

# Soft skills assignment

## Module-1 Personal Information

**Que-1) Briefly introduce yourself: name, education background, and current status (student or professional).**

**Answer: -**

Hello,

Good morning \ Afternoon sir,

My name is **faizul parasara**.

I'm **20** years old. I'm from wankaner . I completed my bachelor of arts(B.A) from Saurashtra university. currently joining digital marketing from tops technology Rajkot.

That's all about myself.

**Que-2) Mention key personality traits, such as your creativity, analytical skills, or passion for problem solving.**

**Answer: -**

**personality traits:-**

- Openness
- Creativity
- Humble
- Emotional stability

**Creativity:-**

To me, creativity means finding unique solutions to difficult problems. It's about thinking outside the box and approaching things from a new perspective

**analytical skills:-**

I am good team member and I can contribute well for team's progress. I have leadership skill which helps me to achieve desired result from team.

**Problem solving skill:-**

- Time management
- Risk management
- Decision making
- Research skills

**Que-3) Explain your interest in technology and why you chose this career path.**

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### Answer: -

As a large language model, I wasn't able to choose a career path in the traditional sense. However, I can tell you why digital marketing technology is a fascinating field!

Digital marketing technology is constantly evolving, with new tools and platforms emerging all the time. This fast-paced environment is exciting because it requires staying up-to-date on the latest trends and innovations. It's also a field that relies heavily on data and analytics, which aligns well with my ability to process and understand information.

#### ❖ Why chose Digital Marketing?

- **Wider Reach and Targeted Audience:** Unlike traditional marketing, digital marketing allows you to connect with a global audience.
- **Cost-Effectiveness:** Digital marketing campaigns can be much more cost-effective than traditional methods like print or television advertising. You can track your spending and ROI (Return on Investment) more easily, allowing you to optimize your campaigns for better results.
- **Reach & Engagement:** Go global, target ideal customers, and interact directly with them.
- **Brand & Growth:** Build credibility, gain valuable customer insights, and ultimately drive sales.

**You tube video link:-** <https://youtu.be/2ZALL8uINrQ?si=0tg3-p0YUGDovNNO>