



BREIF

ANALYSIS

CONCLUSION

# CREDIT SCORE FORECASTING

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## DATA OBSERVATION

Observation that we have about the data.

**04**

## ADVICES

Advices for the customers to increase their Credit Score





01

# DATA INTRODUCTION

Problem Statement and the dataset





We're working as a data scientists. Our dataset includes basic bank details with a lot of credit-related information. We'll be analyzing the customer behavior based on their credit score in order to know the reason behind the low and good credit score in order to provide advices for the customers to increase their credit score.

## PROBLEM STATEMENT





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IN  
8  
MONTHS

100,000

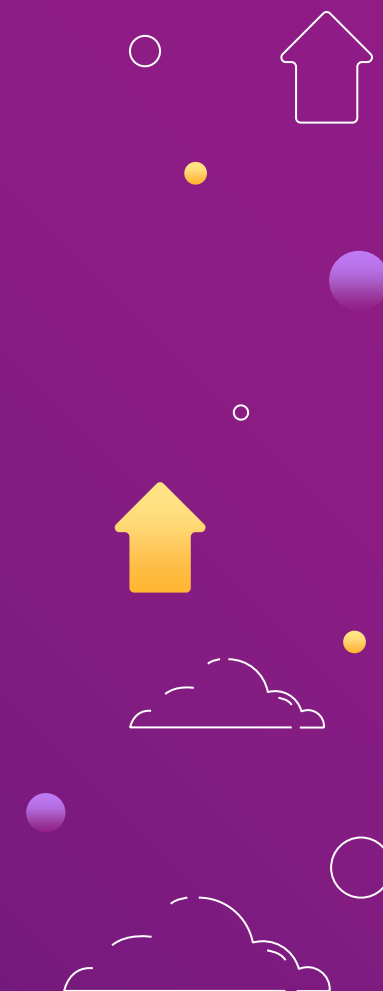
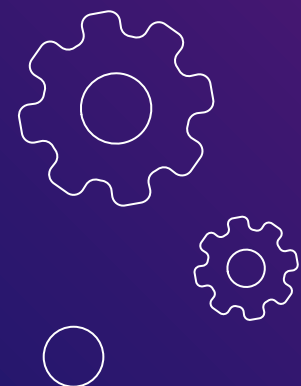
Number of Rows

28

Number of Columns

12,500

Number of Customers





### MONTHLY BALANCE

Represents the monthly balance amount of the customer (in USD)

### MONTHLY IN HAND SALARY

Represents the monthly base salary of a person (in USD)

### INTEREST RATE

Represents the interest rate on credit card (Ratio)

### DELAY FROM DUE DATE

Represents the number of days delayed from the payment date

### NUMBER OF DELAYED PAYMENTS

Represents the average number of payments delayed by a person

### PAYMENT BEHAVIOR

Represents the payment behavior of the customer (in USD)

### OUTSTANDING DEBT

Represents the remaining debt to be paid (in USD)

### PAYMENT OF MIN AMMOUNT

Represents whether only the minimum amount was paid by the person

### TOTAL EMI PER MONTH

Total amount that includes interest on the loan and a part of the principal amount

### CREDIT SCORE

Represents the bracket of credit score (Poor, Standard, Good)





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02

# DATA ANALYSIS

Project Steps, Hypothesis, Data Preprocessing and Charts



# PROJECT STEPS:

## DATA EXPLORING

Overview of the Data

01

02

## HYPOTHESIS

Hypotheses Generation

## CORRELATION

Discovering correlations  
between the features and the  
target

04

03

## DATA PROCESSING

- Defining Categories
- Features Cleaning

## EXTRACTION

Feature Extraction and  
Selection with some  
Algorithms

05

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## CONCLUSION

Accept and reject  
hypothesis



## 01

## DATA EXPLORING

## MISSING VALUE & DUPLICATES



We don't have any missing values or duplicates 😊

## OUTLIERS & SKEWNESS

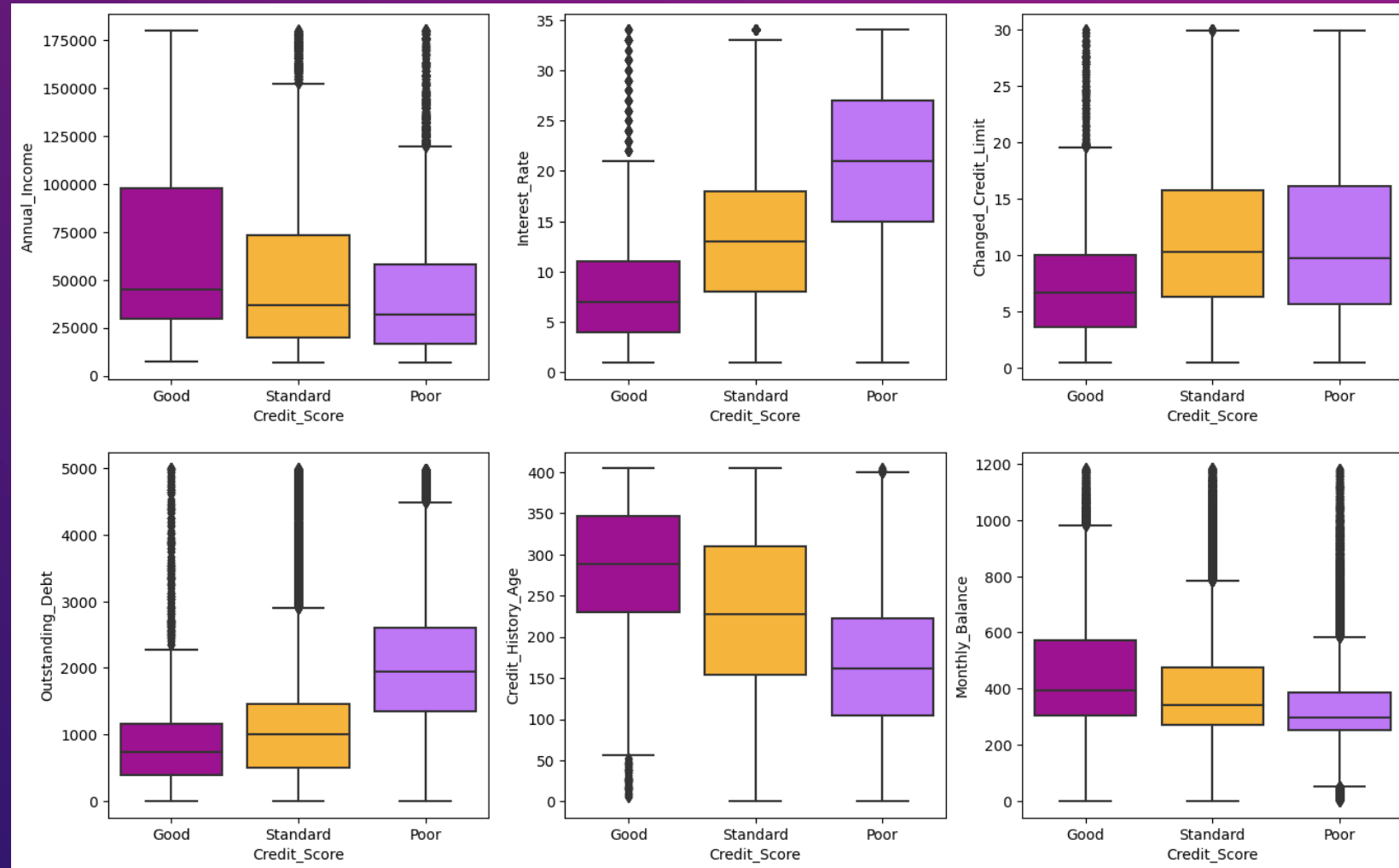
We divided the outliers features into categories.

We'll talk about categories in the next following slides





# OUTLIERS



## 02

# HYPOTHESIS

H1 ✓

While the number of Loan increase, the degree of the Credit Score decrease.

H2 ✗

When the History age increase, the degree of the Credit Score increase.

✗ H3

While the payment behavior is Low-Spent, the ratio of the (Good) Credit Score will be the highest.

✓ H4

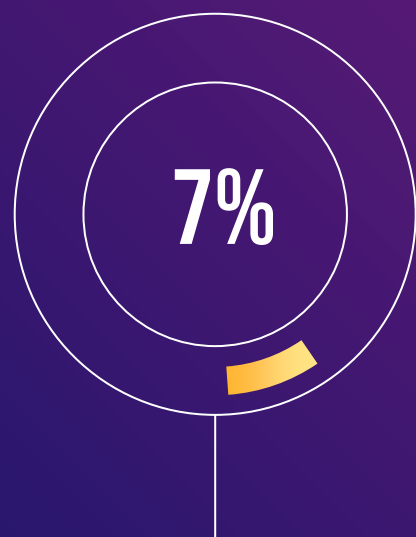
The increasement of the Annual Income results in the ratio of the (Good) Credit Score increment



# AGE CATEGORY:



Between 18-24 Years



Younger than 18 Years



Between 24-30 Years

Between 30-40 Years

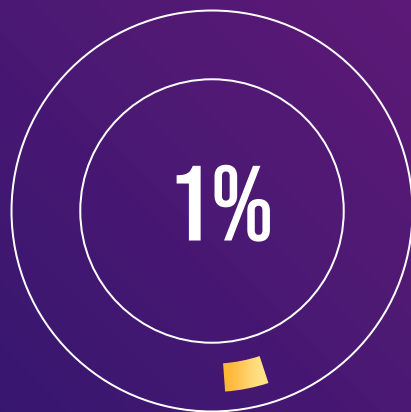


Older than 40 Years



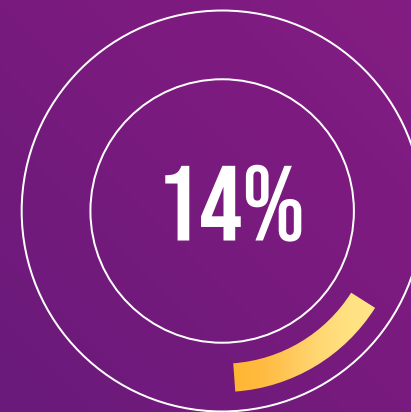


# HISTORY AGE CATEGORY:



Less than a Year

Between 1-5 Years



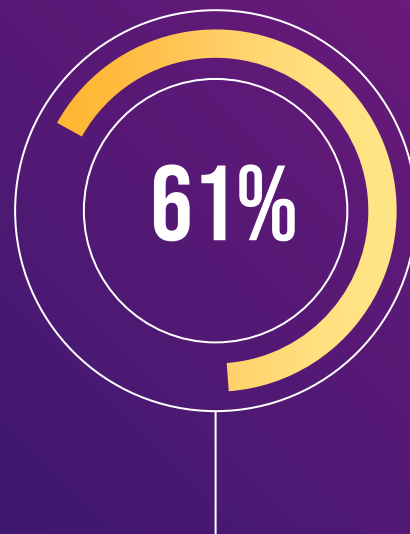
Between 5-10 Years

Older Than Ten Years

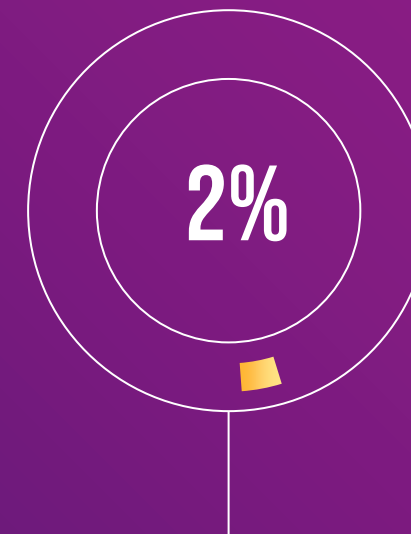
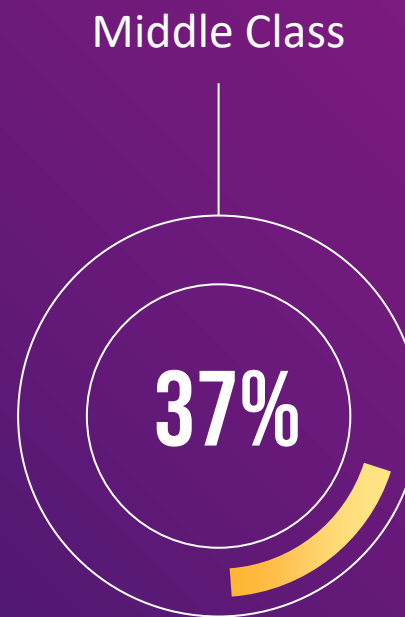




# COMMUNITY CATEGORIES:



Lower Class

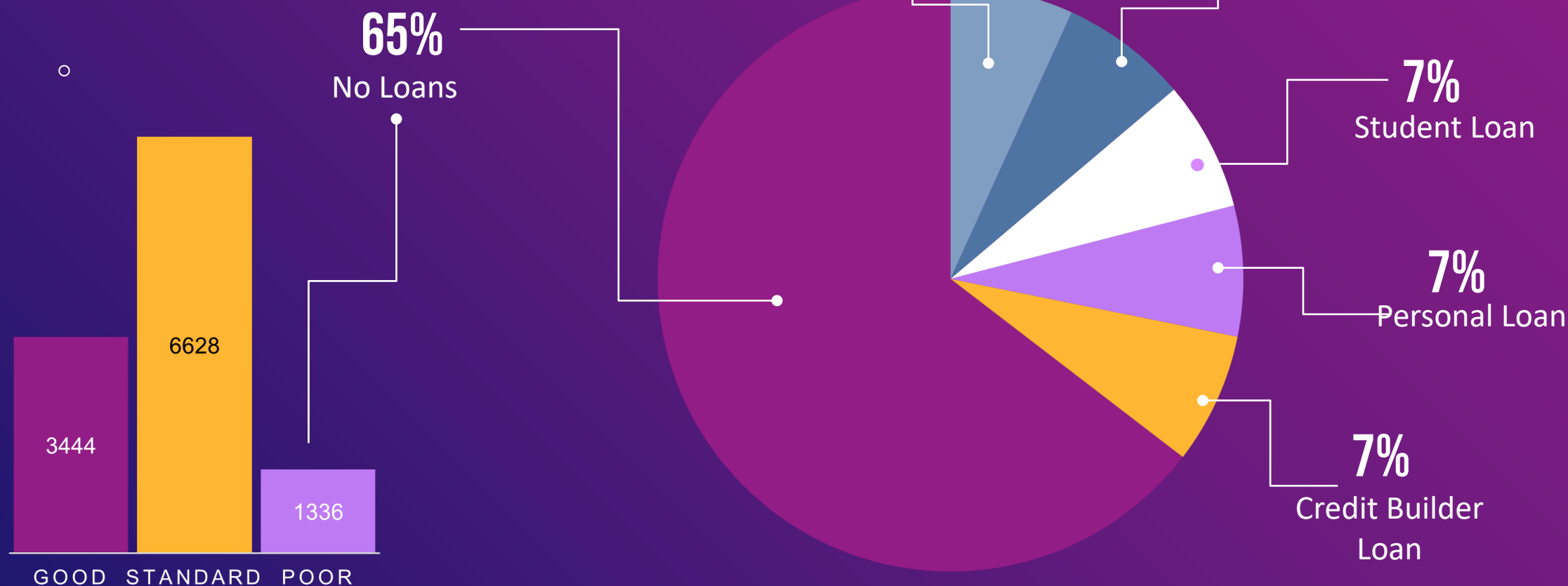


Higher Class





# TYPE OF LOANS



# 04

## RELATIONSHIPS:

Monthly Balance with Community Classes



↑ Community Classes  
↑ Monthly Balance

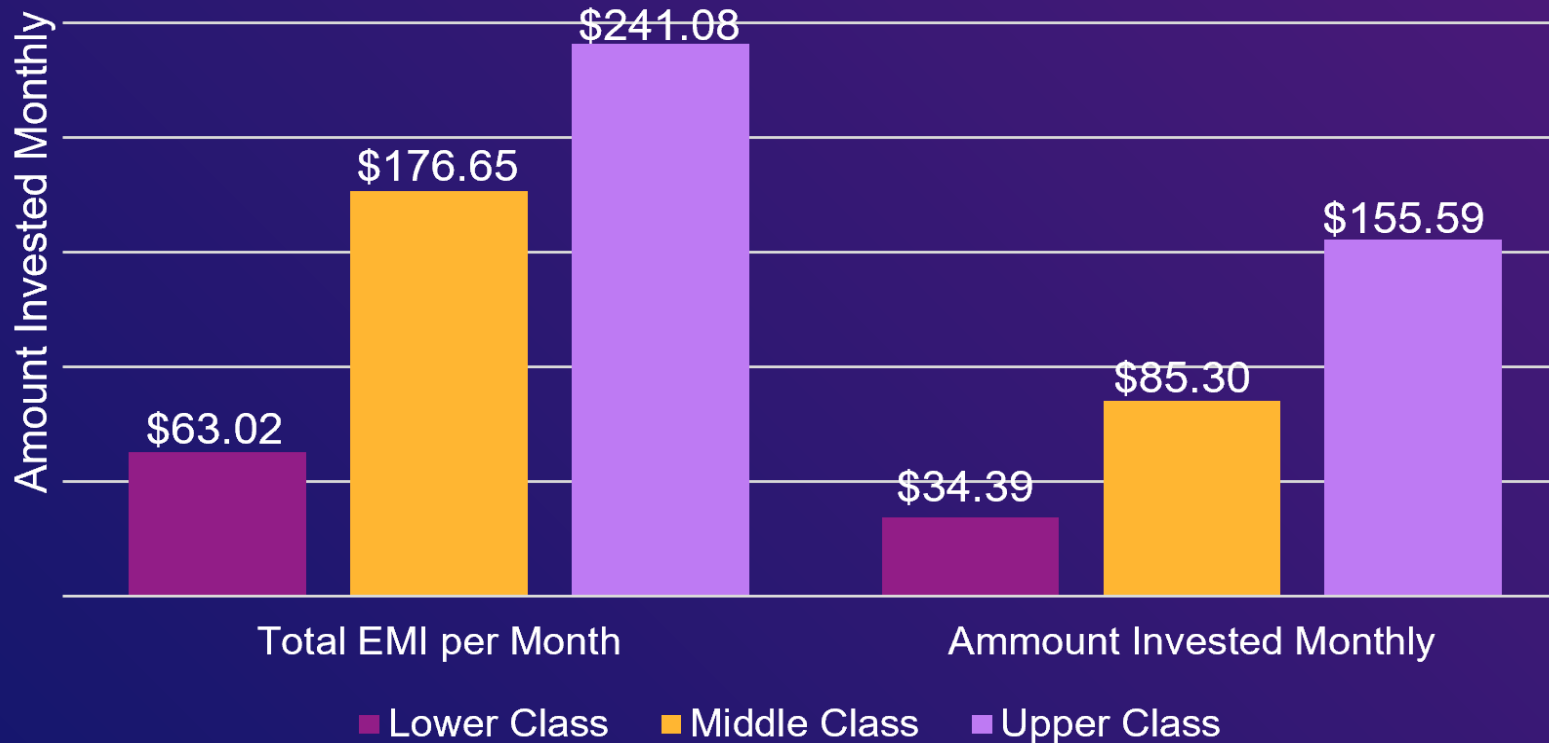






# RELATIONSHIPS:

Community Classes, Total EMI per Month & Amount Invested Monthly



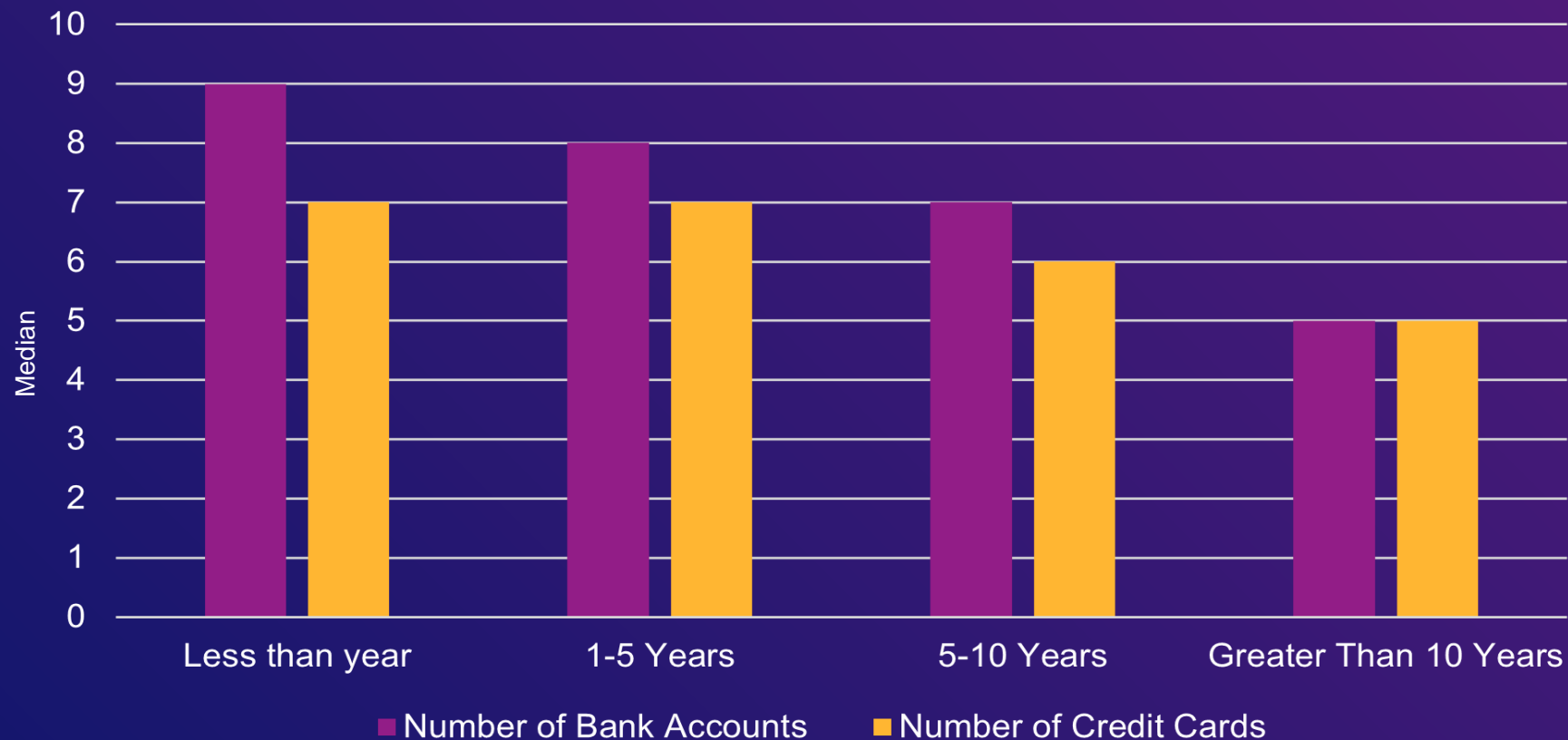
↑ Community Classes  
↑ Total EMI per month  
↑ Amount invested monthly





# RELATIONSHIPS :

Between Credit History Age, Number of Credit Inquiries and Interest Rate.



↑ Credit history age  
↓ Number of bank accounts  
& Credit cards.

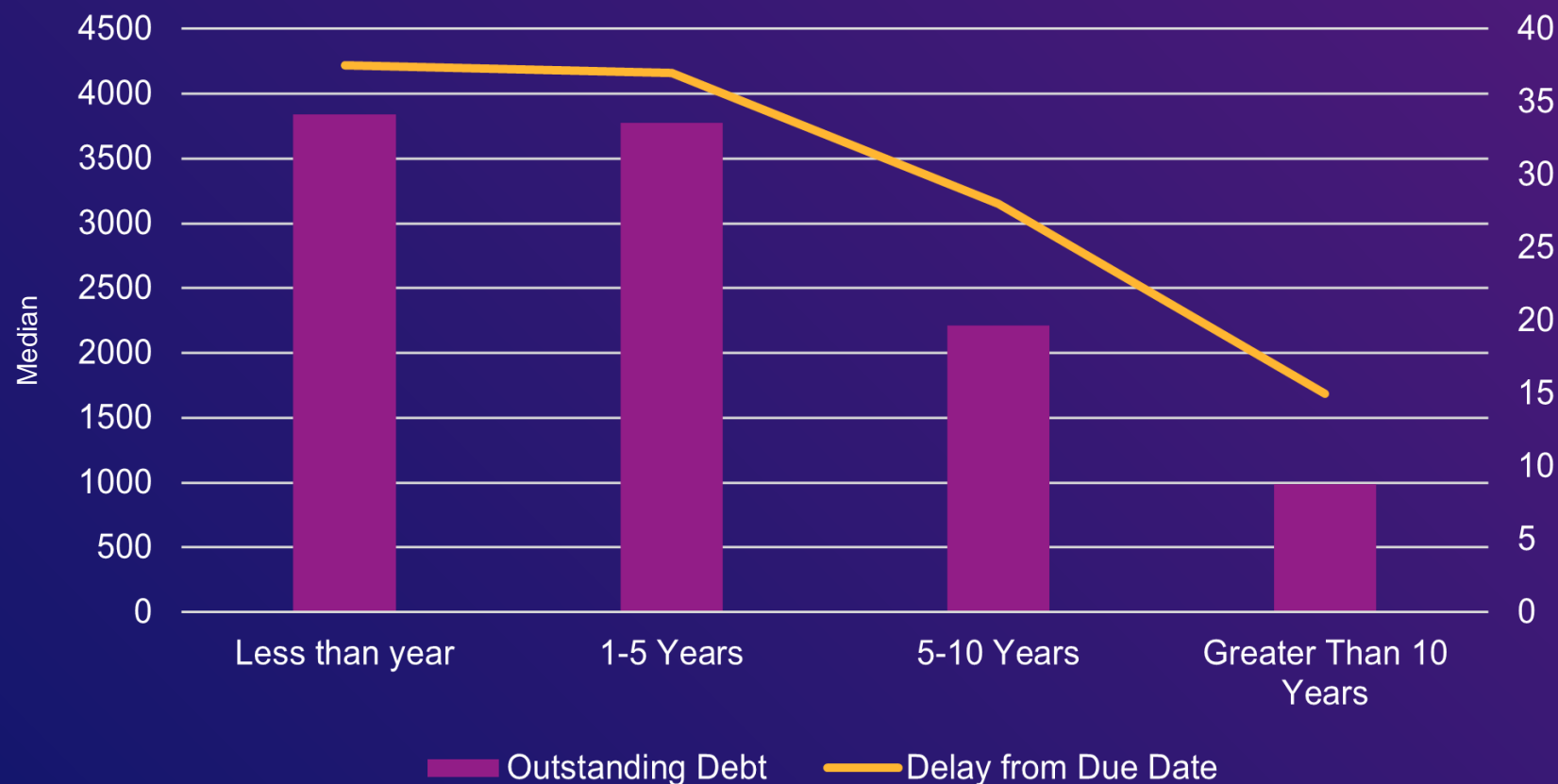
↑↓ Number of bank  
↑↓ Number of credit card.





# RELATIONSHIPS:

Between Credit History Age, Outstanding Debt & Delay from Due Date



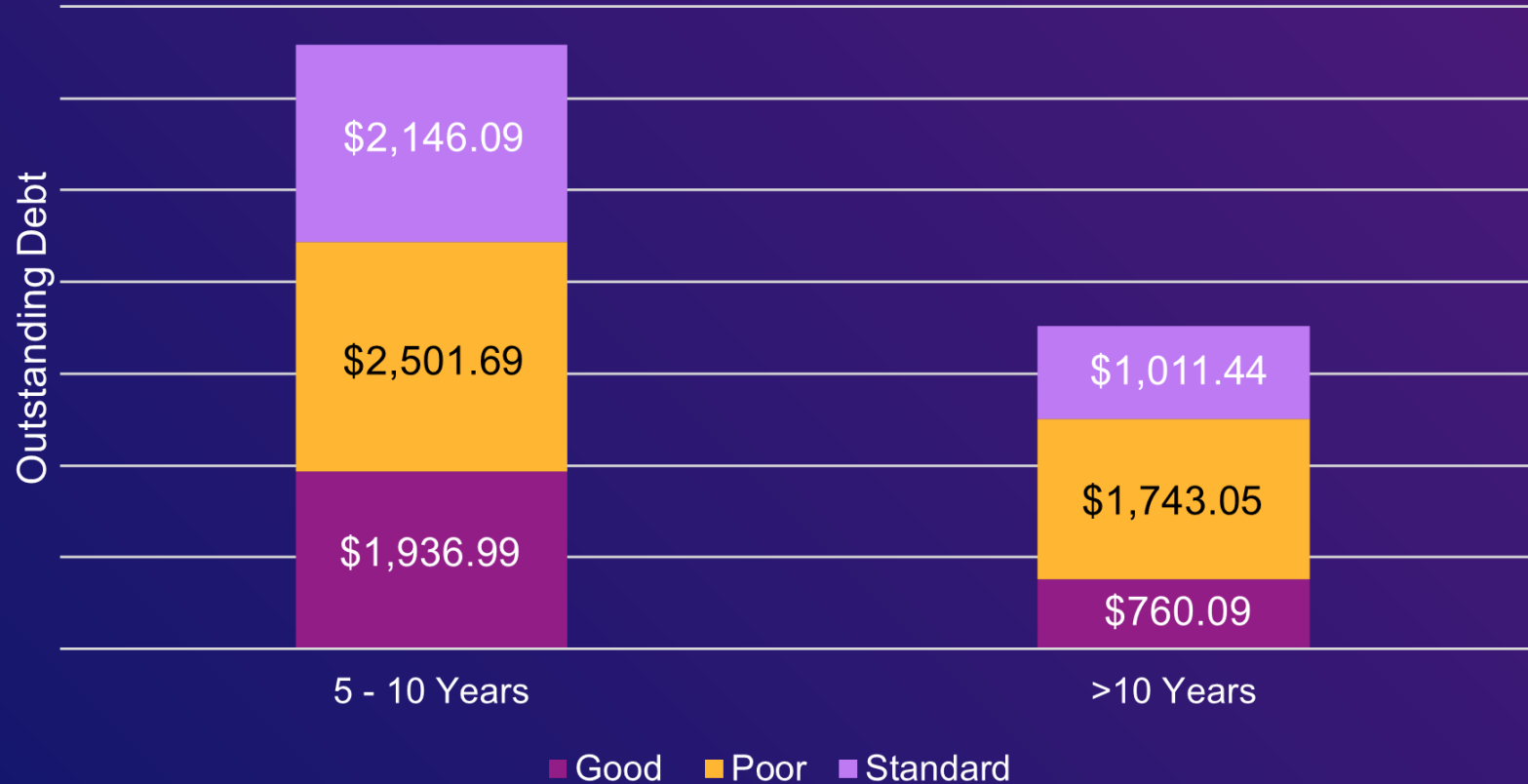
↑ Credit history age  
↓ Delay from due date  
& Outstanding debt.





# RELATIONSHIPS:

Between Credit Score ,History Age Category and The Outstanding Debt



↑ History Age ↓ Outstanding Debt

Hypotheses Number 2 is rejected depending on this chart, because the history age category isn't affecting the credit score.

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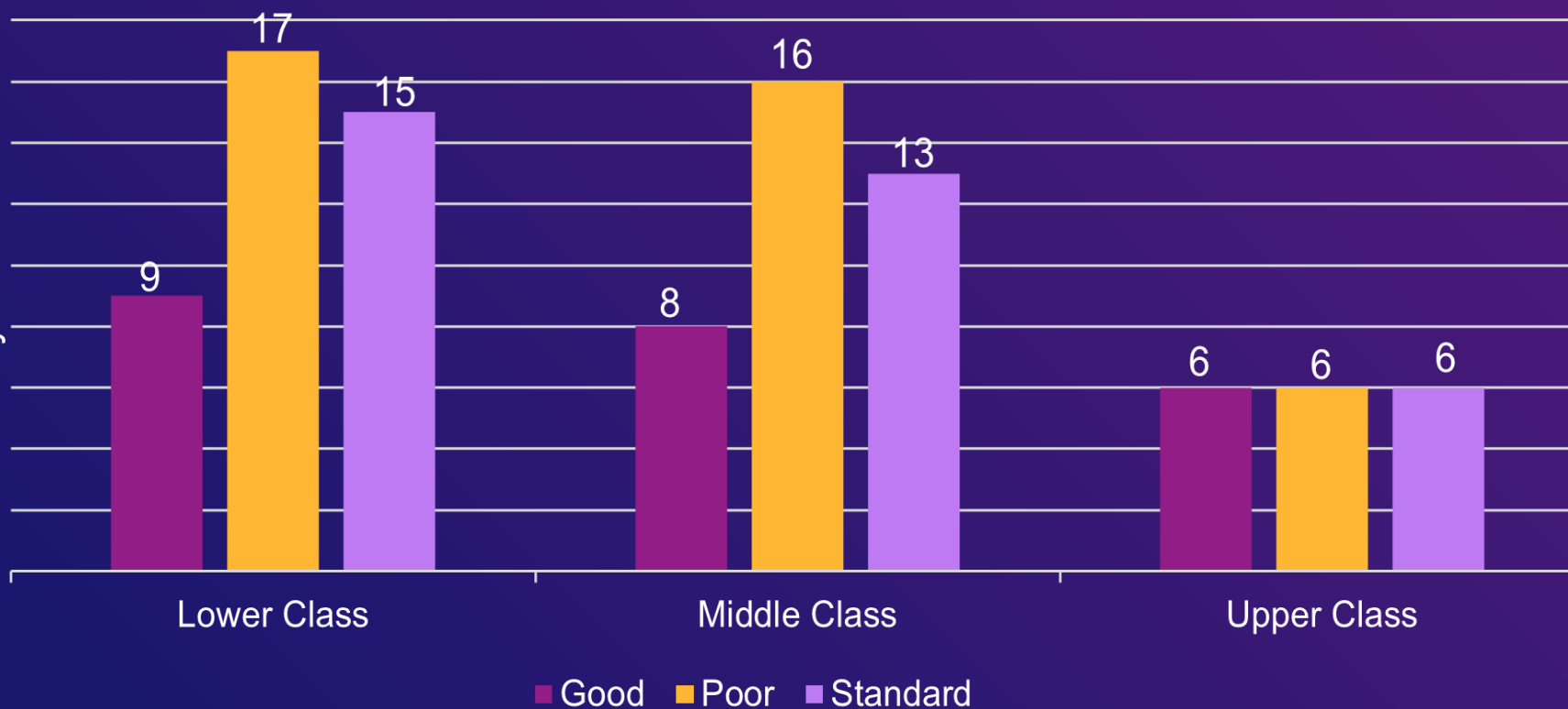


# RELATIONSHIPS:



Credit Score and Community Classes with Number Of Delayed Payments

Average of Number of Delayed  
Payment



People in Lower & Middle class have more delays than people in Upper class.

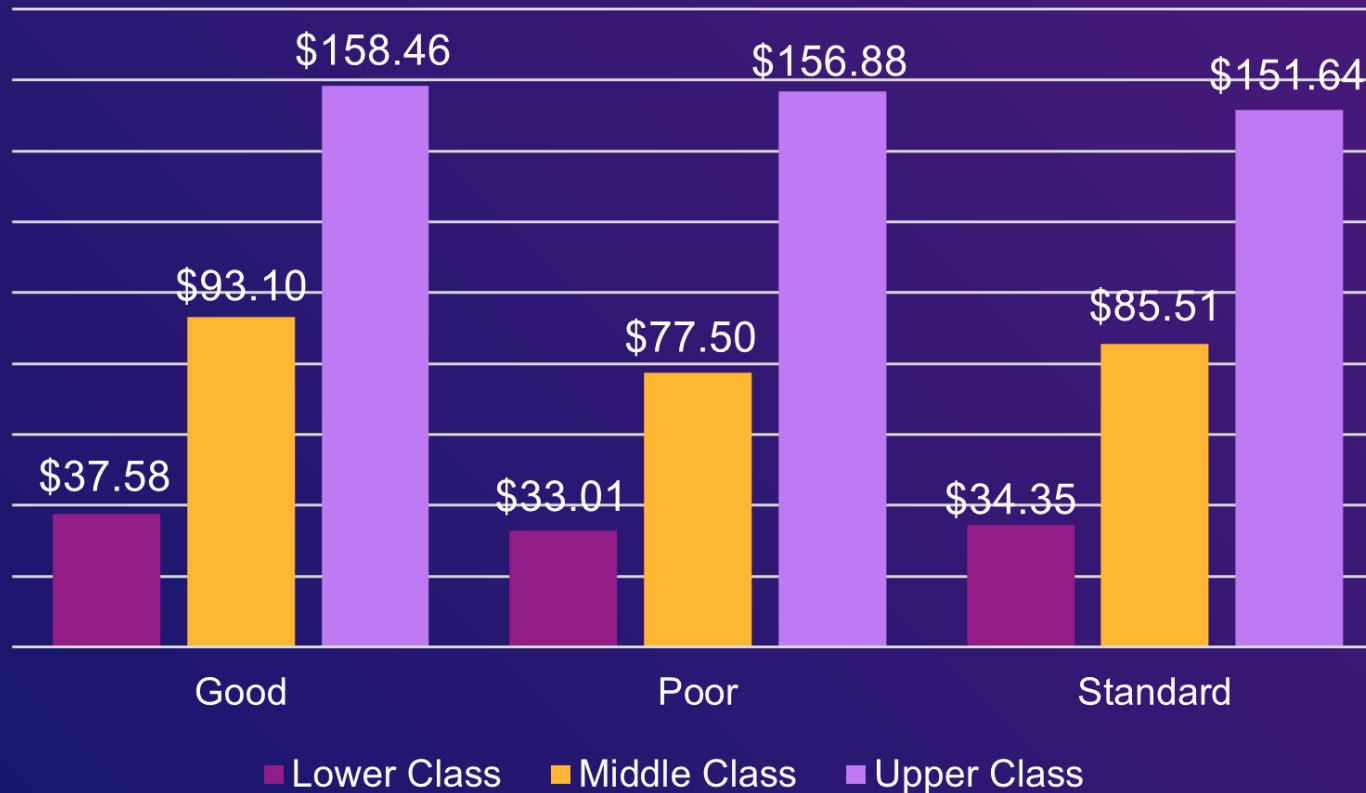




# RELATIONSHIPS:

Credit Score and Community Classes with Amount Invested Monthly

Average of Ammount Invested Monthly



↑ Community Class  
↑ Number Invested Monthly



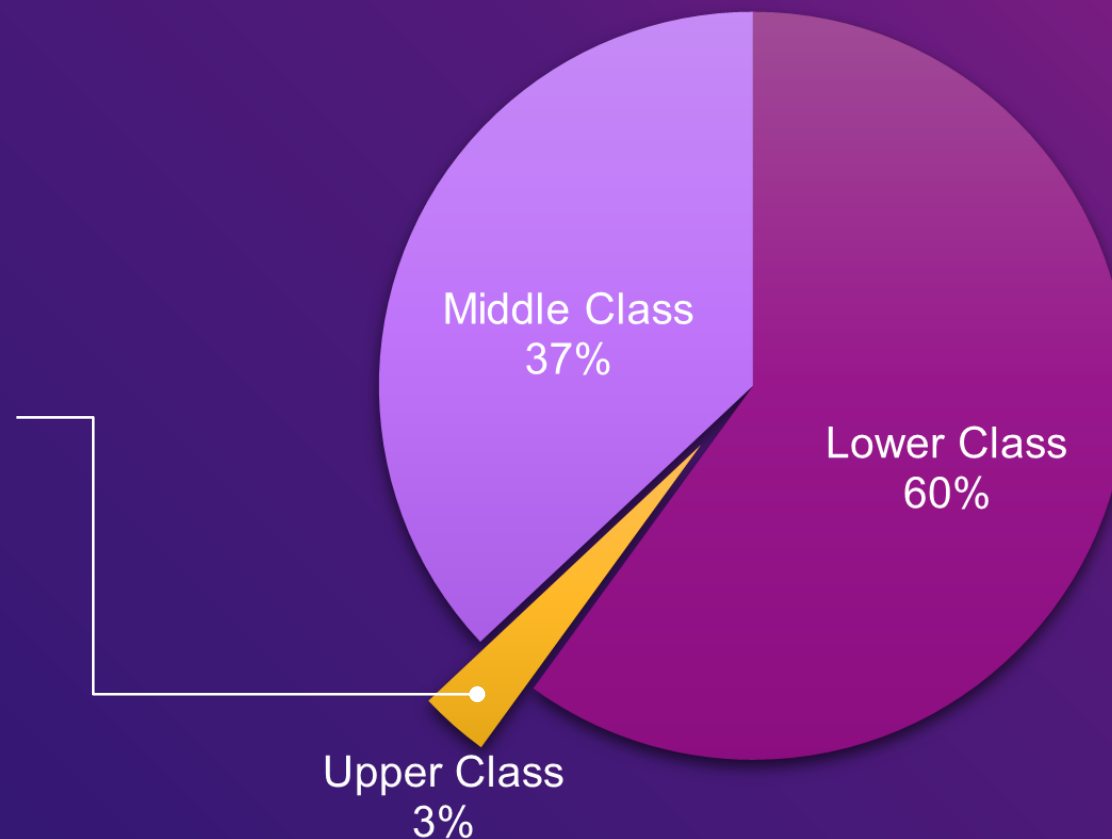
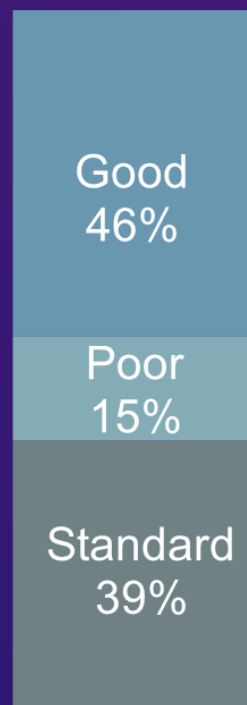


# RELATIONSHIPS:

↑ Community Class ↑ Credit Score

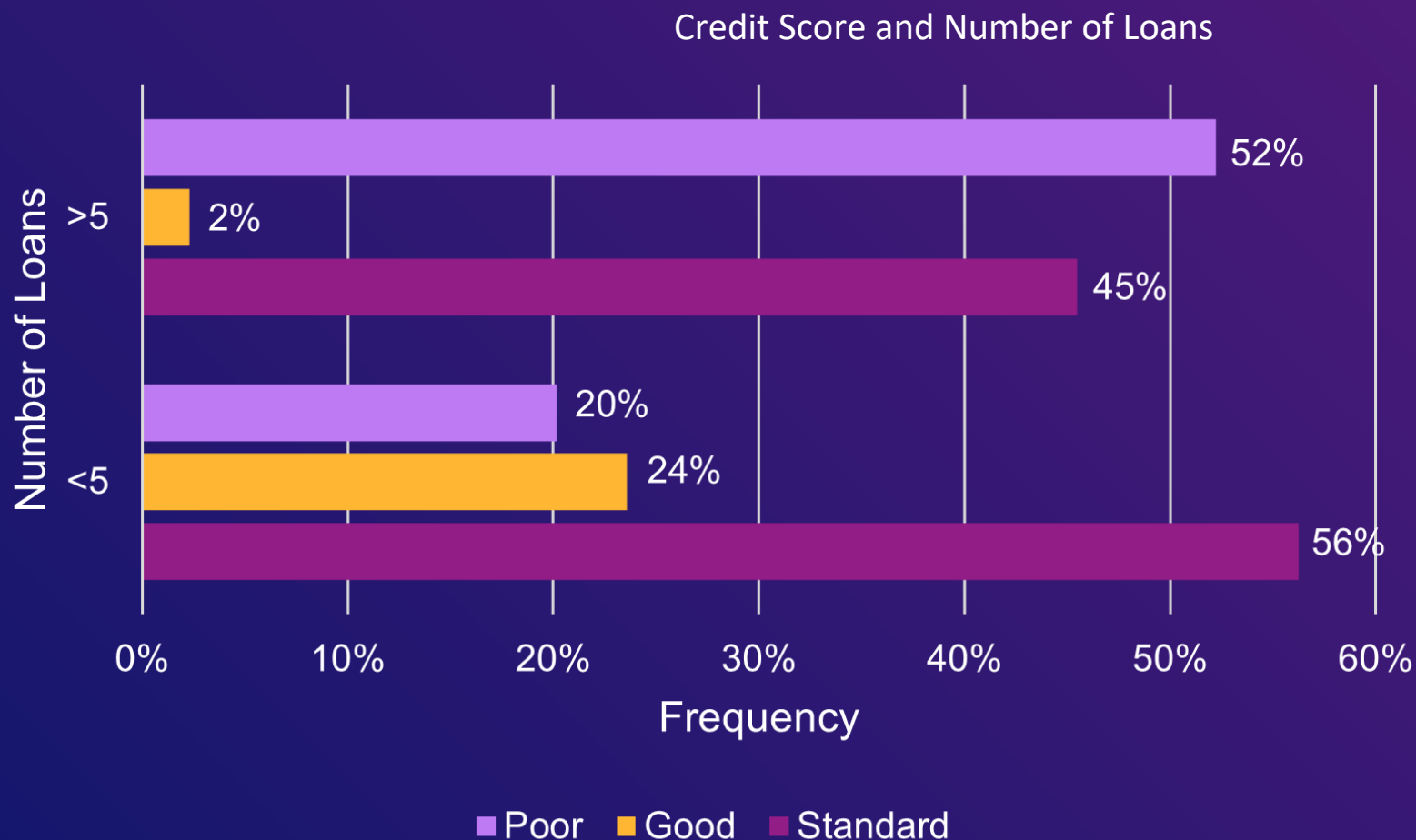
Hypotheses number 4 is accepted, as this chart shows that the increment of the Annual Income results in the increasement of Good Credit Score Ratio

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# RELATIONSHIPS:



People with Number of Loan lower than 5 have higher Standard and Good Credit score frequency .

People with Number of Loan higher than 5 have higher Poor Credit score frequency.

Hypothesis Number 1 is accepted depending on this chart







# RELATIONSHIPS:



■ Good Score ■ Poor Score ■ Standard Score

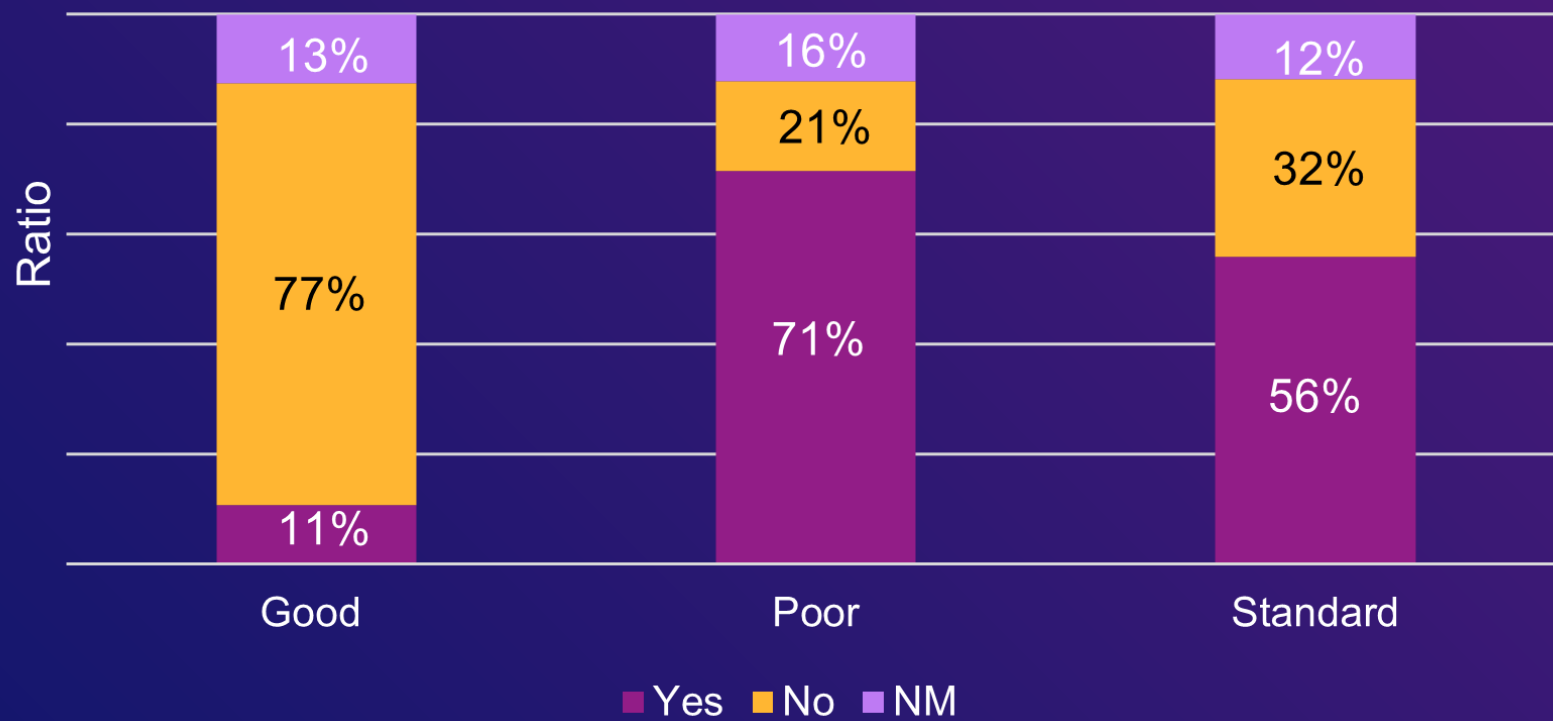
Matching Ratio between Credit Mix  
and Credit Score





# RELATIONSHIPS:

Between Credit Score, Payment of Minimum Amount



People with Poor Credit Score paid only the minimum amount of their debt.

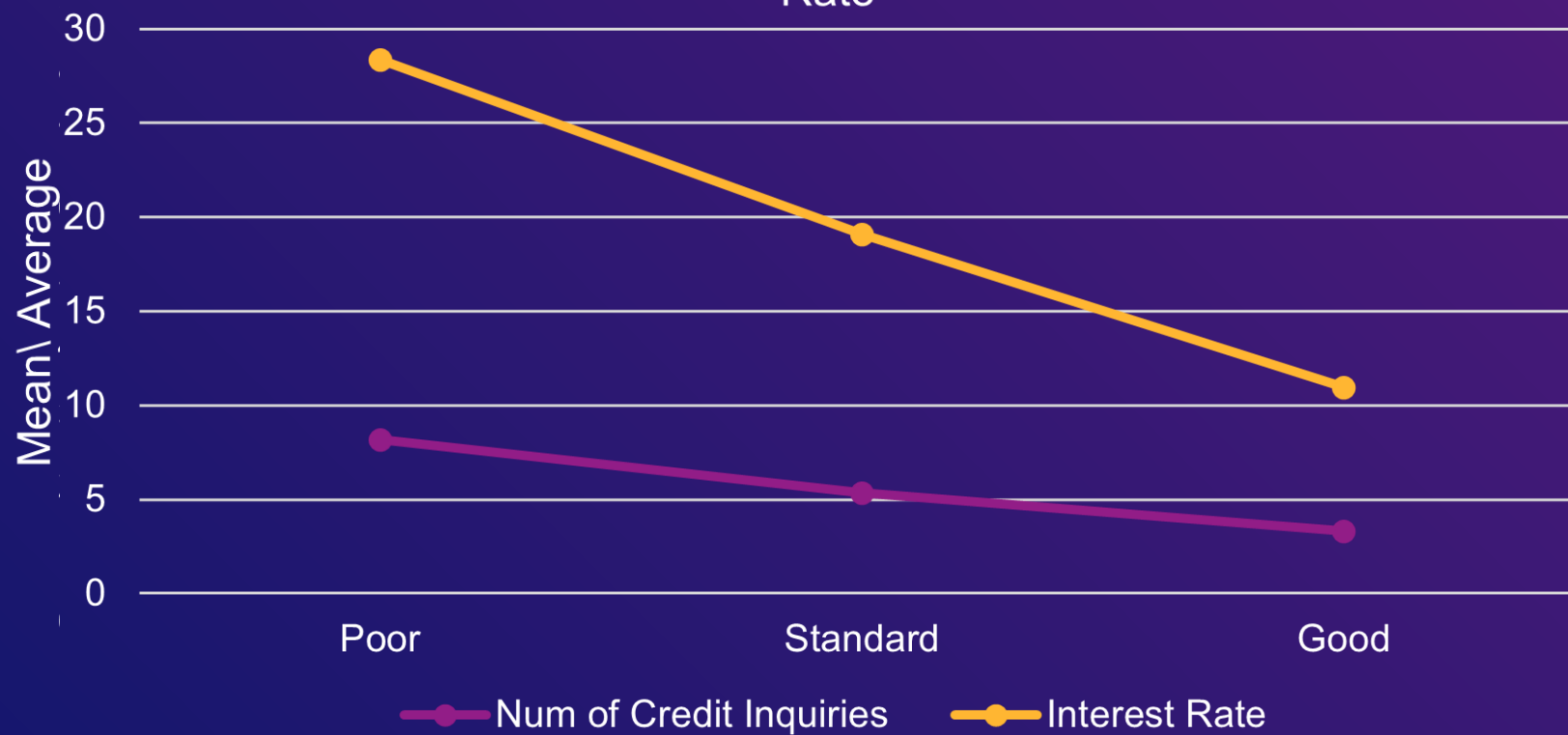
People with Good Credit Score paid more than the minimum amount of their debt.





# RELATIONSHIPS:

Between Credit Score, Number of Credit Inquiries and Interest Rate



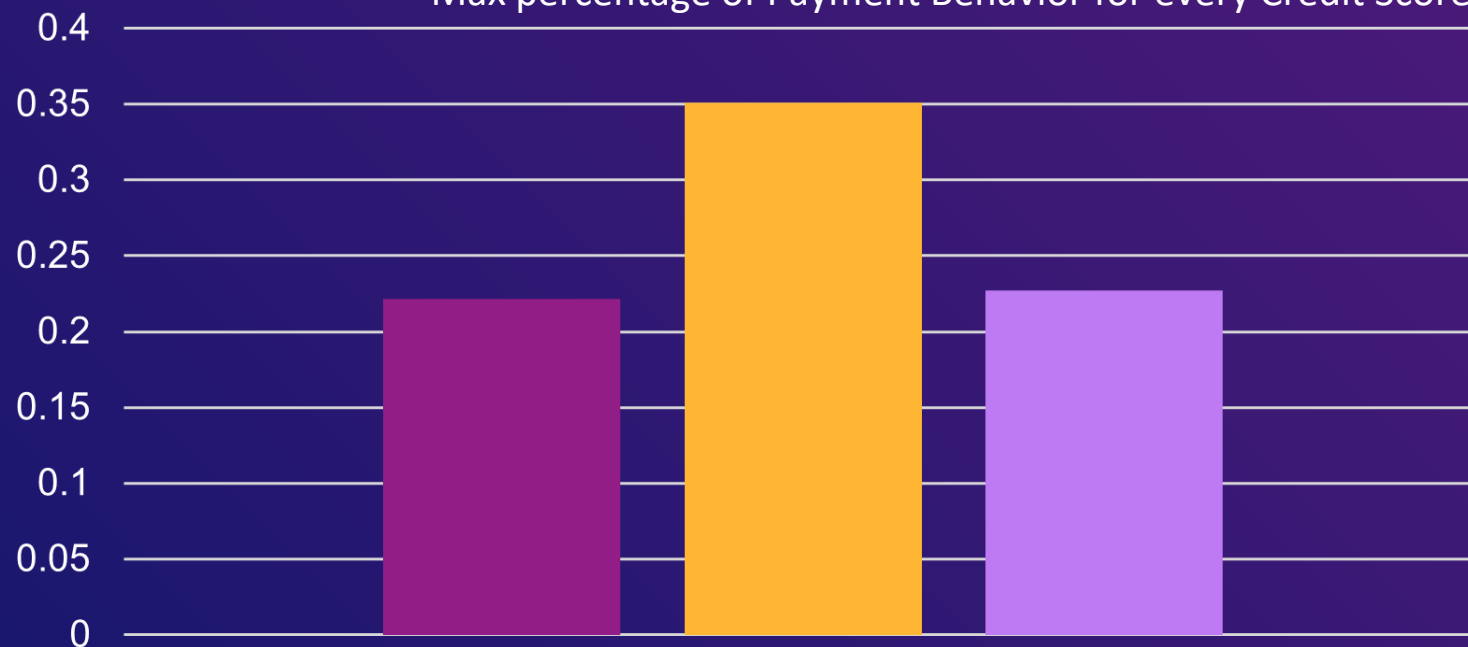
↑ Number of Credit Inquiries  
& Interest Rate  
↓ Credit Score





# RELATIONSHIPS:

Max percentage of Payment Behavior for every Credit Score.



- Good High Spent Medium Value Payments
- Poor Low Spent Small Value Payments
- Standard Low Spent Small Value Payments

Hypothesis Number 3 is Rejected depending on this chart, as it shows that Good Credit Score has High Spent behavior depending on the ratio.

06





## 05

## FEATURE EXTRACTION:

**DELAY BY CUSTOMER  
MEAN**

The average number of days that the customer had delayed

**TYPE OF LOAN**

We divided each type in a different column

**MONTHLY BALANCE  
BY CUSTOMER MEAN**

Monthly balance average for each customer

```
data_loan['delay_by_customer_mean']= data_loan.groupby(['Name'])['Delay_from_due_date'].transform('mean')
data_loan['monthlyBalance_by_customer_mean']= data_loan.groupby(['Name'])['Monthly_Balance'].transform('mean')
```



# FEATURE SELECTION:



After feature extraction and one hot encoding for categorical features, we ended up with 53 columns.

First, we trained the model (RFC) on all the columns, resulting in the test data score of (0.835).

Second, we applied feature selection and used (MIC) algorithm and (MRMR) algorithm ending up selecting the 43 best features. Then, we trained the model resulting in a test data score of (0.836). 😊



03

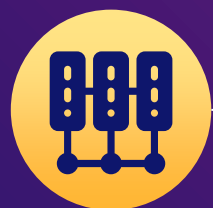
# DATA OBSERVATION

Observation that we have about the data



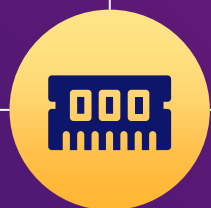


# DATA OBSERVATION:



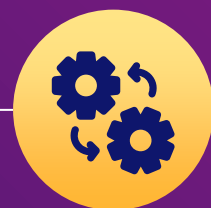
## AGE LESS THAN 18

There's 7098 record with ages <18.



## (0.0) WITH CREDIT CARD

There's 4417 record for people with no bank accounts, but they have a credit cards.



## NM

In Payment with minimum amount, there's 12007 record with NM. Some of those records don't have a loan, but others status is unknown.



## TYPE OF LOAN

(No Data) = Number of Loan (0)  
Not Specified







04

# ADVICES FOR CUSROMERS

Advices for the customers to increase their Credit Score



Download the Credit  
Score Advices HTML file  
attached in the file to  
view the map





	<52,000	52,000 - 156,000	>156,000
Number of Bank Accounts	In range of 4 and doesn't exceeds 7 accounts	In range of 3 and doesn't exceeds 6 accounts	Doesn't exceeds 3 accounts
Number of Credit Cards	In range 4 and doesn't exceeds 7 cards	In range 4 and doesn't exceeds 6 cards	In range 4 and doesn't exceeds 5 cards
Number of Loans	In range 2 and doesn't exceeds 5 loans	In range 2 and doesn't exceeds 4 loans	Doesn't exceeds 2 loans
Delay in Days	In range 10 and doesn't exceeds 28 days	In range 10 and doesn't exceeds 25 days	In range 8 and doesn't exceeds 12 days
Delay in Payment	In range 9 and doesn't exceeds 17 times	In range 8 and doesn't exceeds 16 times	Doesn't exceeds 6 times
Amount Invested Monthly	In range \$37 and more is better	In range \$93 and more is better	In range \$158 and more is better
Payment Behavior	Spend as much as paid	Spend as much as paid	Spend as much as paid





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# THANKS!

## DO YOU HAVE ANY QUESTIONS?

Made with Lots of Love by the Most  
Creative Clever People Ever.



MALAK DIAB  
MOHAMMED HOURANI  
MAYAS MASALMEH

