



# Falk Michel

Javascript Engineer

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## Personal Info

**Birthdate:** 16.01.1989

**Birthplace:** Munich

**Nationality:** German

## Technical Focus

### Frontend

React, Vue, TypeScript

### Backend

Next.js, Node.js, NestJS

### Cloud

GCP, AWS, Azure

### Infrastructure

Pulumi, Terraform

### Database

PostgreSQL, Firebase

### APIs

GraphQL, REST, gRPC

### CMS

Strapi, Dato, NetlifyCMS, Custom

## Tools

💻 VSCode/ZED

❖ Git

❖ Figma

➢ Terminal

❖ Slack

➢ Jira

## Hobbies

⛰️ Bouldering (16+ years)

🍴 Cooking

💻 Learning Spanish

## Summary

I'm a frontend developer and tech lead with a deep passion for building thoughtful, accessible, and scalable web applications. Over course of 11 years, I've worked across financial platforms, automotive configurators, and internal tooling with a focus on delivering value through clean, maintainable and extensible code.

I'm driven to enable teams to build better software together, whether setting up system architectures, mentoring developers, or improving hiring processes. I believe solid technical foundations, honest communication, and continuous learning make great projects possible.

## Experience

### Javascript Tech Lead – Fullstack

09/2022 – Present

#### Appsfactory GmbH

Leading a team of 3 developers, conducting 1:1s, giving tech talks, and shaping hiring processes with focus on modern technologies and AI.

#### Targobank – Joe Broker

Built accessible financial product landing page (React, TypeScript, Azure Container Apps, WCAG compliant)

#### Škoda – Vehicle Configurator

Led technical pitch and frontend architecture using module federation and domain-driven development

#### VW – Fuhrpark inventory

Displayed and processed vehicle stati based on VINs extracted via photo upload by the native mobile app. Harmonised workflow from taking photos, extracting VIN's, show and update their respective stati in a Web view built with vuejs and pinia for state management

#### Daimler – UX Tooling

Developed 5 custom Figma plugins enhancing UI Designer workflows with OAuth integration

#### Consulting and Development

Consulting with multiple customers, planning and implementing Content Management solutions with Strapi and DatoCMS.

### Javascript Lead Engineer

09/2019 – 01/2022

#### Smartlane GmbH

Developed complete web-app in TypeScript and React for AI-supported logistics planning with Redux state management and test-driven development.

### Freelancer

2016 – Present

Various CMS websites built with Next.js, Strapi, and Netlify CMS. Document automation for Atrum Capital GmbH.

## Education

### Media Informatics B.A.

2014 – 2017

LMU Munich

### Media Management B.A.

2009 – 2013

Media Design Highschool Munich