

COMP2x0/VR220  
Portfolio Development/  
Worksheet Support

## Week 7: Designing your Portfolio



# Timeline

Table 1: Indicative Assignment Timeline

<del>Week 2 .....</del>	<del>Show Proposal to Supervisor (Part A).</del>
<del>Week 5 .....</del>	<del>Show Work-in Progress to Supervisor (Part B).</del>
<del>Week 6 .....</del>	<del>Show Work in Progress to Supervisor (Part B).</del>
Week 8 .....	Show Draft Poster to Supervisor (Part C).
Week 9 .....	Poster Demo & Viva (Part D).

# Portfolio Roadmap

Week	Topic
5	Defining yourself: what is your USP?
7	Portfolio design and structure
8	Talking about your work
9	Talking about yourself
10	Draft portfolio peer reviews?
11	Portfolio design iteration?
12	Portfolio peer reviews?

# Portfolio Design: Essential Information

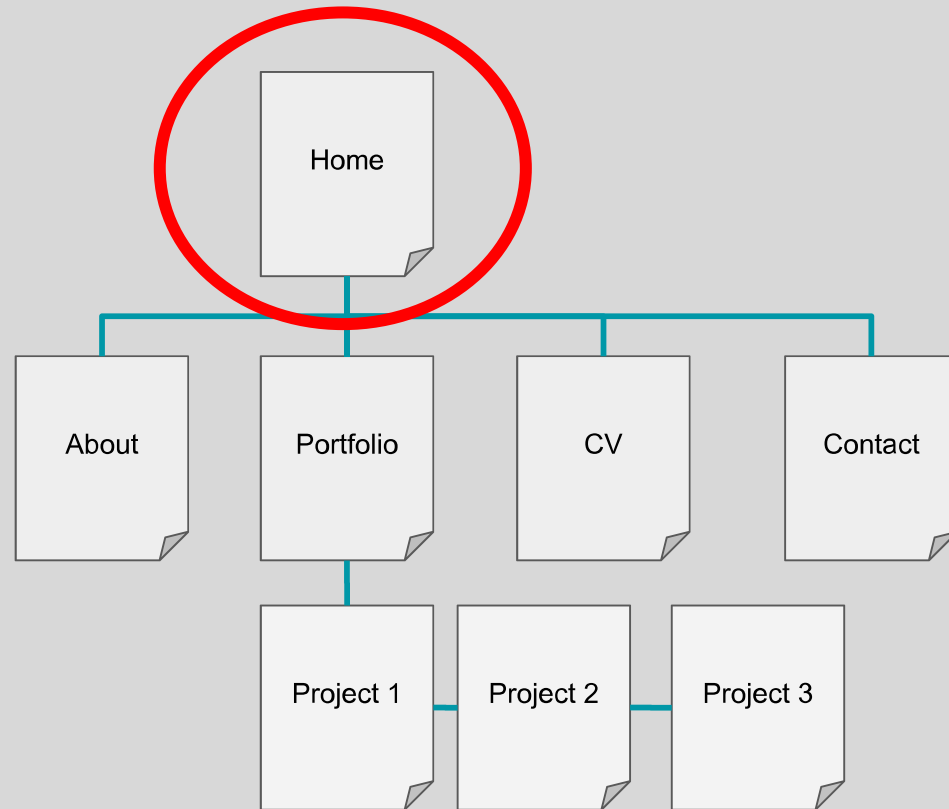
A portfolio should contain at least the following sections:

- **About** – who are you/where you are now/where you'd like to be
- **Projects** – what you've done, including **how** and **why**
  - Include pictures, videos, descriptions, demos – and possibly **reasoned arguments...**
- **Contact** – details for getting in touch with you (email/contact form – NB beware spammers)
  - Links to your profiles on **LinkedIn** and **GitHub**



Your story

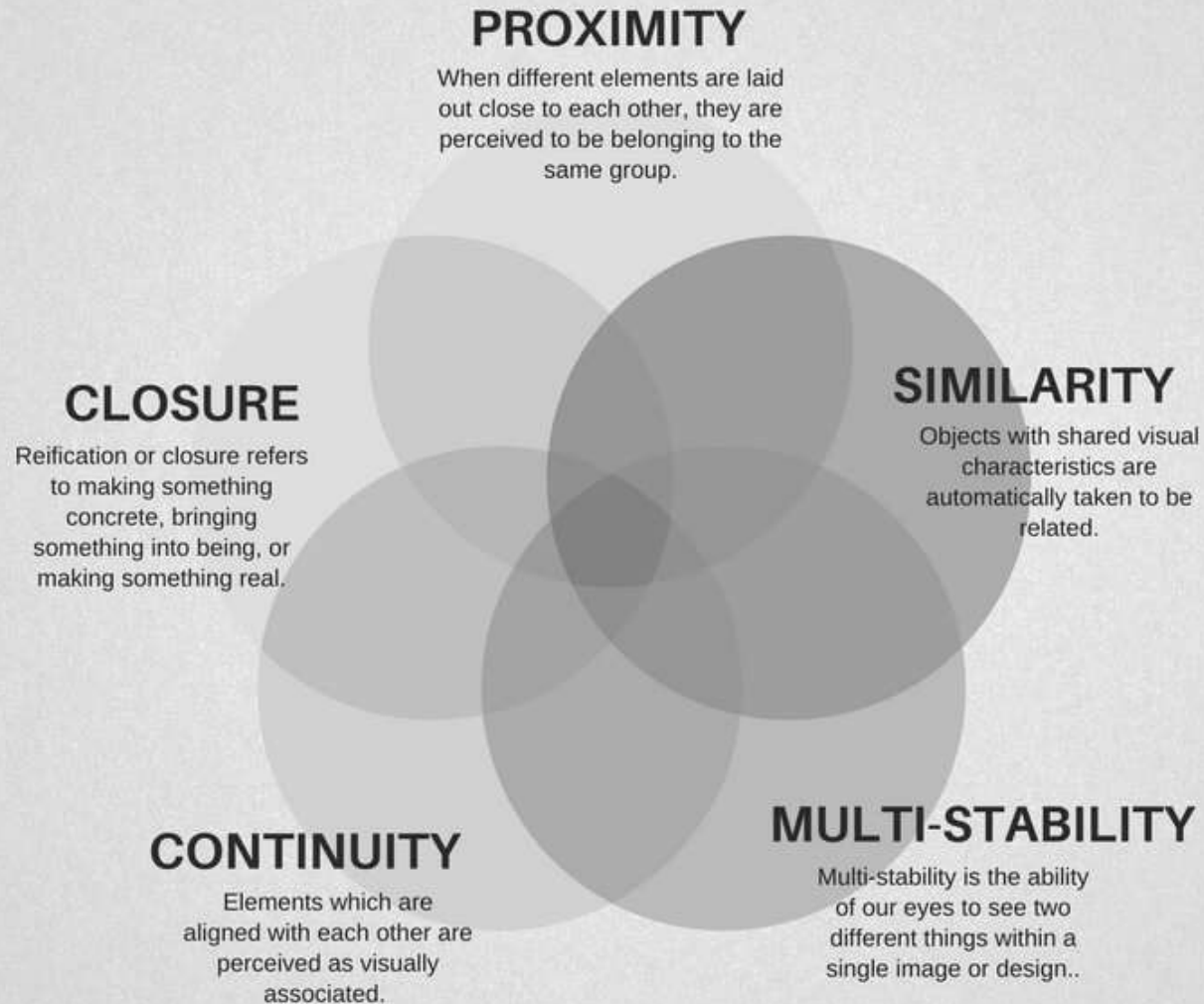
# Portfolio Structure



# Visual Impact

- “46.1% of people say a website's design is the number one criterion for discerning the credibility of the company”.
- Recruiters are busy people – make a good, **fast**, first impression!
- Use **visual perception** techniques to make an impact, e.g.:
  - **Visual hierarchy** to show importance and relationship of information; “guide them on a journey that ultimately culminates in a conversion”.
  - **Structure content** in an F-shape
  - **Condense text** as much as possible
  - Include adequate **white space** and use **contrast**

# The Gestalt's Principle



## Gestalt Theory

“Attempts to describe how people tend to organize visual elements into groups or unified wholes when certain principles are applied.”

# Activity: Portfolio Home Page

- Revisit the example portfolios on the [Padlet](#)
- Decide which **elements** you'd like to include on your [home page](#)
- **Draft** an outline design for your home page, including:
  - Your **elevator pitch** (from week 5)
  - Any **featured demos**
  - Menu placement etc.
- Share your designs in the chat!



Discussion: What's on your Home Page?

# Portfolio Platform

- [GitHub pages](#): create a web page straight from your repo using Markdown or HTML
- [Wordpress](#): has a large selection of (customisable) themes
- [Wix](#): has customisable portfolio templates
- [Weebly](#): drag and drop content using themes
- DIY HTML (etc.): only recommended if you're familiar with running a website/arranging hosting etc.

# Asynchronous Task: Finding a Platform

- Investigate one or two of the suggested platforms (or any others you know of):
- Create a basic skeleton site with your home page outline and placeholders for other sections
- Share a link to your test site on the [Teams channel](#) for this week, with comments on how easy it was to set up
- **Next week:** we'll compare notes on the pros and cons of the platforms

# Further Reading

- Visual impact:
  - [What You Need to Know About Visual Perception and Website Design](#)
  - [How to create visual impact online](#)
  - [Home page principles](#)
- Tips on portfolio building:
  - [How to Build a Coding Portfolio](#) (has links to GitHub pages tutorials)
  - [Building a Kickass Portfolio](#) (describes the process of reviewing and redesigning one of the examples).