JAMES COATES

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github: **HTTPS://GITHUB.COM/FAOLUN**   linkedIn: **HTTPS://WWW.LINKEDIN.COM/IN/JAMES-COATES-354A37140/**

Web Developer | Full-Stack | Tech Writer

A highly adaptable, problem solving full-stack developer and tech saavy writer looking for a full-time development position. Startups, web and mobile devs can utilize a litany of applicable skills as well as superior English and communication expertise.

PROJECTS

FORKCAST
Comfort food recipies based on location and weather.
Lead Front-End and UI/UX
Firebase, Javascript/ jQuery, AJAX, API calls
https://forkcastfoods.github.io/

WEIRD-WIDE-WEB
A user tailored catalog of the strange parts of the web.
UI Framework and UX Design
Javascript, MongoDB, React.js
https://boiling-river-46975.herokuapp.com/

SHELF-IT
A database backed whiskey tasting app.
Developer
Javascript, Handlebars.js, MySql
https://shelf-it.herokuapp.com/

EDUCATION

RUTGERS 2018
Full-Stack Developer Program

KUTZTOWN UNIVERSITY OF PA 2002-2007
English, Professional Writing
Minor in Public Relations
Emphases in Desktop Publishing, Media Writing, Creative Writing, Editing and Journalism

SKILLS

PROGRAMMING | WEB DESIGN
HTML, CSS, Javascript, jQuery, React.js, Node.js, MongoDB, MySQL, Bootstrap, Materialize, Handlebars.js, Google Analytics, Visual Basic

WRITING | PHOTOGRAPHY
Copywriting, Technical Writing, Content Creation, Social Media, SEO, Industrial and Product Photography

OPERATING SYSTEMS | APPLICATIONS
Windows, Macintosh, Microsoft Office, Adobe Suite, IBM System2000, IFS Enterprise Resource Planning

PROFESSIONAL AFFILIATIONS

ACPN Member 2014 -Present
Automotive Content Professionals Network

DEVELOPER
FREELANCE AUG 2018 - PRESENT
Full Stack websites and applications.
Responsibilities: *Full Stack, Web Development, App Development, Front End, Back End, Database Creation, Database Management.*

IT | CATALOG SPECIALIST
BOSAL USA | MAGNAFLOW BUDD LAKE, NJ MAR 2014 - JUN 2018
Maintain the company's automotive part image database and handle specific data submissions for automotive part retailers. Responsibilities include IT desktop support, data management and reporting, sales and web analytics. Held key role in the vital catalog reconstruction to the automotive industry standard. Spearhead catalog printing, print marketing and sales campaigns from the ground up. Collaborate with multiple departments on new part creation and strategic market targeting. Compiled and merged relevant data for the new parent company Magnaflow via application diagram and part schematic research.
Responsibilities*: Catalog Database Management, XML Data Export Creation, Data Recipient Customer Service, Data Quality Analysis, Project Management, Photography and Editing, Print Marketing, IT Desktop Support, Analytics, Site Visitation, Data Entry, Inventory.*

CUSTOMER LOGISTICS
TULPEHOCKEN SPRING WATER STROUDSBURG, PA FEB 2011 - MAR 2014
Account manager of delivery and logistics across 2200 square mile delivery area. Promoted to a more customer dense 1000 square mile routes with larger accounts. The nature of the product and delivery window required prioritization and time management. Remote work was key to maintaining the brand's standards.
Responsibilities*: Account Management, Sales, Customer Service, Route Logistics, Inventory, Vehicle Maintenance.*

CUSTOMER SERVICE
RONETCO MANSFIELD, NJ SEP 2008 - OCT 2009
Non-foods associate, electronic sales, inventory, merchandising.
Responsibilities: *Customer Service, Sales, Inventory.*

COMPUTER TECHNICIAN | ACCOUNT MANAGEMENT
COATES ELECTRIC INC HOPE, NJ SEP 2007 - AUG 2008
Computer technician in respect to small business networking and hardware aquisition. Data entry, analysis and verification for the accounting department.
Responsibilities*: IT Desktop Support, Account Management, Data Entry, Data Quality Analysis.*

COPYWRITER
VOGEL FARINA SUMMIT, NJ MAY 2007 - SEP 2007
Participated in branding and launch of several clinical trials. Researched product possibilities. Collaborated with oncologists and hospitals around the world to produce clinical trial newsletter. Performed ongoing market research for oncologist's target demographic to identify and capitalize on unmet patient needs.
Responsibilities: *Copywriting, Technical Writing, Editing, Print and Web Media, Creative Conceptualization, Project management, Clinical Trial Focused Marketing.*

COPYWRITER | EDITOR INTERN
INTEGRATED COMMUNICATIONS CORP PARSIPPANY, NJ JAN 2007 - APR 2007
Assisting in developing brand specific marketing programs for a variety of pharmaceutical clients. Part of a collaborative, multi-departmental approach to achieve highly creative programs and build respective brands. Produce copy for newsletters and pharmaceutical marketing.
Responsibilities: *Copywriting, Editing, Print and Web Media, Creative Conceptualization, Pharmaceutical Writing, Branding.*