



RENJANA

EVENT PROPOSAL



OUR STORY

Our product is roasted cashew nuts coated with premium flour and flavored with various unique flavors. We use whole cashew nuts as the main ingredient of our product.

Our Flavored Roasted Coated Cashew Nuts are presented differently and uniquely compared to our competitors, bigger size of nuts from Indonesia, crunchy texture, and specially crafted flavors. The cashew nuts are accumulated fairly and carefully by Indonesian farmers.

We use "Renjana" as our brand name, Renjana(/ren·ja·na/n) = rasa hati yang kuat (rindu, cinta kasih, dan sebagainya) = a strong affection (refers to longing, love, or lust); passion. Renjana describes the passion of our local farmers to grow the cashew carefully to be loved and attract the international market's heart.





WHY CHOOSE US?

- Sourced from the finest whole cashew nuts in Kendari, Sulawesi
- We Bake, Not Fried
- Our cashews come in various unique flavors, all homemade with love and care
- Long Shelf Life



Visi

Being a snack company premium oven Cashew in Indonesia, starting from Surabaya, with high quality taste in every bite



Misi

- Renjana is a premium snack and souvenir from Surabaya that is always remembered by the public.
- Spreading the presence of the Renjana brand throughout Surabaya as the main choice of premium snacks.
- Becomes the “number 1 premium snack in Surabaya ” through event marketing, digitalization, and strategic partnerships.
- Renjana is committed to improving the well-being of stakeholders through collaborative programs that strengthen relationships.



RENJANA



WE HAVE
NEW OUTLET

FIND US ON PAKUWON MALL!



OUR VALUE



VALUE EXTERNAL



BEST SERVICE

PROVIDE A SATISFYING SERVICE EXPERIENCE AND ALWAYS ORIENTED TO CUSTOMER NEEDS WITH HIGH STANDARDS.

RESPONSIVE

QUICKLY RESPOND TO EVERY CUSTOMER PROBLEM AND NEED WITH A DEFT ATTITUDE AND THE RIGHT SOLUTION.

INTEGRITY AND TRUST

MAINTAINING INTEGRITY BY ALWAYS CONDUCTING BUSINESS IN AN HONEST, OPEN, AND TRUSTWORTHY MANNER.

EMPATHY

PRIORITIZING EMPATHY AND COLLABORATION TO BUILD STRONG CUSTOMER RELATIONSHIPS.

SUSTAINABLE IMPACT

CREATING SOLUTIONS THAT BENEFIT BOTH PARTIES AND ENSURE SUSTAINABLE COOPERATION FOR THE LONG TERM.



OUR STRENGTH



Quality

Renjana maintains high product quality by partnering with a professional manufacturing company equipped with certified, high-tech machinery.



Customer Engagement

We strive to build close relationships with customers through transparency, allowing them to understand our brand better.



Competitive Price

Using a competitive pricing strategy, Renjana targets the middle-upper market with affordable, semi-premium cashews, making the premium taste accessible to everyone.



OUR REVENUE STREAMS

Offline Retail Partnership



Bazaar/ Exhibition



Affiliate Program



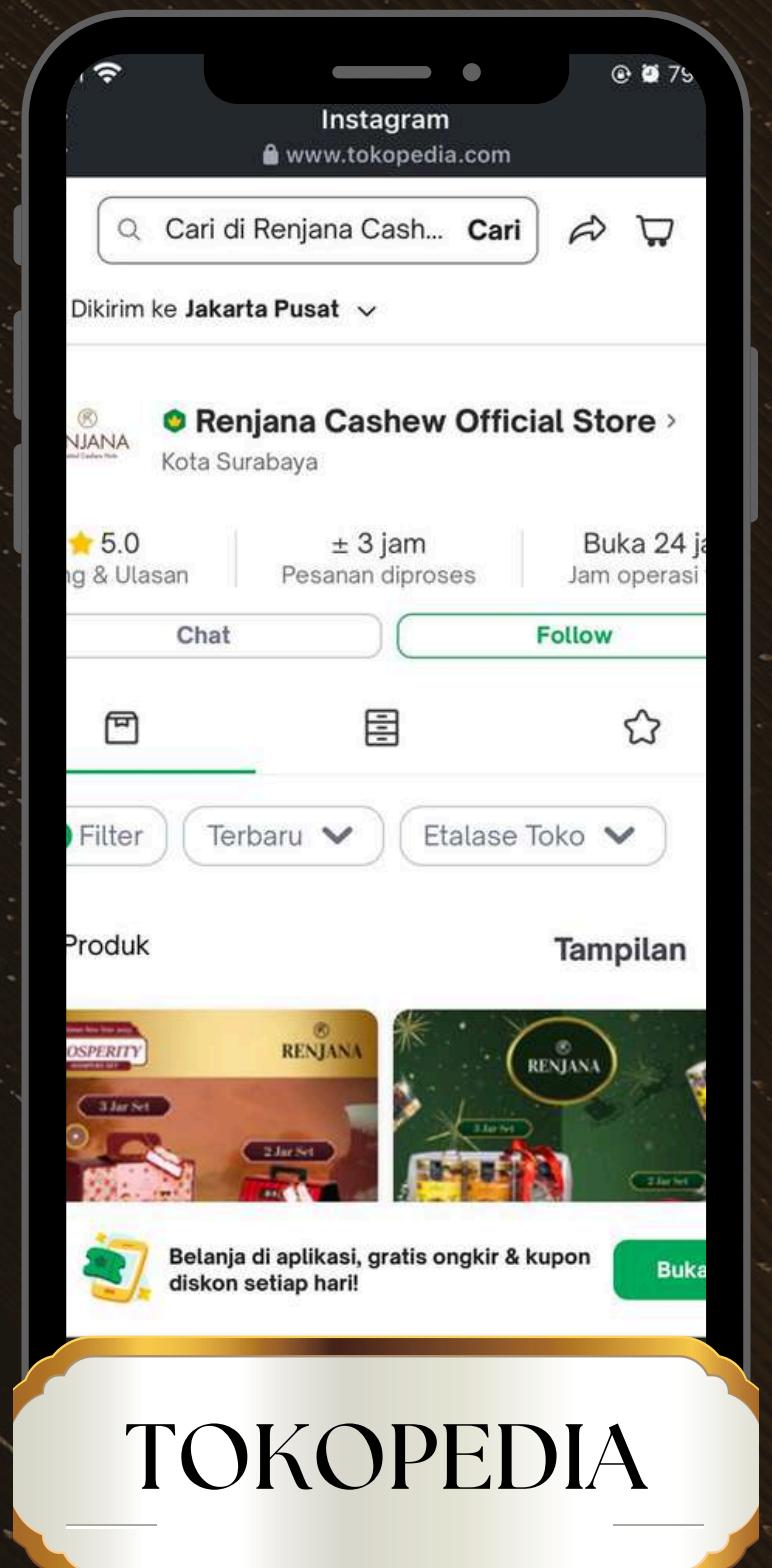
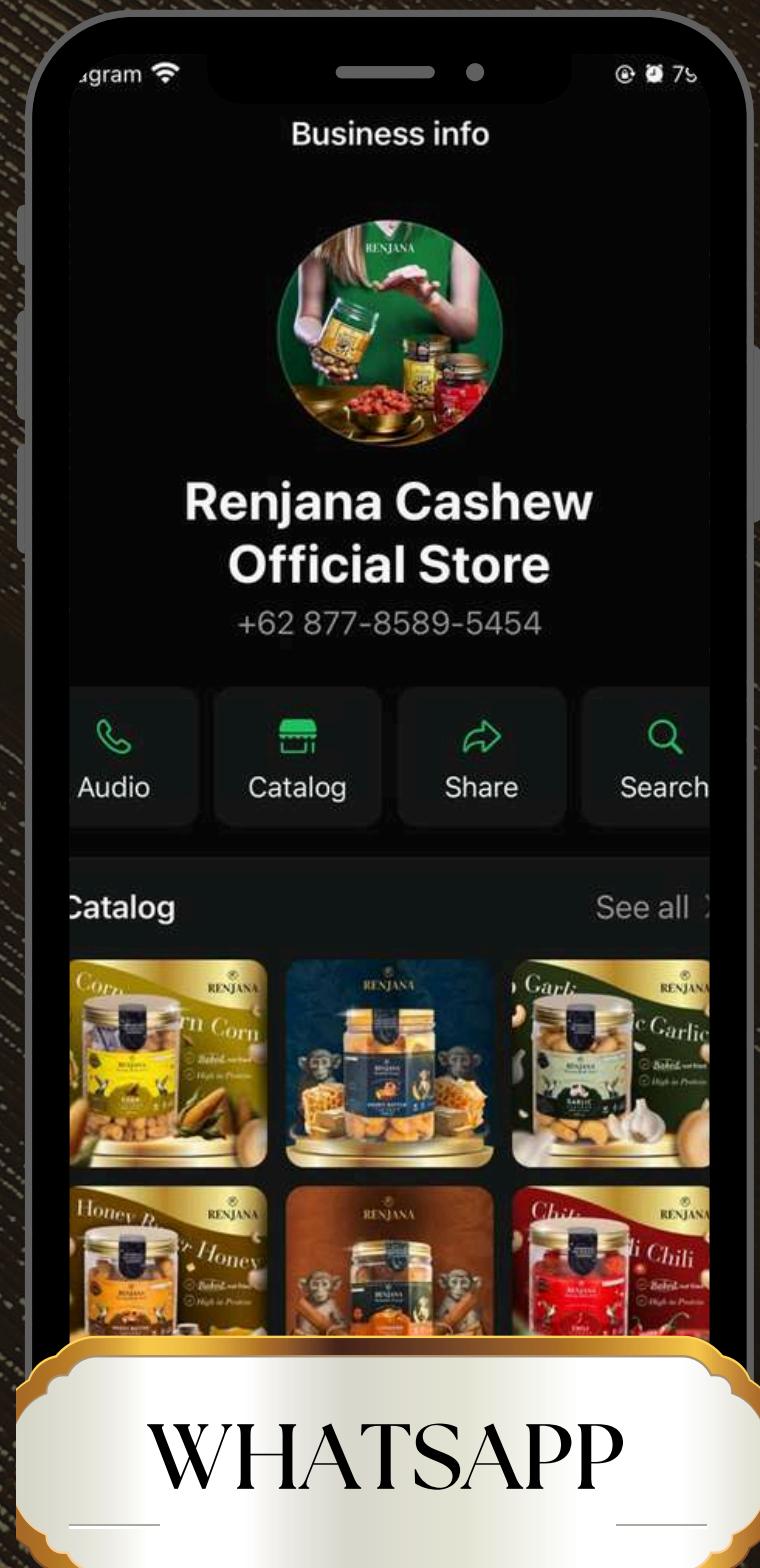
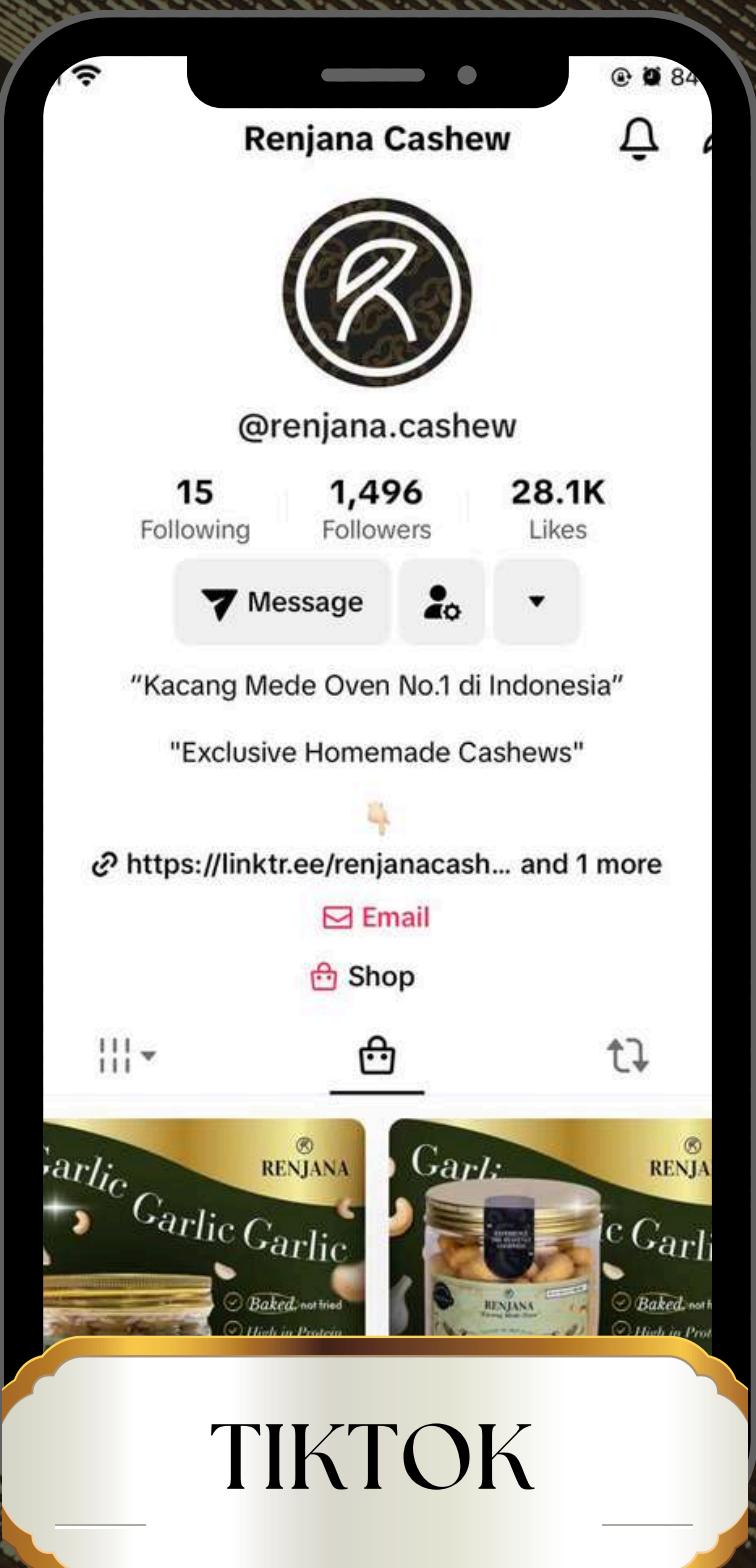
Outlet





OUR REVENUE STREAMS

E-COMMERCE





P-IRT



HALAL



BPOM



HKI

CERTIFICATION



WITH OVER 30 OUTLETS AND ACTIVE EXPORTS TO HONG KONG AND SINGAPORE, WE ARE COMMITTED TO BRINGING OUR PRODUCTS TO A GLOBAL AUDIENCE. OUR DEDICATION TO QUALITY AND INNOVATION DRIVES OUR INTERNATIONAL SUCCESS.





OUR PRODUCT

CASHEW VARIANT

HONEY
BUTTER



CORN



CHILLI



CHEESE



GARLIC



NEW PRODUCT

ALMOND VARIANT



ORIGINAL



CHOCOLATE



GARLIC
BREAD



HONEY
BUTTER





FOOD GRADE PACKAGING

Our cashew nuts are packed in high-quality, food-grade packaging, ensuring freshness, safety, and longer shelf life. Designed to maintain the perfect crunch and flavor, our packaging keeps every bite as delightful as the first.



OUR SERVICES



EXPORT



PRIVATE SAMPLE



CUSTOM
PACKAGING



FREE SAMPLE

*TERMS AND CONDITIONS APPLY



HAMPERS





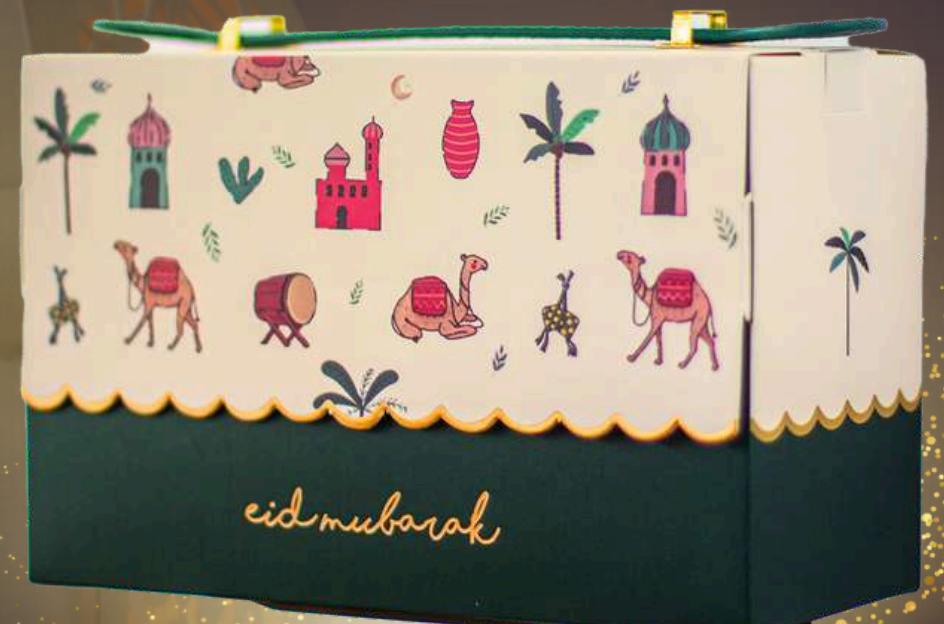
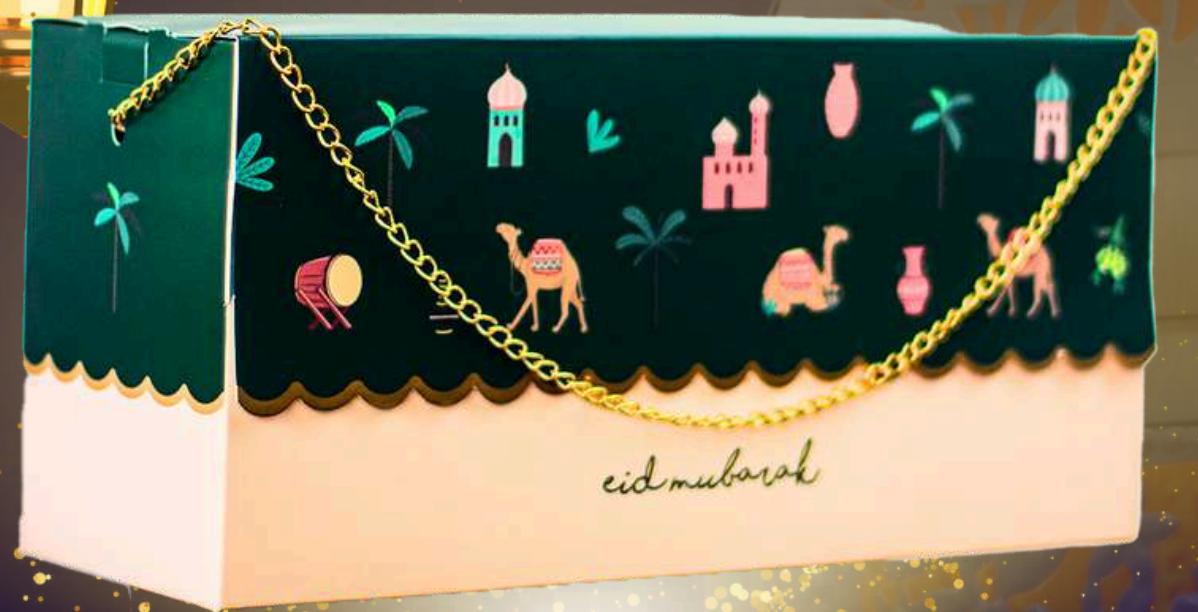
CHRISTMAS HAMPER'S SET





Eid Mubarak

HAMPERS SET





Chinese New Year 2025

PROSPERITY

HAMPERS SET





OUR BUSINESS PARTNER





EVENTS

COMMUNITY



**Project X
Market**



inabuyer



**SPAZIO
PLAY'ON
BB TOWNSHIP 2024**



**BAZZARIA
EXPERIENCE**



**SAMATOR
ENVIRUNMENT**



**FURTASTIC
CIRCUS**

Spelling Bee

**StarkGarage
FINE AUTO FINISHING**



**SURA
BAYA
GREAT EXPO**

**IBSE 2024
INTERNATIONAL BUSINESS SHOWCASE**

**Entrepreneur
Hub**

kepoMarket™



**CIPUTRA
CIPUTRA**



**PEMERINTAH KOTA SURABAYA
DINAS KOPERASI USAHA KECIL DAN MENENGAH
DAN PERDAGANGAN**



**uc ventures
UNIVERSITAS CIPUTRA**



**KEMEN
KOPUKM
Kementerian Koperasi dan UKM
Republik Indonesia**

**apkrindo
Asosiasi Pengusaha
Kafe dan Restoran Indonesia**



Dinas Pemberdayaan Masyarakat dan Desa
Provinsi Jawa Timur



OUR EVENTS

PCM X DISNEY



RAMADHAN PTC



BAZZARIA



PROJECT X MARKET



ARKADE MARKET



KEPO MARKET



HI MARKET



EAST FOOD INDONESIA



JIFEST



MR MARKET



JAPKOR



123 BAZAAR



INABUYER



SURABAYA GREAT EXPO



URBAN FRESH



TRADE EXPO INDONESIA



IFBC EXPO



IBS EXPO 2024



ENTREPRENEUR HUB



USS DOWNTOWN MARKET



TRADE CONNECT SUMMIT



JETE RUN 2024



ENTREMILLE



FURTASTIC CIRCUS



GALAXY EDU 7 EXPO



SAMATOR RUN



EF SPELLING BEE



LOOP TIERRA



SIAL INTERFOOD JAKARTA FESTIVAL



BAKERY COF FEST

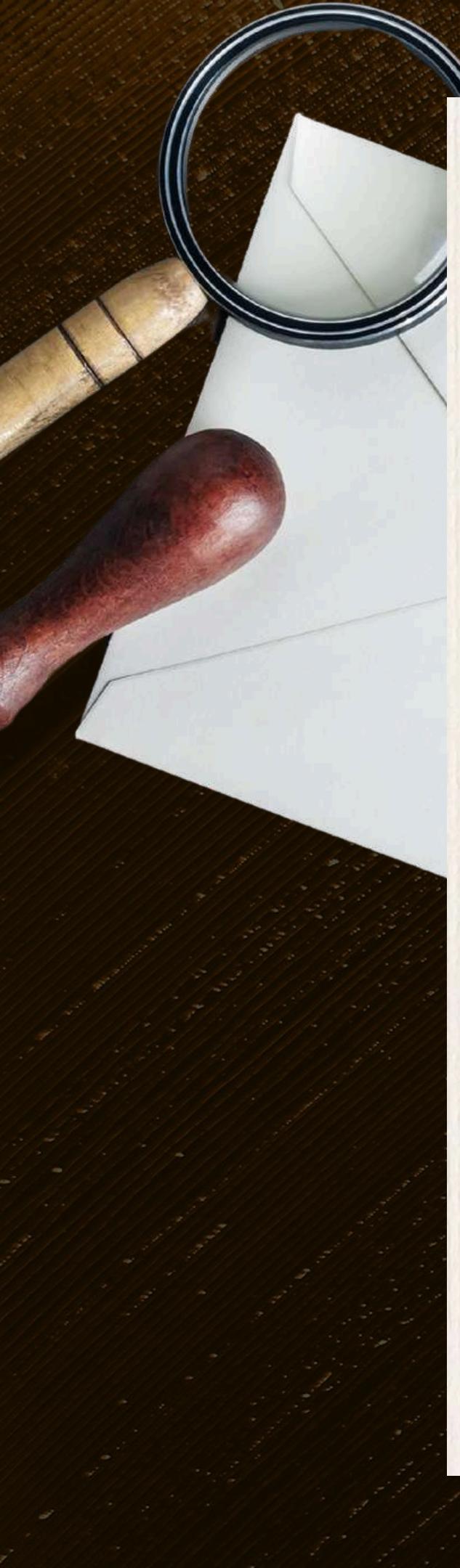


BIZVISION WEEK



FESTIVAL JAJANAN NUSANTARA





Special Letter for Our Partner



Thank you to our incredible partners for being a vital part of Renjana's journey. Your trust, collaboration, and support have helped us grow and continuously improve in delivering premium quality products.

Together, we create value, share passion, and bring the best to our customers. We look forward to building even stronger partnerships and achieving more success together.

*With love and appreciation,
The Renjana Team* ❤️



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SHOPEE
Renjana Cashew Official Store

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