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Introduction

A degree alone does not guarantee success in the future but the skills and experiences acquired throughout your studies will certainly make you very employable in the future. The key to success is being proactive in how you communicate your skills, experience and passion for the industry in a way the appeals to future employers/collaborators. Making yourself visible is crucial. This means creating a profile both digitally and IRL that reflects your professionalism, passion and evidences your skill sets and drive to learn. A professional profile usually consists of several components: a portfolio website, personal statement, CV and more often than not, some engagement with professional networks such as LinkedIn, Twitter, StackOverflow and so on.

For this assignment, you are expected to carry out industry research based on your career aspirations and use this insight to inform the design and development of your own professional profile. The output should be tailored to your specific aspirations and clearly communicates your passion, experiences and skill sets. The required components are, a personal portfolio and CV but you are encouraged to go beyond the MVP for the sake of your own career success.

This assignment is formed of several parts:

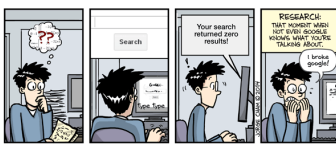
- (A) carry out **research** based on your career aspirations that:
 - (i) **identifies** existing and future employment opportunities
 - (ii) helps to **distinguish** industry experts as potential mentors
 - (iii) **informs** your own personal branding
- (B) **Write** a draft curriculum vitae that will:
 - (i) **identify** and **analyse** the relevant job roles that
 - (ii) **propose** one or more research questions for your project
 - (iii) **communicate** your passion for the industry
 - (iv) **outline** and **justify** the methodology to be used
 - (v) **present** any preliminary results you have obtained so far
- (C) **Design & Develop** a portfolio website that will:
 - (i) **showcase** your best work
 - (ii) **demonstrate** your technical skills
 - (iii) **communicate** your passion for the subject
 - (iv) **signpost** various components of your online profile
 - (v) **host** an up-to-date version of your CV

Assignment Setup

Fork the GitHub repository at:

<https://github.com/Falmouth-Games-Academy/comp330-cv-portfolio>

Use the `readme.md` file to document your research and sign post the components of your professional profile.



Please ensure that you add editor-specific files and folders to `.gitignore`.

Part A

Part A consists of a **single formative submission**. This work is **individual** and will be assessed on a **threshold** basis.

To complete Part A, complete a career focused competitor analysis of industry experts already working in your chosen field. Identify three or more career opportunities advertised that align with your aspirations. Find examples of individuals who brand themselves well. Seek out advice and examples of best practice for personal portfolios and CV writing. A good place to start is the careers hub here at Falmouth University: <http://careerhub.falmouth.ac.uk>

Document all research carried out by adding or linking to it within the repo's `readme.md`

Part B

Part B consists of a **single summative submission**, however your project supervisor may also set additional **formative submissions** at their discretion. This work is **individual** and will be assessed on a **threshold** basis.

To complete Part B, Design, implement and populate a CV. The CV should express your individuality and your passion for the industry. You must include information about:

- profile (short summary about yourself)
- personal details
- employment & experience
- skills
- qualifications
- interests & activities

Add a `.pdf` file containing your CV to the assignment repo and link to it from both your `readme` file and the portfolio website.

You will receive immediate and continuous **informal feedback** through meetings with your supervisor. You will also receive **formal feedback** three weeks after the formative deadline.

Part C

Part C consists of a **single summative submission**, however your project supervisor may also set additional **formative submissions** at their discretion. This work is **individual** and will be assessed on a **threshold** basis.

To complete Part C, design and implement a portfolio website that showcases your best work, signposts potential employers/collaborators to your contact details and hosts an up-to-date version of your CV.

You can choose to host the portfolio using GitHub Pages or any hosting platform you like but you must link to it from the `readme.md` file in your repo.

You will receive immediate and continuous **informal feedback** through meetings with your supervisor. You will also receive **formal feedback** three weeks after the formative deadline.

Finally, upload a zipped version of your repo to the LearningSpace. Please note, the LearningSpace will only accept a single `.zip` file.

Additional Guidance

Additional guidance can be found on the University's Career Hub which, can be found at:

<http://careershubs.falmouth.ac.uk>

FAQ

- **What is the deadline for this assignment?**

Falmouth University policy states that deadlines must only be specified on the MyFalmouth system.

- **What should I do to seek help?**

You can email your tutor for informal clarifications. For informal feedback, make a pull request on GitHub.

- **Is this a mistake?**

If you have discovered an issue with the brief itself, the source files are available at:

<https://github.com/Falmouth-Games-Academy/bsc-assignment-briefs>.

Please make a pull request and comment accordingly.

Marking Descriptors: Research Review and Proposal

Criterion	Weight	Refer for Resubmission	Basic Competency	Basic Proficiency	Novice Competency	Novice Proficiency	Professional Competency
Basic Competency Threshold	—	Parts B and C are not completed or are unsatisfactory. Referencing of sources is unsatisfactory.	A satisfactory presentation is delivered for Part B. The student participates in the peer review activity for Part C, with enough work present for a meaningful review. Sources are referenced, with no obvious errors or omissions.				
Breadth of Industry Research	—	The research is missing or unsatisfactory.	The research falls far short of comprehensive.	The research falls short of comprehensive.	The research is somewhat comprehensive.	The research is very comprehensive.	The research is extremely comprehensive.
Synthesis	15%	No connections are made between different sources.	Superficial connections are made between different sources.	Basic connections are made between different sources.	Reasonable connections are made between different sources. Connections go beyond mere description.	Strong connections are made between different sources. Connections are analytical in nature.	Strong connections are made between different sources. Connections are analytical and evaluative in nature.
Appropriateness, Specificity, and Relevance of Information Presented	5%	Fewer than five appropriate key skills are mentioned. Few skill domains have been considered.	Five appropriate key skills are mentioned. Most skill domains have been considered.	Five appropriate key skills are mentioned. All skill domains have been considered. At least two of the key skills are both specific and relevant.	Five appropriate key skills are mentioned. All skill domains have been considered. At least three of the key skills are both specific and relevant.	Five appropriate key skills are mentioned. All skill domains have been considered. There is little to no overlap. At least four of the key skills are both specific and a relevant. At least two of the key skills are a priority.	Five appropriate key skills are mentioned. All skill domains have been considered. There is little to no overlap. At least five of the key skills are both specific and a relevant. At least four of the key skills are a priority.
Appropriateness of CV & Portfolio Structure	5%	There is little to no structure. Only a few sentences and paragraphs are well constructed.	There is some structure. Some sentences and paragraphs are well constructed.	There is much structure. Many sentences and paragraphs are well constructed. There is a clear introduction and conclusion.	There is considerable structure. Most sentences and paragraphs are well constructed. There is a clear and well-constructed introduction and conclusion.	There is significant structure, leveraged to effectively highlight the argument and key takeaway points. Nearly all sentences and paragraphs are well constructed. There is a clear and well-constructed introduction and conclusion.	There is extensive structure, leveraged to effectively highlight the argument and key takeaway points. All sentences and paragraphs are well constructed. There is a clear and well-constructed introduction and conclusion.
Creative Flair	10%	Little or no creativity. The design is uncreative, showing no divergent and/or subversive thinking. The work delivers little or no fun and/or engagement.	Some creativity. The design demonstrates very little divergent and/or subversive thinking. The work delivers some fun and/or engagement.	Much creativity. The design demonstrates little divergent and/or subversive thinking. The work delivers much fun and/or engagement.	Considerable creativity. The design demonstrates some divergent and/or subversive thinking. The work delivers considerable fun and/or engagement.	Significant creativity. The design demonstrates significant divergent and/or subversive thinking. The work delivers significant fun and/or engagement.	Extensive creativity. The design demonstrates extensive divergent and/or subversive thinking. The work delivers extensive fun and/or engagement.
Spelling & grammar	5%	Substantial spelling and/or grammatical errors.	Many spelling and/or grammatical errors.	Some spelling and/or grammatical errors.	Few spelling and/or grammatical errors.	Almost no spelling and/or grammatical errors.	No spelling or grammatical errors.