_	Date 0		Date 1	Date 2
• Endowment $A_{\theta}$	• Self assessment or other identity signal: $v = v_H$ or $v_L$	• Investment choice: $a_0 = 0$ or 1.	<ul> <li>Probability λ&lt;1 that individual remembers (or is reminded of) υ</li> <li>Savoring or dread of date-2 prospects (AU / SE).</li> <li>Re-investment: a<sub>I</sub> = 0 or 1 (SC)</li> </ul>	<ul> <li>Stock: A<sub>2</sub> = A<sub>0</sub> + a<sub>0</sub>r<sub>0</sub> + a<sub>1</sub>r<sub>1</sub></li> <li>Utility: vA<sub>2</sub></li> </ul>