`FARAHNAZ MEHRAFZA

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SUMMARY OF SKILLS & QUALIFICATIONS

- Experienced Web Designer with 11 years of freelance experience and a passion for creating attractive and interactive websites meeting customer needs and exceeding expectations.
- Proficient in web design, encompassing HTML, CSS, and JavaScript to create visually appealing, user-friendly websites.
- Demonstrates expertise in WordPress and iMovie to manage and create website content.
- Proficient in databases, including Microsoft Access and SQL, to organize and manage data.
- Possesses an understanding of SEO principles to optimize websites for search engine rankings.
- Collaborates effectively with other teams, resolving issues with strong problem-solving skills.
- An eye for detail ensures pixel-perfect designs and well-honed time management capabilities, resulting in meeting project deadlines.
- Proficient in Microsoft Word, Excel, and SQL for document, data, and database management.
- Fluent in verbal and written communication in Persian language.

Core Skills and Competencies

- **Languages:** ASP.NET, HTML, CSS, JavaScript, React, SQL
- **Tools:** SVN, Git, VS Code, Postman, MS SQL, MongoDB, Azure DevOps, Swagger, Docker, Microsoft Azure , Photoshop, blender
- **Frameworks:** .NET Framework, .NET Core
- **Concept**: OOP, Design pattern, Relational Databases, Agile, Waterfall, SDLC, TDD
- **API**: Restful API

RELEVANT WORK HISTORY

Web Designer – *Freelance – Tehran, Iran*   09/2011 – 09/2022

- Developed user-friendly website layouts to enhance user experience.
- Successfully completed a series of short-term website design projects.
- Conducted front-end development by using HTML, CSS, and JavaScript for site improvement.
- Ensured websites were responsive, optimizing them for various devices and screen sizes.
- Created and edited graphics, icons, and other visual elements for web content.
- Managed and updated content, including text, images, & multimedia, using WordPress CMS.
- Conducted rigorous testing and debugging to maintain site functionality and performance.
- Implemented SEO best practices to enhance website visibility and search engine rankings.
- Maintained comprehensive documentation for design projects.
- Collaborated closely with clients to understand their specific design needs, preferences, and goals, ensuring that the delivered websites met and exceeded client expectations.
- Provided ongoing maintenance and support for previously designed websites, addressing issues, updating content, and implementing enhancements as required.

Instructor – *LifeTime Skill Academy. – Markham, ON   Lego Robotic instructor*   09/2023 – Present

IT Administrator – *Mehrafrooz Company – Tehran, Iran*   09/2012 – 01/2017

- Managed the company's website, including updates and maintenance.
- Oversaw the installation, updates, and licensing of software and applications in the company.