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# FansForce NFT Ecology

Fans are not only followers, but also creators.

## 1. About the project

Our ecology may be helpful, if you are an artist, singer, photographer, calligrapher or collector and have your own works;

Our ecology may also be helpful, if you have an idea, a thought or a dream;

We can still provide you a true stage, even if you are not a creator or you have no work.

Fans are defined as pursuer, follower and worshipper in the current production relations, and they are always placed in roles to be consumed and followed.

Here, fans are not just a role driven to follow someone, but also a discoverer, a creator and a cultivator.

Development of block chain technology enables us to equally collaborate to achieve a certain goal in a decentralized environment. The birth of NFT endows value to more works, applications and services in a digital world. Nowadays, IP (namely intellectual property) is always required for current products for NFT digitalization. However, IP is just for a few persons, while ordinary fans can only consume value of NFT. Today, FansForce NFT Ecology will overturn this indurated setting, and starts from FansForce to rebuild the value system of NFT in a brand new view. Fans are also dominant leaders of this game.

Then, how to realize this goal? For FansForce NFT Ecology, casting right of NFT is no longer just limited to work owners. As an ordinary person, you may be moved by singing of a stray singer in a park, by a unique hand-made article found in the market, or even by a young man pursuing his football dream. You can help them to create their own NFT, and promote NFT through your FansForce. Both you and original authors will gain corresponding returns when more users collect and exchange these NFTs.

## 2. Key terms

### *#Smart contract:*

Smart contract, substantially, is an application segment, which realizes automatic treatment of traditional contracts in the mode of computer instruction. Simply speaking, Smart contract is actually a code segment of trigger execution when two parties make deals in terms of block chain asset. Smart contract is the foundation of decentralized application, which enables block chain technology not only to transfer account balance, but also to be applied in life and production more extensively.

### *#NFT:*

NFT is the abbreviation of Non-Fungible Tokens, which means non-interchangeable token, relative to interchangeable token. Non-interchangeable token is also called Non-Fungible token. NFT is unique, which cannot only represent an artwork, an original music or an end product, but also be a dream, a feeling or a spirit totem of team. Its unique properties can well realize value anchoring on and off chains, and gain it excellent asset digitalization conditions. Therefore, NFT, out of no doubt, will usher in a more extensive development in the future.

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#### **#DeFi:**

DeFi is the abbreviation of Decentralized Finance. The birth of the technology of block chain and smart contract enables financial products such as debit and credit, mortgage, transaction, finance, security and insurance to be independent from banks, foundations and other centralized organizations and enterprises. Corresponding DeFi products have emerged in a free and equal financial environment generated in the developing and transparent network environment.

#### **#FansForce:**

FansForce NFT (FFN) token is a functional basic token in ecological operation. Every NFT requires accumulation of corresponding force in their growth. The amount of force also reflects user attention received by NFT and their own value.

#### **#NFT Tokenisation:**

NFT tokenisation means to divide one NFT into multiple fungible utility tokens, and the number of tokens is set by creators based on market conditions;

#### **#NFT Fungible Utility Token:**

Fungible utility token based on NFT tokenisation meets the SRP protocol rules in ERC20, and carries with NFT value, which can be possessed by participants, being evidence of profits gained from NFT work auction;

#### **#NFT auction:**

It is like an auction in reality, and what's different is that not all NFTs can be suitable for auction in ecology. We believe that only NFT works with a certain amount of FansForce (FFN) can flow into the market through auction, because only those works that are truly accepted by fans have value.

#### **#SRP protocol:**

SRP protocol is a share-based dividend protocol carrying with NFT. Generally, value of NFT leads to limited participating audience, insufficient negotiability, relatively higher single value and larger investment risks. SRP protocol aims at solving this problem, and empowering NFT to achieve better negotiability and value investment properties. Firstly, SRP will divide NFT into homogenous fungible utility tokens, produce fungible token to meet ERC20, BP20 and TRC20, and achieve multi-chain support. TOKEN has more audience and stronger negotiability, and value binding between TOKEN and NFT gains them natural value carrier. TOKEN holders share value appreciation dividends generated from NFT virtual assets.

#### **#IPFS:**

InterPlanetary File System. IPFS is a distributed web, point-to-point hypermedia protocol, which makes our Internet faster, safer and more open. Storage of digital works of NFT in IPFS protocol achieves higher security.

### **3. Project background**

The distribution collaboration of block chain breaks down the traditional credit system, providing with a new mode for collaboration. With your own works, you can forge an exclusive NFT through digitalization and realize value circulation in an open and credible environment.

This sounds to be such a wonderful thing, but in the process of combining reality with virtual digital economy, people still stick to the inherent thinking, just apply block chain to business. Currently, there are various NFT products in the market, and none of them can realize

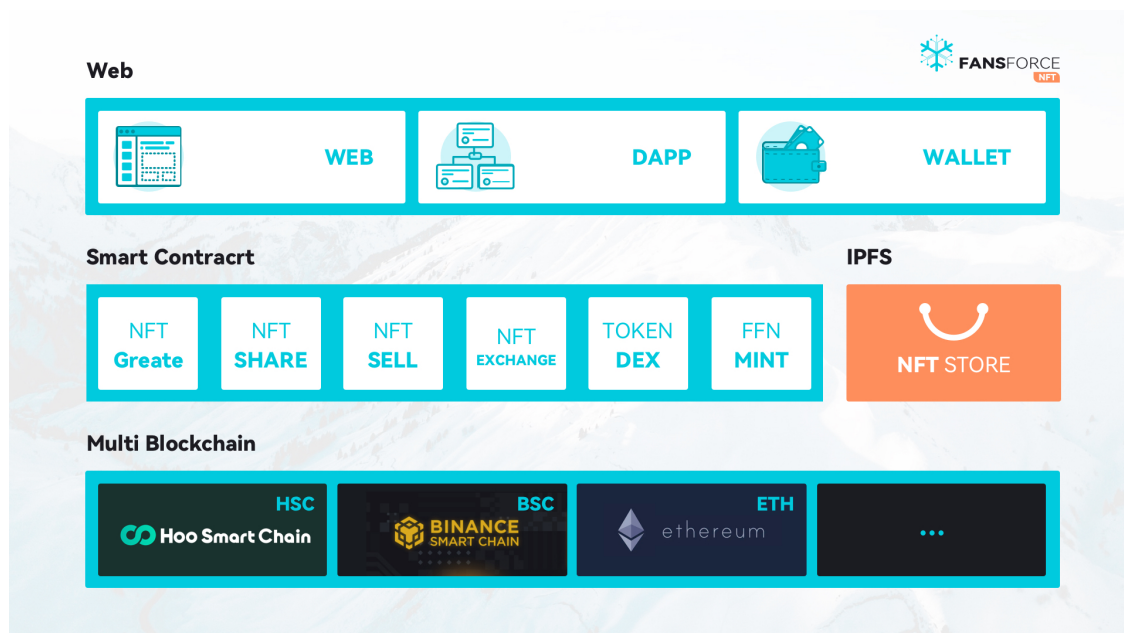
breakthrough in the core collaboration relations. In this way, only a few persons master and allocate the overwhelming majority of resources, and homogenous competition gains successors on the top of the gold tower adequate recompense. This is not a healthy distribution system where successors have seized achievements of all participants.

NFT cannot only be dominated by owners of these works, but ordinary participants shall also enjoy value recompense brought with the works. There is no identity distinction in the new production relations, and every participant is a fan with FansForce and everyone can influence NFT works. Just like in the face of a painting, you are fans to this work; no matter you are a creator, operator or appreciator. You have pushed value of this painting to a height from different views and through different modes. Then you should all share equal deserved benefits. This is the true collaboration mode in block chain world. You can imagine that everyone can influence every NFT through their own FansForce in such a collaboration mode, and all works are no longer in an environment pursuing for the best homogenous competition, but in a benign growth space where hundreds of flowers bloom. Works are placed in a more open and inclusive environment where fans can fairly obtain returns. This is a perfect world we actually pursue. We hope to gather the power of all the creators and lovers of FansForce, turning into the force full of love and expectation, and inject powerful positive energy into our planet, making the world a more peaceful, beautiful and friendly place! We, just like snowflakes with the spirit of perseverance, will grow into the sacred Himalayas in our hearts!

## 4. Project details

### 4.1 Project framework

Project framework applies decentralized DAPP development mode, and the base layer realizes multi-chain support. *It is as shown in the following figure:*



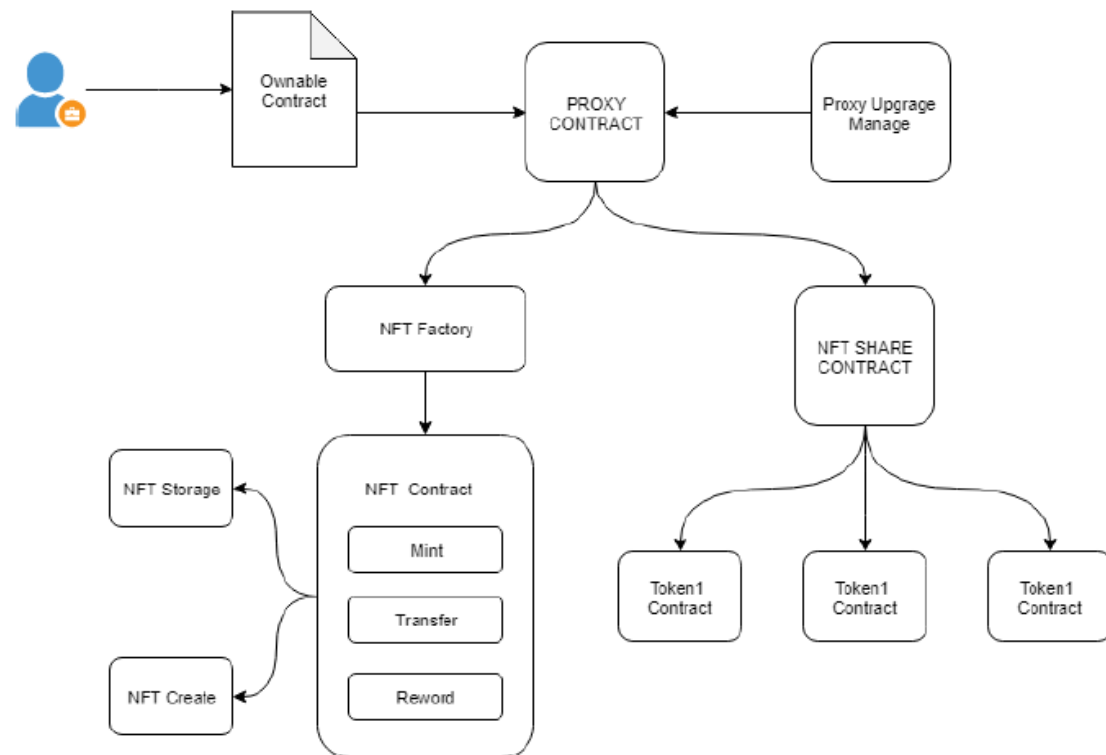
#### #Base layer public blockchain

Base layer public blockchain chooses multi-chain support, including HSC, BSC and ETH, and there may exist differences in some functions based on features of each chain;

### #Smart contract

Smart contract applies the mode of agent factory for data business separation, creating excellent conditions for upgrading of smart contract, which is under audit of third-party security company;

*What is shown in the figure is relation link among some contracts of the system*



### #NFT storage

Decentralized IPFS storage is applied for NFT storage;

### #Front-end display

Front-end display is based on Web, realizing docking of multiple plug-in wallets;

## 4.2 Project function module

### 4.2.1 NFT mint (issuing NFT and Tokenisation)

NFT mint is an open function of ecology. You can issue your own NFT as long as you hold corresponding chain currency linkable to wallet. There is no threshold, and of course, you are not allowed to discover one work for more than one times in ecology. Meanwhile, ecology will divide into different sectors based on NFT transactions, and develop NFT issuance coin-mint contracts suitable for each sector.

NFT Tokenisation is one major functional feature of FansForce NFT ecology, built in with basic realization conditions of SRP protocol, which requires NFT issuers to enter corresponding parameters during sharing. In ecology, NFT issuers and NFT owners may not always use the same address, but it is required to define their corresponding Tokenisation ratio. NFT after NFT tokenisation will be circulated to corresponding Token, and NFT discoverers (owners) can issue fungible utility token corresponding to their own NFT. Users holding Token will enjoy equities of

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equal fungible utility token corresponding to this NFT, and will get corresponding returns after NFT auction in the market.

#### **4.2.2 NFT growth (issuance, collection and promotion)**

FansForce NFT Ecology is not just a simple functional ecology, but also a sharing ecology. NFT of different sectors in NFT market will do a ranking based on FFN (ecological currency) FansForce accumulated in a certain time period, and NFT in top of the ranking will gain higher attention. After meeting the FansForce value set in ecology, NFT may enter NFT auction market for value monetization.

The process of NFT collecting FansForce is like a growth path, in which only the works that are favored by more fans can enter the market faster. Collection by fans reflects not only their recognition to works, but also applaud to insight of issuers and segment TOKEN holders. NFT recognized by more fans will absolutely gather more attention in the auction market, and surely have higher value. And benefits of original NFT fungible utility token holders will also be maximized. Here, ecology provides all NFTs with a healthy and fair growth environment.

NFT growth requires recognition of fans, and promotion is also an essential factor. Here, we have set the identity of promotion messenger for all participants. Every user just needs to lock certain FansForce (FFN) to be qualified for promotion, and to promote NFT recognized by himself. Of course, each promotion consumes a certain amount of FansForce. Promotion messengers will also determine the promotion level, promotion strength and consumed FansForce based on size of locking.

#### **4.2.3 NFT market (auction and transaction)**

NFT is a means to facilitate NFT to enter a more extensive market in share-based environment, rather than a purpose. A qualified NFT can enter the auction and transaction market after collecting enough FansForce.

#### **4.2.4 TOKEN transaction (DEX)**

Decentralized transaction market of Token is a place for transaction of all NFT fungible utility token and FFN, and corresponding NFT growth ecology will contribute some FansForce for supporting. Here, different segment Tokens can be circulated among different fans, and can also be converted into corresponding FansForce (FFN). This provides higher flexibility for the market, and also more choices for business fans.

#### **4.2.5 FansForce Farm (FFN mining)**

Every participant obtains FansForce through project airdrop, project subscription and market transaction, and mining is also a good choice. Ecology rewards minerals generated from each blockchain to all mining lock users.

### 4.3 Project construction course

*FansForce NFT Ecology will be developed and built based on the preset target*

Version	Function	Remark
V1.x.0	NFT forge NFT Tokenisation NFT fungible utility token issuance FansForce mining	
V2.x.0	NFT growth (issuance, collection and promotion) NFT market (auction and transaction)	
V3.x.0	DEX NFT multiple sectors Multi-chain expansion	

## 5. Economic model of token

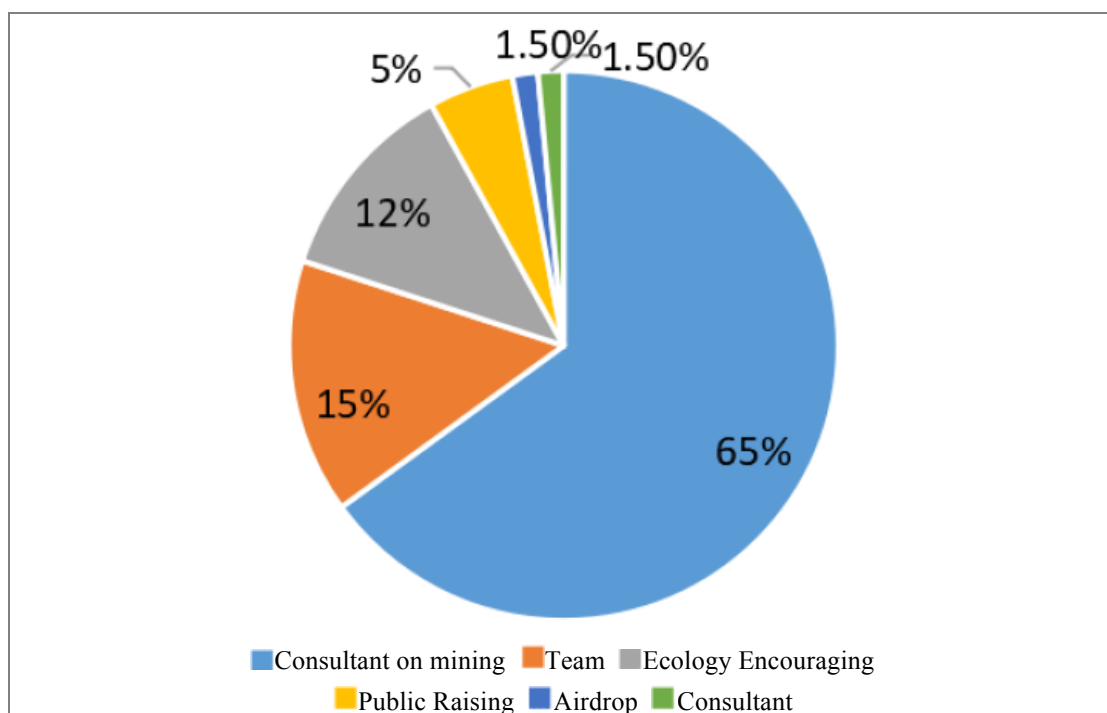
### 5.1 Basic information

Name of token: FFN

Full name: FansForce NFT

Total amount: 1 billion

### 5.2 Token distribution rules



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***Team: (15%)***

Locking 12 months after launching, and releasing 10% every month after the 13<sup>th</sup> month, 10 months in total;

***Public Raising (5%)***

***Mining (65%)***

<b>Term</b>	<b>Output</b>	<b>Locking</b>
The first year	15%	Unlocked
The second year	12%	Unlocked
The third year	10%	Unlocked
The fourth year	10%	Unlocked
The fifth year	8%	Unlocked
The sixth year	6%	Unlocked
The seventh year	4%	Unlocked

***Airdrop: (1.5%)***

Airdrop for promotion in the early stage of project launching, without locking

***Consultant: (1.5%)***

Locking 6 months after launching;

***Ecological incentive: (12%)***

For ecological incentive token, subsidy is given to high-quality NFT and ecology users also based on period. Wherein, three months constitute one period, released in 6 stages in total.

### **5.3 Token consumption mechanism**

Ecological income (0.5% destruction), 5000000 destroyed at most every year, and destruction term being 10 years