

Course Name: Work, Entrepreneurship and Technology in Contemporary Societies

Course code: HS2.401

End-semester Examination (Time: 2 hrs. 30 minutes)

Date: 29/11/2025

Total Marks: 50 marks

Part I

- 1) Using the case of the iPhone, explain how the production of iPhones is enabled by Global Commodity Chains. (5 marks)
- 2) What is the difference between main-street entrepreneurship and entrepreneurial self-employment? (5 marks)
- 3) According to Bourdieu, what are the various forms of capital? Provide an example of a social-capital-building exercise that individuals or groups engage in. (5 marks)
- 4) What are the various forms of strategies that complementors employ within a platform ecosystem? (5 marks)
- 5) According to Richard Pfeilstetter, what roles do networking events and co-working spaces play in Manchester? (5 marks)

Part - II

- 6) Using Bourdieu's concept of social capital as a framework, explain how the Marwari community achieved social mobility in the business sector in India. (12.5 marks)
- 7) According to Schwartz, what challenges do freelancers face in the gaming industry? What do you mean by Communities of Practice (CoP)? Using the concept of CoP, describe the importance of collective formation among freelance workers. (12.5 marks)