

Creating Ads in Social Media

1)Instagram

Boost post

Boost this post into an ad to increase your reach. We'll automatically format it for different placements across Instagram and run it wherever it's likely to perform best.

What do you want people to do when they see your ad?

Recommended

Visit your profile

Best for brand awareness and follows

☐

Visit your website

Best for online sales, bookings and helping people learn more about you

☐

Message you

Best for connecting with more people in WhatsApp or Instagram to drive sales

☒

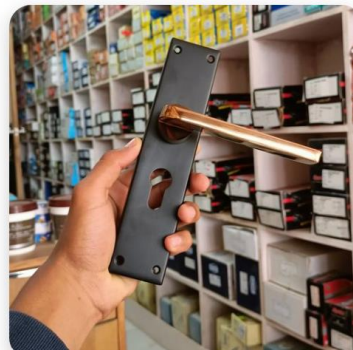
Instagram

@national.plywood

Action button: Send Message

Edit

Preview ad



Edit audience



np

Locations

Edit

Qshine Ceramic, Wankaner 363621, India, Wankaner, India

Interests

Edit

None specified

Age

18

-

50

years old

Save

What's your ad budget? ⓘ

₹ 504 daily
Runs until paused

9,600 - 25,000
Estimated daily reach

ⓘ You're over the spending limit set in your payment settings. Please adjust your limit so this ad can be delivered. [View payment settings](#)

Daily budget

Budget per day: ₹ 504



Duration

Run this ad until I pause it

Let your ad run for as long as you'd like.
You can pause any time in ad tools.



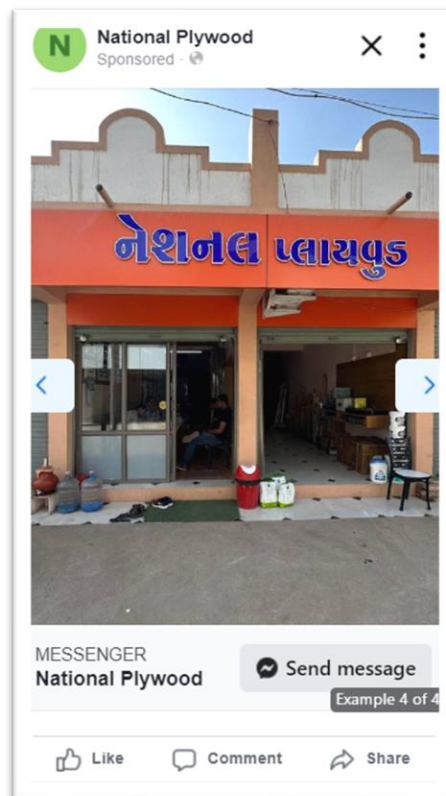
Set duration



Boost post

Ads are reviewed within 24 hours, although in some cases it may take longer. Once they're running, you can pause spending at any time.

Facebook



Select the location of people you want to reach with your ad.

Gender ⓘ

All ☒ Men ☐ Women ☐

Age ⓘ

22 50

When using audience targeting such as gender or interests, you can only target people over the age of 18. [Learn more](#)

Locations ⓘ

Locations
Type to add more locations

India

Rajkot + 40 km X Morbi + 40 km X Jamnager Gujarat + 2 km X

Audience definition

Your audience is defined.

Specific Broad

Estimated audience size: 1.4M-1.7M ⓘ

Cancel

Save audience

Duration



Run this ad continuously



Your ad will continue to run on a daily budget unless you pause it, which you can do at any time.

Choose when this ad will end



Daily budget



The actual amount spent daily may vary. ⓘ

Estimated 14.1K-40.8K **Accounts Centre accounts** reached per day

₹ **600.00**

₹83.98



₹5,000.00

Estimated daily results

Accounts Centre accounts reached ⓘ

14.1K-40.8K

Payment summary

Your ad runs continuously on an average daily budget.

Budget	₹ 600.00 INR
Estimated GST	₹ 108.00 INR
Daily total budget	₹ 708.00 INR

We use data about you and your ad account to provide you with ads billing and spending options.
[Learn more](#)


Need help?

Publish


Twitter(x)

←

What's your goal?



Boost engagement
Get more likes, reposts, etc.



Get more link clicks
Get more visitors to your site

Next

←

Who do you want to reach?

Location

India

>

Age range

18

49

Gender

Any Gender

>

Next

←

How much do you want to spend?

\$75 over 3 days

Estimated reach of 4K - 15K people per day

Daily budget

\$25

\$10\$5,000

Duration

3 days

1 day30 days

Estimation reach is approximate. Actual reach can't be guaranteed.

Next

←

Does everything look OK?

Promotion goal

Boost engagement

Audience

Location: India

Age range: 18-49

Gender: Any Gender

Your budget

Total

\$75.00

By clicking Create Promotion, you're indicating that you have read and agree to the [Terms and Advertising Guidelines](#).

Create promotion