



JOHN LYNARD F. ISIP

GRAPHIC DESIGNER

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SUMMARY

Pleasant, creative, and results-driven graphic designer with over a year of experience in designing visual graphics, editing impactful videos, and creating exceptional designs. Possesses a solid foundation in both graphic design and video editing. Actively seeking to take on a more specialized role as a graphic designer as he continues to grow his skills and expertise in the field.

CORE COMPETENCIES

- Graphic Design
- Video Editing
- Social Media Management
- Computer Literacy

SOFTWARE SKILLS

- Photoshop
- Premiere Pro
- Canva
- Ms Office

PROFESSIONAL EXPERIENCE

VIIWORKS SOFTWARE SOLUTIONS | 2023

Graphic Designer

- Created engaging social media content to promote brand awareness and drive audience engagement.
- Developed advertising videos that effectively communicated key messages and showcased products/services.
- Designed and produced publication materials such as brochures, flyers, and banners for both print and digital platforms.

107.1 FM RADYO BANDERA OLONGAPO CITY | 2023

Creative Designer

- Managed social media posts to increase brand visibility and drive audience engagement.
- Produced captivating videos to effectively communicate news information to the target audience.
- Created eye-catching graphic designs for event promotions, including posters, banners, and digital advertisements.
- Developed compelling news articles to captivate target audiences.

SELF - EMPLOYED | 2022 - PRESENT

Freelance Graphic Designer and Video Editor

- Demonstrated expertise in the role with a focus on maintaining impeccable service delivery standards.
- Proficient in video editing across various genres and platforms, including YouTube videos, informative content, and promotional material.
- experience in graphic design for custom branding materials, posters, and social media graphics.