

FALLON SKINNER

Fallonious.GitHub.io • GitHub.com/Fallonious • LinkedIn.com/in/FallonSkinner

Technical Skills: Ruby, Rails, HTML, CSS, JSON, JavaScript, jQuery, Heroku deployment, API integration, SQL, GitHub, Bourbon, MiniTest, Authentication, AJAX

Technical Design Concepts: Agile development, MVC Architecture, Data Structure Design

Education

The Iron Yard Academy '15 • Rails Engineering • Durham, NC

- 12 week immersion code school course focused on Ruby on Rails.
- ShutterBuddy (ShutterBuddy.Herokuapp.com)
 - A final project for a team of two, ShutterBuddy was designed for fast deployment. This rails application draws upon Google Embedded Maps, Google Places, and refined Flickr searches to quickly retrieve a wealth of CC-licensed, geographically-relevant photos to be shared in your newsfeed or photo album.
 - Mitigates the pain of returning from vacation without quality photos.
 - Presented live at TYI's sold out Demo Day.

The College of Wooster '05 • Bachelor of Arts • Wooster, OH

Major: Political Science Minor: History

- Sr. Independent Study Thesis:

"Are We There Yet? A Comparative Case Study Analysis of Women's Socioeconomic Status in Pre- and Post-Revolutionary Latin American States"

- Jr. Independent Study Thesis:

"Why Men Should Stop to Ask for Directions: An Analysis of the Presence of Women on Revolutions in Latin America"

- Presented at Rice University's '05 Undergraduate Research Conference
- *International Education of Students '04* • Rome, Italy

Awards & Honors:

- Husker Award • AREA203 Digital March '12

• Peer nominated recognition for "colleagues who you feel best upholds our values, excels at their position and/or helps makes others around them better."

- Dean's List
- Phi Alpha Theta - National History Honor Society

Experience

Owner & Baker

The Piefecta '14

- Responsible for all aspects of a pie company that participated in farmer's markets three times a week.

Consultant

OverThere Casual Dining '13-14

- Assisted with the planning, opening, marketing, and daily operations of a family-owned restaurant.

Office Manager & Communications Lead

AREA203 Digital '11-'13

- Insured smooth internal operations of an agency of 70+ individuals including team-building and charitable initiatives to build culture.
- Managed Operations team, remaining under budget with creative ideas to stretch funds.
- Designed tracking systems to monitor media spend, vendor contracts, and IT licenses.
- Identified, wrote, and distributed agency communications, including monthly newsletters.
- Coordinated build-out and oversaw a 1-day move into 28,000 sq. ft. office space.

- Launched anonymous employee feedback surveys to improve office environment.

Business Development & Sales

eSpin Technologies '10

- Generated materials and changed sales models for a national product launch.
- Targeted and secured relationship with largest client, resulting in record sales numbers and increased production capabilities.

Executive Assistant

Sandler Training '09

- Created email campaigns, maintained social media, & updated website content.

Executive Assistant

SmartFurniture.com '06-'08

- Coordinated and supervised appearances at national trade shows, negotiating booth location and pricing.
- Created \$5,000 renovation contest generating consumer interest, additional marketing materials, and new sales leads.
- Spearheaded and hosted the showroom's grand opening party for 600+ people.
- Originated editorial coverage in *The New York Times* and *Organize* magazine.

Extra

American Advertising Federation • AAF Chattanooga

- President-Elect '13-'14 • American Advertising Awards Co-Chair '14, '15

AAF District 7

- Resource Coordinator '13-'14

Institute for Advertising Ethics • Advertising Ethics Certification

Velo Vixens Multi-sport Club

- Vice-President '14
- Sponsorship Lead '13, '14