theories (Fraser, 2014) that can give contradictory results and each is strongly promoted: this could provide powerful fuel for any legal action concerning disputed results. Should the basics of statistical inference then be decided in a court of law? Or should science with reproducibility, and mathematics with logic directly address the lack of coherence in the discipline of statistics? We start by examining this in the context of a regular model with observed data.

## 3. HOW MODEL CHARACTERISTICS AFFECT ANALYSIS

### 3.1 Continuity and Sample Size Effects

Not all statistical models show continuity in how parameters affect the model, and not all are amenable to data-size effects. But models with these properties can reasonably be expected to have analyses that respect these properties; otherwise, they are not incorporating important and relevant information. Recent likelihood methods show that models, in wide generality, can be analyzed at very high accuracy as if they were exponential models, see Section 3.4. And continuity shows that the assessment of components interest parameters of dimension  $d$  often  $d = 1$  is clearly and uniquely available in an available marginal model; see Section 3.3. This has had substantial effects on the directions of recent inference theory, and striking results for default Bayes analysis.

### 3.2 Exponential Models

Consider an exponential model (2.3). For any data value  $u$ , the likelihood function with arbitrary additive constant can of course be replaced by the representative  $\ell(\varphi; u) - \ell(\hat{\varphi}; u)$  where the usual arbitrary constant for likelihood is chosen so the representative log-likelihood has maximum value 0. Meanwhile, the curvature  $\hat{J}_{\varphi\varphi}$  at the maximum value gives observed information. These statistical quantities,  $\{\ell(\varphi; u) - \ell(\hat{\varphi}; u)$ ,

1  $\hat{J}_{\varphi\varphi}$ } at points  $u$  make available the highly accurate re-  
 2 expression of the model (Daniels, 1954):

$$3 \quad \tilde{f}(u; \varphi) = \frac{e^{k'/n}}{(2\pi)^{p/2}} \\ 4 \quad (3.1) \quad \cdot \exp\{\ell(\varphi; u) - \ell(\hat{\varphi}; u)\} |\hat{J}_{\varphi\varphi}|^{-1/2}. \\ 5$$

6 This approximation provides impressive third-order  
 7 accuracy widely unaffected by the renormalization in-  
 8 dicated by the constant  $e^{k'/n}$ . It also has the highly at-  
 9 tractive property that at each point  $u$  it offers the same  
 10 likelihood as the initial model; and in addition quite  
 11 strikingly has the underlying density approximation  
 12  $|\hat{J}_{\varphi\varphi}|^{-1/2}$ , a simple highly accurate Fourier inverse.  
 13

### 14 3.3 What Continuity Says About Component 15 Parameters

16 To find a prior to extract information on a compo-  
 17 nent parameter  $\psi(\varphi)$ , we should want to know where  
 18 the relevant information is located in an observed like-  
 19 lihood function. For this in wide generality consider an  
 20 interest parameter  $\psi(\varphi)$  of dimension  $d$ , initially with  
 21 a particular interest value  $\psi_0$ . When  $\psi(\varphi) = \psi_0$ , we  
 22 have of course the approximation (3.1) for  $u$ . And from  
 23 recent likelihood theory, say Fraser, Fraser and Staicu  
 24 (2010), there is a uniquely determined marginal distri-  
 25 bution that is second order free of  $\varphi$  given  $\psi(\varphi) = \psi_0$ ;  
 26 for this, the needed conditional distribution with com-  
 27plementing parameter say  $\lambda$  and nominal variable  $t$  has  
 28 a  $p^*$ -approximation  
 29

$$30 \quad \tilde{h}(t; \lambda) = \frac{e^{k''/n}}{(2\pi)^{(p-d)/2}} \\ 31 \quad (3.2) \quad \cdot \exp\{\ell(\varphi; u) - \ell(\hat{\varphi}_{\psi_0}; u)\} |J_{(\lambda\lambda)}(\hat{\varphi}_{\psi_0})|^{-1/2} \\ 32$$

33 which uses the nuisance information  $|J_{(\lambda\lambda)}(\hat{\varphi}_{\psi_0})| =$   
 34  $|J_{\lambda\lambda}(\hat{\varphi}_{\psi_0})||\varphi_\lambda(\hat{\varphi}_{\psi_0})|^{-2}$  where the Jacobian  $\varphi_\lambda$  of  $\varphi$  with  
 35 respect to  $\lambda$  for fixed  $\psi = \psi_0$  in effect gives a reex-  
 36 pressed nuisance parameter that is locally scaled, des-  
 37 ignated as  $(\lambda)$ , and is in accord with the full canonical  
 38 variable  $u$ .

39 Then dividing the joint distribution (3.1) by the con-  
 40 ditional distribution (3.2) on the profile contour we ob-  
 41 tain the marginal model

$$42 \quad \tilde{g}(s; \psi_0) = \frac{e^{k/n}}{(2\pi)^{d/2}} \exp\{\ell(\hat{\varphi}_{\psi_0}; u) \\ 43 \quad - \ell(\hat{\varphi}; u)\} |\hat{J}_{\varphi\varphi}|^{-1/2} |J_{(\lambda\lambda)}(\hat{\varphi}_{\psi_0})|^{1/2} \\ 44 \quad (3.3) \\ 45 \quad = \frac{e^{k/n}}{(2\pi)^{d/2}} \exp\{\ell(\hat{\varphi}_{\psi_0}; u) \\ 46 \quad - \ell(\hat{\varphi}; u)\} |\hat{J}_{(\psi\psi)}|^{-1/2} \frac{|J_{(\lambda\lambda)}(\hat{\varphi}_{\psi_0})|^{1/2}}{|J_{(\lambda\lambda)}(\hat{\varphi})|^{1/2}}. \\ 47 \\ 48 \\ 49 \\ 50 \\ 51$$

The interest parameter profile information  $\hat{J}_{(\psi\psi)}$  uses  
 1 the interest parameter  $\psi$  but in a rescaled form  $(\psi)$  that  
 2 is in accord with the canonical variable  $u$  and implied  
 3 by the two versions (3.3) and (3.4). The preceding is  
 4 available in Fraser (2016).

The distribution  $\tilde{g}(s; \psi_0)$  is defined on the plane  $\mathcal{L}^0$   
 5 that goes through the data point  $u^0$  and is perpendic-  
 6 ular to  $\psi(\varphi) = \psi_0$  at the constrained  $\hat{\varphi}_{\psi_0}$ ; the vari-  
 7 able  $s$  provides  $d$  rotated coordinates obtained from  $u$   
 8 on  $\mathcal{L}^0$ . At a point  $u$  on  $\mathcal{L}^0$ , the exponent is the pro-  
 9 file log-likelihood for  $\psi = \psi_0$  and has profile infor-  
 10 mation obtained from  $|\hat{J}_{\varphi\varphi}| = |J_{(\lambda\lambda)}(\hat{\varphi})||\hat{J}_{(\psi\psi)}|$ . The  
 11 density  $\tilde{g}(s; \psi_0)$  gives full third-order information for  
 12  $\psi = \psi_0$  and has uniqueness given the requirement that  
 13 the model be continuous in the parameter and the vari-  
 14 able.

The preceding distribution for assessing  $\psi = \psi_0$  is  
 17 a marginal distribution of an ancillary under  $\psi = \psi_0$ ,  
 18 and is unique although the expression for the ancil-  
 19 lary variable itself is not unique; the uniqueness derives  
 20 from respecting the parameter continuity in the initial  
 21 model (Fraser, Fraser and Staicu, 2010).

### 22 3.4 What Continuity Says About Regular Models 23 with Data

24 More generally consider a regular model  $f(y; \theta)$   
 25 with continuous parameter and observed  $y^0$ . The  
 26 observed log-likelihood is widely available  $\ell(\theta) =$   
 27  $\log f(y^0; \theta)$ . Also, the coordinate distribution func-  
 28 tions are often available and can be inverted to give  
 29 quantile functions, and then combined to give a vec-  
 30 tor quantile function say  $y(z; \theta)$ . The latter can be  
 31 used for simulations, of course, but also to examine  
 32 how changes in  $\theta$  at the observed maximum likelihood  
 33 value  $\hat{\theta}^0$  affect data points near  $y^0$ :

$$34 \quad (3.5) \quad V = (v_1, \dots, v_p) = \left. \frac{\partial y(z; \theta)}{\partial \theta} \right|_{y^0, \hat{\theta}^0}.$$

35 This shows that a change  $d\theta$  at  $\hat{\theta}^0$  produces a change  
 36  $dy = Vd\theta$  at the data  $y^0$ ; or equivalently the change  $dy$   
 37 corresponds to the related change  $d\theta$  at the maximum  
 38 likelihood value. It follows that there is an ancillary  
 39 contour through the data of dimension  $p$  and the con-  
 40 ditional distribution on the contour is the indicated dis-  
 41 tribution for assessing the parameter  $\theta$  (Fraser, Fraser  
 42 and Staicu, 2010, Brazzale, Davison and Reid, 2007);  
 43 then the gradient of likelihood on the ancillary contour  
 44  $\varphi(\theta) = d\ell(\theta; y)/dV|_{y^0}$  gives the canonical parameter  
 45 for the exponential model which is fully equivalent to  
 46 the given model for third-order inference. We thus have  
 47 that the exponential model  $\{\ell(\theta), \varphi(\theta)\}$  provides full  
 48

third-order inference for the initial model (Fraser and Reid, 1995, Reid and Fraser, 2010); we call this model the tangent exponential model. It follows that very general regular models can be examined entirely within the framework of the exponential model yet retain third-order accuracy.

#### 4. A SCALAR WELCH-PEERS EXAMPLE FOR BAYES

As a simple example with an extremely small sample size consider the scalar parameter gamma model with density  $f(y; \alpha) = \Gamma^{-1}(\alpha)y^{\alpha-1} \exp\{-y\}$  on  $(0, \infty)$  plus an observation  $y^0 = 0.5$ . Exact frequency inference gives the  $p$ -value function,  $p(\alpha) = F^0(\theta)$ , as described after (2.1). A quick and dirty approximation can be obtained from first-order Normal approximations using say the maximum likelihood departure or the signed likelihood root (SLR) departure. And Bayes survivor probability functions  $s(\alpha)$  can be obtained from say the Jeffreys (1946) prior discussed in Section 2.2, and from the reference prior (Bernardo, 1979). Both involve targeting the parameter of interest, but achieve the goal differently: the Jeffreys uses the parameterization invariant prior  $\pi(\varphi) = | -\ell_{\varphi\varphi}(\varphi; u)|^{1/2}$ , while the reference prior aims at maximizing the Kullback–Leibler divergence between prior and posterior. In this simple scalar parameter example, these two priors are the same and given by  $\pi(\alpha) = \{d^2 \log \Gamma(\alpha)/d\alpha^2\}^{1/2}$ , leading to a common posterior distribution,  $\pi(\alpha|y) \propto \Gamma^{-1}(\alpha)y^\alpha \{d^2 \log \Gamma(\alpha)/d\alpha^2\}^{1/2}$ .

Figure 1 compares the exact  $p$ -value function  $p(\alpha)$  (solid line) to popular frequentist evaluations (the maximum-likelihood departure represented by points, and the signed log-likelihood root  $r$  depicted by a dash-dotted line). It also features a posterior survivor function obtained with Jeffreys prior (dashed line). The  $p$ -value function has been obtained exactly in R, while the posterior survivor values were obtained by running 100,000 iterations of a random walk Metropolis algorithm with a Gaussian proposal distribution having standard deviation of  $\sigma = 1.5$ .

As expected from the Welch and Peers (1963) result, the Bayes approach with Jeffreys prior features second-order reproducibility.

#### 5. VECTOR PARAMETER: REPRODUCIBILITY WITH BAYES

Now consider a regular model  $f(u; \psi, \lambda)$  as recorded at (3.1); we seek a prior to extract the information concerning a scalar interest parameter  $\psi$  free

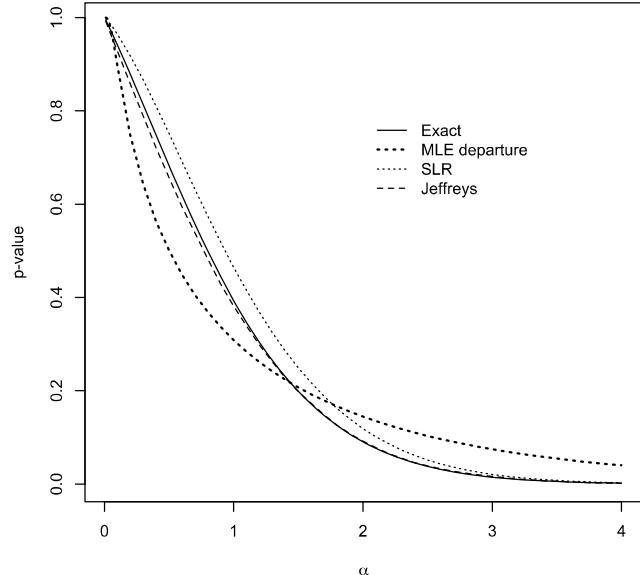


FIG. 1. Comparison of  $p$ -value functions,  $p(\alpha)$ , and survivor posterior functions,  $s(\alpha)$ , in terms of  $\alpha$  for the scalar parameter distribution  $\Gamma(\alpha, 1)$ . The exact  $p$ -value function is represented by the solid line, the mle departure by points and the SLR approximation by the dash-dotted line. The dashed line represents the survivor posterior function obtained with Jeffreys prior.

of  $\lambda$ , and from Section 3 have that this information is fully available on the profile contour for  $\psi$ . For this, we have from Section 3 that the model can be expressed as

$$(5.1) \quad f(u; \varphi) = h(t|s; \lambda, \psi_0) g(s; \psi_0),$$

with a nuisance density  $h(t|s; \lambda, \psi_0)$  at (3.2) and an interest density  $g(s; \psi)$  at (3.4) that contains full third-order information on  $\psi$ . We determine the prior density that does the extraction from the profile. To eliminate the first factor in (5.1), the prior must have a contribution  $|J_{(\lambda\lambda)}(\hat{\psi}_\psi)|^{1/2}$  to cancel  $|J_{(\lambda\lambda)}(\hat{\psi}_\psi)|^{-1/2}$  and no contribution concerning the exponential factor which this is just 1 on the profile  $C_\psi^0 = \{\hat{\psi}_\psi^0\}$ . To enable the second factor in (5.1) as displayed at (3.4), we need the Welch–Peers contribution  $\{J_{(\psi\psi)}^P(\hat{\psi}_\psi)\}^{1/2}$  to address the profile information factor  $\{\hat{J}_{(\psi\psi)}^P(\hat{\psi}_\psi)\}^{-1/2}$  to give the needed location form; of course this works with the profile information, and Appendix A.1 shows that the marginalization factor  $|J_{(\lambda\lambda)}(\hat{\psi}_\psi)|^{1/2}/|J_{(\lambda\lambda)}(\hat{\psi}_\psi)|^{1/2}$  has the needed location form without further help.

Combining these components gives the new prior (5.2), which is the Jeffreys prior  $|J_{\varphi\varphi}(\varphi)|^{1/2}$  but now just on the profile contour for  $\psi$ . This comes also with an adjustment factor soon seen to involve a measure of interest parameter curvature, and of course with a Jacobian  $k(\psi)$  that arises with parameter rotation, as

described in Section 6.3 and Appendix A.2:

$$(5.2) \quad \pi_N(\psi) d\varphi_{dir} = |J_{(\lambda\lambda)}(\hat{\psi}_\psi)|^{1/2} \{J_{(\psi\psi)}^P(\hat{\psi}_\psi)\}^{1/2} k(\psi) d\psi$$

$$(5.3) \quad = |J_{\varphi\varphi}(\hat{\psi}_\psi)|^{1/2} \left\{ \frac{|J_{(\lambda\lambda)}(\hat{\psi}_\psi)|}{|J_{[\lambda\lambda]}(\hat{\psi}_\psi)|} \right\}^{1/2} k(\psi) d\psi.$$

Here,  $|J_{[\lambda\lambda]}(\hat{\psi}_\psi)| = |J_{\varphi\varphi}(\hat{\psi}_\psi)| / J_{(\psi\psi)}^P(\hat{\psi}_\psi)$  is the nuisance information determinant given the linear parameter  $\chi$  tangent to  $\psi$  at the profile point  $\hat{\psi}_\psi$ ; this can be obtained by expressing negative log-likelihood in terms of the standardized parameters  $(\tilde{\chi}, \tilde{\lambda})$  and differentiating twice with respect to  $\tilde{\lambda}$  for fixed  $\tilde{\chi}$ ; see Section 6.3.

This prior is targeted on  $\psi$  and is defined on the one-dimensional profile contour  $C_\psi^0$  using directed increments in the standardized version of  $\varphi$ ; see Section 6.3. In nonlinear cases, it needs a Jacobian  $k(\psi)$  to accommodate the parameter change of variable from the directed  $\varphi$  to the interest parameter  $\psi$  itself. The curvature adjustment  $\{|J_{(\lambda\lambda)}(\hat{\psi}_\psi)| / |J_{[\lambda\lambda]}(\hat{\psi}_\psi)|\}^{1/2}$  is evaluated for the observed data and depends on  $\psi$  along the profile contour for  $\psi$ .

This is a remarkable simplification, essentially back to Jeffreys but used with an indicator function to restrict to the relevant profile contour; in other words, use the historic prior but precisely where the full relevant information is known to be located, on the appropriate profile contour. Of course, there are minor technical details concerning change of variable and rotation of parameter that need attention, but change of variable is reasonably to be expected in any marginalization; see Section A.2. These details do not arise for the linear interest parameter case, first to be examined.

## 6. EXAMPLES: NEW JEFFREYS WITH REPRODUCIBILITY

### 6.1 Linear Parameter

Now suppose that  $\psi(\varphi) = a'\varphi = \Sigma a_i \varphi_i$  is linear in the canonical parameterization  $\varphi$ . All the sample space contours for assessing  $\psi$  are then parallel to the vector  $a$ , and thus the line  $\mathcal{L}^0$  is given as  $u^0 + \mathcal{L}(a)$  which is fixed in direction, that is, does not rotate under  $\psi_0$  change.

### 6.2 Linear Parameter Example

Let us consider a gamma model with shape  $\alpha$  and rate  $\beta$ , both canonical and both unknown, and take  $\alpha$

as the parameter of interest and  $\beta$  as a free nuisance parameter. The density model is

$$f(y; \alpha, \beta) = \frac{\beta^\alpha}{\Gamma(\alpha)} y^{\alpha-1} \exp\{-\beta y\},$$

with observed values say  $\mathbf{y}^0 = (1, 4)$ ; thus,  $n = 2$ , the minimum number for identifying two parameters. The Fisher information function is

$$\begin{pmatrix} n D''(\alpha) & -n/\beta \\ -n/\beta & n\alpha/\beta^2 \end{pmatrix},$$

where

$$(6.1) \quad D''(x) = \frac{d^2 \log \Gamma(x)}{dx^2}.$$

is the trigamma function, the second derivative of  $\log \Gamma(x)$ .

For the  $p$ -value function  $p(\alpha)$ , we use the signed log-likelihood root approach for a simple approximation and the third order as a very accurate approximation. These are then compared to posterior survivor functions,  $s(\alpha)$ , obtained using three prior distributions: the regular Jeffreys, the reference and the new Jeffreys-style prior.

The regular Jeffreys prior treats both parameters as of equal interest; it is obtained as the root Fisher information determinant  $\pi_J(\alpha, \beta) \propto \{\alpha D''(\alpha) - 1\}^{1/2}/\beta$ . The reference prior targets the interest parameter  $\alpha$  and is expressed as  $\pi_R(\alpha, \beta) \propto \{D''(\alpha) - 1/\alpha\}^{1/2}/\beta$ ; see Yang and Berger (1996), for instance.

The new Jeffreys prior targets the interest parameter  $\alpha$  by using the usual Jeffreys prior but fully restricted to the profile contour for the interest  $\alpha$ . For a given  $\alpha$ , the constrained maximum likelihood estimate for  $\beta$  is  $\tilde{\beta}_\alpha = n\alpha / \sum_{i=1}^n y_i$ ; this leads to the prior

$$\pi_N(\alpha) = \pi_J(\alpha, \tilde{\beta}_\alpha) \propto \{\alpha D''(\alpha) - 1\}^{1/2}/\alpha,$$

but on the profile only; the Jacobian  $k(\alpha)$  is of course constant. The posterior distribution is obtained by combining the latter prior with the profile log-likelihood function

$$\begin{aligned} \ell^P(\alpha|\mathbf{y}) &= \alpha \sum_{i=1}^n \log(y_i) - n\alpha - n \log \Gamma(\alpha) \\ &\quad + n\alpha \log \alpha - n\alpha \log \left( n / \sum_{i=1}^n y_i \right), \end{aligned}$$

and is given as

$$\pi_N(\alpha|\mathbf{y}) \propto \exp\{\ell^P(\alpha|\mathbf{y})\} \pi_N(\alpha),$$

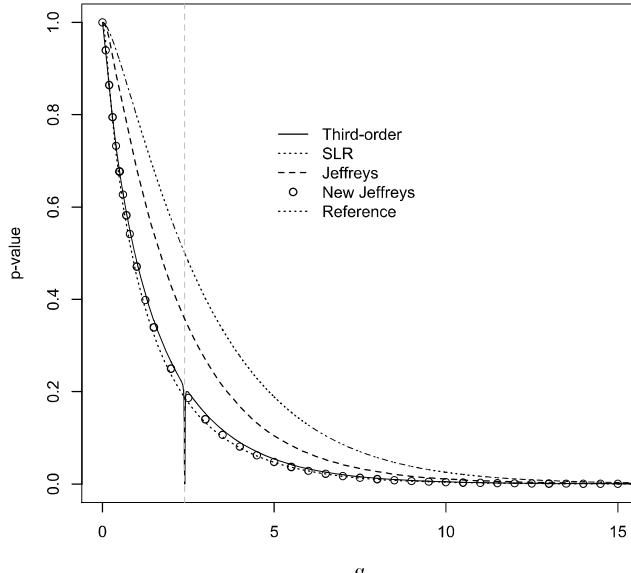


FIG. 2. Comparison of  $p$ -value functions,  $p(\alpha)$ , and survivor posterior functions,  $s(\alpha)$ , for the interest  $\alpha$  using a  $\Gamma(\alpha, \beta)$  model. The third-order  $p$ -value function is represented by the solid line and the SLR approximation by the dash-dotted line. Survivor posterior values obtained with Jeffreys, reference and new prior are represented, in order, by dashes, dots and discs. The maximum likelihood value for  $\alpha$  is also depicted.

but calculated strictly on the profile curve for the parameter of interest.

Figure 2 examines the third-order  $p$ -value function  $p(\alpha)$  (solid line) taken as the exact and the Normal approximation for the signed log-likelihood root  $r$  (dash-dotted line). The graph also features a comparison with posterior survivor values obtained with Jeffreys prior (dashed line), the reference prior (dotted line) and the new Jeffreys (discs). Approximations of the  $p$ -value function have been obtained in R, while the posterior survivor values were obtained by running 100,000 iterations of a random walk Metropolis algorithm with a Gaussian proposal distribution (also in R). In the current example, the new Jeffreys offers second-order reproducibility, which is not available from the regular Jeffreys. Results from the new Jeffreys prior are as convincing as those based on the present Bayesian benchmark which is the reference prior.

### 6.3 Rotating Parameter

The line  $\mathcal{L}^0$  in some examples can change direction with different  $\psi_0$  values under test. As just noted, this does not happen in the special case with  $\psi(\varphi)$  linear in  $\varphi$ , where the sample space contours for various fixed  $\psi(\varphi)$  values are all parallel, and thus the corresponding lines  $\mathcal{L}^0$  all have the same direction. More gener-

ally, however,  $\mathcal{L}^0$  can rotate through an angle of order  $O(n^{-1/2})$ , and thus the model scaling on the line can also change  $O(n^{-1/2})$ ; this arises when  $\hat{J}_{\varphi\varphi}$  is not an identity matrix or a constant times such. We refer to such parameters as *rotating*, and this even happens with  $\mu$  in a  $\text{Normal}(\mu; \sigma^2)$  analysis. We examine this in this section, and then examine *curved* parameters in the next Section 6.5.

Toward determining effects from a lack of rotational symmetry, let  $B$  be a  $p \times p$  right square root of the observed information  $\hat{J}_{\varphi\varphi}^0 = B'B$  and define a new canonical parameter as  $\bar{\varphi} = B\varphi$ . Then in the new parameterization the observed information  $\hat{J}_{\bar{\varphi}\bar{\varphi}}^0 = I$  is the identity, and the related information scaling of the distribution under different  $\psi_0$  remains constant. We then also have that the cubic term of order  $O(n^{-1/2})$  is constant when examined just to the second order. Thus, the model to that order is fully unaffected by the rotation coming from the direction change of  $\mathcal{L}^0$ ; and thus we have a single underlying reference model for the data, to the given order  $O(n^{-1})$ . It follows that any Bayes procedure with second-order accuracy must be free of the rotational characteristics of parameters. For some similar considerations, see Fraser (2003).

### 6.4 Rotating Parameter Example

As a third example, we still consider the gamma model with shape  $\alpha$  and rate  $\beta$ , but this time with interest in the mean  $\mu = \alpha/\beta$ . The density in terms of the parameter of interest  $\mu$  and nuisance  $\alpha$  is thus

$$f(y; \alpha, \mu) = \Gamma^{-1}(\alpha) \left( \frac{\alpha}{\mu} \right)^\alpha y^{\alpha-1} \exp\{-\alpha y/\mu\}.$$

We consider a sample of  $n = 5$  observations,  $\mathbf{y}^0 = (0.20, 0.45, 0.78, 1.28, 2.28)$  as used in Brazzale, Davison and Reid (2007) on page 13. As in Example 2, the third-order and signed log-likelihood root versions of the  $p$ -value functions are compared to the Bayesian posterior survivor functions obtained with three different prior distributions.

Jeffreys prior, which is invariant under bivariate parameter transformations, can be obtained from  $\pi_J(\alpha, \mu) d\alpha d\mu$  in Example 2 by change of variable:

$$\pi_J(\alpha, \mu) \propto \frac{1}{\mu} \{ \alpha D''(\alpha) - 1 \}^{1/2},$$

where  $D''(\alpha)$  is as in (6.1).

Finally, the new prior is the full regular Jeffreys prior calculated in the rotationally symmetric ordinates  $\bar{\varphi}$  but examined exclusively on the profile curve  $C_\mu^0 = \{\hat{\varphi}_\mu\}$

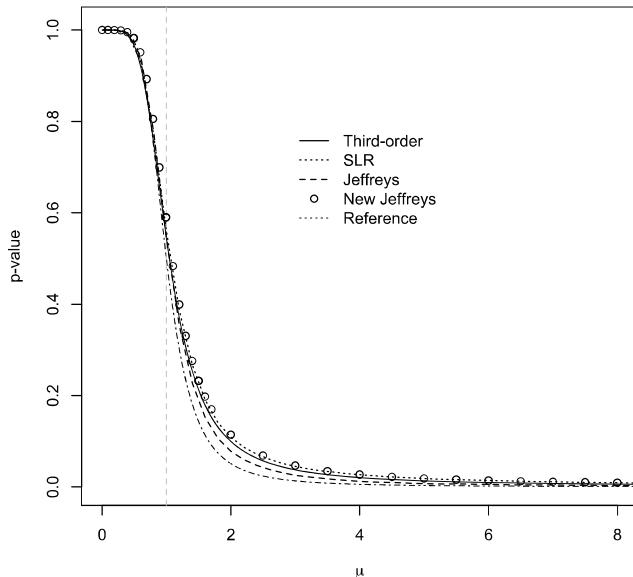


FIG. 3. Comparison of  $p$ -value functions,  $p(\mu)$ , and survivor posterior functions,  $s(\mu)$ , in terms of  $\mu$  for a  $\Gamma(\alpha, \mu)$  with interest in the parameter  $\mu$ . The third-order  $p$ -value function is represented by the solid line and the SLR approximation by the dash-dotted line. Survivor posterior values obtained with Jeffreys, reference and new Jeffreys priors are represented, in order, by dashes, dots and discs. The maximum likelihood value for  $\mu$  is also depicted.

and with a Jacobian  $k(\mu)$  that gives the change-of-variable from  $\bar{\varphi}$  to  $\mu$  as recorded in Appendix A.2:

$$\pi_N(\mu) = \frac{1}{\mu} \{ \hat{\alpha}_\mu D''(\hat{\alpha}_\mu) - 1 \}^{1/2} k(\mu).$$

As explained in Section 5, the new posterior distribution is then obtained by combining this prior with the profile likelihood function,  $L^P(\mu)$  and integrating on the one dimensional profile contour for the parameter  $\mu$  of interest. For comparison, the reference prior targeting  $\mu$  is given (Ghosh, 2011) as

$$\pi_R(\alpha, \mu) \propto \frac{1}{\mu} \{ D''(\alpha) - 1/\alpha \}^{1/2}.$$

Figure 3 compares the third-order  $p$ -value function  $p(\mu)$  (solid line) to the signed log-likelihood root  $r$  (dash-dotted line). The graph also features a comparison with posterior survivor values obtained with the regular Jeffreys prior (dashed line), the reference prior (dotted line) and the new Jeffreys (discs). Approximations of the  $p$ -value function have been obtained in R, while the posterior survivor values were obtained by running 100,000 iterations of random walk Metropolis algorithms with a Gaussian proposal distribution (also in R). Once again, the new Jeffreys offers results that compete with the reference prior and that are much

more accurate than those obtained with the regular Jeffreys and of course the SLR.

### 6.5 Curved Parameter Example

As a very simple example with curvature, we now consider two independent variables  $\mathcal{N}(\chi, 1)$  and  $\mathcal{N}(\lambda, 1)$  with observed data say  $(0, 0)$  and curved interest parameter  $\psi = \chi + \frac{1}{2}a\lambda^2$  with fixed curvature  $a$ . The log-likelihood function from the pair of observations  $(y_1, y_2)$  is

$$\ell(\chi, \lambda) = -\frac{1}{2}\chi^2 - \frac{1}{2}\lambda^2 + \chi y_1 + \lambda y_2;$$

the corresponding maximum likelihood estimate is  $\hat{\theta} = (\hat{\chi}, \hat{\lambda}) = (y_1, y_2)$ .

It is possible to reparameterize from  $(\chi, \lambda)$  to  $(\psi - \frac{1}{2}a\lambda^2, \lambda)$  and obtain the log-likelihood function in terms of  $\psi$  and  $\lambda$ :

$$\begin{aligned} \ell(\psi, \lambda) &= -\frac{1}{2} \left( \psi - \frac{1}{2}a\lambda^2 \right)^2 - \frac{1}{2}\lambda^2 \\ &\quad + \left( \psi - \frac{1}{2}a\lambda^2 \right) y_1 + \lambda y_2, \end{aligned}$$

with information matrix

$$(6.2) \quad j(\psi, \lambda) = \begin{pmatrix} 1 & -a\lambda \\ -a\lambda & ay_1 - a\psi + \frac{3}{2}a^2\lambda^2 + 1 \end{pmatrix}.$$

The particularity of this model lies in the curvature of the parameter  $\psi$ , and yet the profile log-likelihood for  $\psi$ , given the observations  $\mathbf{y}^0 = (0, 0)$ , is just  $\ell_P(\psi) = -\frac{1}{2}\psi^2$ .

The above can be used to determine the SLR and third-order  $p$ -value functions. In the current case, these functions respectively are  $\Phi(-\psi)$  and  $\Phi(-\psi - a/2)$ . Also from the information matrix, it is not difficult to verify that the posterior survivor function under Jeffreys prior is  $\Phi(-\psi + a/2)$ , as  $\psi = \chi$  when the constrained maximum likelihood for  $\chi$  is 0. The new prior (5.3) simply consists of the usual Jeffreys on the profile contour together with the nuisance information adjustment factor but with  $k(\psi) = 1$  thus vanishing; also the root information adjustment factor simplifies to  $\exp\{-\text{tr } A\psi/2\}$  which is just  $\exp\{-a\psi/2\}$  on the profile line; see Appendix A.3. The resulting posterior density for  $\psi$  is then

$$\begin{aligned} \pi(\psi | \mathbf{y}^0) &\propto L_p(\psi) |j_{\lambda\lambda}(\psi, 0)|^{1/2} 1 \\ &= c \exp\left\{-\frac{1}{2}(\psi^2 + a\psi)\right\}, \end{aligned}$$

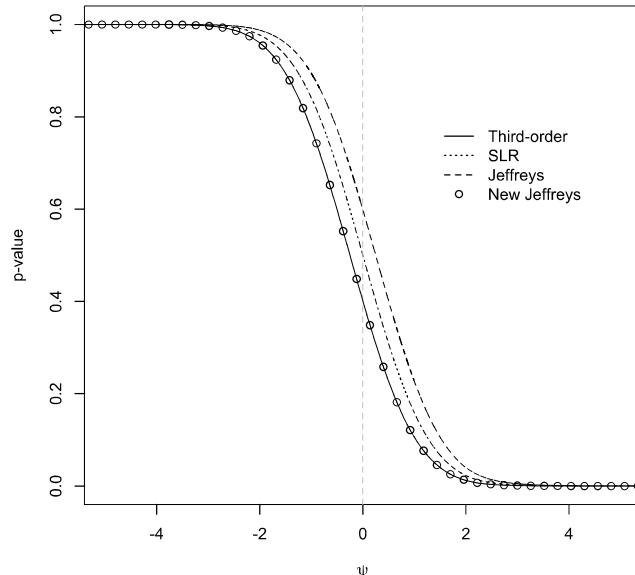


FIG. 4. Comparison of  $p$ -value functions,  $p(\psi)$ , and posterior survivor functions,  $s(\psi)$ , in terms of  $\psi$  for a bivariate Normal model with interest in the parameter  $\psi$ . The third-order  $p$ -value function is represented by the solid line and the SLR approximation by the dash-dotted line. Posterior survivor values obtained with Jeffreys and new priors are respectively represented by dashes and circles. The maximum likelihood value for  $\psi$  is also depicted.

which gives a posterior survivor value that is identical to that of the third-order  $p$ -value,  $\Phi(-\psi - a/2)$ .

Figure 4, which is similar to the figures presented in the preceding examples, features a comparison for a curvature parameter  $a = 0.5$ . From the previous developments, the third-order  $p$ -value and posterior survivor function obtained with the new Jeffreys prior can be seen to exactly match. Whether reference priors can accommodate parameter curvature would be of interest.

## 7. REMARKS

*The genuine prior.* In his classification of prior densities Section 1.3, Efron (2013) emphasizes genuine priors, priors that describe the sourcing of the true value of the parameter in the application, and thus have a theoretical or empirical basis. The term “genuine” is to indicate that the prior is describing a true objective sourcing, not an exploration or subjective opinion. Some earlier consideration of these priors may be found in Fisher (1956), page 18, and in references therein. In this genuine context, we have two supported models and we have the option of combining them; this is the long-standing frequentist issue of *statistical modelling*.

Recommendation: Record probabilistic information from the sourcing and investigate reliability; separately record information for the model with data; and then as appropriate present results for the combined model. This would be in agreement with scientific practice, and has no Bayes content.

*The Laplace prior.* Efron (2013) also discusses the mathematical priors proposed by Bayes, and then promoted by Laplace (1812) as uninformative priors. For this, the prior has no objective frequency background but is viewed as a device to explore and nominally use the conditional probability lemma. Efron remarks that during his editorship of an applied statistics journal almost a quarter of the processed manuscripts involved Bayes conditioning and almost all of these then used uninformative Laplace type prior, thus not the genuine prior previously mentioned. The function of a default prior is to check the consequences of the particular weightings in the chosen prior, and the consequences from other weightings are usually not examined. This brings us again directly to reproducibility.

Recommendation: Any use of the Laplace type prior can be viewed as exploratory and subjective, to be assessed by simulations to determine performance, thus reproducibility (Fraser, 2013).

*The opinion prior.* Opinions and subjective views are sometimes assembled as a subjective prior; see, for example, Savage (1972). There are perhaps good arguments why these are inappropriate in scientific contexts: the user can certainly try his luck at a casino and even explore, but this has no part otherwise in the process for developing valid information and knowledge.

Recommendation: Avoid opinion priors, you could be held legally or otherwise responsible.

*Summary.* A mathematical prior is of use only if it works, and it thus needs checking for repetition validity: in other words, confidence and reproducibility. Otherwise, the nominal probabilities are subjective and provide nothing without the leap of faith.

## APPENDIX

### A.1 Scalar Jeffreys and an Adjustment Factor

Consider an exponential model  $g(s; \chi) = (2\pi)^{-1/2} \cdot \exp\{\ell(\chi; s) - \ell(\hat{\chi}; s)\} \hat{\chi}_{\chi}^{-1/2}$  to second order, and suppose a model of interest has the form  $f(s; \chi) = g(s; \chi)A(s, \chi)$  where the adjustment factor  $A$  is constant to first order. For the exponential model alone, the standard Jeffreys prior combined with likelihood from the exponential model gives a survivor probability that is reproducible second order for that exponential model; as part of this it gives a location model

say  $h(t - \tau)$  as demonstrated at (2.6). Then if that same prior is used with the composite model  $f(s; \chi)$  it gives of course the posterior  $h(t - \tau)$  as just described together with the factor  $A(s, \chi)$ ; this factor in turn can be expanded as  $\exp\{a(t - \tau)/n^{1/2}\}$  in terms of the  $t$  and  $\tau$ . The combination then is a function of  $(t - \tau)$ , and thus is also a location model and Jeffreys works to second order for the adjusted model  $f(s; \chi) = g(s; \chi)A(s, \chi)$ .

## A.2 Jacobian Concerning Parameter Rotation

Consider an exponential model with canonical parameter  $\varphi$  and a scalar interest parameter  $\psi$ . If  $\psi$  is linear in  $\varphi$  as discussed briefly in Section 6.1 then the sample space model is defined on a line  $\mathcal{L}^0$ , and this line from the observed data is fixed in direction under variation in  $\psi_0$ . More generally, if  $\psi(\varphi) = \psi_0$  is not linear then the line  $\mathcal{L}^0$  can change direction under variation in  $\psi_0$ . If we then substitute and use a symmetric parameterization  $\bar{\varphi} = B\varphi$  as in Section 7.1, we find that the new version of the model in the newly defined variable remains the same to second order on the various lines  $\mathcal{L}^0$  from the observed data point. Accordingly, we now consider and analyze in terms of the rotationally symmetric coordinates and have the rewritten model second-order invariant under change in  $\psi_0$ .

We then need the connection between the symmetrized coordinates  $\bar{\varphi}$  and the  $\psi$  parameter as part of the iterative numerical calculation of the posterior distribution. For this, let  $\psi_0 = \hat{\psi}^0$  be the observed maximum likelihood value, and let  $d$  be a suitable small increment for the iterative calculations using  $\psi_{i+1} = \psi_i + d$ . For each  $\psi_i$ , let  $\bar{\varphi}_i$  be the constrained maximum likelihood value for  $\bar{\varphi}$  given  $\psi(\varphi) = \psi_i$ , and let  $\delta_i = \bar{\varphi}_{i+1} - \bar{\varphi}_i$  be the vector increment in the symmetrized canonical parameter  $\bar{\varphi}$ . We also need the unit gradient vector  $u(\bar{\varphi})$  of  $\psi$  with respect to  $\bar{\varphi}$  at each point  $\bar{\varphi}_i$ : for this let  $g_i = g(\bar{\varphi}_i) = d\psi/d\bar{\varphi}$  be the gradient vector; then  $u_i = g_i/|g_i|$  is the corresponding unit vector and is perpendicular to  $\psi(\varphi) = \psi_i$  in the  $\bar{\varphi}$  coordinates at  $\bar{\varphi}_i$ . Let  $k_i = \delta_i u_i$ . Then  $k_i$  gives the Jacobian at  $\bar{\varphi}_i$  from the  $\bar{\varphi}$  coordinates to the  $\psi$  coordinates for the iterative calculations on the profile curve  $C_\psi$ .

## A.3 Curvature and Information

Consider a surface defined in explicit form as  $y = \psi_0 - \sum a_{ij}x_i x_j / 2n^{1/2}$  above a  $p - 1$  dimensional space, and suppose that interest focuses on properties near  $x = 0$ . The matrix  $A = \{a_{ij}\}$  records curvature properties of the surface at  $x = 0$  and is called the curvature matrix of the surface at  $x = 0$ . The determinant

of the curvature matrix is called the Gaussian curvature; and the trace of the curvature matrix is called the mean curvature which will be of particular interest to us. The surface can also be presented in implicit form as  $\psi(x) = y + \sum a_{ij}x_i x_j / 2n^{1/2} = \psi_0$ . We are interested in curvature properties of a surface when it is presented in the implicit form, properties that are relevant to the adjustment factors in (3.4) and (5.2).

We use the symmetrized model say  $f(u; \varphi)$  that has fixed form relative to the symmetrized coordinates, and let  $\ell(\varphi)$  be the corresponding observed log-likelihood function with  $\psi(\varphi)$  as the scalar parameter of interest. For a particular value of the parameter, say  $\psi$ , we seek an expression for the adjustment factors in (3.4) and (5.2), and relate them to the curvature matrix of the surface  $\psi(\varphi) = \psi$  at the constrained maximum likelihood value  $\varphi = \hat{\varphi}_\psi$ . At  $\hat{\varphi} = \varphi(\hat{\psi}^0)$ , we let  $\chi$  be a canonical parameter coordinate that is tangent to  $\psi(\varphi) = \psi$  at the point  $\hat{\varphi}_\psi$  and let  $\lambda$  be a complementing parameter now taken to be orthogonal to  $\chi$  at  $\hat{\varphi}^0$ ; accordingly, we take  $\varphi = (\psi, \lambda)$  to be the symmetrized canonical parameter, and for convenience assume that these coordinates have been centred at the observed data as well as the symmetrized scaling. The interest parameter  $\psi$  can be expanded in terms of  $\varphi$  as

$$(A.1) \quad \psi = \chi + \sum a_{ij} \lambda_i \lambda_j / 2n^{1/2}$$

with  $\chi = \psi - \sum a_{ij} \lambda_i \lambda_j / 2n^{1/2}$ , to the second order. The log-likelihood in terms of  $\varphi$  will be  $-\chi^2/2 - \Sigma \lambda_i^2/2$  to first order. The above change to  $\psi$  will replace the preceding by  $-\psi^2/2 - \Sigma \lambda_i^2/2$  plus the term  $\psi \sum a_{ij} \lambda_i \lambda_j / 2n^{1/2}$ . An element of the nuisance information matrix given  $\chi$  when changed into an element of the nuisance information given  $\psi$  will then acquire an extra term  $\psi a_{ij} / n^{1/2}$  and then the ratio  $|J_{(\lambda\lambda)}(\hat{\varphi}_\psi)| / |J_{(\lambda\lambda)}(\hat{\varphi})|$  will have the form  $(I - \psi A / n^{1/2})$  and then the root determinant ratio becomes  $1 - \text{tr } A \psi / 2n^{1/2}$  to first order where the  $n^{1/2}$  is just a formality to keep track of data-size effects.

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1Q1

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