Subject: Make Website of Book-Store

➢ **Introduction to the Problem:-**

The customer already has one big Book-Store and now he wants to expand his marketing and selling through a Web-application. Which will be very functional and intuitive application and very well competitive with other Web-application of Books. So, we will be having opportunity of making very helpful and competitive Web-application of Book-store.

➢ **Explanation of the Service:-**

We will be making website that consists of following features:

- Make 1 dropdown entity of Categories: like in this all kind of different books available. Ex. Art Books, Biography, Business, Economics, Children, Comic, Graphic, Computer & Technology, Cooking & food, Crime, Design, Education, Fiction, Funny, Healthy & Fitness, History, Home & Garden, Horror, Medical, Body, Parenting, Family & Relationships, Philosophy, Political, Religion, Romance, Science, Science Fiction, Social Science, Sports, Travel & Tourism etc.
- Make 3 separate Buttons related to Audio Books, DVD Movies and Music CD's. So, Customers can easily assessable.
- Put 1 Search Engine field by Book name, Author, Category.
- Put 1 dropdown field by where customer wants delivery. (Like where the delivery can be available)
- Put Account making function, where customer can make his account for reading E-books online (1-month free), and Buying books. Like, Log in and Sign Up function.
- When Customer in first page find the book the click on particular book he or she can see the all the description of book. Ex. Title, Author, Price, extra important functionalities of that book, buy etc.
- At the first page put any alternative attractive images related books and offers that Business-man wants to put for some days etc. Ex. 20% sale, Free Delivery on 4 or 5 more books purchase, Extra gifts on purchase, 1 buy 1 free etc.
- Whenever any users buy books online, the system automatically stores all the information in the database, which can be useful later.
- At the first page, put popular books on sale with competitive prices related all different particular fields. So, it will helpful in business.

- At the end of page provide fields like for example, Support, Services available, About us, help etc. (So, user can easily contact or assessable help if he or she have any doubts.)
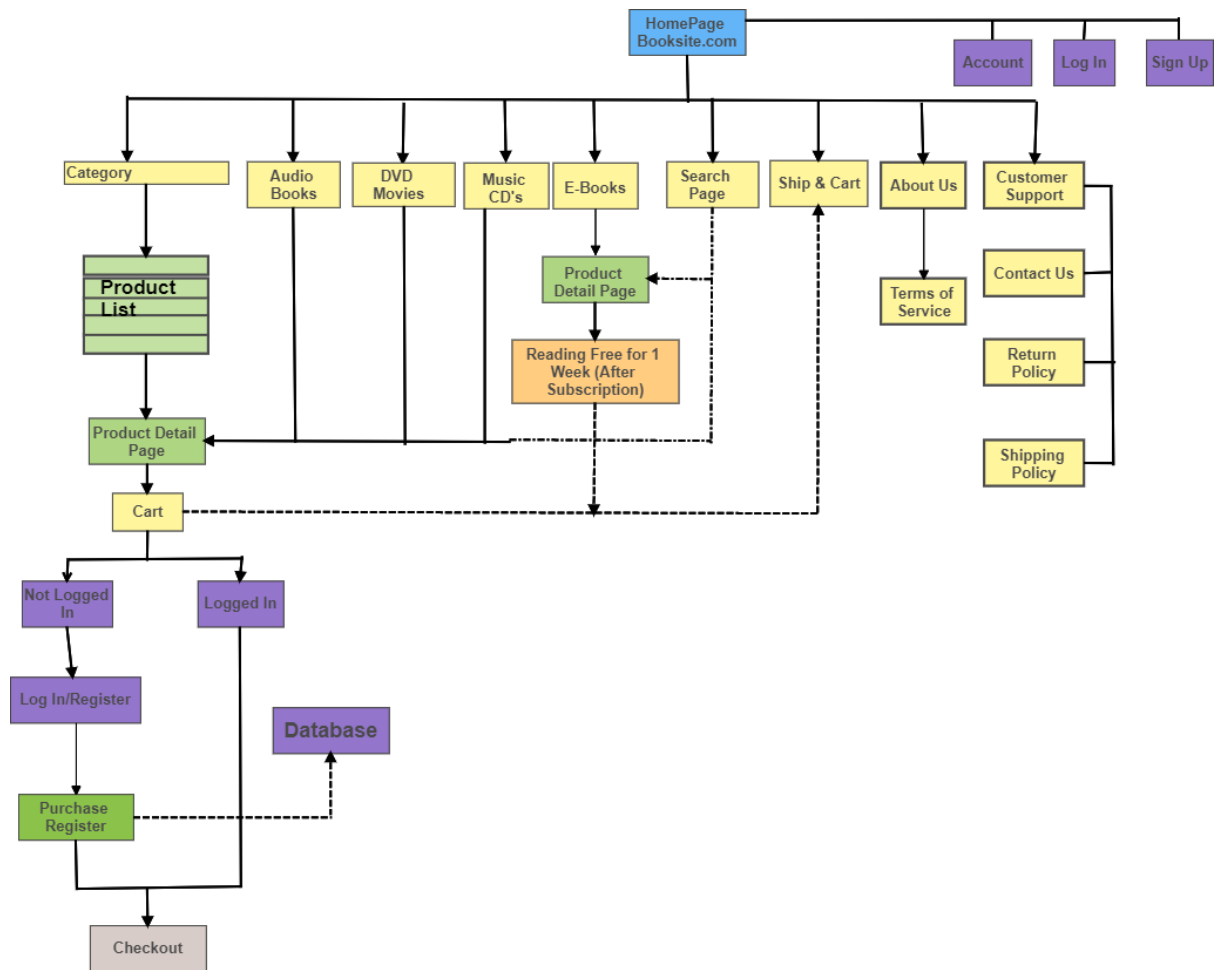
➢ Extra:-

Nowadays, in this competitive and comparative market, we have to provide some extra attractive features and development that can useful to our business person for growing up his business online. For example,

- Provide E-books reading option available, which is free for some days and then assessable with minimal price.
- Provide in front page maximum sale on used-books and clearance stock. So, it will be rapidly sold.
- Put E-mail and subscribe field on front page. So, any user interested more in books who can get easily all deals in his/her E-mail.
- Use Social Media platforms and make page on those platforms also for marketing purpose. Ex. Instagram, Facebook, Twitter etc.
- Nowadays, one major problem of delivery. So, provide them delivery in minimum days comparatively other services available.
- Whenever any user use this website or buy book then system can reply them through e-mail and message about delivery details and other offers available.

➢ **Map Site:-**
Proposed Graphic Diagram will be look like:-

➢ **Home Page Wireframe for desktop:-**

Books Store

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