



We Don't Need no Bot Infestation:

Machine Learning for Enterprise Security

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To Do:

- ☐ Why is Security a hard problem?
- ☐ Why Machine Learning?
- ☐ Misconceptions about ML for ES?
- ☐ How can you build 'intelligent' security? (With demos!)
- ☐ What I've learned (so far)



Why is Security a Hard Problem?

- ❑ Security is fundamentally asymmetric
- ❑ Need to Build for past, present and future capabilities
- ❑ Specialized, domain expertise required

Silver lining (?): Be Creative!

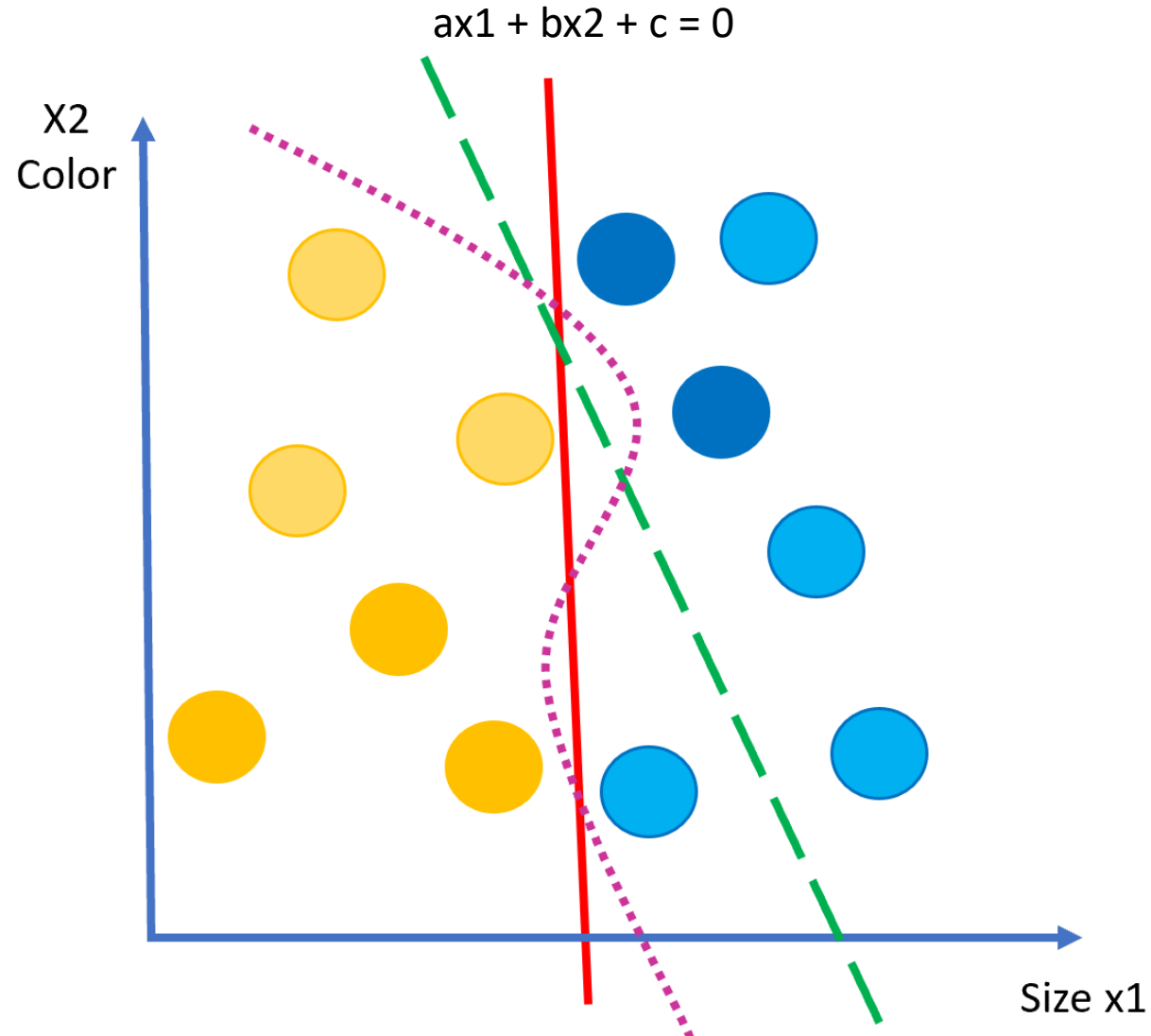


Machine Learning 101

A Quick Review

Machine Learning 101 : Supervised Learning

Classify apples vs oranges on the basis of their color and size



Decision Boundary:
 $h = ax_1 + bx_2 + c$

$$\hat{y} = f(h)$$

$$h = \sum_i w_i x_i$$

$$output = \begin{cases} 0, & \sum_i w_i x_i \leq \theta \\ 1, & \sum_i w_i x_i > \theta \end{cases}$$

Machine Learning 101: Supervised Learning

Decision Boundary:

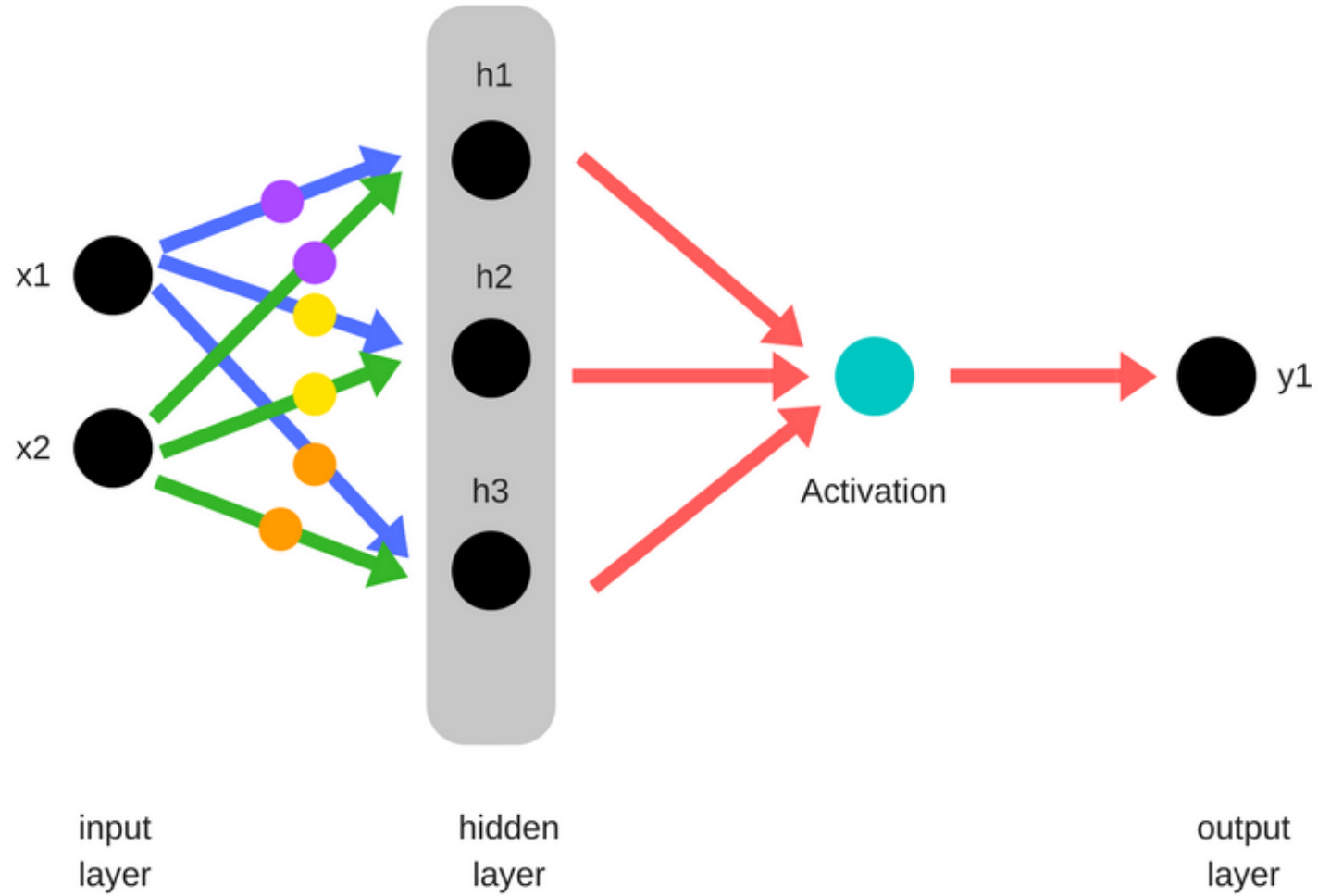
$$h = ax_1 + bx_2 + c$$

$$\hat{y} = f(h)$$

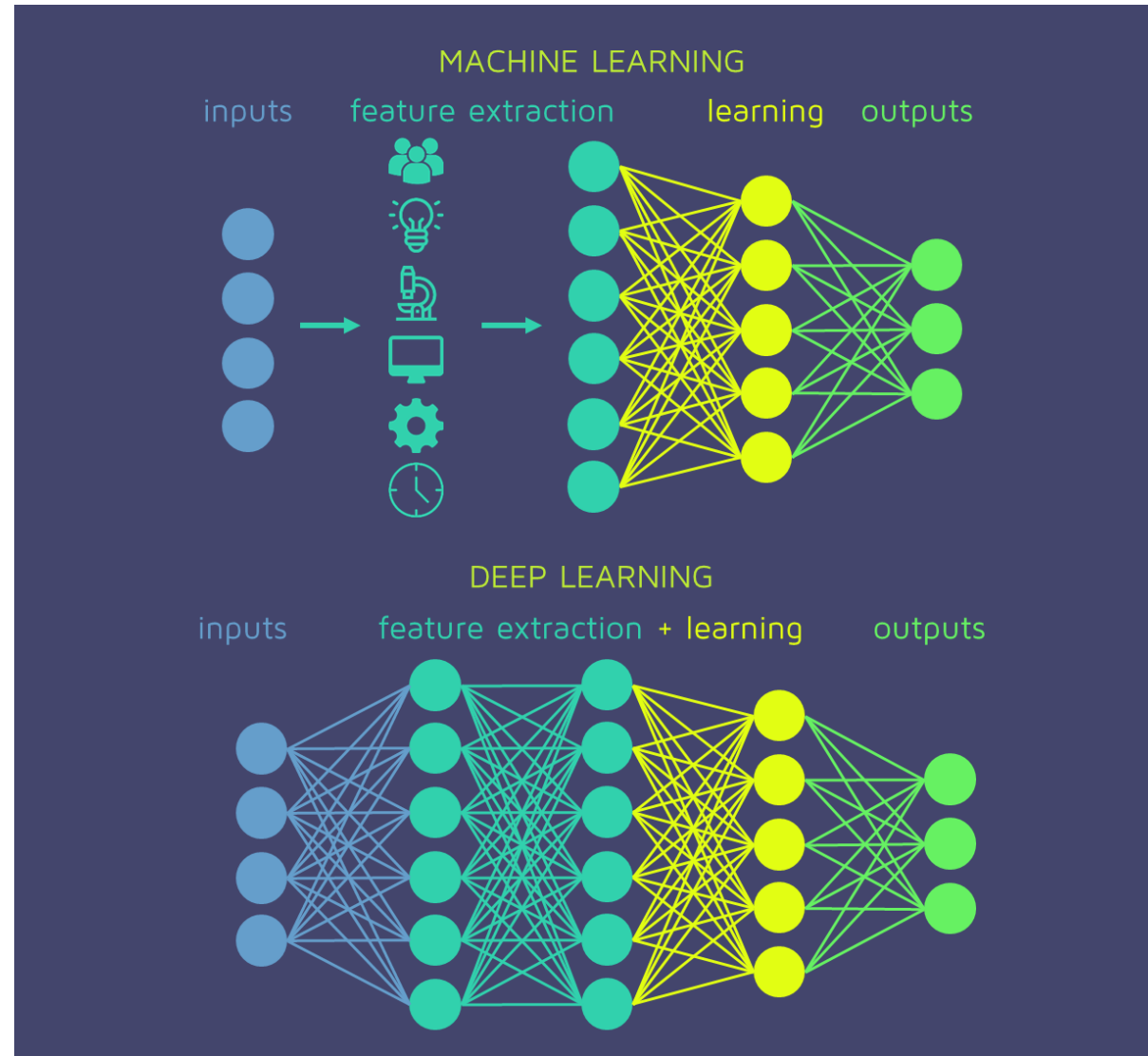
$$h = \sum_i w_i x_i$$

weights

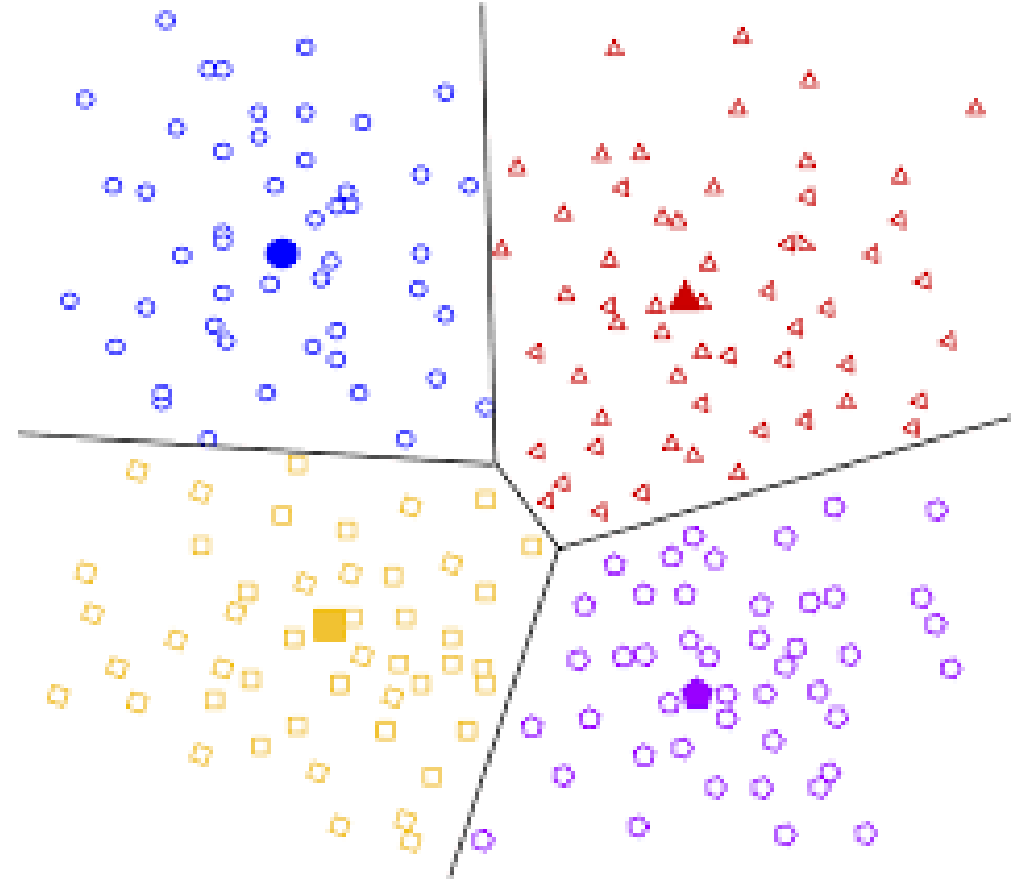
- w1 
- w2 
- w3 



Machine Learning 101: Deep Learning



Machine Learning 101: Unsupervised Learning



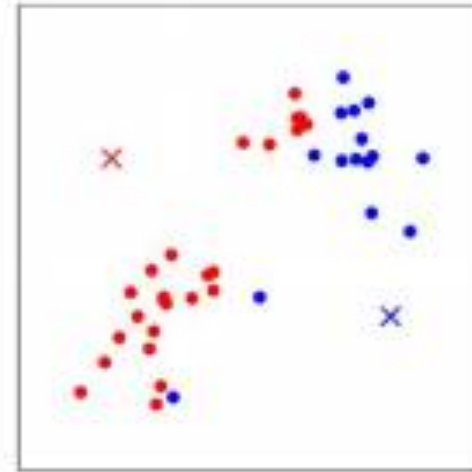
Machine Learning 101: Unsupervised Learning



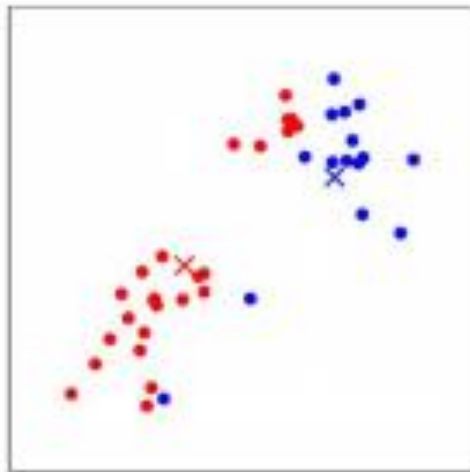
(a)



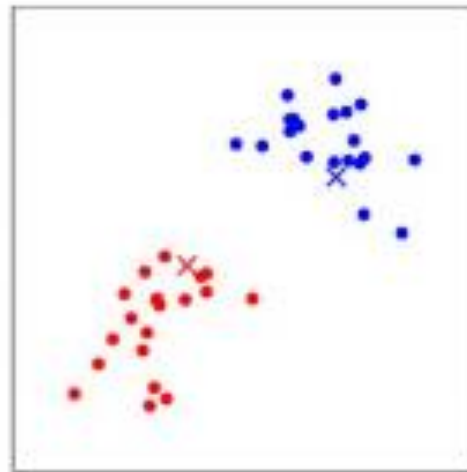
(b)



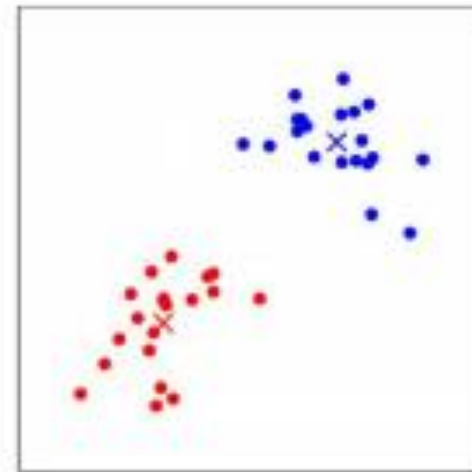
(c)



(d)



(e)



(f)

Why Machine Learning?

Security is fundamentally asymmetric

- ML detects patterns in large volumes of data

Need to build for past, present and future capabilities

- Data is the secret sauce. Retrain/tune model to new capabilities

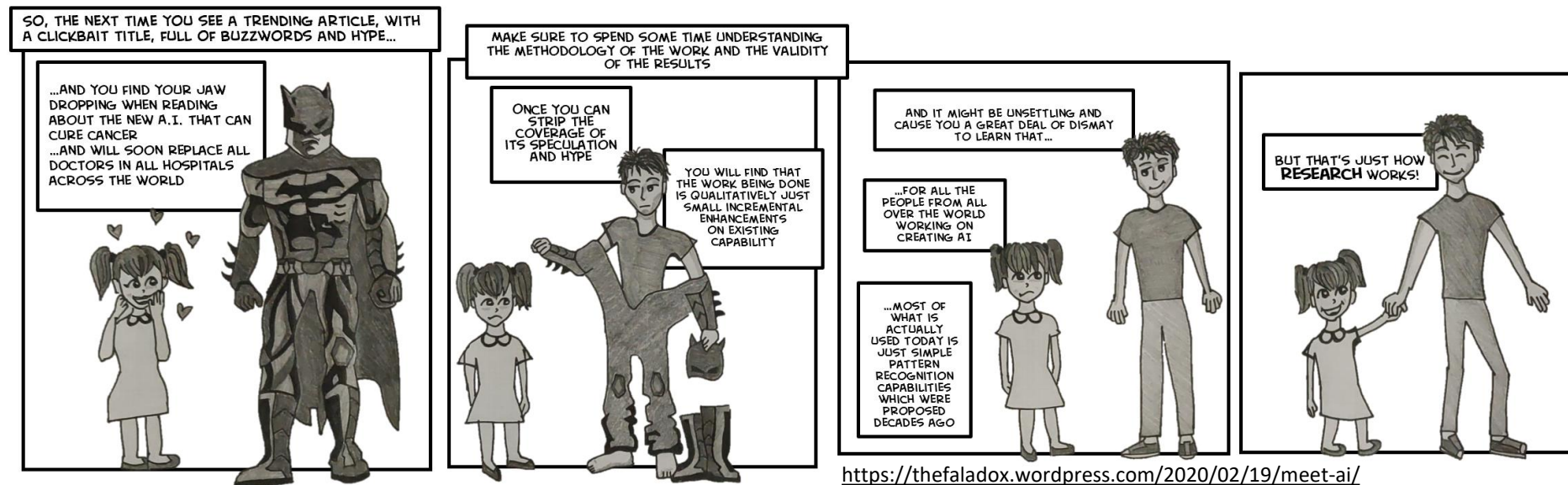
Specialized domain expertise required

- Assist, not replace. Reduce attack perimeter

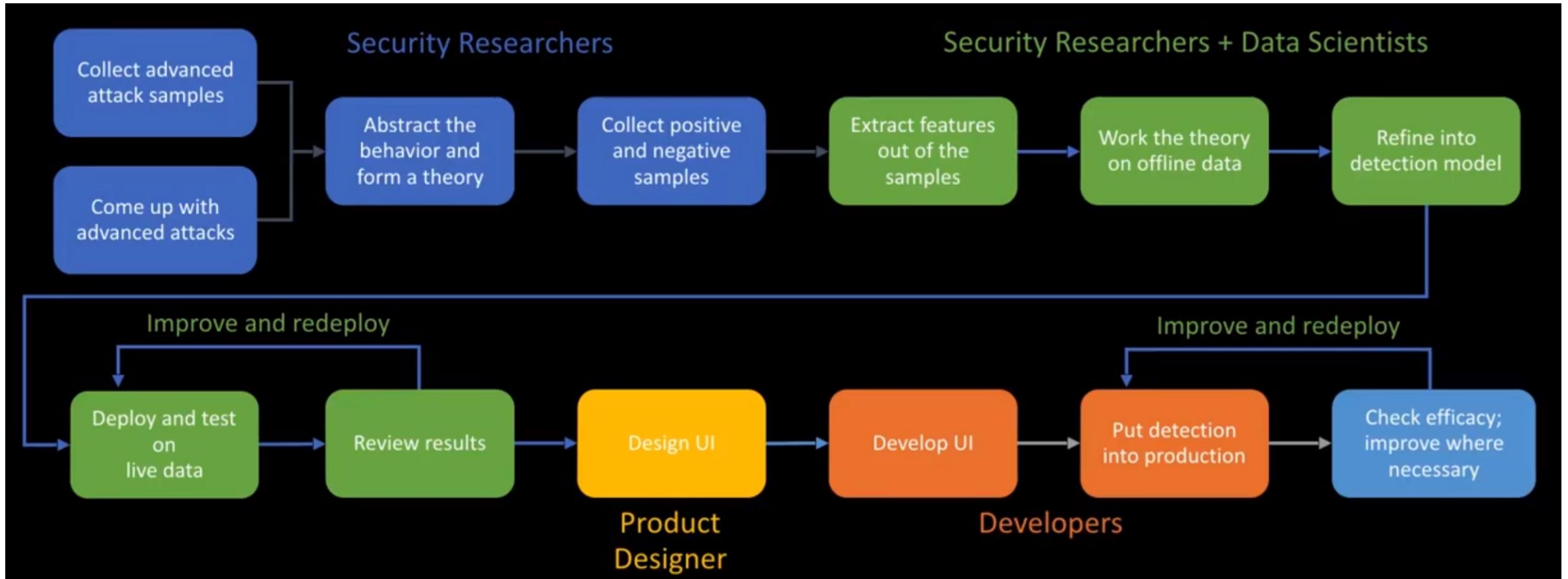


Common Misconceptions

- My ML model is going to help me catch 1000s of attacks
- I can completely automate my product security using ML (deploy and forget)
- If I train long enough, on a large enough dataset, I can build a general security model for my application
- I can replace my L3 team with my ML model



How to build Intelligent Security

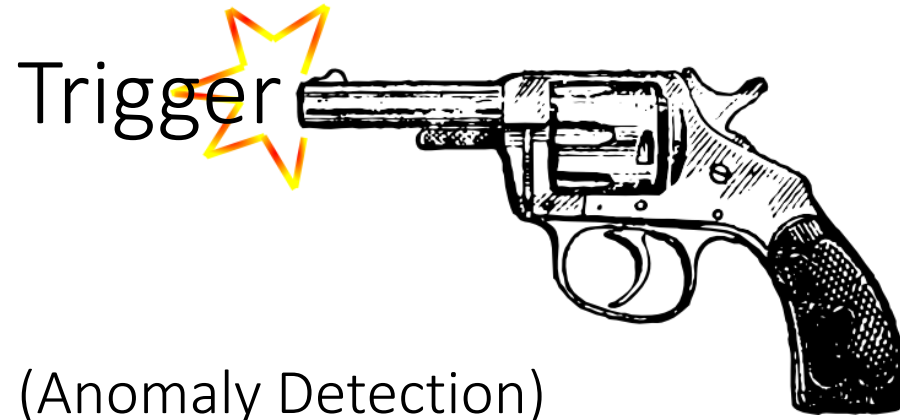




How to build Intelligent Security

1. What is your protected resource? What are all the possible attack boundaries? Who uses your resource?
2. What is the right data to collect? Can I get both positive and negative samples?
3. Train your model
4. Test & refine on data (offline, test env, synthetic)
5. Deploy and monitor; improve/retrain wherever necessary

How to build Intelligent Security

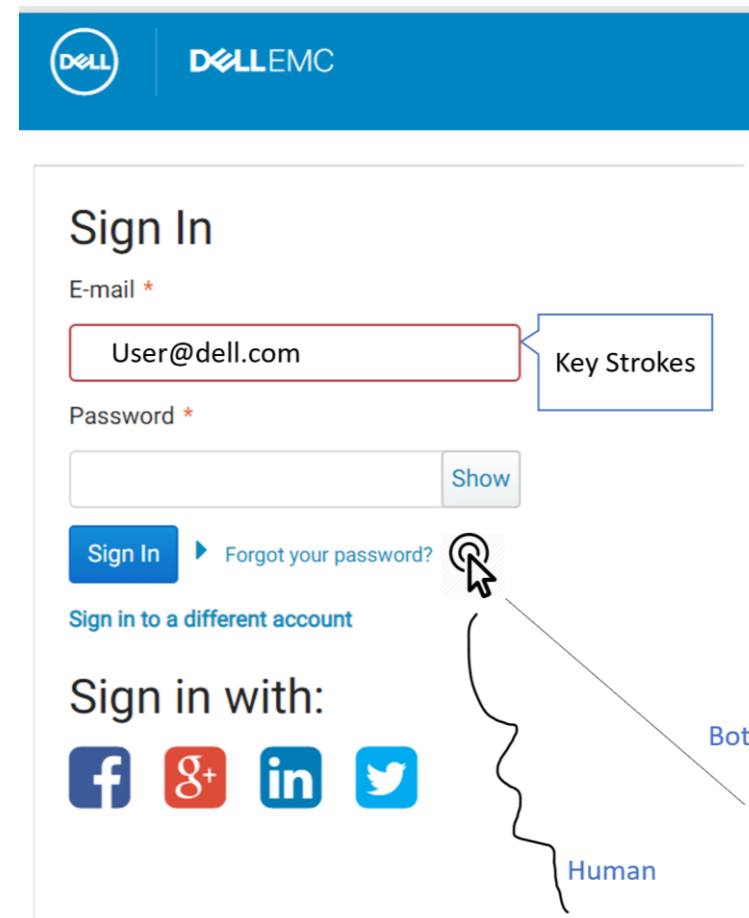
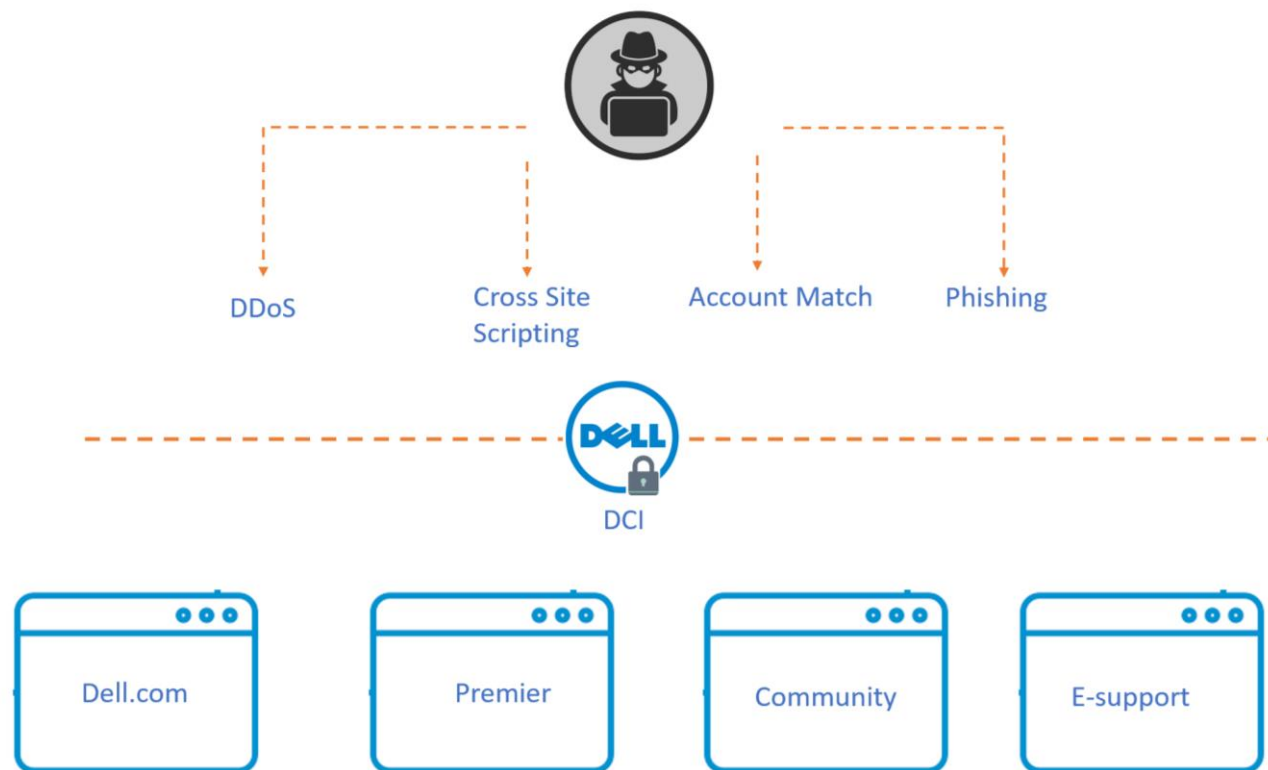


Analytics (Monitoring)



Response (Step-up mechanism)

Behavioral Biometrics and Machine Learning to secure Website Logins



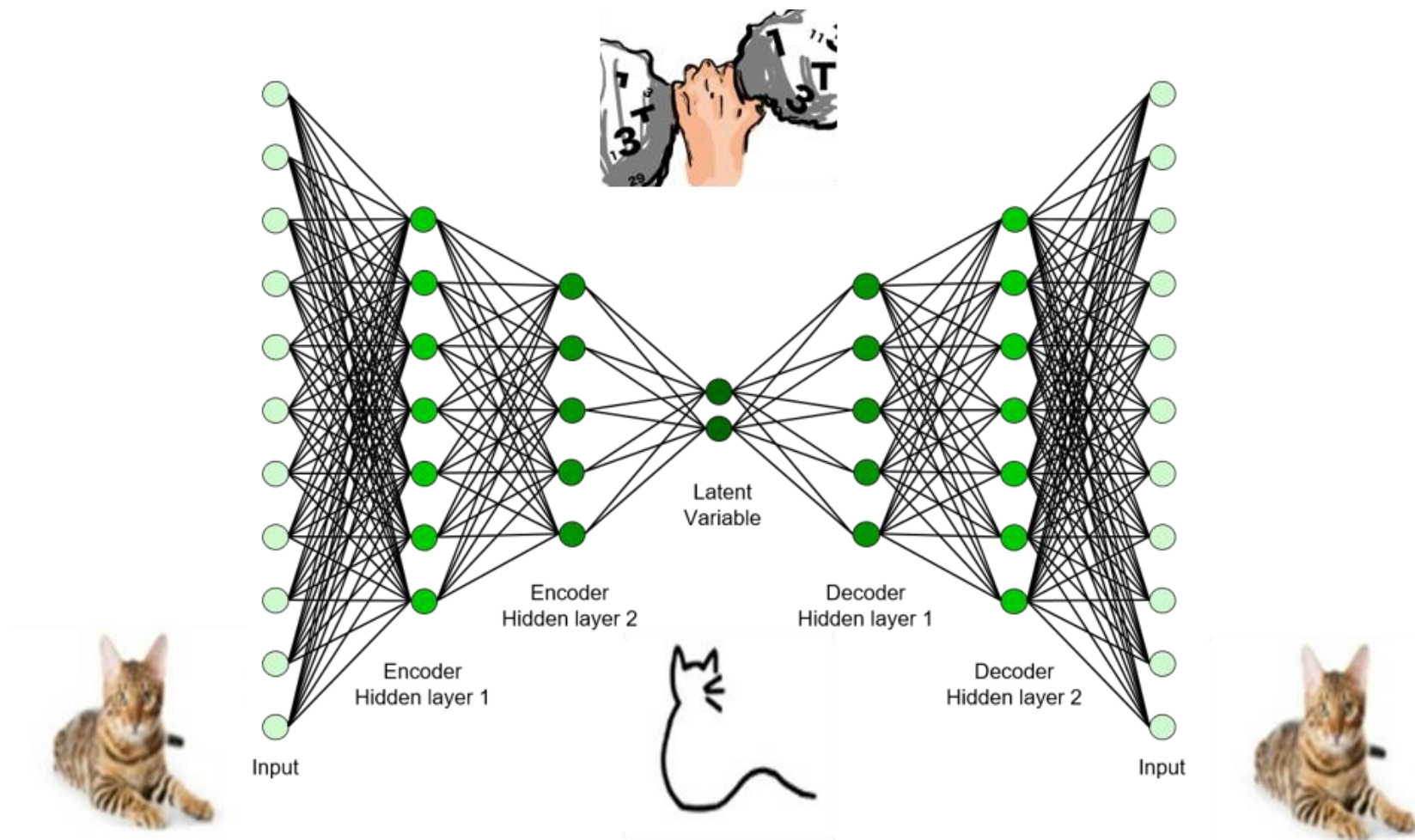
The screenshot shows the Dell EMC Sign In page. The header is blue with the Dell and Dell EMC logos. The main content area is white. The 'Sign In' section has a red box around the 'E-mail' field containing 'User@dell.com', with a label 'Key Strokes' pointing to it. The 'Password' field is empty, and there is a 'Show' button next to it. Below the password field is a 'Sign In' button and a link for 'Forgot your password?'. There is also a link for 'Sign in to a different account'. At the bottom, there is a 'Sign in with:' section with social media icons for Facebook, Google+, LinkedIn, and Twitter. A cursor is pointing at the 'Forgot your password?' link, and a wavy line labeled 'Human' is drawn next to it. A straight line labeled 'Bot' is also shown.



How to build Intelligent Security: Anomaly Detection

1. What is your protected resource? **Dell.com login**
Who uses your resource? **Commercial, premier, partner**
2. What is the right data to collect? **Behavioral information**
Can I get both positive and negative samples? **Generate data for negative samples**
3. Train your model
What are the suitable features? **Speed n-grams, mouse directions, timings**
Model Architecture **Ensemble for multimodal classification**
4. Test & refine on data (offline, test env, synthetic)
Test on synthetic data
Validate predictions using clustering
Monitor predictions in live env
5. Deploy and monitor; improve/retrain wherever necessary

Improvements: One-sided model to deal with class imbalance



Auto associative Neural Network



How to build Intelligent Security: Monitoring

1. What is your protected resource? **Dell Cloud Identity Login**
Who uses your resource? **Commercial, Premier, Channel, Internal**
2. What is the right data to collect? **Time Series, Product logs**
3. Train your model
Model Architecture: **Regressor, LSTM RNN**
4. Test & refine on data (offline, test env, synthetic)
Validate forecasted against actual
5. Deploy and monitor; improve/retrain wherever necessary

How to build Intelligent Security: Monitoring



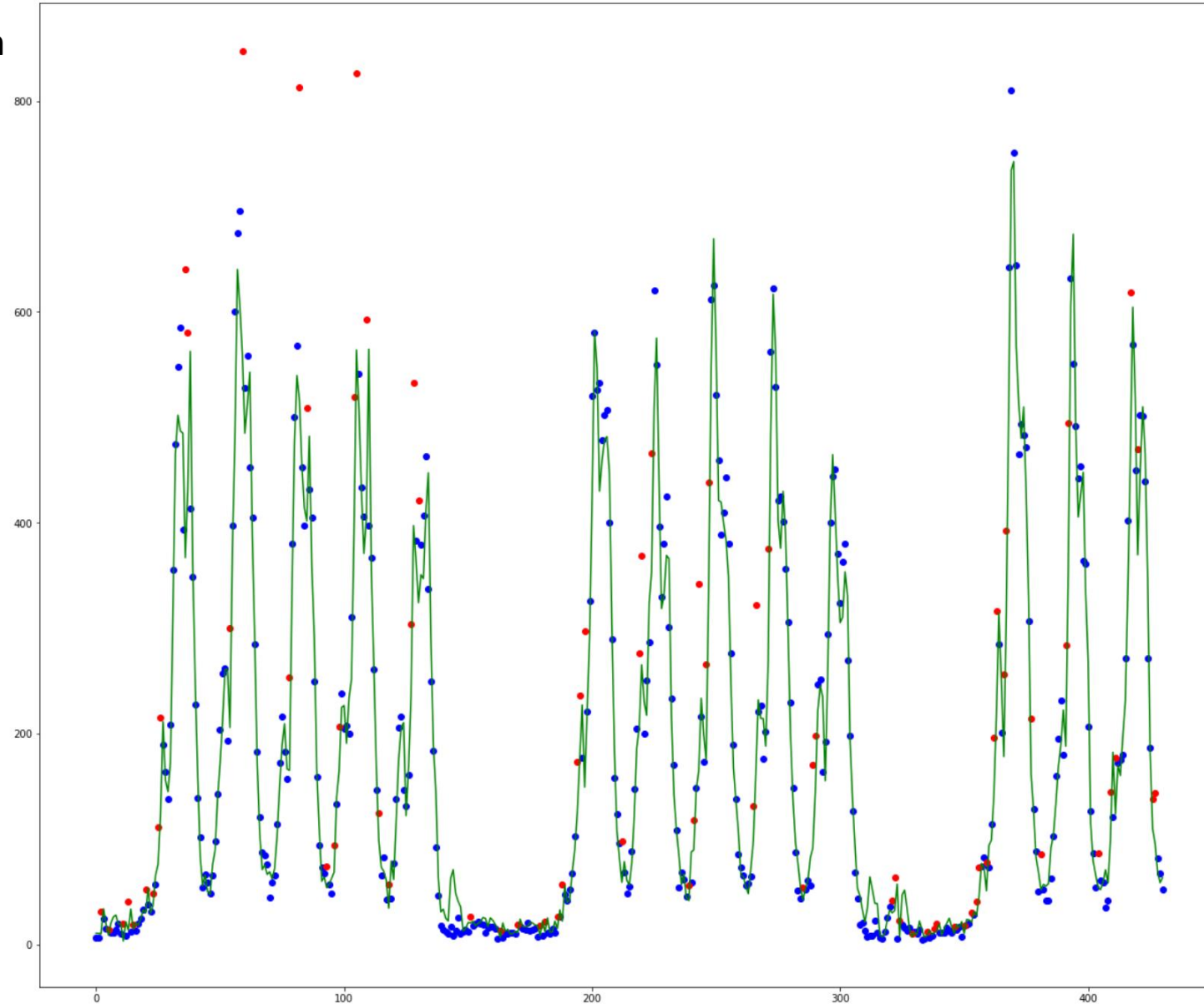
Baseline Product Traffic

Dell Cloud Identity
per Connection (client, region)
per Activity (login, register, etc)
per Hour

	index	ConnectionID	Activity	Attempts	Success	Failure	AccountCount
Timestamp							
2018-08-01 00:00:00	0	43283458-e321-4b11-a7b4-50466538db52	Login	32	13	19	24
2018-08-01 00:00:00	1	43283458-e321-4b11-a7b4-50466538db52	CreateAccount	5	2	3	3
2018-08-01 00:00:00	2	43283458-e321-4b11-a7b4-50466538db52	ForgotPassword	8	2	6	7
2018-08-01 00:00:00	3	43283458-e321-4b11-a7b4-50466538db52	ResetPassword	5	3	2	2
2018-08-01 00:00:00	4	98254675-ac6f-47d9-a7e4-4537724f135d	Login	16	8	8	12
2018-08-01 00:00:00	5	98254675-ac6f-47d9-a7e4-4537724f135d	CreateAccount	1	0	1	1
2018-08-01 00:00:00	6	98254675-ac6f-47d9-a7e4-4537724f135d	ForgotPassword	3	2	1	3
2018-08-01 00:00:00	7	98254675-ac6f-47d9-a7e4-4537724f135d	ResetPassword	3	3	0	3
2018-08-01 00:00:00	8	f454c791-0fe0-4adc-ba08-e94f97d20ab9	Login	0	0	0	0
2018-08-01 00:00:00	9	f454c791-0fe0-4adc-ba08-e94f97d20ab9	CreateAccount	1	1	0	0
2018-08-01 00:00:00	10	f454c791-0fe0-4adc-ba08-e94f97d20ab9	ForgotPassword	0	0	0	0
2018-08-01 00:00:00	11	f454c791-0fe0-4adc-ba08-e94f97d20ab9	ResetPassword	0	0	0	0
2018-08-01 00:00:00	12	ffe8cec9-6142-430d-a90a-88bf736701e3	Login	38	31	7	29
2018-08-01 00:00:00	13	ffe8cec9-6142-430d-a90a-88bf736701e3	CreateAccount	1	0	1	1
2018-08-01 00:00:00	14	ffe8cec9-6142-430d-a90a-88bf736701e3	ForgotPassword	2	2	0	0
2018-08-01 00:00:00	15	ffe8cec9-6142-430d-a90a-88bf736701e3	ResetPassword	3	2	1	3
2018-08-01 00:00:00	16	566178c1-e152-4ac5-8539-23efcc474552	Login	6	5	1	4
2018-08-01 00:00:00	17	566178c1-e152-4ac5-8539-23efcc474552	CreateAccount	0	0	0	0
2018-08-01 00:00:00	18	566178c1-e152-4ac5-8539-23efcc474552	ForgotPassword	0	0	0	0
2018-08-01 00:00:00	19	566178c1-e152-4ac5-8539-23efcc474552	ResetPassword	1	1	0	1
2018-08-01 00:00:00	20	75814991-4252-4cc4-a977-670cc21309a7	Login	18	16	2	15
2018-08-01 00:00:00	21	75814991-4252-4cc4-a977-670cc21309a7	CreateAccount	0	0	0	0

No of login
requests

(Threshold: 20%)



Time (hourly)

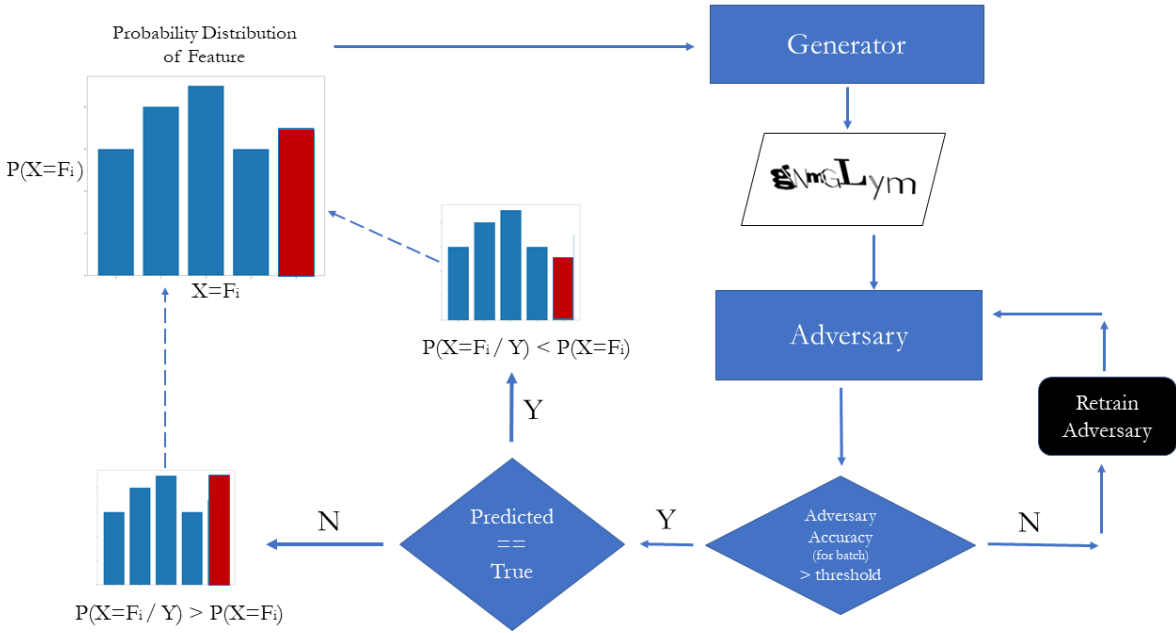
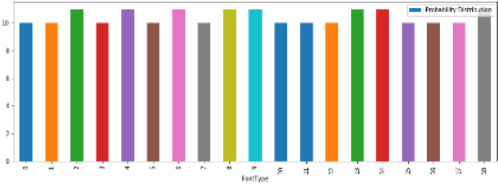
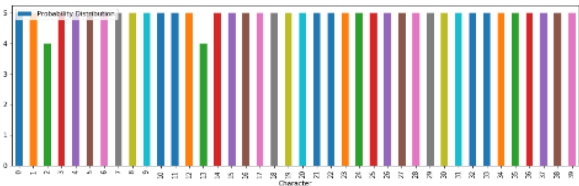


Make CAPTCHAs smart again: A framework to design Completely Automated Reverse Turing tests

h ³*4* × *P*

Human Preferences: Solved (not refreshed), solved correctly
Attacker Preferences: Custom deep OCR performance

Character Parameters					
Character	h	3	4	X	P
Font Type	Font 1	Font 7	Font 4	Font 3	Font 9
Font Size	74	62	73	63	77
Hollow/ Solid	Solid	Solid	Hollow	Solid	Hollow
X Coordinate	21	60	93	129	169
Y Coordinate	49	48	54	41	46
Image Parameters					
Skew Points	P1(x1,y1)	P2(x2,y2)	P3(x3,y3)	P4(x4,y4)	



Bayesian Inference:

$$p(\theta|\mathbf{D}) = \frac{\mathcal{L}(\mathbf{D}|\theta)\pi(\theta)}{p(\mathbf{D})}$$



How to build Intelligent Security: Step up Mechanism

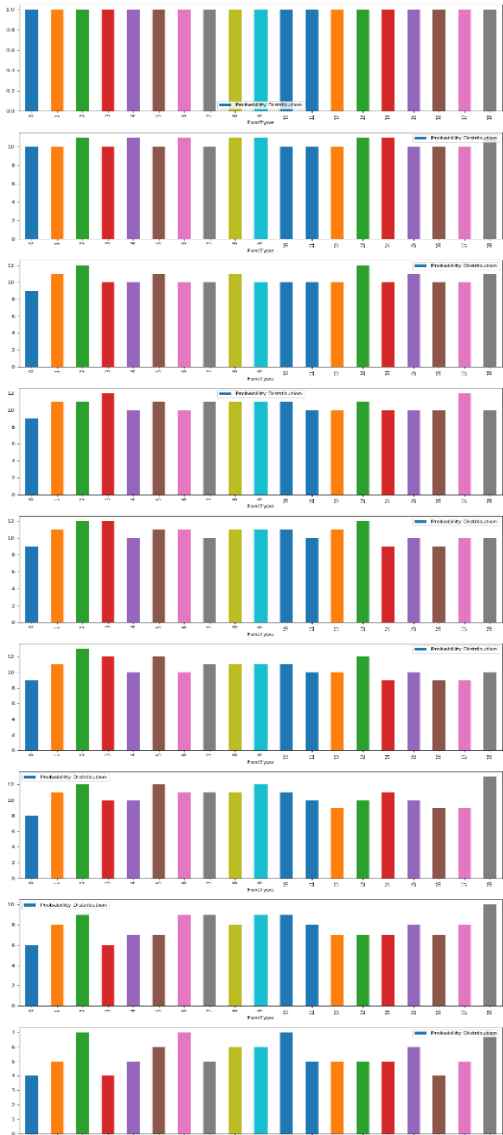
1. What is your protected resource? **DCI-Captcha Microservice**
Who uses your resource? **Dell logins**
2. What is the right data to collect? **Challenge parameters, user performance**
Can I get both positive and negative samples? **Yes. Collect positive samples from client performance on challenges, collect negative samples by running an OCR on the challenge**
3. Train your model
Model Architecture **Human in the loop, Online learning, Bayesian Optimization**
4. Test & refine on data (offline, test env, synthetic)
Test new challenges on OCR
Validate client performance in test env
Monitor both OCR and client performance
5. Deploy and monitor; improve/retrain wherever necessary



How to build Intelligent Security: Step up Mechanism



Probability Distribution of Characters



Probability Distribution of Fonts

Update iteration	Accuracy of OCR
0	87
1	85.71
2	82
3	82
4	80
5	80
6	75.71
7	72.49
8	70

			Adversary Performance	
User Performance			Correct	Incorrect
	Refreshed		93	520
	Attempted	Correct	884	3300
		Incorrect	231	945



Friendly Advice/ Things I've learned!

1. Intelligence ! = Automation
2. Understand your protected resource and attack perimeter
3. Feasibility > Accuracy
4. Occum's Razor is real



Thank You!
(Questions)