

Marco Maschio

Connecting Business To Their, Our, Your Data. Transforming Data Into Information. Implementing Data-Driven Ideas

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About Me

I'm a Python/Django developer with experience on Mobile Development (Flutter/Dart), Cloud Infrastructure (AWS/Firebase) alongside a strong background on business planning and digital marketing. Looking for opportunities to thrive your business through innovation and tecnology to evolve the way that you handle your work life balance and your business connection with your stakeholders.

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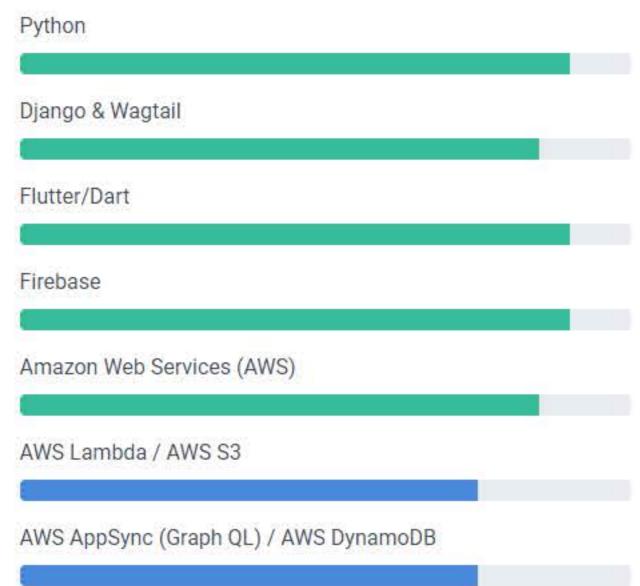
Location

Remote from Sao Paulo, Brazil

Languages

English - Full professional proficiency Portuguese - Native Español - Reading

Professional Skills



AWS EC2 / AWS RDS / AWS DMS / Linux Server (Nginx)

Azure DevOps & Atlassian Jira

Azure AD / MS Exchange / MS Office 365 Admin

Trello & MS Planner

Adobe Apps

Digital Marketing (Planning & Management)

Project & People Management

Work Experience

Jun, 2019 - Oct, 2021

Chief Innovation Officer (CIO) at INFRACEA | Labs

. Digital Transformation: "Change Driver" (Hands On) - Custom Tool Development and Tech driver for existing

- technologies as Microsoft Solutions (Azure AD, MS Exchange, Microsoft Office 365 Admin, etc) Multi-platform Development (Flutter/Dart - Android, iOS, Web, Desktop)
- Python Developer (Django, Wagtail, AWS Lambda Functions)
- Web Development (HTML. JavaScript, CSS, Python)
- · Cloud Infrastructure (AWS, Microsoft and GCP Firebase)
- Data Engineering (ETL, Database Migration AWS DMS) • Linux Server (Nginx, Gunicorn, AWS EC2, AWS RDS, etc.)
- Dashboards, DataViz and Analytics (Grafana, PowerBl, Python, Pandas, Seaborn, Plotly, etc.)
- · New Products Development (Research & Development, Business Planning, and so on);

· Business Management (focus on Digital & Content Marketing);

- Applied Intelligence & Business Intelligence (BI);
- Applied Artificial Intelligence.
- A major culture change on the company made my mind to look for a more exciting path to travel. Then on October

2021, I did leave as open the CIO role at INFRACEA, closing the Labs Department that I started on June 2019.

Web Development

Digital Channels Developer at INFRACEA

Mar, 2019 - Jun, 2020

Front-end: HTML/CSS - mostly templates highly customizated, JS (vanilla and jQuery) Backend: Django, Wagtail, Python.

Infrastructure: AWS, Google Firestore, CloudFlare, Nginx, Gunicorn. o https://infracea.com.br/ - Main Website

- https://pbzpa.com.br Product Landing Page https://locadora.infracea.com.br - Rental Car Website (deactivated)
- http://blog.infracea.com.br Blog (2021) Patrimony Management Platform (private)

https://imprensa.infracea.com.br/ - Press Room

Marketing & Business Intelligence Technologist Coordinator at INFRACEA

 Team Coordination Marketing & Communication Strategy by Stakeholder

- · Market Research
- New Business Intelligence Provider Python Apps & Priorities Emphasis by Applied Intelligence
- New Technologies Adoption Company's first steps on Digital Transformation

Mar, 2016 - Jul, 2016

· Branding, Brand Building (new entrant) Integrated Marketing Communication's Planning: Objetives, Strategy, Positioning, (...)

Fintech - Means of Payment (or Payment Methods)

Marketing Assistant at TEF Mobile (PAX BR)

 Media Planning: Google adwords and Facebook Ads (costs, conversions, profits) Market Research (planning & field experience) · Business Presentations

- · Pricing and channels research · Clipping to discover new communication channels
- sources and geographic coordinates

· Business Intelligence: Geo mapping for Place definitions on marketing mix through crossing data from multiple

MBA in Markets Management [Innovation] from ESPM Superior School of Advertising and Marketing

2015 - 2016

GPA: 3.77

2017 - 2019

Education

All credits, but ended without Final Project. A Choice in favor of a hands on opportunity to learn on job.

MBA Analytics in Big Data from FIA Business School

Bachelor's degree { Social Communication with hab. in Publicity & Advertising with minor in Integrated Communication } from ESPM Superior School of Advertising and

Marketing

2010 - 2014

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