



Falk Michel

Javascript Engineer

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Personal Info

Birthdate: 16.01.1989
Birthplace: Munich
Nationality: German

Technical Focus

Frontend

React, Vue, TypeScript

Backend

Next.js, Node.js, NestJS

Cloud

GCP, AWS, Azure

Infrastructure

Pulumi, Terraform

Database

PostgreSQL, Firebase

APIs

GraphQL, REST, gRPC

CMS

Strapi, Dato, NetlifyCMS, Custom

Tools

VSCode/ZED Git
Figma Terminal
Slack Jira

Hobbies

Bouldering (16+ years)
Cooking
Learning Spanish

Summary

I'm a frontend developer and tech lead with a deep passion for building thoughtful, accessible, and scalable web applications. Over course of 11 years, I've worked across financial platforms, automotive configurators, and internal tooling with a focus on delivering value through clean, maintainable and extensible code.

I'm driven to enable teams to build better software together, whether setting up system architectures, mentoring developers, or improving hiring processes. I believe solid technical foundations, honest communication, and continuous learning make great projects possible.

Experience

Javascript Tech Lead – Fullstack 09/2022 – Present

Appsfactory GmbH

Leading a team of 3 developers, conducting 1:1s, giving tech talks, and shaping hiring processes with focus on modern technologies and AI.

Targobank – Joe Broker
Built accessible financial product landing page (React, TypeScript, Azure Container Apps, WCAG compliant)

Škoda – Vehicle Configurator
Led technical pitch and frontend architecture using module federation and domain-driven development

VW – Fuhrpark inventory
Displayed and processed vehicle stati based on VINs extracted via photo upload by the native mobile app. Harmonised workflow from taking photos, extracting VIN's, show and update their respective stati in a Web view built with vuejs and pinia for state management

Daimler – UX Tooling
Developed 5 custom Figma plugins enhancing UI Designer workflows with OAuth integration

Consulting and Development
Consulting with multiple customers, planning and implementing Content Management solutions with Strapi and DatoCMS.

Javascript Lead Engineer

09/2019 – 01/2022

Smartlane GmbH

Developed complete web-app in TypeScript and React for AI-supported logistics planning with Redux state management and test-driven development.

Freelancer 2016 – Present

Various CMS websites built with Next.js, Strapi, and Netlify CMS. Document automation for Atrum Capital GmbH.

Education

Media Informatics B.A. 2014 – 2017
LMU Munich

Media Management B.A. 2009 – 2013
Media Design Highschool Munich