

Poster marks allocation

COMP2x0

Threshold: 30%

Description of architecture: 10%

• UML diagram: 10%

Appropriateness of artefact design: 15%

Context for practice-based research: 10%

Defence of argument: 10%

 Appropriateness of practice-based research methods: 10%

Academic conventions: 5%

VR220

• Threshold: 15%

 Explanations and discussions of technical elements of the project: 10%

 Description of project objectives and their justification: 10%

Reflection on the artefact: 15%

What is an Argument?

"An **argument** is a statement or set of statements that you use in order to try to convince people that your opinion about something is correct."

Collins English Dictionary

Poster requirements:

Justify key development choices and design decisions

Discussion: When to get defensive

Discussion: How to convince people

Argument Aims (3 Ps)

Source: https://www.ucas.com/file/62641/download?token=sZTOYGZN

Keep it factual:

- Experimental evidence
- Scientific studies/research
- Statistics
- Put forward the reasons for your claim, backed up with examples and evidence
- Provide reasons for your audience to reject opposing or alternative views
 Weigh up pros and cons
 - Consider any objections or alternatives that might be raised to your claim and refute them
- Persuade your audience to accept your conclusion

Summarise how the good outweighs the bad

Activity: Evaluating Arguments

On this week's <u>Padlet</u>:

- Read 2-3 of the opinions
- Leave a comment/attach a post to say:
 - Did the author convince you of their claim?
 - What techniques did they use or reasons did they give to support their argument?
 - Did they consider any alternative opinions?
 - Anything else you noticed.

Discussion: Persuasion Techniques

Asynchronous Task: Defending a Claim

- Think of an opinion that you hold
 - Can be on anything serious or frivolous!
 - The more unpopular or uncommon, the better

Suggestions:

- The best video game for someone who's never played before
- Which is better: Marvel or DC?
- PC or Mac?
- Which goes on a scone first, jam or cream?
- Write a short piece (one or two paragraphs) to convince other people that your opinion has merit
 - Use any of the techniques we've discussed with a preference for fact-based reasoning!
- Post your piece (with your claim as the title) in this week's Teams channel
- Read one or two other people's arguments (preferably ones you disagree with) and post comments to say whether they have convinced you and/or point out any objections or alternatives.