PLACE MATTERS

THE ARCHITECTURE OF WG CLARK

ROBERT MCCARTER

ORO

ORO Editions Publishers of Architecture, Art, and Design

Gordon Goff: Publisher

www.oroeditions.com info@oroeditions.com

Published by ORO Editions

Copyright © 2019 Robert McCarter and The Rector and Visitors of the University of Virginia

All rights reserved. No part of this book may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, including electronic, mechanical, photocopying of microfilming, recording, or otherwise (except that copying permitted by Sections 107 and 108 of the U.S. Copyright Law and except by reviewers for the public press) without written permission from the publisher.

You must not circulate this book in any other binding or cover and you must impose this same condition on any acquirer.

Text by Robert McCarter Foreword by Kenneth Frampton Afterword by Steven Holl Managing Editor: Jake Anderson

Book Design by Pablo Mandel and Maureen Hollboll www.circularstudio.com

Typeset in Avenir

10 9 8 7 6 5 4 3 2 1 First Edition

ISBN: 978-1-940743-42-4

Color Separations and Printing: ORO Group Ltd. Printed in China.

ORO Editions makes a continuous effort to minimize the overall carbon footprint of its publications. As part of this goal, ORO Editions, in association with Global ReLeaf, arranges to plant trees to replace those used in the manufacturing of the paper produced for its books. Global ReLeaf is an international campaign run by American Forests, one of the world's oldest nonprofit conservation organizations. Global ReLeaf is American Forests' education and action program that helps individuals, organizations, agencies, and corporations improve the local and global environment by planting and caring for trees.

PLACE MATTERS

THE
ARCHITECTURE
OF
WG CLARK

ROBERT MCCARTER



Foreword

6 Place Matters

A Practice of Making Places

18 Middleton Inn

Dorchester County, South Carolina, 1977-1985

36 New Orleans Museum of Art

Competition First Prize, New Orleans, Louisiana, 1983 (unrealized)

42 Reid House

Johns Island, South Carolina, 1985-1987

50 Arizona History Museum

Competition, Phoenix, Arizona, 1986 (unrealized)

54 Charleston Bus Stop

Charleston, South Carolina, 1987-1992

58 South Carolina Aquarium

Competition First Prize, Charleston, South Carolina, 1987-2000

68 Croffead House

James Island, South Carolina, 1986-1989

78 Lucy Daniels Foundation and Preschool Cary, North Carolina, 1990-1992

92 Menefee Mountain House

Zirconia, North Carolina, 1990-1993

100 Clark House

Charlottesville, Virginia, 1994-1996

112 8 Bedon's Alley

Charleston, South Carolina, 1994-1999

120 Telluride House

Telluride, Colorado, 2000-2001 (unrealized)

128 Beckerdite/Scholley House

James City County, Virginia, 2001-2005

136 National Association of Realtors Headquarters

Competition, Washington, DC, 2002 (unrealized)

140 South Eastern Center for Contemporary Art Habitat for Humanity

Competition, First Prize, 2003 (unrealized)

144 Palisade Glacier Mountain Hut

Competition, 2003 (unrealized)

148 Hillman House

Schuyler, Virginia, 2003-2005

160 Sheldon Retreat

Wadmalaw Island, South Carolina, 2004 (unrealized)

166 Clemson Architecture Center in Charleston

Competition, First Prize, 2004-2005 (unrealized)

174 Cameron Lane House Addition

Charlottesville, Virginia, 2005-2006

184 Les Yeux des Monde Art Gallery

Albemarle County, Virginia, 2007-2009

196 Mepkin Abbey, Entrance Gates and Sign, Guest House and Chapel

Berkeley County, South Carolina, 2005-2009, 2009-2013

212 Campbell Hall East Addition, University of Virginia

Charlottesville, Virginia, 2004-2008

230 Thinking and Making

237 Thoughts on Architecture Writings by WG Clark

243 Afterword Steven Holl

245 Acknowledgements

250 Projects, Consultants, Office Personnel, Builders

253 Awards, Bibliography

he career of the exceptionally talented W. G. Clark testifies to the regrettable provinciality of American regional culture, given the remarkably imaginative competition designs made during his partnership with Charles Menefee that were submitted for significant public works in Pheonix and New Orleans, neither of which would be realized, as well as Charleston, where the South Carolina Aquarium of 1987, sited on a canal that marked the original waterline of the Cooper River, would eventually be realized in revised form after a 13 year interval. An even more chequered fate will befall a more recent competition entry, designed by Clark alone, namely the Clemson Charleston Graduate Center which, despite having been accorded first prize is seemingly not going to be built.

The significance of this loss might be judged from the quality of the Clark and Menefee Middleton Inn, dating from as long ago as 1985 and built adjacent to a national historic landmark known as Middleton Place. What is striking about this work is the way in which a thick service wall, pierced at regular intervals by vaulting access stairs, is poised on top of a rectilinear ridge in such a way as to integrate the three-storey structure into the topography. Here, in the most explicit example of Clark's tectonic and topographic work, we encounter a version of the Kahnian interplay between servant and served, that is to say, between the heavy, opaque, thick-wall service structure bounding the hotel and the light-weight, three storey assembly of the bedrooms themselves, faced with floor to ceiling, wood-framed glazing which culminates in the rhythmic fenestration pattern of the common lodge/lounge at the end of the bedroom wing, fully glazed with the same framing at a larger scale. This syntactical play between heavy and light will also animate the cubic form of his Croffead House of 1989 which will, in effect, initiate the series of modest, two storey houses that are destined make up the bulk of Clark's career to date.

Clark's Lucy Daniels pre-school of 1992 and the modest house that he built for his own occupation in 1996 exemplify, at different scales; a micro-cosmic architecture made up of the articulation of diverse materials drawn from Clark's signature palette of concrete block, steel-framed glazing, glass lenses, exposed timber joists, and structural frames in fair faced concrete, along with built-in storage, tubular steel handrails, timber floors, and, very occasionally, precision brickwork and lightweight "aerial" roofs. Clark's stoic career has been that of a committed, sensitive and exceptionally skilled American architect who truly deserves to be better recognized on his own turf and one hopes that this new publication will finally gain for his highly refined achievements the local audience and support that he so richly deserves.