FARAH SHIBA TAMBUNAN

FRONT-END & BACK-END DEVELOPER | FRESH GRADUATE

Mount Waverly, Victoria, 3149 | tambunanfarahshiba@gmail.com | GitHub | Portfolio

Passionate and detail-orientated web developer with a strong foundation in front-end and back-end development. Skilled in designing, developing, and deploying responsive web applications. Capable of using technologies such as React.js, Node.js, and RESTful APIs, with practical experience in using modern CSS-in-JS frameworks such as Vanilla Extract CSS. Dedicated to learning and growing, with proven problem-solving and collaboration skills demonstrated through academic projects and real-world applications. Seeking an internship or part-time role to further enhance technical skills and contribute to impactful development projects.

AREA OF EXPERTISE

Front-End Development:	Back-End Development:	Database Design:	Core Skills:
React.js CSS3 JavaScript SASS HTML5 Vanilla Extract CSS	Node.js, Express.js, RESTful APIs, GraphQL/Appolo	MongoDB, Firebase	Responsive Design, Asynchronous Programming, Accessibility, SEO

Tools:

WordPress, GitHub, Figma, Canva

WORK EXPERIENCE

Marketing Specialist, Annise Herbal Jakarta, Indonesia

Nov 2021 - Nov 2023

Essentials

- Created Instagram, TikTok, and e-commerce marketing materials to boost brand visibility and engagement.
- Conducted market research to identify target consumers, optimize interaction strategies, and enhance campaign outcomes.
- Collaborated with cross-functional teams to streamline project schedules and improve communication.
- Contributed to UI/UX design improvements, including logo design and branding enhancements, to align with client objectives.

Creative Designer (Freelance)

Oct 2020 - Nov 2023

Remote

- Created designs for logos, product labels, and marketing materials tailored to client specifications, focusing on user-centric aesthetics.
- Developed creative solutions and visual assets to enhance brand identities and marketing campaigns, ensuring alignment with user experience principles for better engagement.
- Conducted usability assessments and applied feedback to refine designs, ensuring they met both client goals and end-user needs.

VOLUNTEER EXPERIENCE

Web Designer, Karinya Counselling

Jun 2024 - Present

Melbourne, Australia

- Improved responsive website layouts for the counseling center using Squareup, enhancing navigation and user engagement to ensure a seamless browsing experience.
- Enhanced accessibility features by aligning designs with web design best practices, ensuring inclusivity for all users.
- Iteratively refined visual assets such as the logo, banner, and business card, while creating interactive content on Instagram to strengthen brand identity and user engagement.

Music Web Application

May 2024 - May 2024

Role: Front-End Developer

- Developed a dynamic music web application that retrieves and displays data from external music APIs, providing users with access to a vast library of songs and artists.
- Implemented features such as search functionality and music playback, enhancing user engagement and experience.

Avvai Tamil Palli - Capstone Project

Jul 2024 - Nov 2024

Role: UI/UX & Web Designer

- Designed responsive website layouts for the School Language Centre, improving user navigation and engagement.
- Developed wireframes and moodboards to establish a cohesive design concept before implementing the website in WordPress.
- Enhanced accessibility features, aligning with web design best practices such as clear fonts, good colour contrast, and proper layouts.

Restaurant Food Web Application

Oct 2024 - Nov 2024

Role: Full-Stack Developer

- Developed a dynamic web application for a restaurant, enabling users to browse menus, place orders, and manage reservations seamlessly.
- Implemented full CRUD (Create, Read, Update, Delete) functionality, allowing efficient management of menu items, customer orders, and reservation details.
- Integrated a user authentication system to ensure secure access for customers and administrative staff, enhancing data protection and user experience.
- Use GraphQL/Apollo for efficient data querying, optimizing performance and providing a flexible API for frontend integration.

Fashion Store Web Application

Oct 2024 - Nov 2024

Role: Full-Stack Developer

- Developed a comprehensive e-commerce platform for a fashion store, facilitating seamless online shopping experiences.
- Implemented full CRUD (Create, Read, Update, Delete) functionality, enabling efficient management of products, categories, and user information.
- Integrated an image upload feature, allowing administrators to add and manage product images effectively.
- Integrated Firebase services for user authentication and data management, utilizing Firestore as the primary database and Cloud Storage for handling product image uploads.

EDUCATION

- Diploma of Information Technology (Front-End & Back-End Web Development)
 Holmesglen Institute, Melbourne, Australia | Feb 2024 Nov 2024
- Certificate IV in Information Technology (Web Development)
 Holmesglen Institute, Melbourne, Australia | Jul 2023 Dec 2023
- Bachelor of Business Administration (Social and Political Sciences)
 Padjadjaran University, Indonesia | 2018 2022

ADDITIONAL INFORMATION

Languages: Indonesian (C1), English (B1)

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FRONT-END & BACK-END DEVELOPER

GITHUB | PORTFOLIO

November 25, 2024

[Recipient Name]

[Position Title]

[Company Name]

[Company Address]

- 0435 456 543
- tambunanfarahshiba@gmail.com
- Mount Waverly, Victoria, 3149

Dear [Recipient Name]:

I am writing to express my enthusiasm for the [Position Title] role at [Company Name], as advertised on [where you found the job posting]. With a double diploma in front-end and back-end web development and hands-on experience designing and building responsive web applications, I am excited about the opportunity to contribute to your team.

In my recent projects, I developed dynamic web applications showcasing full-stack capabilities. For instance, I created a fashion store web application, integrating Express.js for backend functionality and Firebase for authentication and image upload management. By implementing modern front-end tools like React.js and Vanilla Extract CSS, I ensured a responsive, engaging user experience. My dedication to accessible and efficient design also extends to volunteering for a counseling center, where I redesigned web layouts to enhance navigation and accessibility.

My academic background, combined with practical exposure to building real-world applications, has honed my skills in problem-solving, collaboration, and attention to detail. I am passionate about translating user needs into seamless and efficient solutions that align with organizational goals.

I am eager to bring my technical expertise and creative mindset to [Company Name], where I am confident I can contribute meaningfully to your development projects. I look forward to the possibility of discussing how my skills and experiences align with your team's needs. Thank you for considering my application.

Best regards,

Farah Shiba Tambunan