

## Target Audience:

Homeowners, renters, interior design enthusiasts, and businesses looking for stylish, sustainable, and budget friendly decor and furnishing.

## Products offered.

- Wall Art
- Mirror
- Vases
- candle
- Pillows
- curtains
- Throws
- Decorative Bowls
- Trays
- Clock
- Plant (Artificial)
- Storage Solution.

# 'Style and Decor (Ecommerce)'

Day 1 page 1

Step 1: Purpose:

Style and Decor aims to offer stylish, sustainable, and affordable home decor and furnishings for every home.

Step 2: Business Goal:

Problem Solving:

- Lacking of Quality, Affordable Decor:

Many struggle to find stylish and durable decor at fair prices.

- ~~Set~~ Sustainability Issues: We ~~can't~~ curate eco-friendly collections and support ethical manufacturing.

- Limited Customization: Our platform offers tailored decor recommendations and design solution.

Target Audience:

## Step 3: Data schemas:

### 1- Products.

- \* Product Id (12sd)
- \* Product Name (vase).
- \* ~~Product (Living Room)~~.
- \* Category (Living Room)
- \* Price (\$30) (Discount) (Voucher).
- \* Dimensions (10x5x5 inches).
- \* Color (Blue).
- \* Stock Available.

### 2 - Orders:

- \* Order Id
- \* Customer Id
- \* Product Id and Quantity
- \* Cost
- \* Status (Pending / fulfilled).

### 3- Customers:

- \* Customer Id
- \* Name
- \* Number
- \* Email
- \* Address.
- \* Order History.

### 4 Delivery Zones:

- \* Zone Name
- \* Coverage Area
- \* Driver List
- \* Estimated Time



## Day 1 Page 2.

What makes us Different:

- Curated Styles: Modern, minimalist, farmhouse, and Scandinavian options.
- Sustainability: Eco-friendly materials and responsible sourcing.
- Affordable Pricing: Direct partnerships with manufacturers.
- Personalized Service: Virtual design consultations and AI-driven recommendations.
- Unique Selection: Exclusive and limited-edition decor pieces.

Example: At style and Decor, we believe in stylish and comfortable living for everyone. Our curated collections balance trend and affordability while supporting sustainability.

Day 1 Page 3.

- \* Payments - Coming Soon.
- \* Shipments - Coming Soon
- \* Reviews - Coming Soon

Data Relationships.

[Product] → [order] [Customer]

[Product] → [Review]

[order] → [Payment]

[order] → [shipment]

[shipment] → [Delivery Zone]