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Introduction

A degree alone does not guarantee success in the future but the skills and experiences acquired throughout your studies will certainly make you very employable in the future. The key to success is being proactive in how you communicate your skills, experience and passion for the industry in a way the appeals to future employers/collaborators. Making yourself visible is crucial. This means creating a profile both digitally and IRL that reflects your professionalism, passion and evidences your skill sets and drive to learn. A professional profile usually consists of several components: a portfolio website, personal statement, CV and more often than not, some engagement with professional networks such as LinkedIn, Twitter, StackOverflow and so on.

For this assignment, you are expected to carry out industry research based on your career aspirations and use this insight to inform the design and development of your own professional profile. The output should be tailored to your specific aspirations and clearly communicate your passion, experiences and skill sets. The required components are, a personal portfolio and CV but you are encouraged to go beyond the MVP for the sake of your own career success.

This assignment is formed of several parts:

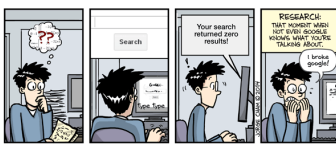
- (A) carry out **research** based on your career aspirations that:
 - (i) **identifies** existing and future employment opportunities
 - (ii) helps to **distinguish** industry experts as potential mentors
 - (iii) **informs** your own personal branding
- (B) **Write** a draft curriculum vitae that will:
 - (i) **identify** and **analyse** the relevant job roles that
 - (ii) **propose** one or more research questions for your project
 - (iii) **communicate** your passion for the industry
 - (iv) **outline** and **justify** the methodology to be used
 - (v) **present** any preliminary results you have obtained so far
- (C) **Design & Develop** a portfolio website that will:
 - (i) **showcase** your best work
 - (ii) **demonstrate** your technical skills
 - (iii) **communicate** your passion for the subject
 - (iv) **signpost** various components of your online profile
 - (v) **host** an up-to-date version of your CV

Assignment Setup

Fork the GitHub repository at:

<https://github.com/Falmouth-Games-Academy/comp330-cv-portfolio>

Use the `readme.md` file to document your research and sign post the components of your professional profile.



Please ensure that you add editor-specific files and folders to `.gitignore`.

Part A

Part A consists of a **single formative submission**. This work is **individual** and will be assessed on a **threshold** basis.

To complete Part A, complete a career focused competitor analysis of industry experts already working in your chosen field. Identify three or more career opportunities advertised that align with your aspirations. Find examples of individuals who brand themselves well. Seek out advice and examples of best practice for personal portfolios and CV writing. A good place to start is the careers hub here at Falmouth University: <http://careerhub.falmouth.ac.uk>

Document all research carried out by adding or linking to it within the repo's `readme.md`

Part B

Part B consists of a **single summative submission**, however your project supervisor may also set additional **formative submissions** at their discretion. This work is **individual** and will be assessed on a **threshold** basis.

To complete Part B, Design, implement and populate a CV. The CV should express your individuality and your passion for the industry. You must include information about:

- profile (short summary about yourself)
- personal details
- employment & experience
- skills
- qualifications
- interests & activities

Add a `.pdf` file containing your CV to the assignment repo and link to it from both your `readme` file and the portfolio website.

You will receive immediate and continuous **informal feedback** through meetings with your supervisor. You will also receive **formal feedback** three weeks after the formative deadline.

Part C

Part C consists of a **single summative submission**, however your project supervisor may also set additional **formative submissions** at their discretion. This work is **individual** and will be assessed on a **threshold** basis.

To complete Part C, design and implement a portfolio website that showcases your best work, signposts potential employers/collaborators to your contact details and hosts an up-to-date version of your CV.

You can choose to host the portfolio using GitHub Pages or any hosting platform you like but you must link to it from the `readme.md` file in your repo.

You will receive immediate and continuous **informal feedback** through meetings with your supervisor. You will also receive **formal feedback** three weeks after the formative deadline.

Finally, upload a zipped version of your repo to the LearningSpace. Please note, the LearningSpace will only accept a single `.zip` file.

Additional Guidance

Additional guidance can be found on the University's Career Hub which, can be found at:

<http://careershubs.falmouth.ac.uk>

FAQ

- **What is the deadline for this assignment?**

Falmouth University policy states that deadlines must only be specified on the MyFalmouth system.

- **What should I do to seek help?**

You can email your tutor for informal clarifications. For informal feedback, make a pull request on GitHub.

- **Is this a mistake?**

If you have discovered an issue with the brief itself, the source files are available at:

<https://github.com/Falmouth-Games-Academy/bsc-assignment-briefs>.

Please make a pull request and comment accordingly.

Marking Descriptors: Curriculum Vitae

Criterion	Weight	Refer for Resubmission	Basic Competency	Basic Proficiency	Novice Competency	Novice Proficiency	Professional Competency
Basic Competency Threshold	40%	Parts A and C are not completed or are unsatisfactory	<p>A satisfactory presentation is delivered for Part B.</p> <p>The student participates in the peer review activity for Part C, with enough work present for a meaningful review.</p> <p>Sources are referenced, with no obvious errors or omissions.</p>				
Industry Awareness	10%	No industry awareness is demonstrated.	<p>Some industry awareness is demonstrated.</p> <p>There is no evidence of industry research.</p>	<p>Little industry awareness is demonstrated.</p> <p>Industry research is present, but with significant gaps.</p>	<p>Much industry awareness is demonstrated.</p> <p>Industry research is extensive, but with some gaps.</p>	<p>Considerable industry awareness is demonstrated.</p> <p>Industry research is comprehensive.</p>	<p>Significant industry awareness is demonstrated.</p> <p>Industry research is comprehensive and insightful.</p>
Appropriateness & Relevance of Information Presented in CV	10%	<p>The information is has no relevance to career aspirations</p> <p>Information is not appropriate in a professional context</p> <p>There are not enough experiences, skills and qualifications listed to pass</p>	<p>The information has some relevance to career aspirations</p> <p>Some of the information is appropriate in a professional context</p> <p>There are only a few skills, experiences and qualifications listed</p>	<p>The information has much relevance to career aspirations</p> <p>All of the information has some relevance to career aspirations</p> <p>there are enough skills, experiences and qualifications listed</p>	<p>The information has considerable relevance to career aspirations</p> <p>All of the information is appropriate in a professional context</p> <p>there is a comprehensive list of skills, experiences and qualifications</p>	<p>The information has significant relevance to career aspirations</p> <p>There is a comprehensive list of appropriate skills, experiences and qualifications.</p> <p>A passion for the industry is evident.</p>	<p>The information has extensive relevance to career aspirations</p> <p>There is a comprehensive list of appropriate skills, experiences and qualifications.</p> <p>A passion for the industry is apparent in all aspects of the CV</p>
Appropriateness & Relevance of Projects Presented in Portfolio	10%	<p>The projects have no relevance to career aspirations</p> <p>The projects are not appropriate in a professional context</p>	<p>The projects have some relevance to career aspirations</p> <p>Some of the projects are appropriate in a professional context</p>	<p>The projects have much relevance to career aspirations</p> <p>The majority of the projects are appropriate in a professional context</p>	<p>The projects have considerable relevance to career aspirations</p> <p>All of the projects are appropriate in a professional context</p> <p>The portfolio evidences a skill set relevant to the industry.</p>	<p>The projects have significant relevance to career aspirations</p> <p>There is a comprehensive list of appropriate projects</p> <p>A passion for the industry is evident.</p>	<p>The projects have extensive relevance to career aspirations</p> <p>There is a comprehensive list of appropriate projects</p> <p>A passion for the industry is apparent in all aspects of portfolio</p>
Appropriateness of Structure, Layout, and Style of Portfolio	10%	There is little to no structure.	<p>There is some structure.</p> <p>A few sentences and paragraphs are well constructed.</p>	<p>There is much structure.</p> <p>Some sentences and paragraphs are well constructed.</p> <p>Website layout and page navigation provides some support for the structure of the analysis.</p>	<p>There is considerable structure.</p> <p>Most sentences and paragraphs are well constructed.</p> <p>Website layout and page navigation provides much support for the structure of the analysis.</p>	<p>There is significant structure.</p> <p>Nearly all sentences and paragraphs are well constructed.</p> <p>Website layout and page navigation provides considerable support for the structure of the analysis.</p>	<p>There is extensive structure.</p> <p>Website layout and page navigation provides significant support for the structure of the analysis.</p>
Creative Flair & Originality	10%	<p>Little or no creativity.</p> <p>The design is uncreative, showing no divergent and/or subversive thinking.</p> <p>The work delivers little or no fun and/or engagement.</p>	<p>Some creativity.</p> <p>The design demonstrates very little divergent and/or subversive thinking.</p> <p>The work delivers some fun and/or engagement.</p>	<p>Much creativity.</p> <p>The design demonstrates little divergent and/or subversive thinking.</p> <p>The work delivers much fun and/or engagement.</p>	<p>Considerable creativity.</p> <p>The design demonstrates some divergent and/or subversive thinking.</p> <p>The work delivers considerable fun and/or engagement.</p>	<p>Significant creativity.</p> <p>The design demonstrates significant divergent and/or subversive thinking.</p> <p>The work delivers significant fun and/or engagement.</p>	<p>Extensive creativity.</p> <p>The design demonstrates extensive divergent and/or subversive thinking.</p> <p>The work delivers extensive fun and/or engagement.</p>
Spelling & grammar	5%	Substantial spelling and/or grammatical errors.	Many spelling and/or grammatical errors.	Some spelling and/or grammatical errors.	Few spelling and/or grammatical errors.	Almost no spelling and/or grammatical errors.	No spelling or grammatical errors.