

## FASHION

## 5 Slow Fashion Local Brands in the Philippines To Shop At

Have you been wanting to invest in Filipino-made apparel but don't know which brands to get into? Then fear not, we've got you covered. Here's a list of our Top 5 favorite slow fashion local brands that are known for their high-quality and timeless pieces made through ethical practices and sustainable materials.

### 1. Halohalo



Founded by sibling duo Cara Sumabat-Limjap and Rocco Sumabat in 2013, Halohalo became known for their unique and stylish handbags made from leather and recycled woven mats or banig, which garnered quite a cult following in the local fashion scene. Since then, the brand has expanded its product mix to not only bags, but also apparel (Good Times), and homeware (Halohalohome) rooted in Filipino heritage and modernity.

### 2. Jos Mundo



The brand first started as a shoe business from Marikina named Studio Josanna, before rebranding to what they're known today as Jos Mundo, where they take pride in making pieces that don't follow trends. Their products are made using special, handmade local textiles that offer nostalgia and a fresh take on local fashion — all while feeling at home in your body.

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Celebrating the beauty of simplicity and modern comfort, Áraw offers classic and timeless designs that focus on prioritizing quality craftsmanship and the use of premium materials that reimagines everyday clothing essentials. Their collection consists of light fabrics that are perfect for the Philippine heat and show off the beauty of Filipinos in their everyday life.

### 4. Munimuni



Munimuni is renowned for its handmade pieces made from biodegradable natural fibers such as raffia, abaca, and banana among many others. The brand stands out because of their passion for sustainability and mindful consumption, ensuring that their products reflects intricate craftsmanship and environmental responsibility while also supporting local artisan communities.

### 5. Cariño



Known for their minimalist linen pieces, Cariño utilizes 90% deadstock fabric and breathable natural fabrics like cotton and linen inspired by the country's tropical climate. The brand creates timeless cuts and silhouettes for the modern man and woman – making sure that their pieces transcend fleeting trends and can be worn in multiple ways.