# Choosing a better city for a new Chinese restaurant

## Introduction

### Background

Toronto and New York are the most populous city in Canada and United States, and the diverse population of these two cities reflect their current and historical role as an important destination for immigrants.

In Toronto, more than 50 percent of residents belong to a visible minority population group, and over 200 distinct ethnic origins are represented among its inhabitants. In 2016, 51.5 percent of the residents of the city proper belonged to a visible minority group, compared to 49.1 percent in 2011, and 13.6 percent in 1981. The largest visible minority groups were South Asian (338,960 or 12.6 percent), Chinese (332,830 or 12.5 percent), and Black (239,850 or 8.9 percent). In 2016, the three most commonly reported ethnic origins overall were Chinese (332,830 or 12.5 percent), English (331,890 or 12.3 percent) and Canadian (323,175 or 12.0 percent). Common regions of ethnic origin were European (47.9 percent), Asian (including middle-Eastern – 40.1 percent), African (5.5 percent), Latin/Central/South American (4.2 percent), and North American aboriginal (1.2 percent). In conclusion, Toronto is an important destination for immigrants, especially for Chinese.

New York also has the same situation. New York contains the highest total Asian population of any U.S. city proper. The city's population in 2010 was 44% white (33.3% non-Hispanic white), 25.5% black (23% non-Hispanic black), and 12.7% Asian. Asians constituted the fastest-growing segment of the city's population between 2000 and 2010. Asian Americans in New York City, number more than one million, greater than the combined totals of San Francisco and Los Angeles. The Chinese population constitutes the fastest-growing nationality in New York, In 2012, 6.3% of New York City was of Chinese ethnicity, New York State have become the top destinations for new Chinese immigrants, respectively, and large-scale Chinese immigration continues into New York City and surrounding areas, with the largest metropolitan Chinese diaspora outside Asia, including an estimated 812,410 individuals in 2015.

## Problems

It is not easy to start a new career in a different country. Although there has a lot of Chinese people in the two cities above, it does not mean that it will be very successful if you start to manage a Chinese restaurant everywhere. it already has a lot of Chinese restaurant in these cities, so it is necessary to analysis every part of these cities, in order to make sure choose a better city for the future career successfully.

## Benefits

The Chinese population constitutes the fastest-growing nationality in these cities, some of them may want to begin a new life as become a new Chinese restaurant owner. It is very important to choose which city they need to start, and which city can make their restaurant more successful.