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'The best way you can predict the future is to create it'

-Peter Drucker



'The best portfolios ...
Show pride,
tell a story &
illustrate process'

-anon

Introduction

The goal of this assignment is to create professional portfolio materials, a 'hero piece' or pieces, that are relevant to your graduation aims. Bear in mind that:

- What 'portfolio materials' means is different to each discipline; your route tutor will give you some advice
- Portfolios exist to showcase your work, so you will need to create something that will have a highly positive effect on your pre- and post-graduation job searching.
- Your portfolio piece should sit conceptually within your promotional pieces (assignment 2).

You are expected to consult with your professional practice workshop tutor for advice and guidance on both your 'hero piece' and how it will fit in with your promotional materials (web site).

The assignment consists of the following parts:

Part A

Create your portfolio piece

Work on your portfolio piece during the workshops for GAM340. Your tutor will be on hand to give informal feedback and guidance during the workshops and other supervised studio practice sessions.

Part B

Attend the peer review in week 9

For the peer review, upload materials that you want to be reviewed onto Learning Space, as a either a combination of files in a zip archive or a link to a relevant website. Your peers will then review your work and leave feedback.

Informal feedback will be available at the end of the peer review session.

Part C

Attend the showcase tutorial

Demonstrate your portfolio piece to your tutor. You will receive informal

feedback during the showcase.

You will receive formal feedback within 3 weeks

Additional Guidance

Like all long-term assignment work, it makes a great deal of sense to start the assignment early and to commit time to your portfolio piece on a week-by-week basis rather than hoping for a 'mad dash' towards the end of the assignment.

Look to create something that you are deeply interested in making rather than just considering what are current 'hop topics' and consider how this work could form a springboard for graduation work.

Make the most of your route tutor, they can act as a perfect sounding board and guide if you are prepared to engage with them. Also, remember that there are other staff in the Academy you can talk with and a wide range of social media outlets for inspiration, feedback and direction.

Finally, make sure you balance your efforts in semester 1 between your group project (GAM320) and this assignment. There is time allocated in the timetable for both modules and you should demonstrate your time management skills by allocating work equitably between both modules.

FAQ

What is the deadline for this assignment?

Falmouth University policy states that deadlines must only be specified on the MyFalmouth system.

What should I do to seek help?

You can email your tutor for informal clarifications.

Assignment 1 – Professional Practice Report (Portfolio piece(s))

Learning Outcome	Learning Outcome	Criteria	Weighting	Clear Fail	Near Pass	3rd	2:2	2:1	1st	>1st
Name	Description		0							
Reflect / Analyse	Plan your post- graduation pathway, with reference to how you will overcome obstacles, and how you will build a personal brand that highlights your professional attributes	Quality of portfolio pieces	60%	J	Work uses standard industry approaches with clear issues.	for a graduate developer but has some clear issues Work uses industry standard tools, technologies, pipelines and approaches to a reasonably good level	•	Work is of good quality for a graduate developer Work uses industry standard tools, technologies, pipelines and approaches to a good level	graduate developer Work uses industry standard tools,	Work presented is of exceptional professional quality Work pipeline uses new or emerging industry trends
		Relevance to professional pathway	40%		students intended aims/ goals	portfolio piece and student career/ employment aims as espoused in their	There is a clear relationship between portfolio piece and student career/ employment aims as espoused in their professional materials	There is a strong relationship between portfolio piece and student career/ employment aims as espoused in their professional materials	portfolio piece and student career/ employment aims as espoused in their professional materials	There is an exceptionally strong relationship between portfolio piece and student career/employment aims as espoused in their professional materials Portfolio piece is being used successfully beyond student portfolio