

# **Assignment Video 2**

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***Presentation prepared by Farah***

***MTM 6200 - 010***

***Professor: Kenneth Warner***

***Equipments: Cannon Rebel SL3***

***Flexible Gel Head Tripod***

***Condenser Shotgun Microphone***

***Premier Pro / Addition***

# ***Video Story Outline***

“90 seconds video/audio story”

Main Idea: Our Story is about a simple ice cream recipe.

Uniqueness: This ice cream will be made only with three ingredients and without ice cream maker

Introduction/Beginning :

First we will show little view of Kitchen. Then subject will tell about what she is going to prepare. She will show the ingredients and she will tell the amount of those items. She will tell about the time of preparation. She will also tell that this ice cream can be prepared without using ice cream maker.

Preparation:

She will show the steps of preparation. After that she will show how it looks.

Final Product:

At the end, she will take out the ice cream from freezer and she will take the scoops of ice cream and put it in to the serving bowls

Note: B rolls will also be used during editing to enhance the video

## ***Shot Details***

Scene 1: Medium wide shot or wide shot of kitchen

Scene 2: Medium wide shot to show the ingredients

Scene 3: Close up of ingredients

Scene 4: Medium front close up

Scene 5: Medium Shot during Preparation

Scene 6: Medium close-up while preparing ice cream

Scene 7: Medium wide shot from front

Scene 8: Some shots from side angles

Scene 9: Close up of mixed ingredients

Scene 10: Finally showing a prepared ice cream while taking it out

with scoop and putting in to serving bowls



## ***Mood Board***



#5199A7

#E3CCD9

#F3EFE3

#C6D5F6



Font Styles For Headings/ Titles Simple and Readable