FALLON SKINNER

Fallonious.GitHub.io • GitHub.com/Fallonious • LinkedIn.com/in/FallonSkinner

Technical Skills: Ruby, Rails, HTML, CSS, JSON, JavaScript, jQuery, Heroku deployment, API integration, SQL, GitHub, Bourbon, MiniTest, Authentication, AJAX, REST
Technical Design Concepts: Agile development, MVC Architecture, Data Structure Design

Education

The Iron Yard Academy '15 • Rails Engineering • Durham, NC
- 12 week immersion code school course focused on Ruby on Rails.
- Code for projects available on GitHub profile.
  - ShutterBuddy (*www.ShutterBuddy.photo*)
    - A final project for a team of two, ShutterBuddy was designed for fast deployment.
    - This rails application draws upon Google Embedded Maps, Google Places, and refined Flickr searches to quickly retrieve a wealth of CC-licensed, geographically-relevant photos to be shared in your newsfeed or photo album.
    - Mitigates the pain of returning from vacation without quality photos.
    - Presented live at TIY's sold out Demo Day.
  - Gradebook
    - App enabling multiple teachers to track homework assignments by students.
    - Features a REST API.
    - Secure user authentication based on email address.
    - Depending on user's authorization, restrictions limit what information is seen.
  - TweetWell
    - An app that pulls information from two APIs and then gauges the sentiment of a randomly selected collection of 200 tweets from a geographic location based on the current weather conditions.
    - Results are presented in JSON format.
  - Auction
    - Added AJAX functionality to existing code base.
    - Enables highest bid amount to be updated without needing to reload the page.

The College of Wooster '05 • Bachelor of Arts • Wooster, OH
Major: Political Science • Minor: History
- Sr. Independent Study Thesis • Jr. Independent Study Thesis
  - Jr. thesis presented at Rice University's '05 Undergraduate Research Conference
- *International Education of Students '04* • Rome, Italy

Experience

Owner & Baker

The Piefecta '14

- Responsible for all aspects of a pie company that participated in farmer's markets.

Consultant

OverThere Casual Dining '13-14

- Assisted with the planning, opening, marketing, and daily operations of a family-owned restaurant.

Office Manager & Communications Lead

AREA203 Digital '11-'13

- Designed tracking systems to monitor media spend, vendor contracts, and IT licenses.

- Coordinated build-out and oversaw a 1-day move into a 28,000 sq. ft. office.

- Launched anonymous feedback surveys to improve office environment and employee sentiment.

Business Development & Sales

eSpin Technologies '10

- Targeted and secured relationship with largest client, resulting in record sales numbers and increased production capabilities.

Executive Assistant

Sandler Training '09

- Created email campaigns, maintained social media, & updated website content.

Executive Assistant

SmartFurniture.com '06-'08

- Coordinated and supervised appearances at national trade shows, negotiating booth location and pricing.

- Created $5,000 renovation contest generating consumer interest, additional marketing materials, and new sales leads.

- Originated editorial coverage in *The New York Times* and *Organize* magazine.

Awards & Honors:

- Husker Award • AREA203 Digital March '12
  - Peer nominated recognition for "colleagues who you feel best upholds our values, excels at their position and/or helps makes others around them better."

- Dean's List
- Phi Alpha Theta - National History Honor Society

Extra

American Advertising Federation • Institute for Advertising Ethics

- Advertising Ethics Certification

Velo Vixens Multi-sport Club

- Vice-President '14
- Sponsorship Lead '13, '14