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SUMMARY

Recent Business Technology Management graduate with hands-on experience in Power BI, Tableau, Python, and database systems, with a track record of translating raw data into clear, actionable insights. Demonstrated leadership as VP of Women in Business, I am eager to bring both technical expertise and organizational skills ready to deliver value in BI or data analyst roles.

EDUCATION

University of Ontario Institute of Technology   2021-2025

Business Technology Management - Bachelor of Information Technology (Honours)
- **Academics:** Donar Award Scholarship, Dean's Honour Roll List
- **Certifications:** Google Data Analytics for Professionals (Coursera)

WORK EXPERIENCE

Capstone – *SmartCone Inc. Technologies*   January 2025 – April 2025
- Identified and documented UX challenges within SmartCone's ZIM software to support product usability improvements.
- Designed start-up documentation covering raw sensor data collection, data migration into ZIM, database creation, and analysis workflows.
- Produced video training guides adopted by new users to simplify onboarding and increase platform adoption.

EXTRACURRICULAR

Mental Health Ambassador – *Enactus Canada*   Ontario Tech University
- Collaborated with student organizations to coordinate wellness events reaching diverse campus audiences.
- Attended networking events with industry professionals.
- Participated as a coordinator and supporter in the Enactus Canada Regionals Competition.

Vice President – *Women in Business*   Ontario Tech University
- Acted as second-in-command to the President, overseeing executive meetings when the President was unavailable.
- Co-led large-scale flagship events, including networking nights and leadership panels, bringing together students and industry professionals.
- Supervised event sub-committees (marketing, logistics, sponsorship) and provided direction to ensure deadlines were met.

SKILLS

- **Business Intelligence & Data Visualization**: Power BI (data collection and cleansing, dashboard design, Power Query), Tableau (data storytelling), Excel (PivotTables, VLOOKUP, advanced formulas).
- **Data Analysis & Databases**: SQL (queries, joints, aggregations), Database Systems Management, Data Warehousing basic concepts.
- **Programming**: Python (Pandas, data cleaning), C++, Java.
- **Enterprise Tools**: SAP Fiori, Microsoft PowerPoint.
- **Languages**: English (Fluent), French (classroom level).