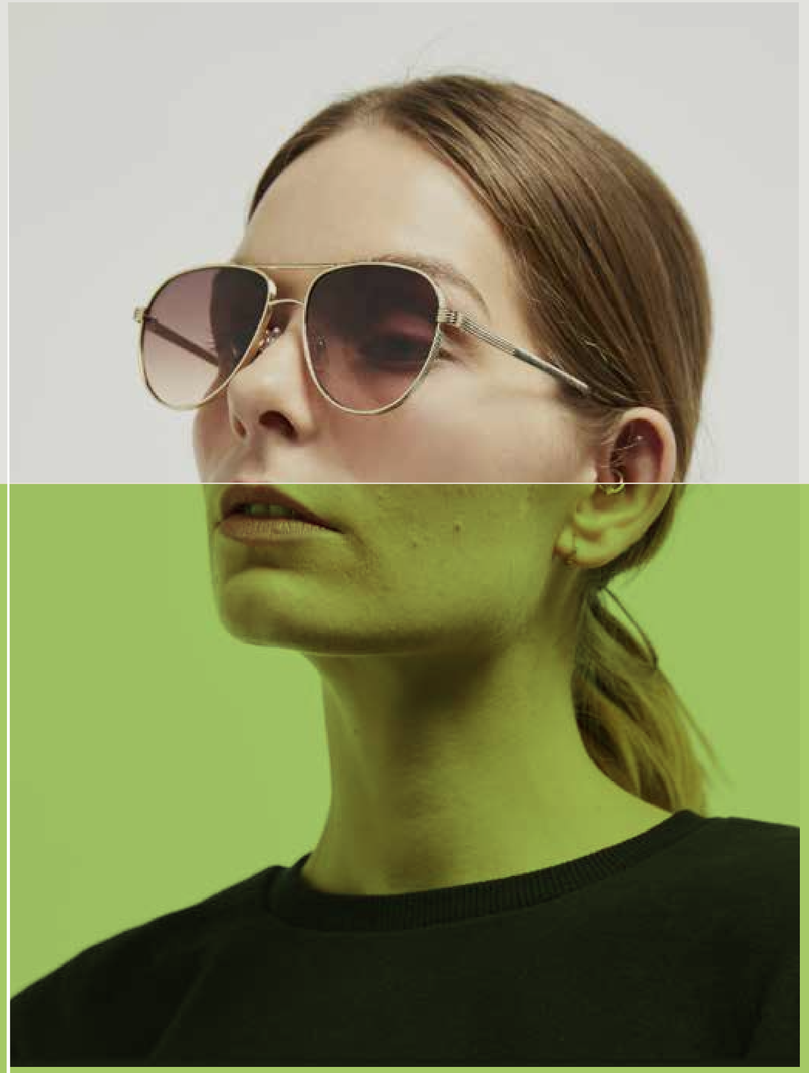


SERVICE PORTFOLIO

BEFORE & AFTER

THE KOW COMPANY

CONTENTS

Models Ghost Mannequin Accessories Path Jewelry retouch Background removal Creating gif

MODELS

BEFORE

AFTER

RETOUCH

Instructions To Follow:

Color Punch UP.
Straighten the Image.
Crop or Extend Background.
Color Match.
Wrinkle Reduction/Remove.
Remove Tag.
Add Background Plates.
Retouch Imperfections.

BEFORE

AFTER

HIGH-END MODEL RETOUCH

Instructions To Follow:

- Keep an 'Original' Layer.
- Make a 'Model' Layer to Retouch.
- Remove Dust, Scar, Pimple.
- Remove the Birthmarks and Moles.
- Retouch Blemishes, Faults on Skin.
- Whiten Teeth a Little.
- Reduce Strong Veins.
- Remove Reflections.
- File format : TIFF, LZW Compression.

BEFORE

AFTER

HIGH-END MODEL RETOUCH

BEFORE

AFTER

MODEL IMAGE

Instructions To Follow:

Retouch Skin if Any.
Change the Background Color as per Supplied Template.
Color Match the Product with the Supplied Swatch.
Cropping & Size.
Maintain Margin.

BEFORE

AFTER

MODEL RETOUCH

Instructions To Follow:

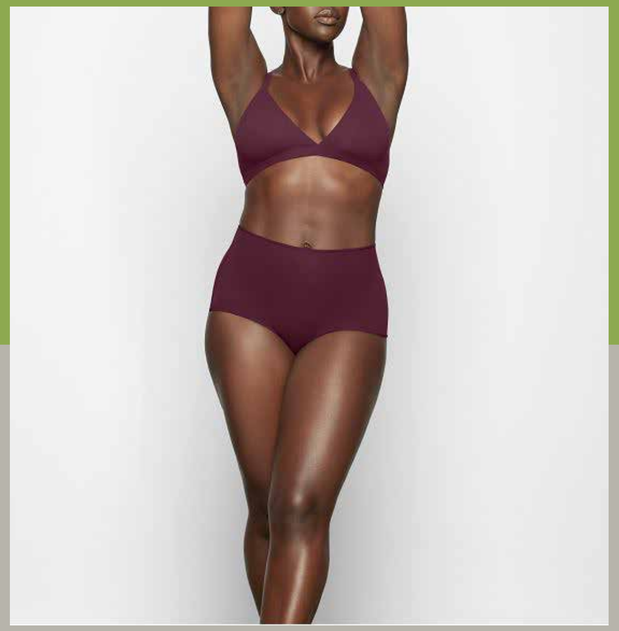
Outline Liquefy in Unnatural Wrinkles of the Full Model.
Background Retouch (For BG Retouch Plz Use Surface Blur Action Use Action Only for Background).
Quality Retouch of the full Model (Skin + Retouch Unnatural Flying Hair from the Model, Face + Dress & Dust).

AFTER

BEFORE

BEFORE

AFTER



ADVANCE MODEL RETOUCH

ADVANCE RETOUCH

BEFORE

AFTER

BEFORE

AFTER

RETOUCH

Instructions To Follow:

Extend Background.
Reduce High Reflections & Studio Equipment.
Following the Client's Markups.

BEFORE

AFTER

RETOUCH

Instructions To Follow:

Straighten the Image.
Extend Background.
Wrinkle Reduction/Remove.
Retouch Imperfections.

BEFORE

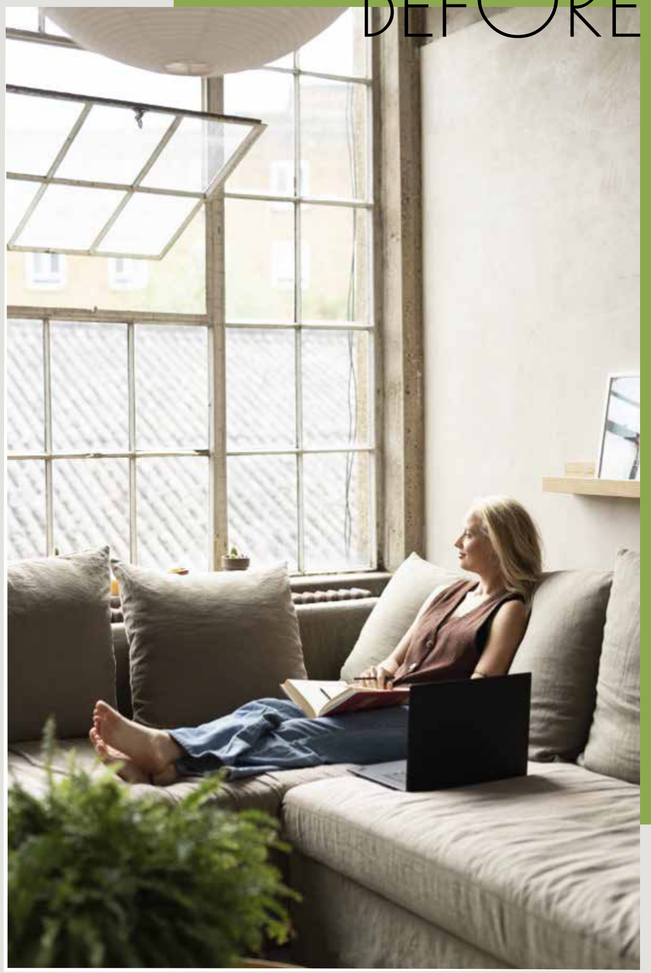
AFTER

RETOUCH & MANIPULATION

Instructions To Follow:

- Replace Background.
- Adjust Models as Marked.
- Adjust Tone as Supplied Sample.
- Following the Client's Markups.

BEFORE



AFTER

IMAGE ENHANCING & COLOR TONE ADJUSTMENTS

Instructions To Follow:

- Retouch Basic Markups.
- Enhance Background as per Sample.
- Keep Same Color Tone for Each Image Set.
- Retouch Imperfections.

BEFORE

AFTER

BEFORE

AFTER

RECOLOR

Instructions To Follow:

Include all Separate Mask Layers.
Color Correct as per Color Code/Color Ref. supplied.
Retouch any imperfections, Dust.
Retouch Skin.
Reduce Hard Wrinkles.
Deliver TIFF.

GHOST MANNEQUIN

BEFORE

AFTER

GHOST MANNEQUIN

Instructions To Follow:

- Remove the Mannequin & Composite the Inside.
- Maintain Shadow.
- Try to Keep the Sleeves.
- Symmetrical in Length.
- Reduce Wrinkles.
- Remove Dust & Scratch.
- Center of the Images.
- Keep Margin.

BEFORE

AFTER

ARTICLE IMAGE

Instructions To Follow:

- Remove Bust.
- Retouch Moiré Effect.
- Retouch Translucent Parts.
- Create Symmetry.
- Make Arm Length Similar.
- Make Seam Line Symmetric.
- Straighten & Center Button Tape or Zipper.
- Center the Labe.
- Remove Size Labels & Wash Labels.
- Create light Shadow on the Right Side of the Neckline.

BEFORE

AFTER

ARTICLE IMAGE

Instructions To Follow:

- Remove Bust if Any
- Retouch Moire Effect
- Retouch Translucent Parts
- Create Symmetry
- Make Seam Line-Symmetric
- Center the Label
- Remove Size Labels & Wash Labels
- Create Light Shadow on the Right Side of the in Clip

BEFORE

AFTER

BUST IMAGE

Instructions To Follow:

- Symmetric.
- Nick Join.
- Article.
- Inclip.
- Maintain Separate Layer

BEFORE

AFTER

LAY DOWN

Instructions To Follow:

- Symmetric.
- BG Remove.
- Liquefy.
- Retouch.
- Maintain Separate Layer

ACCESSORIES

BEFORE

AFTER

SHOE RETOUCH

Instructions To Follow:

Remove Shoe Size
Remove Made-in Label Except e.g. Made in Italy & Spain.
Straighten Shoes if they are Crooked.
Improve Symmetry e.g. Bows, Straps, Sole.
Use the Original Shadow to Create a Drop Shadow for Shoes.
Shadow should not be Gray, it Should Match the Background Color.
If the Shadow Reflects the Color of the Sole, then Please Take Over the Color.

BEFORE

AFTER

SHOE RECOLOR

Instructions To Follow:

Include all Separate Mask Layers.
Color Correct as per Color Code Supplied/Color Ref. Supplied.
Retouch any Imperfections, Dust, Glues.
Deliver TIFF.

BEFORE

AFTER

APPLIANCE RETOUCH

Instructions To Follow:

Extend Background
Reduce High Reflections & Studio Equipments
Following the Client's Markups

BAGS RETOUCH

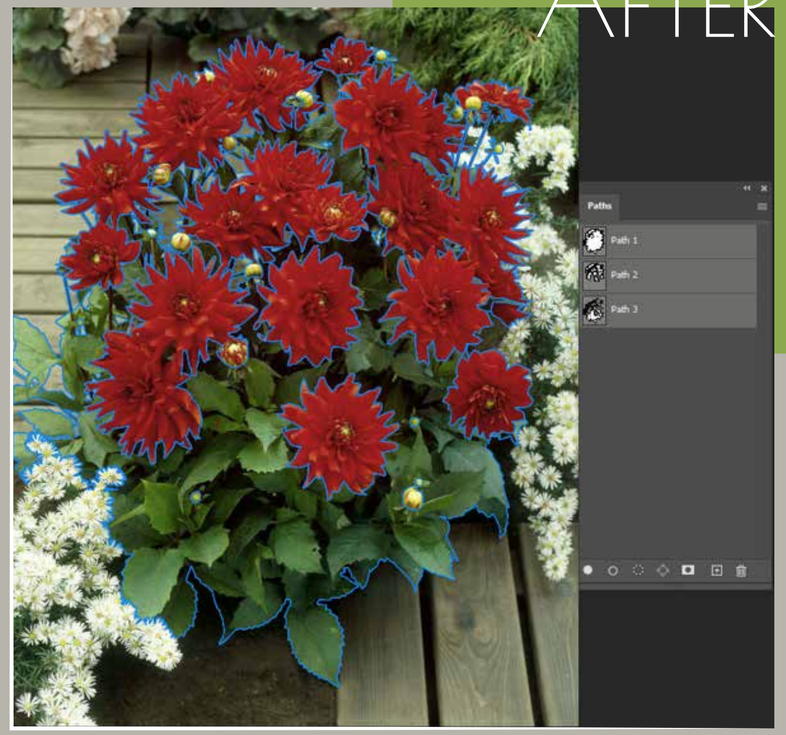
Instructions To Follow:

Background & Mastering.
Similar Height Front & Back Side (Straps Excluded).
Adjust Height of Right Side Front & Back View (120px Margin = Minimum).
Improve Symmetry.
keep Original Shadow.
Shadow Should not be Gray, it Should Match to the Background Color.
Just if the Shadow Runs Out of the Image, then it Should be Cut in.
Do not Cut it off Hard, the Edge Should Run Out Softly.

PATH

MULTI 3 PATH

AFTER



BEFORE

8 PATH

BEFORE

AFTER

BEFORE

AFTER

MULTI 12 DETAIL PATH

JEWELRY RETOUCH

BEFORE

AFTER

JEWELRY RETOUCH

Instructions To Follow:

- Retouch Background.
- Remove Dust, Dirt, Glue & Scratch, Pins.
- Keep Natural-Looking Reflections.
- Remove Uneven Reflections.

BEFORE

AFTER

JEWELRY RETOUCH

Instructions To Follow:

- Remove Background.
- Remove Dust, Dirt & scratch.
- Keep Natural-Looking Reflections.
- Remove Uneven Reflections.
- Include an in clips if Necessary.
- Remove Nails & Pins.
- Keep an 'Original' Layer.
- Create a 'Laydown' Layer & Retouch While Keeping the Dark Reflections.
- Create a 'Product' Layer and Retouch or Reduce Reflections.
- Save TIFF LZW Compression.

BEFORE

AFTER

WATCH RETOUCH

Instructions To Follow:

- Cutout.
- Remove the Background.
- Retouching.
- Dust, dirt, scratch.
- Rotate the images so the ‘stoppers’ are always on the right side.
- Stoppers are pulled out when shot, put them back.
- According to jewelry retouch standards.

BEFORE

AFTER

BACKGROUND REMOVAL

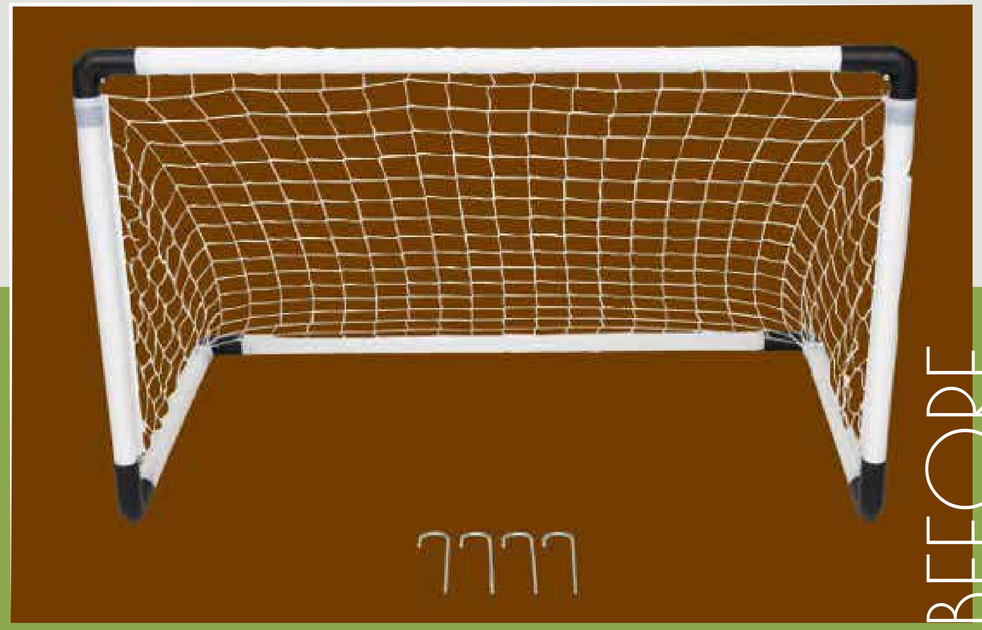
BACKGROUND REMOVAL

BEFORE

AFTER

BACKGROUND REMOVAL

BEFORE



AFTER

CREATING GIF

CREATING GIF

Instructions To Follow:

Color Punch UP.
Straighten Image.
Crop or Extetend Background
Color Match.
Wrinkle reduce/Remove.
Remove Tag.
Add Backgroung Plates.
Following the Client's markups.

AFTER

BEFORE

THANK YOU

THE KOW COMPANY