

SALES ANALYSIS REPORT

Key Performance Indicators

Sales | Current Vs Prior

9,23,11,095✓

Last Year: 2,64,15,256 (+249.46%)

Orders | Current Vs Prior

8,61,132✓

Last Year: 2,64,674 (+225.36%)

Profit | Current Vs Prior

1,30,15,238✓

Last Year: 38,78,465 (+235.58%)

Profit Margin | Current Vs Prior

14%!

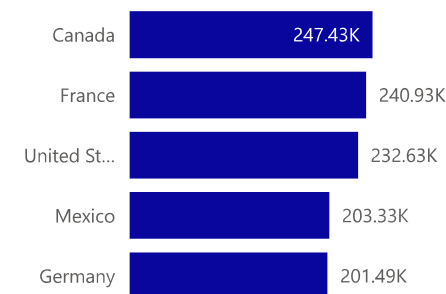
Last Year: 15% (-3.97%)

Discount | Current Vs Prior

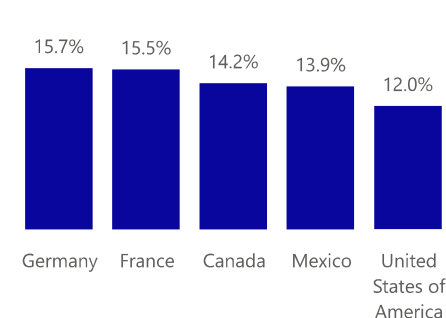
70,59,717✓

Last Year: 21,45,531 (+229.04%)

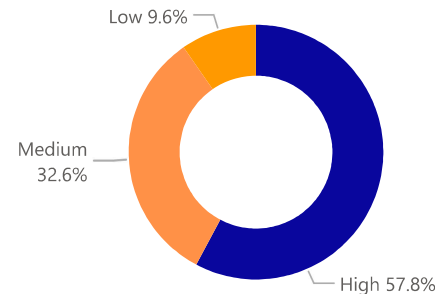
Orders By Country



Profit Margin By Country



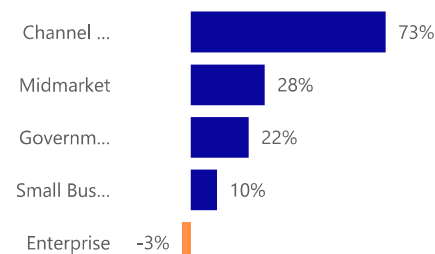
% of Discount offered by Discount Band



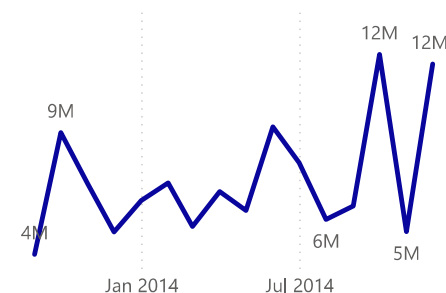
Profit Margin by Segments and Products

Segment	Profit Margin
Small Business	9.77%
VTT	10.51%
Velo	6.73%
Paseo	10.71%
Montana	11.14%
Carretera	8.90%
Amarilla	8.86%
Midmarket	27.71%
VTT	27.33%
Velo	25.96%
Paseo	28.50%
Montana	28.90%
Carretera	27.90%
Amarilla	25.58%
Government	21.69%
VTT	22.35%
Velo	22.48%
Paseo	20.54%
Montana	20.30%
Carretera	23.01%
Amarilla	22.21%
Total	14.23%

Profit Margin by Sales



Sales by Year and Month



Top 3 Products by Sales Amount

