

# Google ads project








Link:-

[https://ads.google.com/aw/overview?ocid=6679299036&euid=1212091839&\\_u=3594866311&uscid=6679299036&c=s4162861564&authuser=0&workspaceId=0&subid=in-en-adon-awa-sch-c-bcb!o3~e1199198e089160b7d98f72ad078fde5~p71078858762~-ahpm-0000000158-0000000001](https://ads.google.com/aw/overview?ocid=6679299036&euid=1212091839&_u=3594866311&uscid=6679299036&c=s4162861564&authuser=0&workspaceId=0&subid=in-en-adon-awa-sch-c-bcb!o3~e1199198e089160b7d98f72ad078fde5~p71078858762~-ahpm-0000000158-0000000001)

1)







Choose your objective

Select an objective to tailor your experience to the goals and settings that will work best for your campaign

 <b>Sales</b> Drive sales online, in app, by phone, or in store	 <b>Leads</b> Get leads and other conversions by encouraging customers to take action	 <b>Website traffic</b> Get the right people to visit your website	 <b>App promotion</b> Get more installs, engagement and pre-registration for your app
 <b>Awareness and consideration</b> Reach a broad audience and build interest in your products or brand	 <b>Local store visits and promotions</b> Drive visits to local stores, including restaurants and dealerships.	 <b>Create a campaign without a goal's guidance</b> Choose a campaign type first, without a recommendation based on your objective.	

2)

Select a campaign type

 <b>Search</b> Get in front of high-intent customers at the right time on Google Search	 <b>Performance Max</b> Reach audiences across all of Google with a single campaign. <a href="#">See how it works</a>	 <b>Demand Gen</b> Drive demand and conversions on YouTube, Discover and Gmail with image and video ads	 <b>Display</b> Reach customers across 3 million sites and apps with engaging creative
 <b>Shopping</b> Showcase your products to shoppers as they explore what to buy	 <b>Video</b> Reach viewers on YouTube and get conversions		

3)

# Google ads project

Locations

Locations

Location exclusions

All time

Jul 30 – Aug 3, 2024

<

>

Show last 30 days

Google

Dubai

नाशिक

रायगडीनगर (अहमदनगर)

Chandrapur

झारखंड

Map data ©2024 Google

Terms

Highlighted areas are locations you can include or exclude for this campaign. Highlighted areas do not represent the regional borders.

Learn more

Add filter

Segment

Columns

Download

Expand

More

<input type="checkbox"/>	Targeted location	Bid adj.	↓ Clicks	Impr.	CTR	Avg. CPC	Cost	Conv. rate	Conversions	Cost / conv.
<input type="checkbox"/>	Jamnagar, Gujarat, India	—	0	0	—	—	₹0.00	0.00%	0.00	₹0.00
<input type="checkbox"/>	Rajkot, Gujarat, India	—	0	0	—	—	₹0.00	0.00%	0.00	₹0.00
<input type="checkbox"/>	Gondal, Gujarat, India	—	0	0	—	—	₹0.00	0.00%	0.00	₹0.00
<input type="checkbox"/>	Morbi, Gujarat, India	—	0	0	—	—	₹0.00	0.00%	0.00	₹0.00
<input type="checkbox"/>	Junagadh, Gujarat, India	—	0	0	—	—	₹0.00	0.00%	0.00	₹0.00
<input type="checkbox"/>	Wankaner, Gujarat, India	—	0	0	—	—	₹0.00	0.00%	0.00	₹0.00
Total: Locations ⓘ			0	0	—	—	₹0.00	0.00%	0.00	₹0.00
<input checked="" type="checkbox"/>	Total: Campaign ⓘ		0	0	—	—	₹0.00	0.00%	0.00	₹0.00

## 4) Budget and bidding

### Budget

Set your average daily budget for this campaign

₹ 5,000.00

The most you'll pay per month is your daily budget times 30.4 (the average number of days in a month). Some days you might spend more or less than your daily budget. [Learn more](#)

### Bidding

What do you want to focus on? ⓘ

Conversions ▼

Recommended for your campaign goal

How do you want to get conversions? ⓘ

Automatically maximize conversions ▼

☐ Set a target cost per action

☒ This campaign will use the **Maximize conversions** bid strategy to help you get the most conversions for your budget

[Or, select a bid strategy directly \(not recommended\)](#)

## 5)

# Google ads project

Ad strength

Excellent

Images

Videos

Headlines

Descriptions

Preview

Websites and apps 

YouTube and Gmail

Example of your ad

