

# Fan YiHsuan

UI/ UX Designer | Front-End Developer | Graphic Designer

✉ [fys840802@gmail.com](mailto:fys840802@gmail.com)    ☎ +44 7810 840367    📍 London, UK W60HP

[LinkedIn](#)    [Website](#)

## Summary

Innovative and creative UI/UX Designer and Front-end Developer with 4 years of experience in Gaming, Security and E-commerce. I am known for my accountability, honesty and ability to collaborate, through intuitive design and seamless development of simplicity that transforms complexity into beautiful solutions.

## Key Achievements

- Improved user engagement by 25% for a gaming platform through intuitive UI/UX design.
- Reduced page load times by 20%, enhancing site speed and user satisfaction.
- Increased conversion rates by 10% through responsive design optimizations.
- Developed a scalable design system, cutting development time by 30%.
- Enhanced checkout process, lowering cart abandonment rates by 12%.

## Key Skills

- **UI/UX Design** : User Research, Human-Computer Interaction , Prototyping, Design Thinking, Design Systems, Mobile Applications, Strong Visual Design Skills
- **Front-End Development** : HTML, CSS, JavaScript, Vue.js, Responsive Design, Cross-Browser Compatibility
- **Design Tools** : Figma, Sketch, Adobe XD, Photoshop, Illustrator
- **Collaboration** : Cross-Functional Teamwork, Communication, Problem-Solving
- **Soft Skills** : Adaptability, Attention To Detail, Time Management

## Work Experience

### UX/UI Designer & Front-End Developer

Neutec Co., Ltd. 02/2022 - 02/2025

- Designed game UI from concept development to final interface, enhancing visual appeal and usability.
- Established and maintained a design system to ensure UI consistency and improve team collaboration efficiency.
- Optimized UI/UX workflows, improving user experience and increasing 30% user retention.
- Created responsive UI designs for different screen resolutions and devices to ensure cross-platform consistency.
- Work closely with PM and engineering teams to continuously optimize the user interface.

### UI Designer

Gotrust Co., Ltd. 04/2021 - 02/2022

- Design and optimize the UI/UX of the information security platform.

- Collaborate with the development team to ensure the UI design meets technical specifications.
- Plan brand visual design to ensure brand consistency.

## **Graphic Designer**

*CBES Co., Ltd. 02/2019 - 03/2021*

- Responsible for UI design and marketing visual design for the e-commerce platform.
- Collaborate with front-end engineers to design and maintain a responsive website, ensuring a smooth user experience.
- Design marketing campaign web pages to increase promote brand exposure.

## **Education**

**Bachelor's degree in Art**

*Natinal Chiayi University in Taiwan 09/2014 - 06/2017*

## **Certificate**

Google UX Design Professional Certificate