

## Decisions Made:

- Proceed with transcript-only storage for security, with plans to address encryption later.
  - Target audience confirmed as college students aged 18-24.
  - Rename the project to "Alethios."
  - Include Avatar's face on homepage and not push away user's with login or technical terms
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## Discussion Points:

### 1. Security Concerns:

- Discussion on whether to store video or just the transcript.
- Agreement that transcript storage is sufficient for now; encryption and security plans will be addressed later.

### 2. Goals and Objectives:

- Emphasis on understanding the primary objectives before defining the solution.
- Weekly meetings with clients were proposed to enhance communication.

### 3. Target Audience:

- Decision to focus on college students aged 18-24 as the primary target audience.

### 4. Stress Factors Identified:

- Discussion on various stressors: exams, backlogs, assignments, financial issues, and social pressures.
- Consideration of external validation and the difficulty in opening up about personal issues.

### 5. AI Avatar Concept:

- Proposal to create an AI video avatar that serves as an interactive, non-judgmental companion to help users manage overthinking and organize their thoughts.

### 6. Defining the Problem Statement:

- Agreement that the AI avatar can help alleviate overthinking and provide companionship, not being a therapist.

### 7. Proposed Changes:

- The primary differentiator for the project will be the empathetic nature of the AI.
  - Suggested renaming of the project to "Alethios"
  - Recommendations for the landing page design to include an avatar's face and to use simple language, avoiding technical jargon.
  - Discussion on offering both free (limited features) and paid versions of the service.
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**Next Meeting:** 24 February

**Adjournment:** TBD

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**Minutes Prepared by:** Anshul

**Date of Preparation:** 18 February