# **HENRY VU**

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## **EDUCATION**

University of Southern California

May 2024

Bachelor of Science, Computer Science/Games

Los Angeles, CA

Minor: Mobile App Developing

Specialization: Web Technologies and Applications GPA: 3.85

### **EXPERIENCE**

Illumin MagazineAugust 2021-PresentWebmasterLos Angeles, CA

• Maintain website using WordPress to provide high availability for hundreds of viewers/days

- Write custom PHP code to optimize site experience & load times
- Utilize Avada theme & Fusion Builder plugins to create an easily maintained site for future webmasters
- Cover all technology needs for unique article content (animations, embedded simulations, etc.)

### Great Catch Game Company

June 2021-Present Los Angeles, CA

### **Unity Game Developer**

- Participate in software development and support of Unity Development for Great Catch Game
- Ensure stability and performance of the game on iOS and different platforms
- Develop and maintain mobile game apps with Unity 3D engine
- Research and implement in-app purchase feature using Unity IAP

May 2020-May 2021 Hanoi, Vietnam

### Efynn

## Lead Website Developer

- Used WordPress to create a multi-vendor ecommerce website that connects local fashion brands and designers to potential customers in Vietnam
- Designed and developed user-friendly website, including optimized check-out page that increased user clicks, and subsequent customer purchases by 20%
- Researched business model and marketing strategy
- Utilized SEO optimization using Google Analytics in order to increase the traffic flow

### **SKILLS**

- Computer Programming: C++, Java, JavaScript, PHP, HTML, and CSS
- Other Computing: MATLAB, git, Xcode, Next.js, React Native
- Language: Vietnamese, English, and conversational Spanish
- Project Management
- Game Design

### **PROJECTS**

Koseur Spring 2021

- Developed the front end of a web application that connects bars, speakeasies, and lounges in Vietnam to potential customers using Next.js and React Native
- Built a matching system that matches users going to the same location
- Collaborated with the business development and marketing team to perform market research, generate marketing strategies, and find sponsorship

### **AWARDS**

- Trustee's Scholarship Recipient (USC full tuition merit scholarship)
- Viterbi Fellowship (Distinction fellowship for scholarship recipient)
- Dean's List: Fall 2020, Spring 2021
- International Monarch of The Year (International student valedictorian at Mater Dei High School)

### **ACTIVITIES**

- Volunteer math tutor at Huntington Beach Public Library
- Speakers for VCSA at culture fairs and outreaches
- Volunteer at Discovery Cube to provide professional customer services