

Reminder

Please complete your Module Evaluations for Study Block 2 before 6th June!

Portfolio Roadmap

Week	Topic
5	Defining yourself: what is your USP?
7	Portfolio design and structure
8	Posters peer review
9	Talking about your work
10	Talking about yourself
11	Online presence: CV/LinkedIn?
12	Portfolio peer reviews? Suggestions/
	requests?

Asynchronous Task: Personal Brand

- Read how to <u>Use a Personal Value Proposition to Land</u>
 Your Next Job
- Decide how you'd like to present yourself online:
 - Identify your strengths/USPs
 - Write an elevator pitch (or PVP) for yourself.
 - Use it to "introduce yourself" on this week's Teams channel.
- Collect examples of your work that support your brand.

Discussion: Why talk about yourself?

Activity: Reviewing Examples

- Take another look at the examples on the <u>Padlet</u>, this time focussing on what the authors say about themselves.
 - What did you find interesting?
 - Is it relevant to their profession?
 - Is there something similar that you could (and would) say about yourself?

Discussion: Relevant information

Activity: Introductions

- In your breakout pairs/groups, take turns to introduce yourselves with (some of) the following information:
 - Your favourite video game (and why)
 - The main reason you want to make games
 - Your proudest achievement(s) (ideally professionally relevant)
 - Your hobbies/interests
- After the introductions, say what you found the most interesting about the other members of your group.
 - From the perspective of a potential employer or coworker...

Asynchronous Task: About You

- Review these articles on writing an "About Me" section:
 - How to Write a Quick and Effective "About Me"
 - How to Write a Perfect About Me Page with Examples
- Follow the guidance to write about yourself for your portfolio, including any interesting facts from the introductions exercise.