

# FALLON SKINNER

Fallonious.GitHub.io • GitHub.com/Fallonious • LinkedIn.com/in/FallonSkinner

**Technical Skills:** Ruby, Rails, HTML, CSS, JSON, JavaScript, jQuery, Heroku deployment, API integration, SQL, GitHub, Bourbon, MiniTest, Authentication, AJAX, REST

**Technical Design Concepts:** Agile development, MVC Architecture, Data Structure Design

## Education

**The Iron Yard Academy '15** • Rails Engineering • Durham, NC

- 12 week immersion code school course focused on Ruby on Rails.
- Code for projects available on GitHub profile.
  - ShutterBuddy ([www.ShutterBuddy.photo](http://www.ShutterBuddy.photo))
    - A final project for a team of two, ShutterBuddy was designed for fast deployment.
    - This rails application draws upon Google Embedded Maps, Google Places, and refined Flickr searches to quickly retrieve a wealth of CC-licensed, geographically-relevant photos to be shared in your newsfeed or photo album.
    - Mitigates the pain of returning from vacation without quality photos.
    - Presented live at TYI's sold out Demo Day.
  - Gradebook
    - App enabling multiple teachers to track homework assignments by students.
    - Features a REST API.
    - Secure user authentication based on email address.
    - Depending on user's authorization, restrictions limit what information is seen.
  - TweetWell
    - An app that pulls information from two APIs and then gauges the sentiment of a randomly selected collection of 200 tweets from a geographic location based on the current weather conditions.
    - Results are presented in JSON format.
  - Auction
    - Added AJAX functionality to existing code base.
    - Enables highest bid amount to be updated without needing to reload the page.

**The College of Wooster '05** • Bachelor of Arts • Wooster, OH

Major: Political Science • Minor: History

- Sr. Independent Study Thesis • Jr. Independent Study Thesis
  - Jr. thesis presented at Rice University's '05 Undergraduate Research Conference
- *International Education of Students '04* • Rome, Italy

## Experience

### **Owner & Baker**

*The Piefecta '14*

- Responsible for all aspects of a pie company that participated in farmer's markets.

### **Consultant**

*OverThere Casual Dining '13-14*

- Assisted with the planning, opening, marketing, and daily operations of a family-owned restaurant.

### **Office Manager & Communications Lead**

*AREA203 Digital '11-'13*

- Designed tracking systems to monitor media spend, vendor contracts, and IT licenses.
- Coordinated build-out and oversaw a 1-day move into a 28,000 sq. ft. office.
- Launched anonymous feedback surveys to improve office environment and employee sentiment.

### **Business Development & Sales**

*eSpin Technologies '10*

- Targeted and secured relationship with largest client, resulting in record sales numbers and increased production capabilities.

### **Executive Assistant**

*Sandler Training '09*

- Created email campaigns, maintained social media, & updated website content.

### **Executive Assistant**

*SmartFurniture.com '06-'08*

- Coordinated and supervised appearances at national trade shows, negotiating booth location and pricing.
- Created \$5,000 renovation contest generating consumer interest, additional marketing materials, and new sales leads.
- Originated editorial coverage in *The New York Times* and *Organize* magazine.

## Awards & Honors:

- Husker Award • AREA203 Digital March '12
  - Peer nominated recognition for "colleagues who you feel best upholds our values, excels at their position and/or helps makes others around them better."
- Dean's List
- Phi Alpha Theta - National History Honor Society

## Extra

### **American Advertising Federation • Institute for Advertising Ethics**

- Advertising Ethics Certification

### **Velo Vixens Multi-sport Club**

- Vice-President '14
- Sponsorship Lead '13, '14