FALLON SKINNER

Fallonious.GitHub.io • GitHub.com/Fallonious • LinkedIn.com/in/FallonSkinner

Technical Skills: Ruby, Rails, HTML, CSS, JSON, JavaScript, jQuery, Perl, SQL, Heroku deployment, Nightwatch.js, SourceTree, GitHub, Bourbon, MiniTest, Role based email authentication, AJAX, RESTful API integration

Technical Concepts: Agile development, MVC Architecture, Data Structure Design, TDD

Technical Background

Apex Systems April - September '16 • Web Applications Developer • Durham, NC
- Created workflow automation tool to automatically generate work tickets based on error type and frequency in log messages.
- Worked with end users to help troubleshoot and resolve bugs, occasionally identifying future enhancement requests as responsive customer service.
- Created back-end functionality to improve speed and relevance of user searches within ticket batches.
- Re-skinned portions of product as a part of a broader UX improvement initiative.
- Contractor for international telecommunications company.

The Iron Yard Academy '15 • Rails Engineering • Durham, NC
- 12 week immersion code school course focused on Ruby on Rails.
- ShutterBuddy (*www.ShutterBuddy.photo*)
    - A final project for a team of two, ShutterBuddy was designed for fast deployment. This rails application draws upon Google Embedded Maps, Google Places, and refined Flickr searches to quickly retrieve a wealth of CC-licensed, geographically-relevant photos to be shared in your newsfeed or photo album.
    - Mitigates the pain of returning from vacation without quality photos.

Undergraduate

The College of Wooster '05 • Bachelor of Arts • Wooster, OH

Major: Political Science Minor: History

- Sr. Independent Study Thesis:
    "Are We There Yet? A Comparative Case Study Analysis of Women's Socioeconomic Status in Pre- and Post-Revolutionary Latin American States"
- Presented Jr. Independent Study Thesis at Rice University's '05 Undergraduate Research Conference.
- International Education of Students '04 • Rome, Italy

Experience

Owner & Baker
The Piefecta '14

- Responsible for all aspects of a pie company that participated in farmer's markets three times a week.

Consultant
OverThere Casual Dining '13-'14

- Assisted with the planning, opening, marketing, and daily operations of a family-owned restaurant.

Office Manager & Communications Lead
AREA203 Digital '11-'13

- Insured smooth internal operations of an agency of 70+ individuals including team- building and charitable initiatives.

- Managed Operations team, remaining under budget with creative ideas.

- Designed tracking systems to monitor media spend, vendor contracts, and IT licenses.

- Identified, wrote, and distributed agency communications.

- Coordinated build-out and oversaw a 1-day move into a 28,000 sq. ft. office.

- Launched anonymous employee feedback surveys to improve office environment.

- Peer nominated recognition for: "colleagues who you feel best upholds our values, excels at their position and/or helps makes others around them better."

Business Development & Sales
eSpin Technologies '10

- Generated materials and changed sales models for a national product launch.

- Targeted and secured relationship with largest client, resulting in record sales numbers and increased production capabilities.

Executive Assistant
Sandler Training '09

- Created email campaigns, maintained social media, and updated website content.

Executive Assistant
SmartFurniture.com '06-'08

- Created $5,000 renovation contest generating consumer interest, additional marketing materials, and new sales leads.

- Spearheaded and hosted the showroom's grand opening party for 600+ people.

- Originated editorial coverage in *The New York Times* and *Organize* magazine.

Extra

American Advertising Federation • AAF Chattanooga

- President-Elect '13-'14 • American Advertising Awards Co-Chair '13, '14

AAF District 7

- Resource Coordinator '13-'14

Institute for Advertising Ethics • Advertising Ethics Certification

Velo Vixens Multi-sport Club

- Vice-President '14 • Sponsorship Lead '13, '14