Abdul Salam M

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EDUCATION

2021-2025   **CRESCENT INSTITUTE OF SCIENCE AND TECHNOLOGY**   **India, Chennai**
Bachelor of Technology. Computer science and engineering, Specialisation in AI and Data Science
- Granted 70% merit based scholarship. • **8.02 CGPA.**

2013-2019   **OLIVE INTERNATIONAL SCHOOL -** *Secondary School*   **India, Chennai**
- 10th grade - **77%**

2019-2021   **SRI CHAITANYA TECHNO SCHOOL -** *Senior Secondary School*   **India, Chennai**
- 12th grade - **94.5%**

EXPERIENCE

2022-Present   **BATTLE CHEST GAMES**   **India, Chennai**
Chief Community Manager
- Lead **70+ team members across 5+ teams**, guiding a thriving **21,000**-member active gaming community.
- Oversaw recruiting, hiring, and finances for efficient operations and achieving a **30% reduction in operational costs**.
- Developed C**ommunity engagement strategies** fostering an inclusive gaming environment. which increased member retention by **25% and boosted** overall community **satisfaction by 40%.**
- **Managed online platforms,** maintaining a **95% positive user feedback score and increasing user activity by 35%.**
- Organised over 50 community events and tournaments, which resulted in a 20% increase in member participation and fostered a more inclusive environment.
- **Collaborated with Game Developers** to implement community feedback, contributing to a **15% improvement in** game user experience.

2023-2024.   **ZETA BOT**   **India, Chennai**
Founder
- Led development of Zeta's **innovative Discord features**, improving user retention and boosting our overall bot rating.
- Built a **welcoming community** of **500+ members** around Zeta, significantly increasing user engagement across active servers.
- **Collaborated closely** with our dev and design teams to keep Zeta **competitive** in the Discord bot ecosystem.
- Spearheaded **feature development** from concept to implementation, introducing **new commands and functionalities** that expanded Zeta's usefulness and appeal.

PROJECTS AND INTERNSHIPS

APRIL 2024   **FUNDRAISING INTERNSHIP AT PAWZZ -** 1 month

- **Expanded potential donor pool** by conducting targeted research and outreach, contributing to growth of organisations fundraising capacity.

SEPT. 2024   **DATA ANALYTICAL INTERN AT BATTLECHEST GAMES -** 3 months
- Executed **data collection and web scraping** from diverse sources, performed data cleaning and **integration**, and delivered processed datasets to Back End Development Team.

JUNE 2024   **PROGRAM DEVELOPER INTERN AT JAZAA -** 6 months
- **Engineered user interface** using Python Tkinter and **integrated Face Recognition System**, enhancing application functionality and user experience.

SKILLS

HARD SKILLS: PYTHON, COMPUTER VISION, EXCEL, DATA SCIENCE, SQL, POWER BI, EDA, STATISTIC, AI & ML
SOFT SKILLS: COMMUNITY BUILDING, PROBLEM SOLVING, PROBLEM SOLVING, COMMUNICATION, LEADERSHIP

HACKATHON

APRIL 2024   **SUSTAINAVERSE CODEATHON**
Crescent Institute of Science and Technology
- Led a Team in developing a Computer Vision application to detect carbon emissions by buildings
- **First Runner up + Cash Prize**

CERTIFICATES AND PARTICIPATIONS

- Sustaina-verse (**First runner up** among 20+ teams) (2024) (Cash prize)
- Robotics AI and IOT, Intel's RAI program. (2023).
- Smart India Hackathon (College level)