

Group name: Whales

of team members: 1

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Country: Saudi Arabia

College/Company: None

Specialization: Data Science

Problem description: ABC Bank wants to sell its term deposit product to customers and before launching the product they want to develop a model which helps them in understanding whether a particular customer will buy their product or not (based on customer's past interaction with bank or other Financial Institution).

Business understanding: Help ABC bank identify which clients should they target for their campaigns by using ML.

Project lifecycle along with deadline:

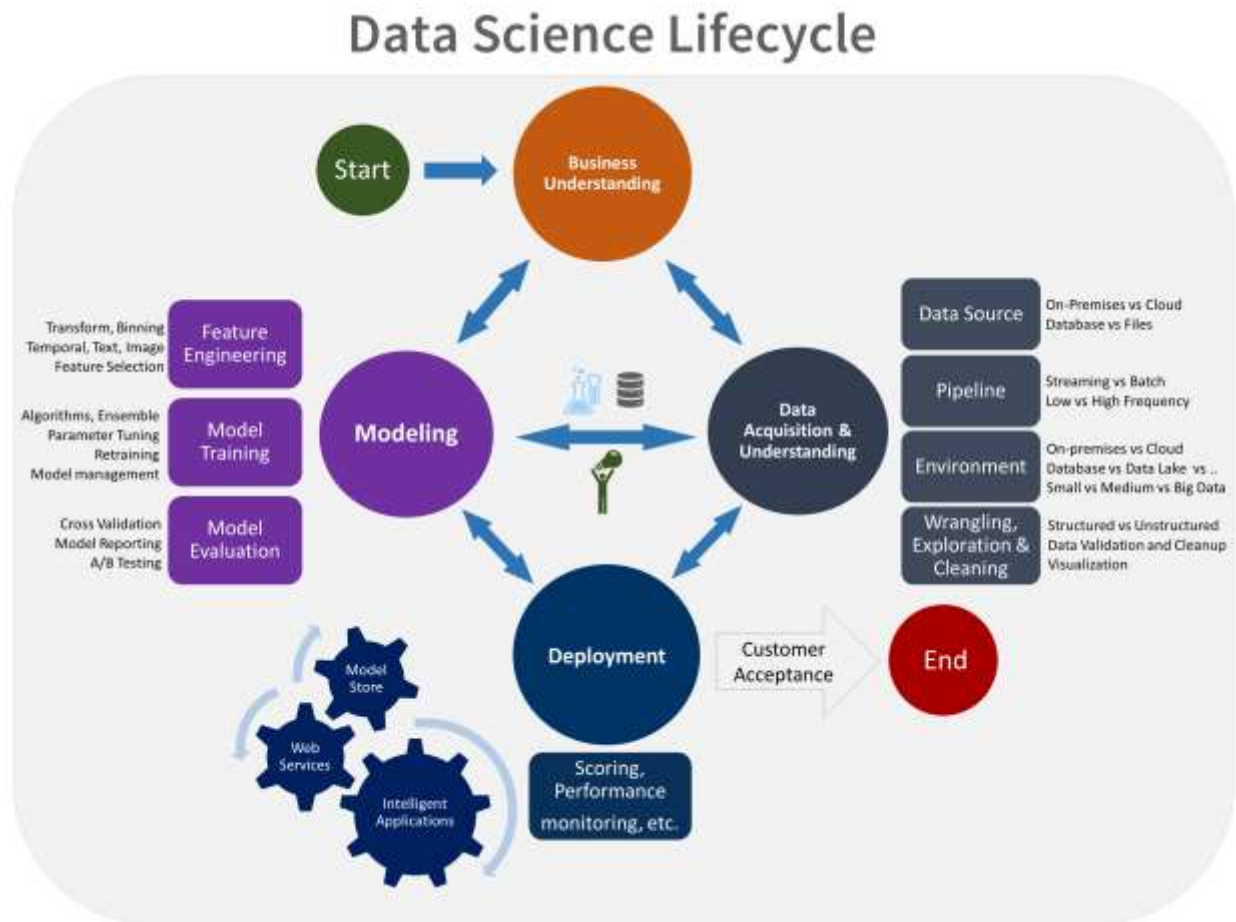


Figure 1: Src <https://docs.microsoft.com/en-us/azure/architecture/data-science-process/lifecycle-business-understanding>

Deadline: 14, Aug, 2021

Github Repo link: https://github.com/FancyWhale69/DG_final_project