

# PRESENTACIÓN DEL BRANDING

## DON JOAQUÍN

BY : FANTASTIC DREAM TEAM



# BOCETADO DEL LOGO

**DISEÑO**



# Patela de colores

Frescura y elegancia

#ffffff

#ecc880

#a66a2c

#f6efde

#6cb2ec



# Adaptación del logo en distintos fondos



Garantizar distintos entornos



# Fuente y tipografía

Logotipo

Aa

Roboto

AaBbCcDdEeFfGgHh

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

Aa

Monserat

AaBbCcDdEeFfGgHh

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Sugerencia

Aa

Raleway

AaBbCcDdEeFfGgHh

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# Tamaños

Posibles tamaños de letra,  
tomando en cuenta un sistema  
multiplataforma.

# Títulos

**Montserrat**

Montserrat

150 pt

## Sub títulos

**Roboto**

Roboto

150 pt

## Texto Básico

**Roboto**

Roboto

150 pt





# MERCHANDISE



# QUE LES HA PARECIDO

Sus opiniones serán muy tomadas  
en cuenta para mejorar este diseño

By : Fabian y Matute

