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"Nobody in this industry knows what they're doing, we just have a gut assumption."

- Cliff Bleszinski



"Golden rule of level design - Finish your first level last."

- John Romero



Introduction

For this assignment you will develop a game to alpha stage as part of a team and be assessed both in terms of your individual contribution and your team's performance. From the rubrics (below), the collaborate learning objective is used to assess how you work as a member of an agile game development team. Conversely, the implement learning objective is used to assess how you apply your specialism to create this alpha.

This assignment is comprised of multiple parts:

Part A – World Pitch

Over the summer break you will devise a world pitch and then during the first week of study block 1 you will present it to your teammates and team supervisor via presentation lasting no more than 5 minutes. The session appears on you timetable as "World Pitches Team #". Your pitch should contain.

- Content Communication i.e. how well have you communicated your
- World & Gameplay i.e. have both been considered in appropriate
- **Distinctive Hook** i.e. does your pitch demonstrate something novel and interesting?

Feedback and ratings of your pitches will be derived, in part, through peer evaluation.

Part B – Supervisor Meetings

Attend the scheduled weekly team meeting with your project supervisor.

Your supervisor meeting details will be stored on the Falmouth timetable, make sure to attend these. There are two types of project meeting: a project review / planning session and an individual review. In the review / planning session, your team will showcase work undertaken on the most recent sprint and present the forthcoming sprint. For the individual review, you and your teammates will review each other's approaches to work over the last sprint. For more information, please read appendix A of the Games Academy Agile Guidebook.

In these sessions you will be able to ask for and receive informal feedback concerning the status and implementation approaches of your project.

"You can make an amazing game, but you can't make a success. Your players make the success."

- Irme Jele



"Lets optimize for player experience rather than what we think will make more money."

- Ron Carmel

Part C – Studio Practice

Work with your team to develop your game during the first semester.

Between timetabled supervision meetings, your team will have allocated space in the Academy to work together and you will have access to staff through the supervised studio practice sessions and tutorials, which can be arranged by email if required, who will be able to give informal feedback concerning the status and implementation approaches of your project.

Please remember to 'TAP' your card in for the sessions you attend to ensure that your attendance is recorded.

In these sessions you will be able to ask for and receive informal feedback concerning the status and implementation approaches of your project.

Part D – Demo day

Attend the Demo Day

During week 13, a day will be scheduled for Demo Day. Each team will need to make a demo of their game available in the Games Academy for staff to play and assess and for other students to play and give feedback on.

Staff will be assigned to assess your game using the *product evaluation* rubric to give a normalised **summative** assessment of your product's performance at that point.

You will receive informal feedback from staff during the Demo Day and you will receive formal feedback through Learning Space within three weeks of the Demo Day.

Additional Guidance

Working as part of a creative team is a very difficult activity and it should come as no surprise that there are likely to be some bumps in the road — as you probably discovered in your 1^{st} projects. The Agile Guidbook contains some advice for dealing with common issues and creating and maintaining a working environment where it's possible to get meaningful creative work done and still remain on good terms with each other.

If you are having any problems, do not hesitate to talk with your project supervisor.

Generally, successful projects tend to come from the development team respecting each other and being able to make progress (no matter how small). Remember, that a lot of the things you want to create in your games either won't work or won't be enjoyable to play. It is the core advantage of Agile development that using an iterative approach to development allows you to have multiple attempts to get things right.

Make sure you always have a working build and that everyone on the team is using version control. We have a large repository in the Academy, so there's always somewhere to store builds.

FAQ

• What is the deadline for this assignment?

Falmouth University policy states that deadlines must only be specified on the MyFalmouth system.

• What should I do to seek help?

You can email your tutor for informal clarifications.

Marking Rubric

Assignment 1 – Studio Practice

Learning Outcome Name	Learning Outcome Description	Criteria	Weighting	Clear Fail	Near Pass	3rd	2:2	2:1	1st	>1st
	Use appropriate development practices, project tracking approaches, and tools to support development pipelines in a multidisciplinary team.	Effective team worker	20%	large number of team meetings / SSP sessions	Student attends less than 50% of team sessions Student tends to be disruptive / chaotic	sessions.	Student attends most sessions. Delivers acceptable work without major issues Has occasional issues dealing with some teammates	Student attends most sessions. Delivers generally good work with only minor issues	Student attends most sessions. Delivers good work. Inspires some teammates No noticeable issues dealing with teammates. Tends to promote team harmony	Student is driving the team to achieve great things Team is highly supportive of leadership direction and approach
			111%	Very low attendance Team has little to no idea what's going on with	Low attendance Work always slips Delivers assets for	Average attendance Some tendency for work to slip, reluctance to	Good attendance Work is generally delivered, with only	Good attendance Work is generally delivered, with only	Good attendance Work is delivered, with very few slippages. Team	Good attendance Work is delivered, team is generally made aware of
					integration only at end of sprint			occasional slippages. Team is generally made aware of issues.	is generally made aware of issues and progress.	issues and progress.
Collaborate								Able to provide some support to teammates	Able to provide support to teammates Very good contributor to	Able to provide a lot of support to teammates
					planning activities	meaningfully to planning		Good contributor to planning	planning	Exceptional contributor to planning
		Version control practitioner	rol 10%	control	Student uses VC with many significant problems for the team Mainly delivers assets	Student uses VC with few problems	off mainline of project.	Student is generally working in a single branch with fairly successful integration to mainline	Student is generally working across multi- branches to deliver features	Student is successfully working across multiple branches
				outside of version control			Integration is often problematic	Integration generally works well	Integration works well	Student is an enthusiastic adopter of other 'advanced' version control concepts
		Reflective Practitioner	ective 10%	•	Student comments are generally lightweight platitudes	Student submits feedback that leads to unproductive conflict between team members	Student submits generally reasonable feedback that leads to occasional conflict, which is sometimes productive	Student submits generally meaningful feedback	Student submits meaningful and emotionally intelligent feedback	Student submits conscientious and generous feedback that team members are highly appreciative of.
					Student generally ignores feedback		Student acts	Student tends to act appropriately to feedback given	Student reacts appropriately to feedbacl given	Student seeks out

Assignment 1 – Product Evaluation

Learning Outcome Name	Learning Outcome Description	Criteria	Weighting	Clear Fail	Near Pass	3rd	2:2	2:1	1st	>1st
Implement	Apply the use of specialisms into development workflows and contexts.	World Pitch		process	following elements is true. Communication is poor There is no real link between world & gameplay The is some engagement with peer assessment.	One or more of the following elements is true. Communication is adequate There are some links between world & gameplay The is some engagement with peer assessment.	One of the following elements is true. Communication is good There are some links between world & gameplay The is a good level engagement with peer assessment and the feedback given is	One of the following elements is true. Communication is very good There are very good links between world & gameplay The is a good level engagement with peer assessment and the	between world & gameplay The is an excellent level engagement with peer assessment and the	One of the following elements is true. Communication is exemplary There are excellent links between world & gameplay The is of an excellent level engagement with peer assessment and the
		Creative innovation	10%	No game presented Game is too unstable / non-functional to be played enough to evaluate.	existing game with little,	existing game or genre with the addition of innovative convergence / extensions. Resulting game concept is of questionable	Game developed from an existing game or genre with the addition of innovative mashups / extensions. Resulting game concept is reasonably engaging	generally organic concept drawing components that make some sense for game.	feedback given is very good. Game developed as a generally organic concept drawing components that make much sense for the game. Resulting game concept is clearly engaging	experience
		Quality		Game is too unstable / non-functional to be played enough to evaluate.	are of acceptable quality, but the game gives the overall impression that much of it is not finished or working. The game runs, but may	would benefit from more development time to develop and refine gameplay, aesthetic and other components. The game runs, but may	reasonable quality but feels like it needs more work to balance and refine gameplay and/or aesthetic components. The game has no major	The game has no major	The game is of high quality, looks and feels like a published game with no noticeable issues There are no major issues	The game is of extreme high quality, looks and feels like a published game with no noticeabl issues
		Player Engagement		No game presented Game is too unstable / non-functional to be played enough to	The game generates some moments of engagement and enjoyment for players, though it is generally not	have obvious or significant stability issues The game generates some engagement and enjoyability for players, though there is feeling of endurance rather than enjoyment.	small-scale bugs and glitches The game generates some clear engagement and enjoyability for	issues but there are clear small-scale bugs and issues The game is generally engaging and enjoyable for players, though there is some scope for improvement.	largely imperceptible bugs and issues The game is generally highly engaging and	The game is highly engaging and enjoyable for players.
						The overall game presentation looks and feels fairly functional rather than solid.	The overall game presentation looks and feels fairly solid rather than slick.	The overall game presentation looks and feels fairly slick with just a few noticeable issues to	looks and feels slick with	The overall game presentation both looks and feels slick.

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							detract from it.	from it.	Players want to play the
									game beyond reasonable
									expectations
			There is no or very little	There is some application	There is adequate	There is a good	There is a very good	There is an excellent	There is an industry
			application of specialism	of specialism in the	application of your	application of your	application of your	application of your	standard application of
			in the project.	project.	specialism in the project.	specialism in the project.	specialism in the project.	specialism in the project.	your specialism in the
									project.
			The student's own	The student has used	The student's specialist	The student's specialist	The student's specialist	The student's specialist	
			specialist practice has not	some of their specialist	skills have added some	skills have added good	skills have added good	skills have added	The student's specialist
			developed throughout	skills but it adds very little	value to the game	value to the game	value to the game	excellent value to the	skills have added industry
			the development of the	value to the game	concept and delivery.	concept and delivery.	concept and deliver.	game concept and	standard value to the
			game.	concept and delivery.				delivery.	game concept and
					The student's own	The student's own	The student's own		delivery.
				The student's own	specialist practice has not	specialist practice has	specialist practice has	The student's own	
	Specialism	20%		specialist practice has not	developed throughout	developed somewhat	developed to a good	specialist practice has	The student's own
				developed throughout	the development of the	throughout the	degree throughout the	developed to an excellent	specialist practice has
				the development of the	game.	development of the	development of the	degree throughout the	developed to an excellent
				game.		game.	game.	development of the	degree throughout the
					The student has not			game.	development of the
					responded to feedback	The student has	The student has been		game.
					from supervisors or crit	responded to feedback	willing to engage critically	The student has been	
					sessions.	from supervisors or crit	with feedback from	willing to engage critically	The student has been
						sessions.	supervisors or crit		willing to engage critically
							sessions.	supervisors, crit sessions	with feedback from
								and peers.	supervisors, crit sessions
									and peers.